

1. Discuss personal health problems

Do you tend to be private about your personal health issues or do you tend to talk with friends or family about your personal health issues?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Tend to be private	45%	43%	47%	44%	39%	50%	46%	41%	46%	50%	47%	40%
Tend to talk with friends or family	48%	50%	46%	45%	52%	45%	54%	52%	46%	48%	49%	45%
Don't know	7%	7%	6%	12%	9%	5%	0%	7%	8%	2%	4%	15%
Totals (Unweighted N)	100% (998)	100% (469)	100% (529)	100% (102)	100% (277)	100% (444)	100% (175)	100% (345)	100% (408)	100% (245)	100% (927)	100% (71)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Tend to be private	45%	44%	38%	55%	26%	49%	42%	56%	43%	45%	49%	48%	36%
Tend to talk with friends or family	48%	50%	56%	32%	61%	43%	53%	39%	57%	46%	43%	47%	59%
Don't know	7%	6%	6%	13%	13%	8%	6%	5%	0%	9%	8%	6%	5%
Totals (Unweighted N)	100% (998)	100% (779)	100% (131)	100% (88)	100% (28)	100% (286)	100% (356)	100% (223)	100% (105)	100% (141)	100% (203)	100% (392)	100% (262)

2. Attitudes about mustaches

Generally speaking, do you have a positive or negative opinion of mustaches?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Very positive	17%	24%	11%	18%	11%	24%	10%	18%	15%	18%	16%	20%
Fairly positive	14%	15%	14%	21%	15%	13%	9%	21%	9%	15%	17%	8%
Neither positive nor negative	48%	45%	50%	35%	52%	48%	55%	44%	51%	46%	50%	42%
Fairly negative	14%	9%	19%	14%	16%	10%	22%	10%	16%	19%	14%	16%
Very negative	2%	3%	2%	1%	4%	1%	4%	3%	2%	2%	3%	1%
Don't know	4%	4%	5%	11%	3%	4%	0%	4%	7%	0%	1%	14%
Totals (Unweighted N)	100% (997)	100% (468)	100% (529)	100% (102)	100% (277)	100% (443)	100% (175)	100% (345)	100% (407)	100% (245)	100% (926)	100% (71)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Very positive	17%	15%	21%	23%	15%	20%	21%	9%	8%	16%	14%	17%	19%
Fairly positive	14%	13%	27%	9%	22%	11%	14%	18%	12%	16%	16%	14%	12%
Neither positive nor negative	48%	51%	39%	35%	46%	49%	42%	56%	47%	40%	53%	48%	48%
Fairly negative	14%	15%	7%	16%	9%	12%	15%	13%	30%	14%	11%	17%	15%
Very negative	2%	2%	1%	4%	—	3%	3%	3%	3%	6%	2%	2%	1%
Don't know	4%	3%	5%	13%	8%	6%	5%	2%	0%	8%	5%	2%	5%
Totals (Unweighted N)	100% (997)	100% (778)	100% (131)	100% (88)	100% (28)	100% (285)	100% (355)	100% (224)	100% (105)	100% (140)	100% (204)	100% (391)	100% (262)

3. Heard of Movember

Before taking this survey had you heard of the 'Movember' campaign?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes, I had	14%	17%	10%	30%	21%	5%	2%	18%	11%	13%	16%	8%
No, I had not	78%	74%	82%	56%	70%	88%	97%	72%	80%	85%	80%	74%
Don't know	8%	9%	7%	15%	9%	7%	1%	10%	9%	2%	4%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(469)	(528)	(102)	(275)	(445)	(175)	(344)	(408)	(245)	(926)	(71)

	Race				Education					Region			
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Yes, I had	14%	16%	5%	10%	—	6%	16%	21%	32%	20%	12%	12%	13%
No, I had not	78%	77%	88%	76%	72%	88%	77%	77%	60%	71%	81%	81%	77%
Don't know	8%	7%	7%	13%	28%	6%	7%	2%	8%	10%	7%	6%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(780)	(130)	(87)	(28)	(286)	(356)	(223)	(104)	(140)	(204)	(391)	(262)