

1. Frequency of eating organic

How often do you eat organic foods? By that I mean food that is specially labeled as grown or raised without the use of chemicals, pesticides, or feed additives. Do you eat organic food nearly all the time, some of the time, rarely, or never?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Nearly all the time	4%	2%	6%	2%	5%	6%	4%	4%	6%	3%	4%	7%
Some of the time	37%	37%	37%	27%	43%	39%	36%	40%	37%	33%	39%	25%
Rarely	34%	39%	30%	35%	26%	36%	41%	30%	35%	38%	34%	34%
Never	18%	18%	19%	23%	17%	17%	17%	21%	14%	23%	18%	20%
Not sure	6%	4%	7%	13%	9%	2%	2%	5%	8%	3%	5%	14%
Totals (Unweighted N)	100% (1,000)	100% (468)	100% (532)	100% (141)	100% (284)	100% (395)	100% (180)	100% (347)	100% (413)	100% (240)	100% (894)	100% (106)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Nearly all the time	4%	4%	7%	2%	6%	2%	6%	4%	6%	6%	4%	4%	4%
Some of the time	37%	39%	28%	34%	31%	31%	39%	44%	46%	34%	39%	36%	39%
Rarely	34%	35%	34%	27%	26%	34%	32%	37%	40%	40%	32%	35%	30%
Never	18%	16%	24%	26%	25%	25%	18%	9%	7%	16%	18%	20%	17%
Not sure	6%	5%	8%	11%	11%	8%	4%	5%	1%	4%	6%	5%	9%
Totals (Unweighted N)	100% (1,000)	100% (818)	100% (108)	100% (74)	100% (43)	100% (317)	100% (353)	100% (191)	100% (96)	100% (187)	100% (196)	100% (370)	100% (247)

2. Cost of eating organic

Do you think organic food is generally more expensive than non-organic food, less expensive than non-organic food, or is it about the same price as non-organic food?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
More expensive than non-organic food	85%	83%	86%	71%	80%	92%	95%	81%	85%	90%	87%	69%
About the same price as non-organic food	5%	7%	4%	9%	7%	3%	3%	7%	4%	6%	5%	9%
Less expensive than non-organic food	2%	3%	1%	5%	3%	0%	1%	3%	2%	1%	2%	1%
Not sure	8%	8%	8%	15%	10%	5%	2%	9%	9%	4%	6%	21%
Totals (Unweighted N)	100% (1,000)	100% (468)	100% (532)	100% (141)	100% (284)	100% (395)	100% (180)	100% (347)	100% (413)	100% (240)	100% (894)	100% (106)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
More expensive than non-organic food	85%	88%	75%	73%	73%	80%	88%	86%	97%	84%	86%	88%	79%
About the same price as non-organic food	5%	5%	6%	9%	7%	5%	5%	8%	3%	3%	6%	4%	9%
Less expensive than non-organic food	2%	1%	1%	7%	4%	3%	1%	2%	0%	4%	1%	2%	1%
Not sure	8%	6%	18%	11%	16%	11%	7%	4%	—	8%	7%	6%	12%
Totals (Unweighted N)	100% (1,000)	100% (818)	100% (108)	100% (74)	100% (43)	100% (317)	100% (353)	100% (191)	100% (96)	100% (187)	100% (196)	100% (370)	100% (247)

3. Organic foods worth cost

Do you think organic foods are worth higher prices?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	24%	25%	24%	27%	27%	23%	18%	29%	24%	17%	25%	20%
No	50%	53%	47%	46%	41%	52%	63%	45%	47%	62%	50%	49%
Not sure	26%	23%	30%	27%	32%	24%	19%	26%	29%	20%	25%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(468)	(532)	(141)	(284)	(395)	(180)	(347)	(413)	(240)	(894)	(106)

	Race				Education					Region			
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Yes	24%	23%	22%	32%	14%	21%	26%	26%	32%	31%	24%	20%	26%
No	50%	52%	43%	42%	52%	53%	49%	46%	45%	44%	42%	58%	47%
Not sure	26%	25%	35%	26%	34%	26%	25%	28%	23%	25%	34%	22%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(818)	(108)	(74)	(43)	(317)	(353)	(191)	(96)	(187)	(196)	(370)	(247)

4. Organic foods healthy

Do you think eating organic food is better for your health, no impact on your health, or harmful to your health?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Better for your health	46%	40%	52%	45%	50%	49%	39%	50%	45%	43%	47%	44%
No impact on your health	32%	39%	25%	23%	26%	33%	47%	31%	28%	38%	33%	21%
Harmful to your health	2%	3%	1%	4%	3%	1%	1%	1%	3%	2%	2%	2%
Not sure	20%	18%	22%	28%	22%	17%	13%	17%	24%	17%	18%	33%
Totals (Unweighted N)	100% (1,000)	100% (468)	100% (532)	100% (141)	100% (284)	100% (395)	100% (180)	100% (347)	100% (413)	100% (240)	100% (894)	100% (106)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Better for your health	46%	47%	39%	50%	37%	39%	50%	55%	55%	44%	42%	47%	51%
No impact on your health	32%	36%	17%	22%	28%	34%	28%	32%	35%	32%	31%	33%	30%
Harmful to your health	2%	1%	4%	7%	—	4%	1%	—	—	4%	—	2%	1%
Not sure	20%	16%	41%	21%	36%	23%	21%	13%	10%	19%	26%	18%	18%
Totals (Unweighted N)	100% (1,000)	100% (818)	100% (108)	100% (74)	100% (43)	100% (317)	100% (353)	100% (191)	100% (96)	100% (187)	100% (196)	100% (370)	100% (247)

5. GMO healthy

Do you think eating foods containing genetically modified organisms, or GMOs, is better for your health, has no impact on your health, or is harmful to your health?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Better for your health	4%	4%	5%	4%	9%	2%	2%	6%	4%	2%	4%	7%
No impact on your health	23%	33%	13%	23%	19%	26%	22%	19%	21%	32%	25%	10%
Harmful to your health	37%	30%	43%	29%	39%	39%	39%	38%	39%	31%	37%	36%
Not sure	36%	33%	39%	44%	34%	32%	38%	37%	37%	34%	35%	46%
Totals (Unweighted N)	100% (1,000)	100% (468)	100% (532)	100% (141)	100% (284)	100% (395)	100% (180)	100% (347)	100% (413)	100% (240)	100% (894)	100% (106)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Better for your health	4%	3%	7%	7%	2%	5%	4%	4%	4%	9%	2%	4%	4%
No impact on your health	23%	25%	17%	13%	12%	22%	19%	29%	32%	28%	20%	23%	20%
Harmful to your health	37%	36%	35%	43%	32%	36%	35%	43%	36%	29%	38%	37%	42%
Not sure	36%	35%	40%	36%	55%	36%	42%	24%	28%	35%	40%	36%	34%
Totals (Unweighted N)	100% (1,000)	100% (818)	100% (108)	100% (74)	100% (43)	100% (317)	100% (353)	100% (191)	100% (96)	100% (187)	100% (196)	100% (370)	100% (247)