

**1. Prom - important**

Do you think high school proms are important or are they overrated?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Important	41%	37%	44%	40%	39%	41%	42%	47%	34%	44%
Overrated	59%	63%	56%	60%	61%	59%	58%	53%	66%	56%
Totals (Unweighted N)	100% (995)	100% (473)	100% (522)	100% (169)	100% (277)	100% (370)	100% (179)	100% (361)	100% (418)	100% (216)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Important	41%	37%	59%	45%	47%	39%	26%	41%	45%	40%	46%	30%
Overrated	59%	63%	41%	55%	53%	61%	74%	59%	55%	60%	54%	70%
Totals (Unweighted N)	100% (995)	100% (772)	100% (120)	100% (103)	100% (386)	100% (252)	100% (74)	100% (121)	100% (163)	100% (201)	100% (357)	100% (274)

	Total	Prom - important		Attend prom	
		Important	Overrated	Yes	No
Important	41%	100%	—	52%	31%
Overrated	59%	—	100%	48%	69%
Totals (Unweighted N)	100% (995)	100% (386)	100% (609)	100% (509)	100% (484)

**2. Attend prom**

Did you go to your high school prom?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	47%	42%	52%	46%	46%	46%	50%	48%	42%	55%
No	53%	58%	48%	54%	54%	54%	50%	52%	58%	45%
Totals (Unweighted N)	100% (993)	100% (473)	100% (520)	100% (169)	100% (277)	100% (369)	100% (178)	100% (359)	100% (418)	100% (216)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	47%	49%	44%	39%	35%	56%	66%	61%	39%	50%	49%	46%
No	53%	51%	56%	61%	65%	44%	34%	39%	61%	50%	51%	54%
Totals (Unweighted N)	100% (993)	100% (771)	100% (119)	100% (103)	100% (385)	100% (252)	100% (74)	100% (121)	100% (162)	100% (201)	100% (357)	100% (273)

	Total	Prom - important		Attend prom	
		Important	Overrated	Yes	No
Yes	47%	59%	38%	100%	—
No	53%	41%	62%	—	100%
Totals (Unweighted N)	100% (993)	100% (386)	100% (607)	100% (509)	100% (484)

**3. Prom - date**

When you went to your high school prom, did you go with a romantic date, a friend, or did you go alone?

*Asked of those who went to prom*

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Did not go to prom	53%	58%	48%	54%	54%	54%	50%	52%	58%	45%
Romantic date	24%	23%	25%	18%	20%	28%	27%	24%	20%	31%
A friend	20%	15%	24%	24%	22%	16%	20%	20%	18%	22%
Alone	3%	3%	3%	4%	4%	2%	2%	3%	4%	2%
Totals (Unweighted N)	100% (993)	100% (473)	100% (520)	100% (169)	100% (277)	100% (369)	100% (178)	100% (359)	100% (418)	100% (216)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Did not go to prom	53%	51%	56%	61%	65%	44%	34%	39%	61%	50%	51%	54%
Romantic date	24%	26%	22%	16%	17%	28%	27%	37%	19%	27%	23%	26%
A friend	20%	20%	18%	20%	15%	23%	34%	22%	18%	18%	23%	19%
Alone	3%	3%	4%	2%	2%	4%	5%	2%	2%	4%	4%	2%
Totals (Unweighted N)	100% (993)	100% (771)	100% (119)	100% (103)	100% (385)	100% (252)	100% (74)	100% (121)	100% (162)	100% (201)	100% (357)	100% (273)

	Total	Prom - important		Attend prom	
		Important	Overrated	Yes	No
Did not go to prom	53%	41%	62%	—	100%
Romantic date	24%	31%	19%	51%	—
A friend	20%	25%	16%	42%	—
Alone	3%	4%	3%	7%	—
Totals (Unweighted N)	100% (993)	100% (386)	100% (607)	100% (509)	100% (484)

**4. Prom - ask date**

When you went to your high school prom, did you ask your date to go or did your date ask you to go?

*Asked of those who went to prom*

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Did not go to prom	54%	59%	49%	56%	55%	54%	50%	53%	58%	46%
I asked my date	24%	33%	15%	21%	22%	26%	26%	24%	22%	29%
My date asked me	22%	8%	35%	24%	23%	20%	24%	23%	20%	25%
Totals (Unweighted N)	100% (977)	100% (468)	100% (509)	100% (164)	100% (273)	100% (363)	100% (177)	100% (355)	100% (410)	100% (212)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Did not go to prom	54%	52%	57%	62%	66%	44%	34%	39%	61%	51%	52%	54%
I asked my date	24%	26%	26%	12%	17%	33%	24%	35%	22%	24%	28%	20%
My date asked me	22%	22%	18%	26%	17%	22%	42%	26%	16%	25%	21%	26%
Totals (Unweighted N)	100% (977)	100% (758)	100% (118)	100% (101)	100% (379)	100% (249)	100% (73)	100% (119)	100% (162)	100% (195)	100% (352)	100% (268)

	Total	Prom - important		Attend prom	
		Important	Overrated	Yes	No
Did not go to prom	54%	41%	62%	—	100%
I asked my date	24%	31%	19%	52%	—
My date asked me	22%	28%	18%	48%	—
Totals (Unweighted N)	100% (977)	100% (380)	100% (597)	100% (493)	100% (484)

**5. Prom - drink alcohol**

Did you drink alcohol the evening of your high school prom?

*Asked of those who went to prom*

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Did not go to prom	53%	58%	48%	54%	54%	54%	50%	52%	58%	45%
Yes	11%	15%	7%	7%	15%	13%	6%	8%	13%	10%
No	32%	24%	39%	35%	27%	29%	41%	37%	26%	39%
Don't remember	3%	2%	4%	2%	4%	4%	3%	3%	3%	7%
Prefer not to say	0%	—	1%	2%	—	—	—	0%	1%	—
Totals (Unweighted N)	100% (993)	100% (473)	100% (520)	100% (169)	100% (277)	100% (369)	100% (178)	100% (359)	100% (418)	100% (216)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Did not go to prom	53%	51%	56%	61%	65%	44%	34%	39%	61%	50%	51%	54%
Yes	11%	13%	4%	5%	7%	14%	14%	17%	9%	13%	12%	9%
No	32%	32%	37%	29%	25%	38%	44%	41%	25%	33%	33%	34%
Don't remember	3%	3%	2%	5%	2%	5%	8%	3%	5%	3%	3%	3%
Prefer not to say	0%	1%	—	—	1%	0%	—	—	—	—	1%	0%
Totals (Unweighted N)	100% (993)	100% (771)	100% (119)	100% (103)	100% (385)	100% (252)	100% (74)	100% (121)	100% (162)	100% (201)	100% (357)	100% (273)

	Total	Prom - important		Attend prom	
		Important	Overrated	Yes	No
Did not go to prom	53%	41%	62%	—	100%
Yes	11%	15%	8%	23%	—
No	32%	40%	26%	68%	—
Don't remember	3%	4%	3%	7%	—
Prefer not to say	0%	—	1%	1%	—
Totals (Unweighted N)	100% (993)	100% (386)	100% (607)	100% (509)	100% (484)