YouGov

December 9 - 10, 2013



1. Time Person of the YearWhich person listed below would you select to be Time magazine's 'Person of the Year'?

	Total	Gender			A	ge	Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Bashar Assad	0%	0%	0%	_	1%	0%	_	0%	1%	_
Jeff Bezos	2%	2%	2%	2%	3%	1%	2%	3%	1%	2%
Ted Cruz	13%	16%	10%	5%	8%	18%	20%	1%	16%	26%
Miley Cyrus	2%	3%	1%	4%	1%	2%	_	1%	2%	3%
Pope Francis	32%	30%	33%	23%	35%	31%	37%	37%	27%	30%
Barack Obama	13%	11%	14%	17%	11%	11%	12%	25%	9%	0%
Hassan Rouhani	1%	1%	0%	1%	2%	0%	0%	2%	0%	_
Kathleen Sebelius	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%
Edward Snowden	11%	14%	8%	15%	9%	11%	9%	5%	16%	12%
Edith Windsor	1%	2%	1%	3%	1%	0%	1%	3%	0%	_
Not sure	26%	20%	30%	29%	29%	24%	19%	22%	28%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(425)	(568)	(132)	(244)	(415)	(202)	(377)	(358)	(258)

	Total	Race			Family Income				Region				
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Bashar Assad	0%	0%	_	1%	1%	0%	_	_	_	_	1%	0%	
Jeff Bezos	2%	2%	_	2%	3%	1%	2%	0%	4%	2%	0%	2%	
Ted Cruz	13%	15%	3%	10%	11%	14%	14%	10%	15%	12%	15%	8%	
Miley Cyrus	2%	2%	_	3%	1%	2%	2%	4%	1%	3%	1%	2%	
Pope Francis	32%	31%	18%	44%	26%	34%	42%	38%	25%	28%	32%	40%	
Barack Obama	13%	7%	44%	15%	16%	9%	8%	15%	12%	8%	17%	12%	
Hassan Rouhani	1%	0%	_	3%	0%	0%	_	4%	_	1%	1%	1%	
Kathleen Sebelius	1%	1%	1%	2%	1%	1%	_	2%	1%	1%	1%	1%	
Edward Snowden	11%	13%	0%	7%	6%	15%	11%	11%	10%	15%	7%	14%	
Edith Windsor	1%	1%	_	_	1%	1%	2%	1%	1%	3%	0%	1%	
Not sure	26%	27%	34%	12%	34%	23%	20%	15%	31%	28%	26%	19%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(993)	(816)	(100)	(77)	(331)	(324)	(71)	(129)	(141)	(209)	(381)	(262)	

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