YouGov

December 12 - 15, 2014

YouGov

1. Own teddy bear - child

When you were a child did you have a teddy bear?

		Gender		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	58%	51%	64%	66%	68%	52%	42%	55%	58%	59%
No	29%	35%	24%	20%	24%	33%	39%	30%	28%	28%
Don't remember	14%	15%	12%	14%	8%	15%	18%	15%	13%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(478)	(520)	(174)	(290)	(374)	(160)	(342)	(413)	(243)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	58%	59%	54%	53%	55%	62%	62%	51%	57%	58%	62%
No	29%	27%	35%	34%	30%	27%	27%	27%	29%	31%	27%
Don't remember	14%	14%	11%	14%	15%	11%	10%	22%	14%	12%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(751)	(117)	(130)	(407)	(270)	(173)	(180)	(235)	(395)	(188)

2. Inseparable toy
When you were a child did you have toy that you were inseparable from?

		Gender		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	41%	37%	43%	52%	50%	34%	25%	42%	41%	37%
No	42%	42%	43%	34%	37%	44%	58%	41%	41%	46%
Don't remember	17%	20%	14%	14%	13%	22%	17%	16%	17%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(476)	(522)	(174)	(289)	(375)	(160)	(342)	(413)	(243)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	41%	41%	39%	42%	42%	38%	44%	40%	34%	42%	44%
No	42%	44%	43%	37%	42%	42%	43%	42%	48%	40%	42%
Don't remember	17%	16%	19%	22%	16%	20%	13%	19%	19%	17%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(752)	(116)	(130)	(405)	(272)	(173)	(181)	(235)	(395)	(187)

3. Own teddy bear - now
Do you own a teddy bear now?

		Gender		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	31%	17%	43%	35%	25%	31%	33%	34%	29%	31%
No	68%	80%	56%	60%	72%	69%	67%	65%	68%	69%
Prefer not to say	2%	3%	1%	4%	2%	0%	—	1%	3%	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(478)	(521)	(174)	(290)	(375)	(160)	(343)	(413)	(243)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	31%	31%	30%	32%	35%	31%	26%	25%	32%	28%	39%
No	68%	68%	70%	65%	64%	68%	71%	71%	68%	70%	60%
Prefer not to say	2%	2%	—	3%	1%	1%	2%	4%	0%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(751)	(117)	(131)	(407)	(271)	(173)	(181)	(235)	(395)	(188)

4. Sleep with teddy bear - now
Do you ever sleep with your teddy bear now?

		Gender		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	8%	6%	9%	19%	11%	1%	3%	10%	7%	6%
No	91%	92%	90%	78%	89%	98%	97%	90%	91%	93%
Prefer not to say	1%	2%	1%	4%	0%	1%	—	1%	2%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(477)	(521)	(174)	(289)	(375)	(160)	(341)	(413)	(244)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	8%	7%	9%	10%	11%	5%	7%	8%	6%	10%	6%
No	91%	92%	91%	86%	87%	95%	92%	87%	94%	90%	93%
Prefer not to say	1%	1%	—	4%	1%	0%	1%	5%	—	0%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(751)	(117)	(130)	(406)	(271)	(173)	(180)	(235)	(395)	(188)