

1. Favorability of the View members – Joy Behar

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	11%	10%	12%	6%	8%	12%	20%	20%	7%	4%
Somewhat favorable	21%	19%	23%	14%	24%	21%	25%	25%	21%	15%
Somewhat unfavorable	15%	13%	17%	17%	17%	14%	12%	13%	16%	17%
Very unfavorable	16%	19%	12%	13%	11%	20%	19%	4%	18%	30%
Don't know	37%	39%	36%	49%	40%	34%	24%	39%	38%	34%
Totals (Unweighted N)	100% (998)	100% (485)	100% (513)	100% (190)	100% (266)	100% (379)	100% (163)	100% (330)	100% (447)	100% (221)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	11%	11%	16%	7%	13%	12%	12%	6%	15%	8%	12%	9%
Somewhat favorable	21%	20%	28%	19%	18%	26%	12%	25%	29%	23%	18%	18%
Somewhat unfavorable	15%	15%	14%	18%	17%	15%	13%	18%	10%	19%	16%	15%
Very unfavorable	16%	17%	9%	16%	10%	21%	18%	21%	13%	10%	17%	21%
Don't know	37%	37%	33%	40%	42%	26%	45%	30%	34%	40%	37%	37%
Totals (Unweighted N)	100% (998)	100% (753)	100% (113)	100% (132)	100% (401)	100% (291)	100% (46)	100% (111)	100% (179)	100% (173)	100% (379)	100% (267)

	Frequency of watching the View					
	Total	Always watch	Regularly watch	Sometimes watch	Have seen once or twice	Have never seen
Very favorable	11%	36%	45%	16%	9%	2%
Somewhat favorable	21%	18%	22%	33%	24%	8%
Somewhat unfavorable	15%	24%	20%	12%	19%	11%
Very unfavorable	16%	10%	8%	16%	19%	13%
Don't know	37%	12%	5%	23%	29%	66%
Totals (Unweighted N)	100% (998)	100% (17)	100% (31)	100% (248)	100% (420)	100% (279)

2. Favorability of the View members – Rosie O’Donnell

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	9%	8%	9%	8%	8%	10%	9%	14%	6%	6%
Somewhat favorable	26%	21%	30%	27%	31%	23%	23%	35%	24%	14%
Somewhat unfavorable	23%	19%	26%	24%	24%	22%	20%	24%	23%	20%
Very unfavorable	31%	38%	23%	17%	22%	37%	47%	12%	33%	57%
Don't know	12%	13%	12%	23%	16%	8%	3%	16%	14%	3%
Totals (Unweighted N)	100% (997)	100% (485)	100% (512)	100% (190)	100% (266)	100% (379)	100% (162)	100% (330)	100% (446)	100% (221)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	9%	9%	9%	8%	12%	7%	7%	7%	7%	9%	10%	7%
Somewhat favorable	26%	25%	38%	21%	29%	25%	19%	26%	31%	27%	24%	24%
Somewhat unfavorable	23%	24%	20%	20%	20%	26%	24%	22%	26%	31%	20%	17%
Very unfavorable	31%	34%	15%	26%	25%	33%	48%	38%	23%	25%	33%	37%
Don't know	12%	9%	19%	25%	13%	9%	2%	7%	13%	8%	13%	14%
Totals (Unweighted N)	100% (997)	100% (752)	100% (113)	100% (132)	100% (401)	100% (291)	100% (46)	100% (111)	100% (179)	100% (173)	100% (378)	100% (267)

	Frequency of watching the View					
	Total	Always watch	Regularly watch	Sometimes watch	Have seen once or twice	Have never seen
Very favorable	9%	18%	22%	13%	9%	3%
Somewhat favorable	26%	10%	39%	33%	23%	23%
Somewhat unfavorable	23%	23%	10%	23%	24%	23%
Very unfavorable	31%	38%	27%	24%	37%	28%
Don't know	12%	12%	2%	8%	7%	24%
Totals (Unweighted N)	100% (997)	100% (17)	100% (31)	100% (248)	100% (419)	100% (279)

3. Favorability of the View members – Whoopi Goldberg

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	29%	24%	34%	26%	28%	32%	28%	42%	25%	17%
Somewhat favorable	29%	28%	30%	29%	33%	28%	26%	35%	28%	23%
Somewhat unfavorable	15%	16%	14%	16%	13%	14%	20%	7%	17%	24%
Very unfavorable	15%	20%	11%	6%	12%	19%	24%	4%	17%	30%
Don't know	11%	12%	11%	24%	14%	6%	2%	13%	13%	6%
Totals (Unweighted N)	100% (997)	100% (485)	100% (512)	100% (190)	100% (266)	100% (378)	100% (163)	100% (330)	100% (447)	100% (220)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	29%	29%	33%	24%	32%	30%	32%	23%	30%	34%	29%	24%
Somewhat favorable	29%	29%	40%	24%	30%	28%	20%	30%	30%	31%	30%	26%
Somewhat unfavorable	15%	16%	8%	17%	14%	18%	22%	18%	15%	17%	13%	16%
Very unfavorable	15%	17%	3%	17%	10%	18%	23%	23%	12%	11%	16%	21%
Don't know	11%	9%	16%	19%	13%	7%	4%	5%	12%	7%	13%	12%
Totals (Unweighted N)	100% (997)	100% (752)	100% (113)	100% (132)	100% (401)	100% (290)	100% (46)	100% (111)	100% (179)	100% (172)	100% (379)	100% (267)

	Frequency of watching the View					
	Total	Always watch	Regularly watch	Sometimes watch	Have seen once or twice	Have never seen
Very favorable	29%	74%	57%	41%	27%	16%
Somewhat favorable	29%	3%	18%	30%	33%	26%
Somewhat unfavorable	15%	2%	6%	11%	17%	18%
Very unfavorable	15%	9%	17%	10%	18%	16%
Don't know	11%	12%	2%	8%	6%	23%
Totals (Unweighted N)	100% (997)	100% (17)	100% (31)	100% (248)	100% (419)	100% (279)

4. Favorability of the View members – Elisabeth Hasselbeck

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	13%	14%	12%	7%	5%	21%	19%	7%	12%	28%
Somewhat favorable	21%	21%	22%	15%	22%	24%	22%	19%	23%	22%
Somewhat unfavorable	16%	13%	19%	18%	19%	15%	13%	20%	14%	14%
Very unfavorable	14%	14%	14%	10%	14%	12%	23%	22%	14%	1%
Don't know	35%	38%	32%	49%	40%	29%	23%	32%	37%	35%
Totals (Unweighted N)	100% (997)	100% (484)	100% (513)	100% (190)	100% (266)	100% (378)	100% (163)	100% (330)	100% (447)	100% (220)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	13%	15%	6%	12%	10%	17%	25%	13%	11%	10%	15%	16%
Somewhat favorable	21%	22%	25%	17%	20%	24%	31%	23%	28%	23%	19%	19%
Somewhat unfavorable	16%	13%	22%	25%	20%	15%	8%	17%	17%	13%	16%	19%
Very unfavorable	14%	14%	17%	12%	11%	18%	5%	14%	9%	15%	16%	14%
Don't know	35%	36%	29%	34%	39%	26%	31%	33%	35%	38%	35%	33%
Totals (Unweighted N)	100% (997)	100% (752)	100% (113)	100% (132)	100% (401)	100% (291)	100% (46)	100% (111)	100% (179)	100% (173)	100% (378)	100% (267)

	Frequency of watching the View					
	Total	Always watch	Regularly watch	Sometimes watch	Have seen once or twice	Have never seen
Very favorable	13%	33%	9%	18%	15%	7%
Somewhat favorable	21%	10%	24%	28%	23%	14%
Somewhat unfavorable	16%	37%	31%	18%	16%	12%
Very unfavorable	14%	8%	31%	17%	16%	6%
Don't know	35%	12%	5%	19%	30%	61%
Totals (Unweighted N)	100% (997)	100% (17)	100% (31)	100% (248)	100% (420)	100% (278)

5. Favorability of the View members – Star Jones

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	7%	8%	6%	8%	5%	8%	6%	8%	5%	9%
Somewhat favorable	20%	16%	23%	14%	21%	22%	21%	26%	18%	12%
Somewhat unfavorable	25%	23%	26%	23%	26%	24%	28%	23%	26%	26%
Very unfavorable	11%	13%	9%	8%	16%	11%	8%	6%	13%	16%
Don't know	38%	40%	35%	47%	33%	35%	38%	38%	38%	37%
Totals (Unweighted N)	100% (999)	100% (485)	100% (514)	100% (191)	100% (266)	100% (379)	100% (163)	100% (330)	100% (447)	100% (222)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	7%	7%	11%	5%	10%	5%	6%	3%	8%	8%	7%	5%
Somewhat favorable	20%	17%	40%	15%	18%	27%	21%	20%	23%	21%	18%	18%
Somewhat unfavorable	25%	25%	24%	23%	24%	25%	17%	36%	25%	23%	31%	18%
Very unfavorable	11%	11%	6%	14%	9%	14%	11%	11%	8%	9%	11%	14%
Don't know	38%	40%	19%	43%	38%	30%	44%	30%	36%	39%	33%	44%
Totals (Unweighted N)	100% (999)	100% (754)	100% (113)	100% (132)	100% (401)	100% (291)	100% (47)	100% (111)	100% (179)	100% (173)	100% (380)	100% (267)

	Frequency of watching the View					
	Total	Always watch	Regularly watch	Sometimes watch	Have seen once or twice	Have never seen
Very favorable	7%	39%	20%	8%	5%	6%
Somewhat favorable	20%	11%	24%	33%	18%	11%
Somewhat unfavorable	25%	38%	35%	26%	30%	15%
Very unfavorable	11%	—	4%	11%	13%	9%
Don't know	38%	12%	17%	23%	33%	60%
Totals (Unweighted N)	100% (999)	100% (17)	100% (31)	100% (248)	100% (421)	100% (279)

6. Favorability of the View members – Lisa Ling

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	14%	9%	18%	9%	14%	13%	19%	18%	12%	9%
Somewhat favorable	24%	22%	25%	15%	26%	26%	26%	23%	24%	25%
Somewhat unfavorable	11%	10%	11%	15%	12%	9%	7%	11%	12%	7%
Very unfavorable	4%	6%	3%	7%	5%	2%	4%	3%	5%	5%
Don't know	48%	53%	43%	55%	43%	49%	43%	46%	47%	54%
Totals (Unweighted N)	100% (997)	100% (484)	100% (513)	100% (190)	100% (266)	100% (378)	100% (163)	100% (330)	100% (447)	100% (220)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	14%	12%	20%	18%	13%	14%	24%	7%	17%	10%	13%	15%
Somewhat favorable	24%	25%	29%	11%	23%	22%	23%	33%	22%	25%	26%	20%
Somewhat unfavorable	11%	9%	19%	15%	12%	13%	10%	7%	8%	15%	9%	12%
Very unfavorable	4%	3%	6%	9%	4%	5%	3%	1%	4%	3%	6%	3%
Don't know	48%	51%	27%	47%	47%	46%	41%	52%	48%	47%	46%	50%
Totals (Unweighted N)	100% (997)	100% (752)	100% (113)	100% (132)	100% (401)	100% (291)	100% (46)	100% (111)	100% (179)	100% (173)	100% (378)	100% (267)

	Frequency of watching the View					
	Total	Always watch	Regularly watch	Sometimes watch	Have seen once or twice	Have never seen
Very favorable	14%	43%	40%	20%	14%	3%
Somewhat favorable	24%	18%	36%	34%	24%	13%
Somewhat unfavorable	11%	7%	16%	10%	12%	8%
Very unfavorable	4%	15%	3%	6%	4%	3%
Don't know	48%	17%	5%	30%	47%	72%
Totals (Unweighted N)	100% (997)	100% (17)	100% (31)	100% (248)	100% (420)	100% (278)

7. Favorability of the View members – Jenny McCarthy

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	12%	11%	12%	13%	14%	9%	13%	15%	9%	11%
Somewhat favorable	27%	27%	27%	17%	36%	28%	25%	30%	25%	28%
Somewhat unfavorable	17%	17%	17%	18%	17%	20%	12%	18%	16%	18%
Very unfavorable	12%	12%	12%	12%	13%	11%	11%	9%	14%	13%
Don't know	32%	33%	31%	40%	20%	32%	39%	29%	36%	29%
Totals (Unweighted N)	100% (999)	100% (485)	100% (514)	100% (191)	100% (266)	100% (379)	100% (163)	100% (330)	100% (447)	100% (222)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	12%	12%	12%	10%	16%	12%	8%	9%	10%	13%	13%	10%
Somewhat favorable	27%	25%	38%	31%	29%	27%	32%	29%	31%	26%	26%	26%
Somewhat unfavorable	17%	17%	20%	18%	15%	21%	14%	13%	15%	17%	18%	17%
Very unfavorable	12%	14%	5%	9%	9%	11%	14%	20%	9%	9%	13%	15%
Don't know	32%	33%	25%	33%	31%	29%	32%	30%	35%	35%	30%	31%
Totals (Unweighted N)	100% (999)	100% (754)	100% (113)	100% (132)	100% (401)	100% (291)	100% (47)	100% (111)	100% (179)	100% (173)	100% (380)	100% (267)

	Frequency of watching the View					
	Total	Always watch	Regularly watch	Sometimes watch	Have seen once or twice	Have never seen
Very favorable	12%	30%	26%	15%	10%	8%
Somewhat favorable	27%	31%	24%	39%	26%	20%
Somewhat unfavorable	17%	7%	41%	20%	19%	10%
Very unfavorable	12%	20%	5%	9%	14%	12%
Don't know	32%	12%	4%	17%	32%	50%
Totals (Unweighted N)	100% (999)	100% (17)	100% (31)	100% (248)	100% (421)	100% (279)

8. Favorability of the View members – Sherri Shepherd

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	9%	5%	12%	9%	8%	9%	11%	14%	6%	6%
Somewhat favorable	20%	17%	23%	16%	21%	22%	22%	27%	16%	19%
Somewhat unfavorable	13%	13%	12%	12%	14%	13%	10%	11%	14%	12%
Very unfavorable	7%	8%	6%	8%	6%	6%	7%	4%	9%	8%
Don't know	51%	56%	47%	54%	51%	50%	51%	44%	55%	56%
Totals (Unweighted N)	100% (998)	100% (484)	100% (514)	100% (191)	100% (266)	100% (378)	100% (163)	100% (330)	100% (447)	100% (221)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	9%	6%	22%	9%	12%	7%	8%	6%	8%	6%	11%	8%
Somewhat favorable	20%	19%	33%	18%	21%	19%	18%	21%	26%	21%	21%	15%
Somewhat unfavorable	13%	12%	14%	15%	13%	15%	14%	9%	14%	14%	13%	10%
Very unfavorable	7%	6%	5%	11%	6%	8%	11%	6%	5%	5%	8%	9%
Don't know	51%	56%	25%	46%	49%	51%	49%	59%	46%	53%	48%	58%
Totals (Unweighted N)	100% (998)	100% (753)	100% (113)	100% (132)	100% (401)	100% (291)	100% (47)	100% (111)	100% (179)	100% (173)	100% (379)	100% (267)

	Frequency of watching the View					
	Total	Always watch	Regularly watch	Sometimes watch	Have seen once or twice	Have never seen
Very favorable	9%	37%	31%	15%	6%	3%
Somewhat favorable	20%	26%	46%	36%	16%	10%
Somewhat unfavorable	13%	20%	9%	14%	14%	10%
Very unfavorable	7%	—	4%	7%	9%	4%
Don't know	51%	17%	10%	28%	56%	73%
Totals (Unweighted N)	100% (998)	100% (17)	100% (31)	100% (248)	100% (421)	100% (278)

9. Favorability of the View members – Meredith Vieira

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	16%	12%	18%	8%	9%	19%	29%	18%	13%	16%
Somewhat favorable	28%	27%	29%	19%	28%	32%	31%	32%	25%	26%
Somewhat unfavorable	11%	10%	12%	13%	13%	10%	7%	10%	12%	11%
Very unfavorable	5%	6%	4%	9%	5%	4%	3%	3%	7%	5%
Don't know	40%	45%	36%	50%	46%	34%	31%	37%	42%	41%
Totals (Unweighted N)	100% (997)	100% (484)	100% (513)	100% (190)	100% (266)	100% (378)	100% (163)	100% (330)	100% (447)	100% (220)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	16%	17%	12%	9%	15%	16%	31%	14%	20%	13%	17%	12%
Somewhat favorable	28%	27%	33%	27%	25%	34%	22%	25%	30%	26%	28%	28%
Somewhat unfavorable	11%	10%	15%	15%	10%	14%	5%	15%	9%	15%	10%	11%
Very unfavorable	5%	4%	6%	13%	6%	4%	5%	3%	4%	3%	6%	6%
Don't know	40%	42%	34%	36%	44%	31%	38%	43%	37%	43%	38%	43%
Totals (Unweighted N)	100% (997)	100% (752)	100% (113)	100% (132)	100% (401)	100% (291)	100% (46)	100% (111)	100% (179)	100% (173)	100% (378)	100% (267)

	Frequency of watching the View					
	Total	Always watch	Regularly watch	Sometimes watch	Have seen once or twice	Have never seen
Very favorable	16%	54%	25%	22%	17%	5%
Somewhat favorable	28%	12%	40%	39%	28%	17%
Somewhat unfavorable	11%	8%	20%	6%	15%	9%
Very unfavorable	5%	15%	1%	8%	4%	5%
Don't know	40%	12%	14%	25%	35%	64%
Totals (Unweighted N)	100% (997)	100% (17)	100% (31)	100% (248)	100% (420)	100% (278)

10. Favorability of the View members – Barbara Walters

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	21%	16%	26%	12%	18%	25%	26%	30%	16%	16%
Somewhat favorable	40%	42%	38%	27%	44%	43%	46%	45%	37%	38%
Somewhat unfavorable	16%	15%	17%	23%	12%	14%	17%	9%	17%	24%
Very unfavorable	9%	11%	7%	8%	10%	8%	10%	3%	10%	15%
Don't know	14%	16%	13%	31%	16%	10%	2%	13%	20%	6%
Totals (Unweighted N)	100% (997)	100% (484)	100% (513)	100% (190)	100% (266)	100% (379)	100% (162)	100% (330)	100% (446)	100% (221)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	21%	22%	23%	14%	23%	21%	28%	21%	22%	25%	22%	14%
Somewhat favorable	40%	41%	45%	33%	37%	42%	51%	40%	37%	40%	40%	42%
Somewhat unfavorable	16%	16%	10%	18%	15%	15%	9%	23%	17%	22%	14%	13%
Very unfavorable	9%	8%	6%	12%	7%	12%	10%	7%	7%	6%	10%	11%
Don't know	14%	13%	16%	23%	18%	9%	2%	9%	18%	7%	14%	19%
Totals (Unweighted N)	100% (997)	100% (752)	100% (113)	100% (132)	100% (401)	100% (291)	100% (46)	100% (110)	100% (179)	100% (173)	100% (378)	100% (267)

	Frequency of watching the View					
	Total	Always watch	Regularly watch	Sometimes watch	Have seen once or twice	Have never seen
Very favorable	21%	62%	42%	30%	21%	9%
Somewhat favorable	40%	16%	45%	40%	43%	37%
Somewhat unfavorable	16%	–	10%	14%	17%	18%
Very unfavorable	9%	9%	1%	7%	11%	8%
Don't know	14%	12%	2%	9%	9%	28%
Totals (Unweighted N)	100% (997)	100% (17)	100% (31)	100% (248)	100% (420)	100% (278)

11. O'Donnell or Hasselbeck preference

Who do you like more, Rosie O'Donnell or Elisabeth Hasselbeck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Rosie O'Donnell	35%	31%	39%	44%	37%	30%	31%	50%	32%	18%
Elisabeth Hasselbeck	36%	40%	32%	19%	30%	45%	48%	20%	37%	60%
Not sure	29%	29%	29%	37%	33%	25%	21%	30%	31%	23%
Totals (Unweighted N)	100% (997)	100% (483)	100% (514)	100% (189)	100% (266)	100% (379)	100% (163)	100% (329)	100% (446)	100% (222)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Rosie O'Donnell	35%	34%	40%	39%	44%	29%	15%	31%	33%	35%	36%	36%
Elisabeth Hasselbeck	36%	40%	13%	32%	29%	44%	54%	41%	34%	35%	34%	41%
Not sure	29%	26%	47%	29%	28%	27%	31%	28%	33%	30%	30%	23%
Totals (Unweighted N)	100% (997)	100% (753)	100% (113)	100% (131)	100% (402)	100% (288)	100% (47)	100% (111)	100% (179)	100% (171)	100% (380)	100% (267)

	Frequency of watching the View					
	Total	Always watch	Regularly watch	Sometimes watch	Have seen once or twice	Have never seen
Rosie O'Donnell	35%	41%	48%	47%	34%	25%
Elisabeth Hasselbeck	36%	33%	30%	37%	45%	24%
Not sure	29%	26%	22%	16%	22%	51%
Totals (Unweighted N)	100% (997)	100% (17)	100% (31)	100% (248)	100% (421)	100% (278)

12. Frequency of watching the View
How often do you watch The View on ABC?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Always watch	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%
Regularly watch	4%	3%	5%	4%	4%	2%	8%	7%	3%	1%
Sometimes watch	25%	18%	31%	26%	24%	25%	23%	31%	22%	19%
Have seen once or twice	41%	40%	41%	30%	42%	44%	49%	37%	41%	48%
Have never seen	29%	37%	22%	39%	29%	29%	18%	23%	33%	30%
Totals (Unweighted N)	100% (997)	100% (483)	100% (514)	100% (190)	100% (264)	100% (379)	100% (164)	100% (329)	100% (446)	100% (222)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Always watch	1%	1%	2%	3%	1%	1%	3%	2%	2%	1%	2%	1%
Regularly watch	4%	3%	9%	2%	5%	4%	2%	4%	3%	4%	4%	5%
Sometimes watch	25%	21%	38%	33%	28%	22%	16%	17%	28%	17%	29%	22%
Have seen once or twice	41%	45%	22%	33%	37%	50%	46%	39%	38%	52%	38%	38%
Have never seen	29%	30%	28%	28%	28%	23%	34%	38%	29%	27%	27%	33%
Totals (Unweighted N)	100% (997)	100% (754)	100% (112)	100% (131)	100% (401)	100% (289)	100% (47)	100% (111)	100% (180)	100% (171)	100% (379)	100% (267)

	Frequency of watching the View					
	Total	Always watch	Regularly watch	Sometimes watch	Have seen once or twice	Have never seen
Always watch	1%	100%	—	—	—	—
Regularly watch	4%	—	100%	—	—	—
Sometimes watch	25%	—	—	100%	—	—
Have seen once or twice	41%	—	—	—	100%	—
Have never seen	29%	—	—	—	—	100%
Totals (Unweighted N)	100% (997)	100% (17)	100% (31)	100% (248)	100% (422)	100% (279)