YouGov
March 11-13, 2014
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1. St. Patrick's Day activities - Wear something green

Will you do any of the following things on St. Patrick's Day?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 50\% | 42\% | 57\% | 53\% | 45\% | 51\% | 51\% | 51\% | 46\% | 55\% |
| No | 35\% | 42\% | 29\% | 32\% | 38\% | 34\% | 35\% | 36\% | 36\% | 31\% |
| Not sure | 15\% | 17\% | 14\% | 14\% | 17\% | 15\% | 15\% | 13\% | 18\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (477) | (523) | (115) | (255) | (432) | (198) | (361) | (391) | (248) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Yes | 50\% | 50\% | 45\% | 50\% | 49\% | 50\% | 63\% | 51\% | 37\% | 52\% | 52\% | 55\% |
| No | 35\% | 33\% | 39\% | 45\% | 38\% | 32\% | 29\% | 36\% | 49\% | 34\% | 31\% | 31\% |
| Not sure | 15\% | 17\% | 16\% | 4\% | 13\% | 18\% | 8\% | 13\% | 15\% | 14\% | 18\% | 14\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (810) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (108) \end{aligned}$ | $\begin{gathered} 100 \% \\ (82) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (344) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (298) \end{aligned}$ | $\begin{gathered} 100 \% \\ (74) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (197) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (292) \end{aligned}$ |

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## 2. St. Patrick's Day activities - Drink a green beer

Will you do any of the following things on St. Patrick's Day?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 9\% | 12\% | 6\% | 12\% | 12\% | 7\% | 3\% | 9\% | 8\% | 9\% |
| No | 84\% | 81\% | 87\% | 79\% | 80\% | 86\% | 92\% | 84\% | 86\% | 81\% |
| Not sure | 7\% | 8\% | 6\% | 9\% | 9\% | 6\% | 4\% | 7\% | 6\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (476) | (523) | (115) | (254) | (432) | (198) | (361) | (391) | (247) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Yes | 9\% | 9\% | 10\% | 8\% | 7\% | 10\% | 9\% | 16\% | 6\% | 10\% | 8\% | 11\% |
| No | 84\% | 84\% | 82\% | 87\% | 87\% | 84\% | 79\% | 71\% | 90\% | 81\% | 85\% | 82\% |
| Not sure | 7\% | 7\% | 8\% | 4\% | 6\% | 6\% | 12\% | 12\% | 4\% | 9\% | 7\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (810) | (108) | (81) | (344) | (297) | (74) | (131) | (173) | (197) | (337) | (292) |

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3. St. Patrick's Day activities - Drink a Guinness beer

Will you do any of the following things on St. Patrick's Day?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 10\% | 15\% | 6\% | 15\% | 15\% | 6\% | 6\% | 12\% | 11\% | 6\% |
| No | 81\% | 75\% | 87\% | 77\% | 75\% | 84\% | 91\% | 81\% | 80\% | 86\% |
| Not sure | 8\% | 10\% | 7\% | 8\% | 10\% | 9\% | 3\% | 7\% | 9\% | 8\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (477) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & \text { (523) } \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (432) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (198) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (361) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (391) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (248) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Yes | 10\% | 9\% | 11\% | 16\% | 8\% | 10\% | 10\% | 17\% | 11\% | 10\% | 9\% | 13\% |
| No | 81\% | 83\% | 82\% | 75\% | 85\% | 83\% | 79\% | 72\% | 83\% | 85\% | 81\% | 77\% |
| Not sure | 8\% | 8\% | 7\% | 9\% | 7\% | 7\% | 11\% | 11\% | 5\% | 5\% | 11\% | 10\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (810) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (108) \end{aligned}$ | $\begin{gathered} 100 \% \\ (82) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (344) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (298) \end{aligned}$ | $\begin{gathered} 100 \% \\ (74) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (197) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (292) \end{aligned}$ |

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## 4. St. Patrick's Day activities - Go out to a pub/bar

Will you do any of the following things on St. Patrick's Day?


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Yes | 13\% | 13\% | 13\% | 14\% | 13\% | 13\% | 9\% | 23\% | 14\% | 18\% | 9\% | 15\% |
| No | 76\% | 76\% | 80\% | 75\% | 79\% | 76\% | 73\% | 68\% | 80\% | 75\% | 77\% | 74\% |
| Not sure | 10\% | 11\% | 7\% | 11\% | 8\% | 11\% | 18\% | 9\% | 6\% | 7\% | 14\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (810) | (108) | (81) | (344) | (297) | (74) | (131) | (173) | (197) | (337) | (292) |

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## 5. St. Patrick's Day activities - Watch a parade

Will you do any of the following things on St. Patrick's Day?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 18\% | 18\% | 18\% | 22\% | 21\% | 14\% | 17\% | 19\% | 17\% | 18\% |
| No | 70\% | 70\% | 70\% | 70\% | 65\% | 72\% | 72\% | 67\% | 71\% | 73\% |
| Not sure | 12\% | 12\% | 12\% | 8\% | 14\% | 14\% | 11\% | 14\% | 12\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (477) | (523) | (115) | (255) | (432) | (198) | (361) | (391) | (248) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Yes | 18\% | 14\% | 36\% | 28\% | 23\% | 16\% | 13\% | 18\% | 21\% | 25\% | 16\% | 11\% |
| No | 70\% | 75\% | 44\% | 64\% | 64\% | 72\% | 80\% | 66\% | 71\% | 65\% | 67\% | 78\% |
| Not sure | 12\% | 12\% | 20\% | 8\% | 13\% | 12\% | 7\% | 15\% | 8\% | 9\% | 17\% | 11\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (810) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (108) \end{aligned}$ | $\begin{gathered} 100 \% \\ (82) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (344) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (298) \end{aligned}$ | $\begin{gathered} 100 \% \\ (74) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (197) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (292) \end{aligned}$ |

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## 6. Been pinched

Have you ever been pinched for not wearing anything green on St. Patrick's Day?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 48\% | 45\% | 52\% | 50\% | 45\% | 51\% | 46\% | 43\% | 48\% | 57\% |
| No | 48\% | 51\% | 45\% | 46\% | 51\% | 44\% | 52\% | 52\% | 48\% | 39\% |
| Not sure | 4\% | 5\% | 3\% | 4\% | 4\% | 5\% | 2\% | 4\% | 4\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (477) | (522) | (115) | (255) | (431) | (198) | (360) | (391) | (248) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Yes | 48\% | 50\% | 27\% | 54\% | 45\% | 50\% | 53\% | 49\% | 14\% | 48\% | 56\% | 66\% |
| No | 48\% | 45\% | 69\% | 45\% | 49\% | 48\% | 43\% | 47\% | 84\% | 48\% | 39\% | 31\% |
| Not sure | 4\% | 5\% | 4\% | 1\% | 6\% | 2\% | 4\% | 3\% | 3\% | 4\% | 5\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (810) | (107) | (82) | (344) | (298) | (74) | (130) | (173) | (196) | (338) | (292) |

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## 7. Pinched others

Have you ever pinched someone else because they were not wearing anything green on St. Patrick's Day?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 36\% | 32\% | 40\% | 40\% | 33\% | 37\% | 33\% | 31\% | 36\% | 45\% |
| No | 61\% | 65\% | 57\% | 55\% | 63\% | 61\% | 66\% | 68\% | 60\% | 53\% |
| Not sure | 3\% | 3\% | 3\% | 5\% | 4\% | 2\% | 1\% | 2\% | 5\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (476) | (523) | (115) | (255) | (431) | (198) | (361) | (391) | (247) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Yes | 36\% | 37\% | 27\% | 40\% | 36\% | 36\% | 39\% | 33\% | 7\% | 33\% | 46\% | 48\% |
| No | 61\% | 60\% | 69\% | 58\% | 58\% | 62\% | 61\% | 66\% | 91\% | 65\% | 50\% | 48\% |
| Not sure | 3\% | 3\% | 3\% | 2\% | 6\% | 1\% | - | 1\% | 1\% | 2\% | 4\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (809) | (108) | (82) | (344) | (297) | (74) | (131) | (173) | (196) | (338) | (292) |

