

1. Have Tattoos

Do you have any tattoos?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	24%	22%	25%	25%	37%	20%	9%	26%	26%	16%
No	75%	75%	74%	71%	62%	79%	89%	74%	71%	84%
Prefer not to say	2%	3%	1%	4%	1%	1%	1%	0%	3%	0%
Totals (Unweighted N)	100% (998)	100% (471)	100% (527)	100% (160)	100% (276)	100% (382)	100% (180)	100% (359)	100% (409)	100% (230)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	24%	23%	30%	23%	28%	23%	22%	22%	21%	23%	29%
No	75%	75%	70%	75%	70%	77%	78%	76%	78%	75%	70%
Prefer not to say	2%	2%	—	2%	2%	0%	—	3%	1%	2%	2%
Totals (Unweighted N)	100% (998)	100% (767)	100% (109)	100% (122)	100% (378)	100% (283)	100% (205)	100% (182)	100% (211)	100% (378)	100% (227)

2. Number of Tattoos

How many tattoos do you have?

Asked of those who have tattoos

	Gender		Age				3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
mean	3	4	3	4	4	3	2	3	4	2
median	2	2	2	2	2	1	1	2	2	1

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
mean	3	3	3	4	4	3	4	4	2	3	4
median	2	2	2	1	2	2	2	2	1	2	2

3. Remember Age at First Tattoo

Do you remember how old you were when you got your first tattoo?

Asked of those who have tattoos

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	92%	93%	90%	90%	91%	92%	97%	93%	91%	88%
No	8%	7%	10%	10%	9%	8%	3%	7%	9%	12%
Totals (Unweighted N)	100% (244)	100% (104)	100% (140)	100% (46)	100% (99)	100% (83)	100% (16)	100% (105)	100% (104)	100% (35)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	92%	92%	94%	84%	92%	88%	100%	96%	91%	89%	93%
No	8%	8%	6%	16%	8%	12%	–	4%	9%	11%	7%
Totals (Unweighted N)	100% (244)	100% (174)	100% (31)	100% (39)	100% (108)	100% (68)	100% (48)	100% (47)	100% (43)	100% (92)	100% (62)

4. Age at First Tattoo

How old were you when you got your first tattoo?

Asked of those who remember what age they were when they got their first tattoo

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
mean	25	24	26	20	23	32	29	26	24	27
median	21	21	21	18	21	32	17	22	21	21

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
mean	25	26	26	23	25	25	29	24	26	27	24
median	21	21	25	20	20	22	23	21	21	23	20

5. Regret Any Tattoo

Do you regret getting any of your tattoos?

Asked of those who have tattoos

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	22%	20%	23%	24%	16%	21%	53%	27%	19%	19%
No	78%	79%	77%	76%	84%	79%	47%	73%	81%	81%
Prefer not to say	0%	0%	—	—	0%	—	—	—	0%	—
Totals (Unweighted N)	100% (243)	100% (104)	100% (139)	100% (46)	100% (99)	100% (83)	100% (15)	100% (104)	100% (104)	100% (35)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	22%	25%	9%	20%	30%	13%	13%	24%	24%	24%	17%
No	78%	75%	91%	80%	70%	87%	87%	75%	76%	76%	83%
Prefer not to say	0%	0%	—	—	—	—	—	1%	—	—	—
Totals (Unweighted N)	100% (243)	100% (173)	100% (31)	100% (39)	100% (108)	100% (67)	100% (48)	100% (47)	100% (43)	100% (92)	100% (61)

6. Favorability of Tattoos

Do you generally have a favorable or unfavorable opinion of tattoos?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	14%	12%	16%	23%	26%	6%	2%	15%	16%	8%
Somewhat favorable	12%	12%	13%	14%	16%	12%	5%	12%	13%	10%
Neither favorable nor unfavorable	33%	33%	33%	30%	33%	38%	29%	34%	34%	31%
Somewhat unfavorable	19%	24%	15%	16%	11%	22%	31%	16%	17%	29%
Very unfavorable	17%	16%	19%	9%	10%	20%	33%	20%	14%	22%
Don't know	4%	3%	4%	8%	4%	2%	—	3%	6%	0%
Totals (Unweighted N)	100% (1,000)	100% (472)	100% (528)	100% (160)	100% (276)	100% (384)	100% (180)	100% (359)	100% (410)	100% (231)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	14%	11%	21%	23%	17%	13%	11%	12%	12%	13%	18%
Somewhat favorable	12%	12%	9%	15%	10%	16%	14%	12%	14%	11%	12%
Neither favorable nor unfavorable	33%	34%	34%	27%	34%	35%	32%	29%	38%	32%	34%
Somewhat unfavorable	19%	22%	11%	12%	16%	17%	28%	22%	21%	19%	17%
Very unfavorable	17%	18%	17%	17%	16%	18%	15%	18%	13%	21%	15%
Don't know	4%	2%	8%	7%	6%	—	—	7%	1%	4%	3%
Totals (Unweighted N)	100% (1,000)	100% (769)	100% (109)	100% (122)	100% (379)	100% (283)	100% (206)	100% (182)	100% (211)	100% (379)	100% (228)

7. Opinion of People with Large Tattoos

When you meet someone and notice they have a large tattoo, do you usually think more or less positively about them, or is there no change?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Think a lot more positively	2%	2%	2%	3%	4%	0%	—	2%	2%	1%
Think a little more positively	3%	2%	5%	4%	6%	2%	—	6%	2%	3%
No change	49%	47%	51%	46%	53%	51%	42%	54%	50%	38%
Think a little less positively	18%	22%	15%	12%	15%	21%	25%	14%	16%	27%
Think a lot less positively	11%	14%	8%	9%	4%	11%	22%	10%	9%	17%
Really depends on the tattoo	12%	12%	13%	16%	13%	11%	10%	11%	15%	10%
Not sure	5%	3%	7%	9%	6%	3%	1%	4%	6%	3%
Totals (Unweighted N)	100% (998)	100% (471)	100% (527)	100% (160)	100% (276)	100% (382)	100% (180)	100% (358)	100% (410)	100% (230)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Think a lot more positively	2%	1%	6%	—	2%	1%	2%	2%	3%	0%	3%
Think a little more positively	3%	3%	6%	4%	3%	5%	4%	1%	5%	4%	1%
No change	49%	47%	49%	59%	55%	54%	37%	59%	46%	45%	50%
Think a little less positively	18%	19%	19%	12%	14%	21%	25%	17%	26%	16%	14%
Think a lot less positively	11%	13%	4%	7%	7%	9%	15%	4%	12%	12%	13%
Really depends on the tattoo	12%	13%	8%	10%	13%	10%	15%	11%	6%	17%	12%
Not sure	5%	4%	8%	8%	7%	1%	2%	6%	1%	5%	8%
Totals (Unweighted N)	100% (998)	100% (767)	100% (109)	100% (122)	100% (378)	100% (282)	100% (206)	100% (182)	100% (210)	100% (378)	100% (228)

8. Acceptable to Forbid Visible Tattoos

Do you think it is acceptable or unacceptable to forbid visible tattoos as part of a dress code for a work place?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	48%	55%	42%	42%	45%	50%	57%	46%	43%	62%
Unacceptable	29%	24%	34%	35%	25%	29%	29%	33%	32%	19%
Not sure	22%	21%	24%	23%	29%	21%	14%	21%	25%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(472)	(527)	(160)	(276)	(383)	(180)	(358)	(410)	(231)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Acceptable	48%	50%	43%	40%	41%	56%	58%	42%	57%	44%	51%
Unacceptable	29%	28%	34%	35%	33%	26%	23%	40%	22%	29%	29%
Not sure	22%	22%	23%	25%	26%	18%	19%	19%	21%	27%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(768)	(109)	(122)	(378)	(283)	(206)	(182)	(211)	(378)	(228)

9. Tattoo Consent Age

At what age do you think someone should be allowed to get a tattoo without the consent of their parents?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
18	84%	81%	86%	74%	84%	87%	91%	86%	78%	93%
17	4%	6%	2%	4%	4%	5%	1%	2%	6%	1%
16	3%	4%	3%	8%	3%	2%	1%	4%	4%	1%
15	0%	—	1%	1%	1%	0%	—	0%	1%	—
13	—	—	—	—	—	—	—	—	—	—
12	1%	—	1%	1%	—	1%	—	—	1%	0%
Under 12	0%	0%	0%	0%	0%	—	—	0%	0%	—
There should be no age limit	1%	1%	0%	0%	1%	1%	1%	0%	1%	—
Not sure	7%	8%	6%	11%	7%	5%	6%	7%	8%	4%
Totals (Unweighted N)	100% (1,000)	100% (472)	100% (528)	100% (160)	100% (276)	100% (384)	100% (180)	100% (359)	100% (410)	100% (231)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
18	84%	86%	77%	80%	82%	91%	91%	75%	88%	86%	84%
17	4%	4%	4%	2%	7%	2%	—	7%	3%	4%	2%
16	3%	4%	3%	2%	3%	2%	5%	5%	3%	3%	4%
15	0%	0%	2%	—	0%	0%	1%	—	—	1%	—
13	—	—	—	—	—	—	—	—	—	—	—
12	1%	0%	4%	—	1%	1%	—	3%	—	—	1%
Under 12	0%	0%	0%	1%	0%	0%	—	1%	0%	—	—
There should be no age limit	1%	0%	2%	1%	1%	1%	—	1%	1%	0%	1%
Not sure	7%	5%	9%	15%	6%	4%	3%	9%	5%	6%	9%
Totals (Unweighted N)	100% (1,000)	100% (769)	100% (109)	100% (122)	100% (379)	100% (283)	100% (206)	100% (182)	100% (211)	100% (379)	100% (228)

10. Tattoo Safety

Do you think it is generally safe or unsafe for one's health to get a tattoo?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Generally safe	48%	54%	44%	51%	55%	48%	36%	51%	49%	44%
Generally unsafe	30%	27%	32%	27%	23%	30%	41%	30%	26%	36%
Not sure	22%	19%	25%	22%	22%	22%	23%	20%	25%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(472)	(527)	(159)	(276)	(384)	(180)	(359)	(409)	(231)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Generally safe	48%	51%	48%	36%	46%	52%	64%	45%	51%	45%	54%
Generally unsafe	30%	27%	26%	45%	28%	29%	24%	28%	29%	33%	26%
Not sure	22%	22%	26%	19%	26%	19%	12%	27%	20%	22%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(768)	(109)	(122)	(379)	(283)	(206)	(182)	(210)	(379)	(228)

11. Tattoos Attractive - Man

Do you think tattoos can ever be attractive on a man?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	50%	41%	59%	65%	57%	45%	30%	54%	53%	39%
No	33%	36%	29%	17%	26%	37%	53%	30%	28%	46%
Not sure	17%	23%	12%	18%	17%	17%	17%	16%	19%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(471)	(525)	(160)	(274)	(382)	(180)	(356)	(409)	(231)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	50%	50%	50%	48%	53%	50%	51%	43%	57%	47%	54%
No	33%	34%	29%	30%	30%	32%	36%	30%	32%	35%	31%
Not sure	17%	16%	21%	22%	17%	18%	13%	27%	11%	18%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(767)	(107)	(122)	(375)	(283)	(206)	(181)	(211)	(376)	(228)

12. Tattoos Attractive - Woman

Do you think tattoos can ever be attractive on a woman?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	51%	48%	53%	67%	62%	46%	24%	53%	56%	38%
No	36%	39%	34%	16%	26%	42%	68%	34%	30%	54%
Not sure	13%	12%	13%	17%	12%	13%	8%	13%	15%	9%
Totals (Unweighted N)	100% (996)	100% (470)	100% (526)	100% (159)	100% (274)	100% (383)	100% (180)	100% (357)	100% (408)	100% (231)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	51%	50%	54%	52%	50%	56%	51%	46%	57%	48%	53%
No	36%	38%	31%	30%	34%	34%	40%	32%	37%	38%	37%
Not sure	13%	11%	15%	18%	15%	10%	9%	22%	6%	14%	11%
Totals (Unweighted N)	100% (996)	100% (767)	100% (108)	100% (121)	100% (376)	100% (282)	100% (206)	100% (182)	100% (210)	100% (379)	100% (225)

13. Considered Art

Do you think tattoo design can be considered an art, like painting or sculpture?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	63%	60%	66%	74%	69%	60%	47%	62%	68%	56%
No	25%	26%	24%	11%	19%	29%	45%	28%	17%	36%
Not sure	12%	14%	10%	15%	12%	11%	8%	11%	15%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(468)	(524)	(157)	(275)	(382)	(178)	(354)	(408)	(230)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	63%	65%	57%	61%	64%	67%	65%	60%	69%	61%	64%
No	25%	25%	25%	23%	22%	24%	30%	24%	23%	26%	25%
Not sure	12%	10%	18%	16%	15%	9%	5%	15%	8%	13%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(764)	(107)	(121)	(376)	(278)	(206)	(179)	(210)	(376)	(227)