YouGov
March 4-6, 2015
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1. Pledge effect

Are you more likely or less likely to vote for a candidate who has signed a pledge promising no new taxes and to oppose any and all tax increases?


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## 2. Raise taxes ever

Do you think it is ever necessary to raise taxes?


## 3. Past or future

When deciding which candidate to support, what is more important to you...

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | $65+$ | Democrat |  | Independent | Republican |
| What the candidate has done in the past | 62\% | 65\% | 58\% | 54\% | 52\% | 68\% | 74\% | 52\% |  | 62\% | 73\% |
| What the candidate promises to do in the future | 22\% | 20\% | 23\% | 25\% | 28\% | 18\% | 16\% | 30\% |  | 18\% | 18\% |
| Not sure | 17\% | 15\% | 19\% | 21\% | 20\% | 15\% | 10\% | 18\% |  | 20\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% |
| (Unweighted N ) | (997) | (472) | (525) | (182) | (266) | (378) | (171) | (333) |  | (423) | (241) |
|  |  |  | Race |  |  | ily Income |  |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | st South | West |
| What the candidate has done in the past | 62\% | 67\% | 42\% | 47\% | 54\% | 68\% | 73\% | 64\% | 65\% | 60\% | 59\% |
| What the candidate promises to do in the |  |  |  |  |  |  |  |  |  |  |  |
| future | 22\% | 18\% | 28\% | 36\% | 25\% | 21\% | 18\% | 23\% | 17\% | 22\% | 24\% |
| Not sure | 17\% | 15\% | 31\% | 17\% | 21\% | 12\% | 9\% | 13\% | 17\% | 18\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (760) | (118) | (119) | (394) | (280) | (184) | (173) | (219) | (365) | (240) |

