April 22 - 24, 2015



1. Experience vs New Ideas

Which of these is more important to you in a candidate for president: strength and experience or a new direction and new ideas?

	- Total	Ge	Gender		Age				3 Point Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican		
Strength and												
experience	47%	45%	48%	44%	42%	49%	50%	49%	39%	59%		
New direction and new												
ideas	39%	41%	37%	38%	42%	35%	44%	37%	41%	37%		
Not sure	15%	14%	15%	18%	16%	16%	6%	13%	20%	5%		
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
(Unweighted N)	(994)	(466)	(528)	(152)	(273)	(393)	(176)	(354)	(404)	(236)		

	Total	Race			Family Income			Region				
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Strength and												
experience	47%	49%	36%	41%	43%	46%	50%	42%	43%	46%	55%	
New direction and new												
ideas	39%	37%	40%	47%	43%	40%	42%	44%	43%	38%	33%	
Not sure	15%	14%	24%	13%	15%	14%	8%	15%	15%	16%	12%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(994)	(762)	(107)	(125)	(334)	(278)	(237)	(168)	(223)	(377)	(226)	

1

April 22 - 24, 2015



2. Ideal Presidential Age Range What do you think is the ideal age range for a President to begin his or her first term?

	Total	Ge	Gender		А	ge	3 Point Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Younger than 40 years										
old	9%	11%	6%	18%	9%	5%	3%	7%	12%	5%
40 - 49 years old	38%	35%	41%	54%	48%	30%	21%	36%	41%	37%
50 - 59 years old	44%	44%	45%	24%	37%	56%	56%	44%	40%	53%
60 - 69 years old	8%	9%	8%	4%	4%	9%	19%	13%	7%	4%
70 years old or higher	0%	0%	0%	0%	1%	_	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(464)	(524)	(153)	(272)	(390)	(173)	(352)	(401)	(235)

	Total	Race			F	amily Income	•	Region				
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Younger than 40 years												
old	9%	7%	18%	10%	16%	5%	4%	9%	9%	10%	7%	
40 - 49 years old	38%	36%	45%	46%	44%	36%	33%	44%	37%	41%	30%	
50 - 59 years old	44%	48%	32%	36%	35%	51%	50%	40%	44%	41%	54%	
60 - 69 years old	8%	9%	6%	9%	4%	8%	13%	7%	9%	8%	9%	
70 years old or higher	0%	0%	0%	_	0%	0%	0%	_	1%	0%	0%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(988)	(757)	(107)	(124)	(333)	(277)	(237)	(167)	(222)	(375)	(224)	

April 22 - 24, 2015



3. Senator or Governor - Republican Nominee
If you had to choose, would you prefer that the Republican Party nominate for President (in 2016) a candidate with experience as a governor or experience as a United States Senator?

Asked of Republicans and independents who lean toward Republicans

	Total	Gender			Α	ge	3 Point Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Experience as governor Experience as a US	55%	64%	46%	53%	43%	60%	62%	_	59%	53%
Senator	19%	13%	26%	22%	32%	14%	13%	_	17%	20%
Not sure	26%	23%	28%	25%	25%	26%	26%	_	24%	26%
Totals (Unweighted N)	100% (342)	100% (174)	100% (168)	100% (39)	100% (82)	100% (149)	100% (72)	0% (-)	100% (107)	100% (235)

	Total	Race			Family Income			Region				
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Experience as governor Experience as a US	55%	54%	100%	57%	52%	58%	58%	45%	50%	53%	75%	
Senator	19%	19%	_	23%	28%	15%	17%	21%	27%	17%	11%	
Not sure	26%	26%	_	20%	19%	27%	26%	34%	23%	29%	14%	
Totals (Unweighted N)	100% (342)	100% (318)	100% (3)	100% (21)	100% (84)	100% (99)	100% (107)	100% (44)	100% (91)	100% (140)	100% (67)	

April 22 - 24, 2015



4. Senator or Governor - Democratic Nominee
If you had to choose, would you prefer that the Democratic Party nominate for President (in 2016) a candidate with experience as a governor or experience as a United States Senator?

Asked of Democrats and independents who lean toward Democrats

		Ge	Gender		Age				3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican		
Experience as governor Experience as a US	26%	27%	25%	36%	22%	29%	16%	25%	31%	_		
Senator	36%	42%	30%	31%	38%	33%	44%	38%	26%	_		
Not sure	38%	31%	45%	33%	40%	38%	41%	37%	43%	_		
Totals (Unweighted N)	100% (435)	100% (194)	100% (241)	100% (69)	100% (131)	100% (163)	100% (72)	100% (355)	100% (80)	0% (-)		

		Race			F	amily Income)	Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Experience as governor Experience as a US	26%	28%	19%	27%	21%	24%	39%	34%	14%	25%	28%	
Senator Not sure	36% 38%	37% 35%	39% 41%	28% 45%	41% 38%	32% 44%	35% 26%	35% 30%	36% 50%	35% 40%	38% 34%	
Totals (Unweighted N)	100% (435)	100% (274)	100% (89)	100% (72)	100% (153)	100% (135)	100% (90)	100% (87)	100% (86)	100% (161)	100% (101)	