

**1. Favorability of rap music**

Do you have a favorable or an unfavorable opinion of rap music?

|                       | Gender     |            |            | Age        |            |            |            | Party ID   |             |            |
|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|
|                       | Total      | Male       | Female     | 18-29      | 30-44      | 45-64      | 65+        | Democrat   | Independent | Republican |
| Very favorable        | 8%         | 8%         | 7%         | 12%        | 9%         | 6%         | 2%         | 11%        | 4%          | 8%         |
| Somewhat favorable    | 19%        | 19%        | 20%        | 34%        | 28%        | 10%        | 5%         | 22%        | 19%         | 16%        |
| Somewhat unfavorable  | 29%        | 26%        | 31%        | 23%        | 27%        | 32%        | 33%        | 32%        | 29%         | 25%        |
| Very unfavorable      | 37%        | 40%        | 35%        | 21%        | 26%        | 46%        | 57%        | 27%        | 40%         | 48%        |
| Don't know            | 7%         | 8%         | 6%         | 10%        | 11%        | 5%         | 3%         | 8%         | 9%          | 4%         |
| Totals (Unweighted N) | 100% (999) | 100% (464) | 100% (535) | 100% (144) | 100% (271) | 100% (388) | 100% (190) | 100% (340) | 100% (423)  | 100% (236) |

|                       | Race       |            |            | Family Income |            |            |           | Region     |            |            |            |            |
|-----------------------|------------|------------|------------|---------------|------------|------------|-----------|------------|------------|------------|------------|------------|
|                       | Total      | White      | Black      | Hispanic      | Under 40   | 40-80      | 80-100    | 100+       | Northeast  | Midwest    | South      | West       |
| Very favorable        | 8%         | 5%         | 20%        | 11%           | 13%        | 6%         | 2%        | 1%         | 7%         | 7%         | 9%         | 6%         |
| Somewhat favorable    | 19%        | 18%        | 25%        | 20%           | 22%        | 19%        | 14%       | 18%        | 17%        | 27%        | 19%        | 14%        |
| Somewhat unfavorable  | 29%        | 28%        | 33%        | 31%           | 25%        | 27%        | 44%       | 45%        | 29%        | 24%        | 28%        | 36%        |
| Very unfavorable      | 37%        | 43%        | 15%        | 23%           | 33%        | 43%        | 35%       | 33%        | 33%        | 35%        | 40%        | 38%        |
| Don't know            | 7%         | 6%         | 7%         | 15%           | 8%         | 4%         | 6%        | 3%         | 13%        | 7%         | 4%         | 6%         |
| Totals (Unweighted N) | 100% (999) | 100% (795) | 100% (104) | 100% (100)    | 100% (371) | 100% (260) | 100% (63) | 100% (117) | 100% (196) | 100% (218) | 100% (314) | 100% (271) |

|                          | <b>Favorability of rap music</b> |                |                    |                      |                  |              |
|--------------------------|----------------------------------|----------------|--------------------|----------------------|------------------|--------------|
|                          | Total                            | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know   |
| Very favorable           | 8%                               | 100%           | –                  | –                    | –                | –            |
| Somewhat favorable       | 19%                              | –              | 100%               | –                    | –                | –            |
| Somewhat unfavorable     | 29%                              | –              | –                  | 100%                 | –                | –            |
| Very unfavorable         | 37%                              | –              | –                  | –                    | 100%             | –            |
| Don't know               | 7%                               | –              | –                  | –                    | –                | 100%         |
| Totals<br>(Unweighted N) | 100%<br>(999)                    | 100%<br>(65)   | 100%<br>(174)      | 100%<br>(272)        | 100%<br>(422)    | 100%<br>(66) |

**2. Rap musicians as role models**

Do you think rap musicians are positive or negative role models for young black men?

|                       | Gender     |            |            | Age        |            |            |            | Party ID   |             |            |
|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|
|                       | Total      | Male       | Female     | 18-29      | 30-44      | 45-64      | 65+        | Democrat   | Independent | Republican |
| Very positive         | 2%         | 2%         | 3%         | 4%         | 4%         | 0%         | —          | 2%         | 1%          | 4%         |
| Somewhat positive     | 11%        | 11%        | 12%        | 18%        | 14%        | 9%         | 5%         | 19%        | 8%          | 6%         |
| Somewhat negative     | 35%        | 31%        | 38%        | 32%        | 38%        | 34%        | 34%        | 39%        | 33%         | 31%        |
| Very negative         | 41%        | 44%        | 38%        | 29%        | 30%        | 50%        | 54%        | 27%        | 46%         | 52%        |
| Not sure              | 11%        | 13%        | 9%         | 16%        | 14%        | 7%         | 8%         | 14%        | 12%         | 6%         |
| Totals (Unweighted N) | 100% (999) | 100% (465) | 100% (534) | 100% (144) | 100% (270) | 100% (389) | 100% (190) | 100% (340) | 100% (423)  | 100% (236) |

|                       | Race       |            |            |            | Family Income |            |           |            | Region     |            |            |            |
|-----------------------|------------|------------|------------|------------|---------------|------------|-----------|------------|------------|------------|------------|------------|
|                       | Total      | White      | Black      | Hispanic   | Under 40      | 40-80      | 80-100    | 100+       | Northeast  | Midwest    | South      | West       |
| Very positive         | 2%         | 2%         | 5%         | 2%         | 3%            | 1%         | 2%        | 1%         | 5%         | 1%         | 1%         | 2%         |
| Somewhat positive     | 11%        | 9%         | 22%        | 19%        | 14%           | 11%        | 7%        | 8%         | 9%         | 10%        | 13%        | 13%        |
| Somewhat negative     | 35%        | 35%        | 36%        | 30%        | 35%           | 34%        | 40%       | 44%        | 36%        | 37%        | 32%        | 36%        |
| Very negative         | 41%        | 46%        | 25%        | 26%        | 35%           | 47%        | 47%       | 35%        | 32%        | 40%        | 46%        | 40%        |
| Not sure              | 11%        | 9%         | 12%        | 24%        | 13%           | 7%         | 5%        | 11%        | 18%        | 12%        | 8%         | 9%         |
| Totals (Unweighted N) | 100% (999) | 100% (796) | 100% (103) | 100% (100) | 100% (370)    | 100% (260) | 100% (63) | 100% (117) | 100% (197) | 100% (218) | 100% (314) | 100% (270) |

|                       | Favorability of rap music |                |                    |                      |                  |            |
|-----------------------|---------------------------|----------------|--------------------|----------------------|------------------|------------|
|                       | Total                     | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know |
| Very positive         | 2%                        | 21%            | 1%                 | —                    | 0%               | 2%         |
| Somewhat positive     | 11%                       | 26%            | 34%                | 9%                   | 1%               | 1%         |
| Somewhat negative     | 35%                       | 28%            | 41%                | 63%                  | 13%              | 27%        |
| Very negative         | 41%                       | 20%            | 7%                 | 22%                  | 83%              | 6%         |
| Not sure              | 11%                       | 5%             | 17%                | 6%                   | 3%               | 64%        |
| Totals (Unweighted N) | 100% (999)                | 100% (65)      | 100% (174)         | 100% (271)           | 100% (422)       | 100% (66)  |

**3. Obama's responsibility to young black men**

Do you agree or disagree that Barack Obama has a special responsibility to help improve opportunities for young black men?

|                       | Gender     |            |            | Age        |            |            |            | Party ID   |             |            |
|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|
|                       | Total      | Male       | Female     | 18-29      | 30-44      | 45-64      | 65+        | Democrat   | Independent | Republican |
| Agree strongly        | 20%        | 19%        | 20%        | 19%        | 19%        | 20%        | 21%        | 27%        | 13%         | 21%        |
| Agree somewhat        | 31%        | 30%        | 33%        | 37%        | 29%        | 31%        | 30%        | 39%        | 31%         | 21%        |
| Disagree somewhat     | 18%        | 21%        | 16%        | 10%        | 22%        | 21%        | 16%        | 18%        | 19%         | 18%        |
| Disagree strongly     | 19%        | 22%        | 16%        | 16%        | 16%        | 20%        | 26%        | 6%         | 22%         | 32%        |
| Not sure              | 12%        | 8%         | 14%        | 18%        | 15%        | 7%         | 7%         | 10%        | 15%         | 8%         |
| Totals (Unweighted N) | 100% (999) | 100% (464) | 100% (535) | 100% (144) | 100% (270) | 100% (389) | 100% (190) | 100% (340) | 100% (422)  | 100% (237) |

|                       | Race       |            |            |            | Family Income |            |           |            | Region     |            |            |            |
|-----------------------|------------|------------|------------|------------|---------------|------------|-----------|------------|------------|------------|------------|------------|
|                       | Total      | White      | Black      | Hispanic   | Under 40      | 40-80      | 80-100    | 100+       | Northeast  | Midwest    | South      | West       |
| Agree strongly        | 20%        | 16%        | 44%        | 20%        | 17%           | 17%        | 16%       | 25%        | 23%        | 17%        | 20%        | 19%        |
| Agree somewhat        | 31%        | 31%        | 27%        | 39%        | 32%           | 32%        | 43%       | 31%        | 30%        | 35%        | 27%        | 35%        |
| Disagree somewhat     | 18%        | 20%        | 11%        | 17%        | 19%           | 21%        | 18%       | 20%        | 12%        | 18%        | 22%        | 18%        |
| Disagree strongly     | 19%        | 23%        | 1%         | 10%        | 14%           | 23%        | 20%       | 21%        | 17%        | 17%        | 20%        | 21%        |
| Not sure              | 12%        | 11%        | 16%        | 13%        | 17%           | 7%         | 3%        | 3%         | 18%        | 12%        | 11%        | 7%         |
| Totals (Unweighted N) | 100% (999) | 100% (795) | 100% (104) | 100% (100) | 100% (370)    | 100% (260) | 100% (63) | 100% (117) | 100% (197) | 100% (218) | 100% (313) | 100% (271) |

|                       | Favorability of rap music |                |                    |                      |                  |            |
|-----------------------|---------------------------|----------------|--------------------|----------------------|------------------|------------|
|                       | Total                     | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know |
| Agree strongly        | 20%                       | 39%            | 25%                | 14%                  | 19%              | 14%        |
| Agree somewhat        | 31%                       | 31%            | 38%                | 37%                  | 26%              | 20%        |
| Disagree somewhat     | 18%                       | 16%            | 16%                | 26%                  | 15%              | 15%        |
| Disagree strongly     | 19%                       | 11%            | 7%                 | 14%                  | 34%              | 4%         |
| Not sure              | 12%                       | 3%             | 14%                | 10%                  | 7%               | 46%        |
| Totals (Unweighted N) | 100% (999)                | 100% (65)      | 100% (173)         | 100% (272)           | 100% (422)       | 100% (66)  |

**4. Obama done enough – Young black men**

Do you think Barack Obama has done too much or too little to improve opportunities for the following people, or do you think he has done enough?

|                          | Gender        |               |               | Age           |               |               |               | Party ID      |               |               |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                          | Total         | Male          | Female        | 18-29         | 30-44         | 45-64         | 65+           | Democrat      | Independent   | Republican    |
| Too much                 | 12%           | 12%           | 12%           | 15%           | 7%            | 15%           | 12%           | 4%            | 13%           | 22%           |
| Done enough              | 26%           | 25%           | 28%           | 27%           | 30%           | 25%           | 24%           | 38%           | 19%           | 23%           |
| Too little               | 40%           | 45%           | 35%           | 29%           | 39%           | 42%           | 50%           | 34%           | 43%           | 42%           |
| Not sure                 | 22%           | 19%           | 25%           | 30%           | 23%           | 18%           | 15%           | 24%           | 26%           | 13%           |
| Totals<br>(Unweighted N) | 100%<br>(993) | 100%<br>(462) | 100%<br>(531) | 100%<br>(142) | 100%<br>(269) | 100%<br>(388) | 100%<br>(188) | 100%<br>(338) | 100%<br>(419) | 100%<br>(236) |

|                          | Race          |               |               |               | Family Income |               |              |               | Region        |               |               |               |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|
|                          | Total         | White         | Black         | Hispanic      | Under 40      | 40-80         | 80-100       | 100+          | Northeast     | Midwest       | South         | West          |
| Too much                 | 12%           | 14%           | 1%            | 9%            | 12%           | 14%           | 10%          | 9%            | 16%           | 9%            | 15%           | 8%            |
| Done enough              | 26%           | 25%           | 33%           | 30%           | 23%           | 34%           | 26%          | 26%           | 19%           | 26%           | 27%           | 31%           |
| Too little               | 40%           | 40%           | 39%           | 36%           | 38%           | 35%           | 52%          | 46%           | 37%           | 42%           | 39%           | 40%           |
| Not sure                 | 22%           | 20%           | 26%           | 26%           | 27%           | 17%           | 11%          | 19%           | 27%           | 23%           | 19%           | 21%           |
| Totals<br>(Unweighted N) | 100%<br>(993) | 100%<br>(790) | 100%<br>(103) | 100%<br>(100) | 100%<br>(367) | 100%<br>(259) | 100%<br>(62) | 100%<br>(117) | 100%<br>(195) | 100%<br>(218) | 100%<br>(310) | 100%<br>(270) |

|                          | Favorability of rap music |                |                    |                      |                  |              |
|--------------------------|---------------------------|----------------|--------------------|----------------------|------------------|--------------|
|                          | Total                     | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know   |
| Too much                 | 12%                       | 23%            | 5%                 | 7%                   | 19%              | 5%           |
| Done enough              | 26%                       | 31%            | 27%                | 34%                  | 21%              | 18%          |
| Too little               | 40%                       | 38%            | 42%                | 35%                  | 46%              | 22%          |
| Not sure                 | 22%                       | 8%             | 27%                | 24%                  | 15%              | 56%          |
| Totals<br>(Unweighted N) | 100%<br>(993)             | 100%<br>(64)   | 100%<br>(173)      | 100%<br>(272)        | 100%<br>(420)    | 100%<br>(63) |

**5. Obama done enough – All young men**

Do you think Barack Obama has done too much or too little to improve opportunities for the following people, or do you think he has done enough?

|                          | Gender        |               |               | Age           |               |               |               | Party ID      |               |               |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                          | Total         | Male          | Female        | 18-29         | 30-44         | 45-64         | 65+           | Democrat      | Independent   | Republican    |
| Too much                 | 4%            | 3%            | 4%            | 5%            | 4%            | 4%            | 1%            | 1%            | 4%            | 7%            |
| Done enough              | 26%           | 26%           | 27%           | 27%           | 27%           | 25%           | 28%           | 42%           | 18%           | 19%           |
| Too little               | 51%           | 56%           | 47%           | 40%           | 49%           | 57%           | 59%           | 36%           | 57%           | 65%           |
| Not sure                 | 19%           | 15%           | 22%           | 28%           | 21%           | 14%           | 12%           | 21%           | 21%           | 10%           |
| Totals<br>(Unweighted N) | 100%<br>(991) | 100%<br>(461) | 100%<br>(530) | 100%<br>(142) | 100%<br>(267) | 100%<br>(388) | 100%<br>(188) | 100%<br>(337) | 100%<br>(418) | 100%<br>(236) |

|                          | Race          |               |               |              | Family Income |               |              |               | Region        |               |               |               |
|--------------------------|---------------|---------------|---------------|--------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|
|                          | Total         | White         | Black         | Hispanic     | Under 40      | 40-80         | 80-100       | 100+          | Northeast     | Midwest       | South         | West          |
| Too much                 | 4%            | 4%            | 1%            | 3%           | 4%            | 3%            | 2%           | 5%            | 5%            | 2%            | 3%            | 4%            |
| Done enough              | 26%           | 24%           | 38%           | 27%          | 24%           | 32%           | 32%          | 23%           | 25%           | 24%           | 28%           | 28%           |
| Too little               | 51%           | 55%           | 36%           | 47%          | 49%           | 52%           | 59%          | 57%           | 47%           | 54%           | 52%           | 52%           |
| Not sure                 | 19%           | 17%           | 26%           | 22%          | 23%           | 13%           | 8%           | 15%           | 23%           | 21%           | 16%           | 16%           |
| Totals<br>(Unweighted N) | 100%<br>(991) | 100%<br>(789) | 100%<br>(103) | 100%<br>(99) | 100%<br>(366) | 100%<br>(258) | 100%<br>(62) | 100%<br>(117) | 100%<br>(194) | 100%<br>(218) | 100%<br>(310) | 100%<br>(269) |

|                          | Favorability of rap music |                |                    |                      |                  |              |
|--------------------------|---------------------------|----------------|--------------------|----------------------|------------------|--------------|
|                          | Total                     | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know   |
| Too much                 | 4%                        | 2%             | 3%                 | 3%                   | 4%               | 3%           |
| Done enough              | 26%                       | 44%            | 28%                | 32%                  | 19%              | 18%          |
| Too little               | 51%                       | 46%            | 44%                | 45%                  | 64%              | 31%          |
| Not sure                 | 19%                       | 7%             | 25%                | 19%                  | 12%              | 48%          |
| Totals<br>(Unweighted N) | 100%<br>(991)             | 100%<br>(64)   | 100%<br>(173)      | 100%<br>(272)        | 100%<br>(420)    | 100%<br>(61) |

**6. Obama done enough – All young people**

Do you think Barack Obama has done too much or too little to improve opportunities for the following people, or do you think he has done enough?

|                          | Gender        |               |               | Age           |               |               |               | Party ID      |               |               |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                          | Total         | Male          | Female        | 18-29         | 30-44         | 45-64         | 65+           | Democrat      | Independent   | Republican    |
| Too much                 | 4%            | 4%            | 4%            | 8%            | 3%            | 3%            | 2%            | 2%            | 5%            | 6%            |
| Done enough              | 26%           | 23%           | 28%           | 22%           | 25%           | 26%           | 29%           | 45%           | 15%           | 16%           |
| Too little               | 55%           | 58%           | 51%           | 47%           | 53%           | 58%           | 61%           | 37%           | 60%           | 71%           |
| Not sure                 | 16%           | 14%           | 17%           | 22%           | 18%           | 12%           | 9%            | 17%           | 20%           | 7%            |
| Totals<br>(Unweighted N) | 100%<br>(995) | 100%<br>(464) | 100%<br>(531) | 100%<br>(142) | 100%<br>(270) | 100%<br>(389) | 100%<br>(188) | 100%<br>(337) | 100%<br>(422) | 100%<br>(236) |

|                          | Race          |               |               |               | Family Income |               |              |               | Region        |               |               |               |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|
|                          | Total         | White         | Black         | Hispanic      | Under 40      | 40-80         | 80-100       | 100+          | Northeast     | Midwest       | South         | West          |
| Too much                 | 4%            | 4%            | 4%            | 3%            | 4%            | 3%            | 4%           | 4%            | 5%            | 3%            | 5%            | 4%            |
| Done enough              | 26%           | 22%           | 40%           | 33%           | 23%           | 33%           | 26%          | 21%           | 21%           | 24%           | 26%           | 31%           |
| Too little               | 55%           | 60%           | 32%           | 46%           | 53%           | 54%           | 65%          | 64%           | 52%           | 58%           | 55%           | 52%           |
| Not sure                 | 16%           | 14%           | 24%           | 18%           | 21%           | 11%           | 6%           | 10%           | 21%           | 16%           | 14%           | 13%           |
| Totals<br>(Unweighted N) | 100%<br>(995) | 100%<br>(792) | 100%<br>(103) | 100%<br>(100) | 100%<br>(368) | 100%<br>(259) | 100%<br>(62) | 100%<br>(117) | 100%<br>(196) | 100%<br>(218) | 100%<br>(310) | 100%<br>(271) |

|                          | Favorability of rap music |                |                    |                      |                  |              |
|--------------------------|---------------------------|----------------|--------------------|----------------------|------------------|--------------|
|                          | Total                     | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know   |
| Too much                 | 4%                        | 2%             | 4%                 | 5%                   | 4%               | 3%           |
| Done enough              | 26%                       | 39%            | 30%                | 32%                  | 18%              | 17%          |
| Too little               | 55%                       | 53%            | 46%                | 48%                  | 68%              | 35%          |
| Not sure                 | 16%                       | 6%             | 20%                | 15%                  | 10%              | 46%          |
| Totals<br>(Unweighted N) | 100%<br>(995)             | 100%<br>(65)   | 100%<br>(174)      | 100%<br>(272)        | 100%<br>(420)    | 100%<br>(63) |