

1. Sorry - Men

Do you think that men tend to say 'sorry' or otherwise apologize in everyday conversation too much or too little?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Too much	12%	16%	9%	12%	18%	11%	10%	10%	14%	14%
About right	33%	44%	23%	32%	33%	29%	42%	34%	28%	40%
Too little	38%	23%	52%	38%	33%	43%	36%	42%	37%	36%
Not sure	16%	17%	15%	18%	16%	17%	13%	14%	22%	10%
Totals (Unweighted N)	100% (999)	100% (460)	100% (539)	100% (94)	100% (247)	100% (454)	100% (204)	100% (365)	100% (396)	100% (238)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Too much	12%	14%	4%	11%	11%	16%	15%	15%	15%	9%	14%
About right	33%	30%	36%	48%	40%	29%	35%	28%	32%	35%	35%
Too little	38%	39%	44%	31%	38%	37%	35%	42%	42%	38%	32%
Not sure	16%	17%	16%	9%	12%	17%	15%	15%	12%	18%	18%
Totals (Unweighted N)	100% (999)	100% (769)	100% (114)	100% (116)	100% (374)	100% (272)	100% (190)	100% (208)	100% (221)	100% (358)	100% (212)

2. Sorry - Women

Do you think that women tend to say 'sorry' or otherwise apologize in everyday conversation too much or too little?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Too much	39%	23%	54%	45%	46%	36%	29%	42%	36%	38%
About right	34%	40%	29%	24%	33%	35%	45%	35%	32%	38%
Too little	15%	22%	8%	14%	12%	15%	18%	12%	17%	14%
Not sure	12%	16%	9%	16%	9%	15%	9%	11%	15%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(460)	(535)	(93)	(245)	(453)	(204)	(364)	(394)	(237)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Too much	39%	40%	24%	44%	38%	40%	39%	40%	44%	30%	45%
About right	34%	33%	44%	36%	40%	30%	35%	33%	32%	39%	31%
Too little	15%	15%	16%	13%	13%	16%	13%	13%	12%	19%	12%
Not sure	12%	13%	16%	7%	9%	14%	13%	15%	12%	12%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(767)	(114)	(114)	(372)	(272)	(191)	(206)	(221)	(355)	(213)

3. Sorry - Respondent

Do you personally say 'sorry' or otherwise apologize in everyday conversation too much or too little?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Too much	23%	13%	32%	46%	25%	17%	15%	23%	23%	25%
About right	53%	60%	47%	31%	51%	58%	63%	52%	52%	56%
Too little	11%	10%	12%	8%	11%	12%	13%	13%	9%	13%
Not sure	13%	17%	9%	15%	13%	13%	8%	13%	16%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(453)	(538)	(93)	(245)	(451)	(202)	(363)	(392)	(236)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Too much	23%	24%	15%	25%	21%	26%	27%	23%	22%	19%	32%
About right	53%	52%	52%	56%	56%	53%	54%	53%	56%	55%	47%
Too little	11%	12%	8%	7%	11%	9%	9%	12%	16%	10%	8%
Not sure	13%	11%	24%	12%	12%	12%	10%	13%	6%	16%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(762)	(114)	(115)	(369)	(272)	(189)	(206)	(219)	(356)	(210)

4. Assertiveness

Do you feel that you are too assertive or not assertive enough when it comes to dealing with issues in everyday life?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Too assertive	8%	9%	7%	3%	10%	7%	12%	10%	6%	9%
About right	51%	56%	46%	38%	51%	53%	57%	48%	49%	58%
Not assertive enough	33%	29%	36%	45%	31%	32%	25%	35%	31%	32%
Not sure	9%	6%	11%	14%	8%	8%	5%	8%	14%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(457)	(535)	(93)	(245)	(451)	(203)	(360)	(395)	(237)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Too assertive	8%	7%	7%	13%	8%	8%	10%	10%	9%	8%	5%
About right	51%	51%	53%	48%	48%	51%	59%	46%	53%	52%	50%
Not assertive enough	33%	35%	24%	29%	34%	36%	27%	37%	33%	31%	32%
Not sure	9%	7%	16%	10%	11%	5%	5%	7%	5%	9%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(764)	(113)	(115)	(370)	(271)	(190)	(206)	(219)	(357)	(210)

5. Apologize

Would you say 'sorry' or otherwise apologize to someone in the following circumstances? Select all that apply

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Someone else bumps into me	24%	22%	26%	36%	26%	19%	20%	25%	22%	25%
I bump into someone else	86%	84%	89%	87%	75%	91%	91%	87%	83%	92%
Someone accidentally cuts in line in front of me	8%	7%	8%	14%	3%	7%	11%	8%	8%	6%
I accidentally cut in line in front of someone else	71%	69%	72%	71%	62%	74%	73%	63%	74%	76%
I interrupt someone	71%	64%	77%	76%	64%	71%	74%	69%	72%	72%
Someone interrupts me	7%	6%	8%	8%	8%	4%	11%	7%	7%	7%
If I make a joke that upsets someone	50%	45%	55%	64%	49%	50%	42%	48%	52%	52%
If I am 5 minutes late to a meeting or gathering	73%	67%	78%	79%	70%	74%	67%	70%	71%	79%
Doing a favor for someone but getting it wrong	58%	52%	64%	68%	50%	61%	56%	52%	60%	66%
Correcting someone who is wrong	19%	14%	23%	25%	24%	14%	17%	21%	21%	10%
Someone else drops something	6%	4%	7%	13%	5%	4%	2%	8%	4%	4%
You are in someone's way in a doorway	72%	68%	76%	72%	67%	73%	76%	67%	73%	77%
You sneeze	22%	22%	23%	13%	17%	25%	29%	27%	19%	21%
None of these	3%	5%	2%	3%	4%	2%	6%	5%	3%	0%
Totals	(1,000)	(461)	(539)	(95)	(247)	(454)	(204)	(366)	(396)	(238)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Someone else bumps into me	24%	25%	18%	22%	20%	24%	30%	20%	28%	21%	26%
I bump into someone else	86%	90%	82%	70%	84%	88%	91%	92%	86%	84%	87%
Someone accidentally cuts in line in front of me	8%	7%	13%	7%	10%	7%	8%	6%	8%	8%	9%
I accidentally cut in line in front of someone else	71%	75%	62%	52%	64%	76%	80%	72%	68%	67%	77%
I interrupt someone	71%	73%	68%	58%	69%	76%	75%	70%	67%	70%	75%
Someone interrupts me	7%	8%	7%	4%	7%	5%	12%	8%	9%	7%	5%
If I make a joke that upsets someone	50%	55%	37%	35%	46%	56%	63%	56%	50%	48%	51%
If I am 5 minutes late to a meeting or gathering	73%	76%	66%	59%	70%	73%	84%	77%	74%	69%	74%
Doing a favor for someone but getting it wrong	58%	61%	53%	48%	64%	49%	68%	58%	54%	58%	64%
Correcting someone who is wrong	19%	18%	18%	23%	19%	13%	21%	14%	22%	18%	20%
Someone else drops something	6%	5%	13%	4%	7%	4%	4%	6%	6%	6%	3%
You are in someone's way in a doorway	72%	77%	56%	58%	67%	76%	79%	75%	75%	70%	71%
You sneeze	22%	22%	28%	19%	23%	18%	22%	15%	28%	24%	18%
None of these	3%	2%	3%	10%	4%	4%	0%	1%	4%	6%	0%
Totals	(1,000)	(770)	(114)	(116)	(374)	(272)	(191)	(208)	(221)	(358)	(213)