# YouGov

September 18 - 19, 2014



1. Positive thinking and outcomes
Do you think positive thinking can change outcomes?

		Gender			A	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	70%	67%	74%	72%	70%	68%	74%	75%	67%	71%
No	15%	18%	11%	15%	13%	15%	16%	13%	16%	14%
Don't know	15%	15%	15%	14%	17%	17%	10%	12%	17%	16%
Totals (Unweighted N)	100% (998)	100% (477)	100% (521)	100% (148)	100% (264)	100% (431)	100% (155)	100% (340)	100% (433)	100% (225)

		Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Yes	70%	69%	71%	76%	66%	72%	76%	68%	64%	77%	67%	
No	15%	16%	13%	10%	16%	16%	12%	17%	17%	9%	19%	
Don't know	15%	15%	15%	15%	18%	12%	12%	15%	19%	14%	13%	
Totals (Unweighted N)	100% (998)	100% (746)	100% (113)	100% (139)	100% (352)	100% (311)	100% (188)	100% (168)	100% (211)	100% (378)	100% (241)	

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2. Optimist or pessimist

Do you consider yourself to be more of an optimist or more of a pessimist?

Total	Gender			A	ge	Party ID			
	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
61%	57%	65%	48%	61%	64%	71%	68%	53%	69%
19%	22%	16%	23%	17%	19%	18%	18%	20%	18%
20%	21%	19%	29%	22%	17%	11%	14%	27%	14%
100% (993)	100% (476)	100% (517)	100% (147)	100% (263)	100% (428)	100% (155)	100% (339)	100% (430)	100% (224)
	61% 19% 20% 100%	Total Male 61% 57% 19% 22% 20% 21% 100% 100%	Total         Male         Female           61%         57%         65%           19%         22%         16%           20%         21%         19%           100%         100%         100%	Total         Male         Female         18-29           61%         57%         65%         48%           19%         22%         16%         23%           20%         21%         19%         29%           100%         100%         100%         100%	Total         Male         Female         18-29         30-44           61%         57%         65%         48%         61%           19%         22%         16%         23%         17%           20%         21%         19%         29%         22%           100%         100%         100%         100%         100%	Total         Male         Female         18-29         30-44         45-64           61%         57%         65%         48%         61%         64%           19%         22%         16%         23%         17%         19%           20%         21%         19%         29%         22%         17%           100%         100%         100%         100%         100%         100%	Total         Male         Female         18-29         30-44         45-64         65+           61%         57%         65%         48%         61%         64%         71%           19%         22%         16%         23%         17%         19%         18%           20%         21%         19%         29%         22%         17%         11%           100%         100%         100%         100%         100%         100%	Total         Male         Female         18-29         30-44         45-64         65+         Democrat           61%         57%         65%         48%         61%         64%         71%         68%           19%         22%         16%         23%         17%         19%         18%         18%           20%         21%         19%         29%         22%         17%         11%         14%           100%         100%         100%         100%         100%         100%         100%	Total         Male         Female         18-29         30-44         45-64         65+         Democrat         Independent           61%         57%         65%         48%         61%         64%         71%         68%         53%           19%         22%         16%         23%         17%         19%         18%         18%         20%           20%         21%         19%         29%         22%         17%         11%         14%         27%           100%         100%         100%         100%         100%         100%         100%

		Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Optimist	61%	60%	63%	63%	58%	63%	71%	55%	59%	65%	62%	
Pessimist	19%	22%	6%	13%	20%	18%	17%	26%	19%	12%	24%	
Not sure	20%	18%	31%	24%	22%	18%	12%	19%	22%	23%	13%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(993)	(741)	(113)	(139)	(348)	(310)	(188)	(168)	(212)	(375)	(238)	

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3. Successful

Do you consider yourself successful?

		Gender			Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	61%	62%	59%	56%	51%	59%	82%	61%	53%	75%
No	23%	24%	22%	26%	30%	22%	11%	23%	28%	12%
Not sure	17%	14%	19%	18%	19%	19%	7%	16%	19%	12%
Totals (Unweighted N)	100% (998)	100% (479)	100% (519)	100% (148)	100% (264)	100% (430)	100% (156)	100% (341)	100% (432)	100% (225)

		Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Yes	61%	59%	56%	70%	47%	69%	81%	50%	58%	70%	55%	
No	23%	23%	26%	17%	34%	16%	8%	26%	26%	17%	28%	
Not sure	17%	17%	18%	12%	20%	16%	11%	24%	16%	13%	17%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(998)	(746)	(113)	(139)	(353)	(309)	(188)	(168)	(212)	(377)	(241)	