YouGov

January 8 - 9, 2014



1. Public displays of affection between adults – Yes

Which of the following displays of affection between adult couples are appropriate to do in public?

	Total	Gender			Α	ge	Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heavy petting	3%	6%	1%	9%	2%	2%	_	5%	3%	1%
Holding hands	93%	91%	94%	89%	87%	97%	96%	93%	93%	92%
Hugging	85%	85%	86%	85%	85%	89%	77%	89%	81%	86%
Kissing	49%	55%	43%	56%	50%	51%	33%	54%	49%	42%
Kissing on the										
cheek	84%	82%	85%	83%	80%	88%	79%	87%	83%	81%
Making out	6%	9%	4%	17%	6%	3%	1%	11%	5%	2%
Petting	11%	15%	6%	24%	11%	5%	0%	14%	13%	2%
Playing with hair	46%	47%	45%	58%	50%	48%	21%	52%	44%	42%
Resting heads in										
laps	30%	38%	22%	34%	36%	27%	18%	34%	31%	20%
Stroking the face	44%	47%	42%	45%	46%	47%	34%	46%	45%	42%
Totals	(1,000)	(488)	(512)	(183)	(247)	(374)	(193)	(363)	(409)	(228)

	Total		Race		Family Income			Region				
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Heavy petting	3%	2%	7%	3%	5%	2%	2%	1%	2%	2%	3%	5%
Holding hands	93%	95%	83%	87%	90%	97%	99%	93%	91%	94%	92%	93%
Hugging	85%	86%	87%	80%	84%	84%	94%	88%	83%	86%	86%	85%
Kissing	49%	51%	40%	44%	47%	49%	55%	53%	46%	50%	47%	54%
Kissing on the												
cheek	84%	84%	80%	83%	83%	84%	94%	81%	81%	81%	86%	83%
Making out	6%	4%	14%	11%	10%	5%	4%	3%	6%	6%	7%	7%
Petting	11%	10%	15%	12%	13%	9%	7%	8%	8%	9%	11%	13%
Playing with hair	46%	45%	45%	52%	50%	41%	44%	51%	46%	42%	48%	47%
Resting heads in												
laps	30%	28%	32%	34%	29%	31%	33%	32%	24%	26%	30%	36%
Stroking the face	44%	46%	38%	44%	42%	45%	48%	46%	40%	42%	46%	48%
Totals	(1,000)	(782)	(114)	(104)	(366)	(286)	(67)	(129)	(186)	(231)	(380)	(203)

1

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2. Public displays of affection between adults – No

Which of the following displays of affection between adult couples are appropriate to do in public?

		Gender			A	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heavy petting	75%	70%	80%	58%	69%	88%	79%	72%	72%	85%
Holding hands	1%	1%	0%	1%	1%	0%	0%	0%	1%	1%
Hugging	2%	2%	2%	2%	3%	2%	2%	1%	3%	2%
Kissing	20%	17%	22%	14%	20%	18%	32%	16%	19%	26%
Kissing on the										
cheek	2%	2%	2%	3%	2%	2%	2%	2%	2%	3%
Making out	71%	65%	77%	56%	67%	80%	78%	66%	70%	81%
Petting	55%	47%	63%	33%	49%	68%	70%	46%	56%	68%
Playing with hair	10%	10%	9%	5%	9%	10%	16%	10%	8%	12%
Resting heads in										
laps	35%	27%	43%	31%	32%	38%	40%	32%	33%	44%
Stroking the face	11%	11%	11%	12%	14%	8%	13%	10%	10%	14%
Totals	(1,000)	(488)	(512)	(183)	(247)	(374)	(193)	(363)	(409)	(228)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Heavy petting	75%	81%	57%	62%	67%	80%	83%	82%	74%	82%	73%	74%
Holding hands	1%	1%	_	1%	1%	0%	_	1%	1%	1%	0%	_
Hugging	2%	2%	2%	1%	3%	3%	1%	1%	2%	2%	2%	2%
Kissing	20%	18%	25%	28%	21%	21%	8%	14%	15%	19%	23%	19%
Kissing on the												
cheek	2%	2%	2%	3%	4%	2%	_	1%	1%	4%	2%	1%
Making out	71%	75%	58%	60%	64%	74%	76%	77%	70%	76%	72%	67%
Petting	55%	62%	31%	39%	42%	63%	67%	62%	51%	61%	52%	60%
Playing with hair	10%	10%	5%	10%	7%	13%	7%	9%	5%	14%	10%	7%
Resting heads in												
laps	35%	37%	32%	28%	32%	37%	37%	34%	38%	40%	32%	34%
Stroking the face	11%	11%	7%	16%	11%	10%	13%	11%	9%	13%	12%	9%
Totals	(1,000)	(782)	(114)	(104)	(366)	(286)	(67)	(129)	(186)	(231)	(380)	(203)