

1. Usually celebrate Thanksgiving

Do you usually celebrate Thanksgiving?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	91%	92%	91%	88%	88%	94%	93%	88%	90%	98%	96%	81%
No	9%	8%	9%	12%	12%	6%	7%	12%	10%	2%	4%	19%
Totals (Unweighted N)	100% (999)	100% (453)	100% (546)	100% (148)	100% (260)	100% (391)	100% (200)	100% (366)	100% (412)	100% (221)	100% (883)	100% (116)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	91%	92%	85%	91%	90%	91%	90%	97%	94%	95%	90%	87%
No	9%	8%	15%	9%	10%	9%	10%	3%	6%	5%	10%	13%
Totals (Unweighted N)	100% (999)	100% (803)	100% (100)	100% (96)	100% (378)	100% (309)	100% (67)	100% (117)	100% (169)	100% (225)	100% (358)	100% (247)

2. Football on Thanksgiving day

Will you watch a football game on TV on Thanksgiving day?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	37%	47%	28%	33%	36%	42%	35%	42%	34%	38%	42%	27%
No	45%	36%	54%	54%	50%	36%	45%	45%	44%	47%	43%	50%
Not sure	17%	17%	18%	13%	14%	21%	20%	13%	22%	15%	15%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(453)	(547)	(148)	(261)	(391)	(200)	(366)	(413)	(221)	(883)	(117)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	37%	36%	55%	28%	36%	40%	32%	49%	44%	40%	35%	32%
No	45%	46%	34%	52%	49%	47%	46%	31%	44%	42%	47%	47%
Not sure	17%	18%	11%	20%	16%	13%	22%	20%	13%	18%	18%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(803)	(100)	(97)	(378)	(310)	(67)	(117)	(169)	(226)	(358)	(247)

3. Football during Thanksgiving dinner

Will you eat your Thanksgiving day dinner and watch a football game on TV at the same time?

Asked of those who watch football on Thanksgiving and usually celebrate Thanksgiving

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	47%	52%	38%	46%	56%	47%	33%	57%	45%	34%	44%	57%
No	39%	32%	50%	33%	32%	40%	56%	32%	38%	54%	45%	18%
Not sure	14%	15%	12%	21%	13%	13%	11%	11%	17%	12%	11%	25%
Totals (Unweighted N)	100% (399)	100% (228)	100% (171)	100% (49)	100% (103)	100% (175)	100% (72)	100% (141)	100% (161)	100% (97)	100% (369)	100% (30)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	47%	35%	77%	85%	59%	46%	49%	27%	52%	37%	49%	47%
No	39%	48%	15%	9%	26%	39%	46%	64%	38%	45%	39%	35%
Not sure	14%	16%	8%	5%	16%	15%	5%	9%	10%	17%	12%	19%
Totals (Unweighted N)	100% (399)	100% (315)	100% (52)	100% (32)	100% (133)	100% (133)	100% (26)	100% (65)	100% (72)	100% (92)	100% (153)	100% (82)

4. Thanksgiving meal controversies: Dark meat or white meat

When it comes to turkey, do you prefer dark meat (leg or thigh) or white meat (turkey breast)?

Asked of those who usually celebrate Thanksgiving

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Dark meat (leg or thigh)	19%	22%	16%	16%	20%	18%	22%	16%	19%	22%	20%	15%
White meat (turkey breast)	41%	35%	47%	35%	45%	42%	39%	38%	44%	37%	39%	46%
I like both	32%	37%	28%	29%	29%	34%	38%	38%	27%	36%	35%	26%
I do not eat turkey	6%	5%	8%	18%	4%	4%	1%	6%	8%	4%	4%	13%
Not sure	1%	1%	1%	2%	1%	1%	—	2%	2%	—	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(936)	(428)	(508)	(133)	(241)	(372)	(190)	(339)	(380)	(217)	(843)	(93)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Dark meat (leg or thigh)	19%	18%	29%	13%	20%	19%	16%	19%	21%	17%	18%	20%
White meat (turkey breast)	41%	44%	32%	30%	44%	44%	44%	43%	36%	51%	45%	29%
I like both	32%	31%	26%	45%	28%	33%	34%	33%	30%	25%	31%	44%
I do not eat turkey	6%	6%	5%	11%	7%	3%	6%	5%	11%	6%	4%	6%
Not sure	1%	0%	8%	1%	1%	0%	1%	—	3%	1%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(936)	(754)	(93)	(89)	(352)	(289)	(62)	(114)	(164)	(216)	(331)	(225)

5. Thanksgiving meal controversies: sweet potatoes

Do you prefer sweet potato side dishes with or without marshmallows?

Asked of those who usually celebrate Thanksgiving

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
With marshmallows	18%	17%	19%	16%	18%	15%	27%	18%	18%	18%	19%	15%
Without marshmallows	36%	34%	39%	32%	38%	41%	30%	35%	36%	39%	37%	34%
I like them either way	20%	19%	22%	16%	17%	23%	25%	23%	19%	20%	20%	22%
I do not eat sweet potatoes	24%	29%	20%	34%	27%	19%	19%	24%	25%	23%	23%	28%
Not sure	1%	1%	1%	2%	0%	2%	—	0%	2%	1%	1%	1%
Totals (Unweighted N)	100% (936)	100% (428)	100% (508)	100% (133)	100% (241)	100% (372)	100% (190)	100% (339)	100% (380)	100% (217)	100% (843)	100% (93)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
With marshmallows	18%	17%	12%	27%	21%	17%	22%	16%	11%	15%	21%	21%
Without marshmallows	36%	37%	47%	22%	37%	32%	45%	42%	38%	44%	35%	30%
I like them either way	20%	19%	28%	20%	19%	25%	16%	15%	24%	9%	23%	23%
I do not eat sweet potatoes	24%	25%	9%	30%	23%	26%	14%	27%	26%	31%	19%	24%
Not sure	1%	1%	4%	0%	0%	1%	3%	—	0%	1%	2%	1%
Totals (Unweighted N)	100% (936)	100% (754)	100% (93)	100% (89)	100% (352)	100% (289)	100% (62)	100% (114)	100% (164)	100% (216)	100% (331)	100% (225)

6. Thanksgiving meal controversies: cranberry sauce

Do you like canned cranberry sauce or don't you?

Asked of those who usually celebrate Thanksgiving

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	58%	55%	60%	42%	53%	62%	76%	57%	57%	61%	61%	49%
No	38%	38%	39%	53%	39%	36%	24%	40%	39%	34%	36%	43%
Not sure	4%	7%	1%	5%	8%	2%	0%	3%	4%	5%	2%	8%
Totals (Unweighted N)	100% (934)	100% (427)	100% (507)	100% (133)	100% (240)	100% (371)	100% (190)	100% (338)	100% (379)	100% (217)	100% (841)	100% (93)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	58%	57%	75%	47%	62%	57%	43%	57%	71%	50%	57%	56%
No	38%	40%	20%	44%	37%	37%	56%	43%	27%	49%	38%	38%
Not sure	4%	3%	4%	9%	1%	6%	1%	0%	2%	1%	5%	7%
Totals (Unweighted N)	100% (934)	100% (753)	100% (93)	100% (88)	100% (351)	100% (289)	100% (62)	100% (113)	100% (163)	100% (215)	100% (331)	100% (225)

7. Thanksgiving meal controversies: cranberry sauce

Do you prefer canned cranberry sauce or cranberry sauce made from scratch?

Asked of those who usually like cranberry sauce and celebrate Thanksgiving

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Canned	37%	30%	43%	36%	43%	38%	31%	44%	33%	37%	37%	37%
Made from scratch	16%	23%	8%	28%	18%	11%	11%	9%	18%	20%	14%	19%
I like it either way	42%	39%	45%	25%	33%	47%	57%	42%	43%	40%	44%	36%
Not sure	5%	7%	4%	11%	7%	4%	2%	5%	7%	3%	4%	8%
Totals (Unweighted N)	100% (588)	100% (279)	100% (309)	100% (58)	100% (148)	100% (233)	100% (149)	100% (205)	100% (243)	100% (140)	100% (534)	100% (54)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Canned	37%	34%	50%	39%	43%	42%	27%	20%	40%	40%	42%	24%
Made from scratch	16%	17%	13%	7%	10%	17%	25%	16%	17%	11%	12%	22%
I like it either way	42%	45%	30%	37%	43%	37%	44%	61%	39%	47%	40%	44%
Not sure	5%	3%	7%	16%	3%	4%	4%	3%	4%	3%	5%	10%
Totals (Unweighted N)	100% (588)	100% (466)	100% (70)	100% (52)	100% (220)	100% (186)	100% (34)	100% (76)	100% (114)	100% (122)	100% (216)	100% (136)

8. Invited others to join your Thanksgiving

Do you or your family invite people who might otherwise be alone on Thanksgiving to join your Thanksgiving meal?

Asked of those who usually celebrate Thanksgiving

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	62%	58%	66%	56%	56%	70%	63%	64%	64%	55%	64%	59%
No	31%	34%	29%	27%	39%	27%	34%	27%	30%	39%	30%	33%
I don't remember	7%	8%	6%	17%	5%	3%	3%	8%	6%	6%	6%	8%
Totals (Unweighted N)	100% (934)	100% (427)	100% (507)	100% (133)	100% (241)	100% (371)	100% (189)	100% (338)	100% (380)	100% (216)	100% (841)	100% (93)

	Race			Family Income					Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	62%	60%	62%	73%	63%	61%	69%	62%	63%	55%	66%	62%
No	31%	35%	22%	17%	31%	35%	29%	38%	28%	42%	27%	32%
I don't remember	7%	5%	16%	10%	5%	4%	2%	0%	9%	3%	8%	6%
Totals (Unweighted N)	100% (934)	100% (752)	100% (93)	100% (89)	100% (351)	100% (289)	100% (61)	100% (114)	100% (163)	100% (216)	100% (331)	100% (224)

9. Been invited to join Thanksgiving dinner

Have you ever been invited to join someone else's Thanksgiving day plans when you would otherwise be alone on Thanksgiving day?

Asked of those who usually celebrate Thanksgiving

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	48%	49%	48%	49%	48%	52%	41%	54%	47%	43%	47%	51%
No	46%	44%	49%	39%	49%	43%	57%	37%	49%	53%	48%	43%
I don't remember	5%	7%	4%	12%	3%	5%	1%	9%	4%	4%	5%	6%
Totals (Unweighted N)	100% (936)	100% (428)	100% (508)	100% (133)	100% (241)	100% (372)	100% (190)	100% (339)	100% (380)	100% (217)	100% (843)	100% (93)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	48%	45%	58%	58%	57%	42%	56%	39%	44%	42%	53%	52%
No	46%	51%	33%	31%	38%	55%	42%	59%	51%	52%	43%	43%
I don't remember	5%	4%	10%	10%	5%	3%	2%	2%	6%	6%	4%	5%
Totals (Unweighted N)	100% (936)	100% (754)	100% (93)	100% (89)	100% (352)	100% (289)	100% (62)	100% (114)	100% (164)	100% (216)	100% (331)	100% (225)

10. Tradition of announcing what you are thankful for

Does your family have a tradition of going around the table and announcing what you are thankful for this year?

Asked of those who usually celebrate Thanksgiving

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	24%	23%	24%	25%	24%	23%	24%	23%	19%	36%	26%	17%
No	57%	61%	55%	54%	58%	57%	61%	57%	62%	49%	54%	68%
Sometimes	19%	16%	21%	21%	18%	20%	15%	20%	19%	15%	20%	15%
Totals (Unweighted N)	100% (936)	100% (428)	100% (508)	100% (133)	100% (241)	100% (372)	100% (190)	100% (339)	100% (380)	100% (217)	100% (843)	100% (93)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	24%	23%	32%	21%	23%	28%	23%	21%	26%	17%	25%	26%
No	57%	59%	45%	58%	57%	55%	62%	62%	60%	64%	53%	56%
Sometimes	19%	18%	23%	21%	19%	17%	16%	17%	13%	19%	22%	18%
Totals (Unweighted N)	100% (936)	100% (754)	100% (93)	100% (89)	100% (352)	100% (289)	100% (62)	100% (114)	100% (164)	100% (216)	100% (331)	100% (225)

11. Are you thankful

Are you thankful this year?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	87%	81%	93%	90%	81%	87%	93%	85%	89%	88%	90%	82%
No	13%	19%	7%	10%	19%	13%	7%	15%	11%	12%	10%	18%
Totals (Unweighted N)	100% (995)	100% (452)	100% (543)	100% (147)	100% (261)	100% (389)	100% (198)	100% (365)	100% (412)	100% (218)	100% (878)	100% (117)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	87%	85%	99%	89%	87%	88%	92%	95%	85%	87%	89%	87%
No	13%	15%	1%	11%	13%	12%	8%	5%	15%	13%	11%	13%
Totals (Unweighted N)	100% (995)	100% (799)	100% (100)	100% (96)	100% (373)	100% (310)	100% (67)	100% (117)	100% (168)	100% (225)	100% (356)	100% (246)

12. Are you more thankful than last year

Are you more thankful this year, less thankful this year or about as thankful this year as you were this time last year?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
More thankful this year	39%	38%	41%	51%	34%	37%	39%	41%	35%	47%	35%	49%
About the same	48%	45%	50%	37%	55%	49%	49%	51%	49%	40%	51%	41%
Less thankful this year	6%	9%	4%	3%	4%	9%	10%	4%	7%	9%	8%	3%
Prefer not to say	2%	2%	1%	1%	1%	2%	1%	2%	2%	1%	2%	0%
Not sure	5%	6%	4%	8%	6%	3%	1%	3%	7%	2%	4%	7%
Totals (Unweighted N)	100% (996)	100% (451)	100% (545)	100% (147)	100% (261)	100% (389)	100% (199)	100% (366)	100% (410)	100% (220)	100% (881)	100% (115)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
More thankful this year	39%	35%	64%	43%	44%	40%	29%	40%	38%	26%	48%	38%
About the same	48%	50%	31%	49%	44%	52%	57%	49%	48%	60%	41%	49%
Less thankful this year	6%	8%	—	2%	7%	5%	7%	6%	9%	8%	3%	8%
Prefer not to say	2%	2%	—	1%	1%	1%	4%	2%	2%	2%	1%	2%
Not sure	5%	5%	5%	5%	4%	2%	2%	4%	3%	5%	6%	4%
Totals (Unweighted N)	100% (996)	100% (799)	100% (100)	100% (97)	100% (376)	100% (309)	100% (67)	100% (116)	100% (169)	100% (226)	100% (355)	100% (246)