

1. OPI_screen

Do you agree or disagree to answer a few questions about pornography?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Agree	93%	95%	91%	90%	93%	94%	93%	92%	91%	98%
Disagree	7%	5%	9%	10%	7%	6%	7%	8%	9%	2%
Totals (Unweighted N)	100% (998)	100% (480)	100% (518)	100% (178)	100% (276)	100% (389)	100% (155)	100% (336)	100% (431)	100% (231)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Agree	93%	94%	93%	85%	93%	94%	98%	94%	92%	93%	91%
Disagree	7%	6%	7%	15%	7%	6%	2%	6%	8%	7%	9%
Totals (Unweighted N)	100% (998)	100% (755)	100% (106)	100% (137)	100% (382)	100% (296)	100% (163)	100% (167)	100% (211)	100% (366)	100% (254)

2. Frequency of watching porn

How often do you watch porn?

Asked of those who agreed to answer questions about pornography

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Once a day or more	5%	9%	0%	6%	8%	3%	1%	6%	5%	2%
More than once a week	10%	17%	2%	11%	15%	8%	3%	11%	10%	8%
More than once fortnight	4%	6%	3%	9%	6%	2%	0%	5%	4%	4%
More than once a month	9%	13%	4%	7%	8%	10%	9%	11%	8%	7%
More than twice a year	7%	8%	7%	8%	8%	7%	7%	8%	7%	8%
Less than twice a year	21%	20%	23%	17%	19%	27%	19%	22%	21%	22%
I have never watched porn	34%	12%	56%	22%	24%	38%	54%	29%	33%	43%
Prefer not to say	7%	12%	3%	15%	6%	4%	6%	6%	9%	4%
Don't know	3%	3%	2%	4%	5%	1%	1%	1%	3%	3%
Totals (Unweighted N)	100% (935)	100% (462)	100% (473)	100% (166)	100% (263)	100% (363)	100% (143)	100% (311)	100% (399)	100% (225)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Once a day or more	5%	4%	4%	8%	5%	4%	5%	5%	1%	6%	6%
More than once a week	10%	10%	12%	6%	10%	7%	16%	8%	12%	8%	11%
More than once fortnight	4%	4%	3%	7%	4%	6%	5%	3%	5%	4%	4%
More than once a month	9%	8%	11%	9%	8%	13%	6%	7%	9%	9%	9%
More than twice a year	7%	7%	9%	9%	8%	7%	9%	4%	11%	7%	8%
Less than twice a year	21%	22%	18%	23%	19%	23%	25%	29%	15%	19%	25%
I have never watched porn	34%	36%	26%	26%	38%	29%	29%	31%	39%	36%	29%
Prefer not to say	7%	7%	8%	8%	5%	8%	4%	11%	6%	7%	5%
Don't know	3%	2%	8%	4%	2%	3%	2%	3%	1%	4%	2%
Totals (Unweighted N)	100% (935)	100% (713)	100% (101)	100% (121)	100% (361)	100% (275)	100% (160)	100% (157)	100% (197)	100% (345)	100% (236)

3. Ever watched

Has ever watched porn

Asked of those who agreed to answer questions about pornography

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	56%	73%	39%	58%	66%	56%	39%	64%	55%	50%
No	34%	12%	56%	22%	24%	38%	54%	29%	33%	43%
Prefer not to say / Don't know	10%	15%	5%	19%	10%	6%	7%	7%	12%	8%
Totals (Unweighted N)	100% (935)	100% (462)	100% (473)	100% (166)	100% (263)	100% (363)	100% (143)	100% (311)	100% (399)	100% (225)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	56%	55%	58%	62%	55%	60%	66%	56%	54%	53%	65%
No	34%	36%	26%	26%	38%	29%	29%	31%	39%	36%	29%
Prefer not to say / Don't know	10%	9%	16%	12%	7%	11%	5%	14%	7%	11%	7%
Totals (Unweighted N)	100% (935)	100% (713)	100% (101)	100% (121)	100% (361)	100% (275)	100% (160)	100% (157)	100% (197)	100% (345)	100% (236)

4. Considered watching porn

Have you ever considered watching porn?

Asked of those who have never watched porn

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	18%	34%	14%	12%	20%	16%	20%	22%	18%	13%
No	79%	65%	82%	77%	74%	82%	80%	76%	79%	84%
Don't know	3%	1%	4%	11%	6%	1%	0%	3%	3%	3%
Totals (Unweighted N)	100% (310)	100% (56)	100% (254)	100% (39)	100% (61)	100% (134)	100% (76)	100% (93)	100% (117)	100% (100)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	18%	16%	22%	25%	20%	16%	21%	14%	17%	17%	21%
No	79%	81%	74%	73%	76%	83%	75%	86%	78%	77%	79%
Don't know	3%	3%	4%	1%	4%	0%	5%	—	4%	5%	—
Totals (Unweighted N)	100% (310)	100% (247)	100% (28)	100% (35)	100% (134)	100% (83)	100% (41)	100% (46)	100% (73)	100% (123)	100% (68)

5. First time watching porn - age

How old were you when you first started watching porn?

Asked of those who have watched porn

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Under 16	20%	25%	11%	26%	31%	13%	2%	18%	24%	17%
16-17	15%	18%	11%	31%	15%	10%	2%	12%	18%	13%
18-20	23%	21%	26%	22%	17%	32%	12%	24%	22%	23%
21-24	13%	9%	21%	11%	10%	17%	13%	14%	11%	17%
25-29	8%	6%	10%	3%	5%	10%	17%	12%	5%	8%
Over 30	15%	14%	15%	1%	11%	15%	48%	14%	14%	18%
Don't know	6%	6%	6%	5%	10%	2%	6%	7%	6%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(544)	(347)	(197)	(105)	(175)	(204)	(60)	(199)	(237)	(108)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Under 16	20%	23%	15%	9%	19%	18%	21%	21%	17%	18%	26%
16-17	15%	13%	26%	16%	16%	15%	10%	19%	14%	17%	11%
18-20	23%	22%	26%	25%	25%	22%	25%	25%	29%	23%	18%
21-24	13%	13%	12%	14%	15%	9%	19%	11%	10%	17%	12%
25-29	8%	8%	9%	7%	5%	11%	7%	10%	9%	4%	10%
Over 30	15%	15%	9%	17%	13%	19%	14%	6%	16%	17%	17%
Don't know	6%	5%	3%	11%	6%	6%	4%	8%	6%	3%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(544)	(408)	(63)	(73)	(205)	(170)	(108)	(92)	(111)	(189)	(152)

6. Watched porn with partner

Have you ever watched porn with a partner (current or ex)?

Asked of those who have watched porn

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	62%	56%	73%	35%	67%	75%	57%	65%	59%	65%
No	33%	38%	24%	51%	28%	23%	43%	29%	36%	34%
Not applicable – I have never had a partner	5%	6%	3%	13%	5%	2%	–	7%	6%	1%
Totals (Unweighted N)	100% (544)	100% (347)	100% (197)	100% (105)	100% (175)	100% (204)	100% (60)	100% (199)	100% (237)	100% (108)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	62%	62%	62%	60%	58%	66%	63%	55%	57%	65%	66%
No	33%	33%	33%	35%	34%	33%	32%	32%	39%	32%	31%
Not applicable – I have never had a partner	5%	5%	5%	5%	8%	1%	4%	12%	4%	3%	3%
Totals (Unweighted N)	100% (544)	100% (408)	100% (63)	100% (73)	100% (205)	100% (170)	100% (108)	100% (92)	100% (111)	100% (189)	100% (152)

7. Moral status

Do you personally consider watching porn to be morally acceptable or morally wrong?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Morally acceptable	39%	49%	30%	38%	46%	42%	25%	47%	40%	28%
Morally wrong	38%	31%	45%	36%	32%	35%	55%	27%	37%	54%
Not sure	23%	21%	25%	26%	22%	23%	20%	26%	23%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(935)	(463)	(472)	(166)	(262)	(364)	(143)	(310)	(401)	(224)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Morally acceptable	39%	41%	35%	32%	37%	42%	43%	39%	39%	36%	45%
Morally wrong	38%	39%	29%	42%	39%	40%	35%	33%	38%	44%	31%
Not sure	23%	20%	36%	26%	24%	19%	22%	28%	23%	19%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(935)	(713)	(101)	(121)	(361)	(276)	(159)	(158)	(197)	(346)	(234)

8. Porn influence

Has watching porn influenced what you do in your sex life?

Asked of those who have watched porn

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes it has	38%	40%	34%	35%	44%	39%	23%	40%	38%	33%
No it has not	54%	53%	55%	44%	51%	55%	75%	49%	55%	58%
Don't know	9%	7%	12%	21%	5%	6%	2%	11%	7%	9%
Totals (Unweighted N)	100% (543)	100% (347)	100% (196)	100% (105)	100% (175)	100% (203)	100% (60)	100% (199)	100% (236)	100% (108)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes it has	38%	37%	46%	35%	38%	38%	38%	37%	47%	33%	38%
No it has not	54%	57%	41%	49%	50%	56%	57%	57%	47%	56%	54%
Don't know	9%	7%	14%	15%	12%	6%	5%	7%	7%	11%	8%
Totals (Unweighted N)	100% (543)	100% (407)	100% (63)	100% (73)	100% (204)	100% (170)	100% (108)	100% (92)	100% (111)	100% (189)	100% (151)

9. Partner preference

Thinking generally, if you had the choice, would you prefer your partner...?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Did watch porn	10%	14%	6%	11%	10%	8%	10%	13%	9%	6%
Didn't watch porn	42%	29%	56%	44%	32%	43%	56%	31%	43%	54%
I don't mind either way	42%	50%	33%	40%	48%	45%	26%	47%	41%	36%
Don't know	6%	7%	5%	5%	10%	4%	9%	9%	6%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(936)	(463)	(473)	(165)	(262)	(365)	(144)	(309)	(401)	(226)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Did watch porn	10%	8%	10%	17%	11%	8%	12%	11%	9%	10%	9%
Didn't watch porn	42%	45%	43%	27%	43%	45%	40%	37%	44%	48%	36%
I don't mind either way	42%	43%	34%	43%	41%	43%	44%	45%	42%	37%	48%
Don't know	6%	4%	12%	13%	5%	5%	4%	7%	6%	6%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(936)	(715)	(100)	(121)	(360)	(277)	(160)	(158)	(197)	(346)	(235)

10. Impact on sex life

Do you think watching porn has a positive or negative impact on someone's sex life?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very positive	3%	4%	2%	3%	6%	3%	2%	4%	3%	3%
Positive	14%	18%	10%	16%	12%	15%	12%	18%	13%	11%
Neither positive nor negative	45%	46%	45%	39%	50%	45%	46%	50%	47%	36%
Negative	17%	16%	18%	21%	13%	16%	22%	12%	16%	26%
Very negative	17%	13%	21%	16%	14%	19%	17%	13%	18%	21%
Prefer not to say	3%	3%	4%	5%	5%	1%	2%	4%	3%	3%
Totals (Unweighted N)	100% (934)	100% (462)	100% (472)	100% (165)	100% (261)	100% (365)	100% (143)	100% (309)	100% (401)	100% (224)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very positive	3%	3%	5%	4%	4%	3%	4%	6%	3%	3%	2%
Positive	14%	13%	17%	21%	16%	15%	14%	10%	24%	12%	12%
Neither positive nor negative	45%	46%	37%	52%	46%	41%	50%	52%	39%	40%	55%
Negative	17%	18%	13%	12%	12%	24%	16%	16%	18%	17%	16%
Very negative	17%	18%	17%	10%	19%	15%	14%	12%	16%	23%	12%
Prefer not to say	3%	2%	11%	2%	3%	2%	0%	4%	1%	4%	3%
Totals (Unweighted N)	100% (934)	100% (712)	100% (101)	100% (121)	100% (360)	100% (275)	100% (160)	100% (158)	100% (197)	100% (345)	100% (234)