YouGov
May 3-5, 2014
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1. Approve of the following people appearing topless in the media

Do you approve or disapprove of the following people appearing topless in the media?


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## 2. Disapprove of the following people appearing topless in the media

Do you approve or disapprove of the following people appearing topless in the media?


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## 3. Topless - men - Beach

Do you think it is acceptable or unacceptable for a man to be topless in the following locations?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Acceptable | 91\% | 91\% | 91\% | 83\% | 91\% | 93\% | 100\% | 90\% | 90\% | 97\% |
| Unacceptable | 6\% | 6\% | 6\% | 13\% | 5\% | 6\% | - | 9\% | 7\% | 1\% |
| Not sure | 2\% | 2\% | 3\% | 4\% | 4\% | 1\% | 0\% | 1\% | 3\% | 3\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (989) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (468) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (521) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (167) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (271) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (385) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (312) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (475) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (202) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Acceptable | 91\% | 93\% | 89\% | 81\% | 87\% | 97\% | 85\% | 96\% | 93\% | 90\% | 94\% | 88\% |
| Unacceptable | 6\% | 4\% | 8\% | 15\% | 9\% | 3\% | 12\% | 1\% | 4\% | 8\% | 5\% | 10\% |
| Not sure | 2\% | 2\% | 3\% | 3\% | 3\% | 1\% | 3\% | 2\% | 3\% | 2\% | 2\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (989) | (774) | (123) | (92) | (349) | (282) | (68) | (126) | (158) | (184) | (377) | (270) |

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4. Topless - men - Swimming pool

Do you think it is acceptable or unacceptable for a man to be topless in the following locations?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Acceptable | 91\% | 92\% | 91\% | 85\% | 90\% | 93\% | 100\% | 90\% | 91\% | 95\% |
| Unacceptable | 6\% | 6\% | 7\% | 10\% | 7\% | 6\% | - | 9\% | 7\% | 2\% |
| Not sure | 2\% | 2\% | 3\% | 5\% | 3\% | 1\% | 0\% | 1\% | 3\% | 3\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (988) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (466) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (522) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (385) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (167) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (312) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (474) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (202) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Acceptable | 91\% | 94\% | 86\% | 85\% | 87\% | 94\% | 88\% | 96\% | 93\% | 90\% | 92\% | 90\% |
| Unacceptable | 6\% | 5\% | 12\% | 12\% | 10\% | 5\% | 9\% | 1\% | 4\% | 7\% | 6\% | 8\% |
| Not sure | 2\% | 2\% | 3\% | 4\% | 3\% | 1\% | 3\% | 2\% | 3\% | 2\% | 2\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (988) | (774) | (122) | (92) | (347) | (282) | (68) | (126) | (157) | (184) | (377) | (270) |

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## 5. Topless - men - Park

Do you think it is acceptable or unacceptable for a man to be topless in the following locations?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Acceptable | 52\% | 61\% | 44\% | 52\% | 46\% | 54\% | 55\% | 50\% | 51\% | 56\% |
| Unacceptable | 37\% | 30\% | 44\% | 36\% | 42\% | 34\% | 35\% | 39\% | 37\% | 34\% |
| Not sure | 11\% | 9\% | 13\% | 11\% | 11\% | 11\% | 10\% | 11\% | 12\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (988) | (466) | (522) | (166) | (271) | (385) | (166) | (313) | (473) | (202) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Acceptable | 52\% | 53\% | 50\% | 46\% | 47\% | 53\% | 48\% | 67\% | 46\% | 50\% | 50\% | 61\% |
| Unacceptable | 37\% | 35\% | 42\% | 45\% | 43\% | 36\% | 40\% | 23\% | 46\% | 40\% | 38\% | 25\% |
| Not sure | 11\% | 12\% | 9\% | 9\% | 10\% | 10\% | 12\% | 10\% | 8\% | 10\% | 12\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (988) | (773) | (123) | (92) | (348) | (282) | (68) | (126) | (158) | (184) | (376) | (270) |

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6. Topless - men - Gym

Do you think it is acceptable or unacceptable for a man to be topless in the following locations?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Acceptable | 60\% | 62\% | 59\% | 58\% | 56\% | 60\% | 71\% | 65\% | 60\% | 55\% |
| Unacceptable | 32\% | 31\% | 33\% | 32\% | 38\% | 34\% | 20\% | 29\% | 33\% | 33\% |
| Not sure | 8\% | 7\% | 8\% | 10\% | 6\% | 7\% | 9\% | 5\% | 7\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (991) | (468) | (523) | (167) | (273) | (384) | (167) | (313) | (476) | (202) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Acceptable | 60\% | 62\% | 72\% | 39\% | 58\% | 63\% | 60\% | 63\% | 57\% | 56\% | 64\% | 61\% |
| Unacceptable | 32\% | 30\% | 23\% | 52\% | 36\% | 29\% | 36\% | 30\% | 38\% | 35\% | 30\% | 28\% |
| Not sure | 8\% | 8\% | 5\% | 9\% | 6\% | 9\% | 3\% | 7\% | 5\% | 9\% | 7\% | 10\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (991) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (775) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{gathered} 100 \% \\ (93) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (349) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (282) \end{aligned}$ | $\begin{gathered} 100 \% \\ (67) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (160) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (184) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (376) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (271) \end{aligned}$ |

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7. Topless - men - Public transport

Do you think it is acceptable or unacceptable for a man to be topless in the following locations?


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8. Topless - men - Fast food restaurants

Do you think it is acceptable or unacceptable for a man to be topless in the following locations?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Acceptable | 5\% | 7\% | 4\% | 7\% | 7\% | 5\% | 2\% | 6\% | 6\% | 4\% |
| Unacceptable | 91\% | 90\% | 92\% | 85\% | 90\% | 93\% | 97\% | 93\% | 90\% | 92\% |
| Not sure | 3\% | 3\% | 4\% | 9\% | 3\% | 2\% | 1\% | 1\% | 4\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (983) | (463) | (520) | (166) | (270) | (384) | (163) | (310) | (472) | (201) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Acceptable | 5\% | 5\% | 8\% | 3\% | 6\% | 4\% | 4\% | 7\% | 5\% | 5\% | 6\% | 5\% |
| Unacceptable | 91\% | 91\% | 89\% | 94\% | 89\% | 95\% | 91\% | 90\% | 91\% | 91\% | 91\% | 92\% |
| Not sure | 3\% | 3\% | 3\% | 3\% | 5\% | 1\% | 5\% | 3\% | 4\% | 4\% | 3\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (983) | (769) | (122) | (92) | (348) | (279) | (68) | (125) | (158) | (184) | (373) | (268) |

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## 9. Topless - women - Beach

Do you think it is acceptable or unacceptable for a woman to be topless in the following locations?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Acceptable | 39\% | 54\% | 25\% | 52\% | 46\% | 35\% | 21\% | 45\% | 36\% | 39\% |
| Unacceptable | 53\% | 38\% | 67\% | 39\% | 46\% | 57\% | 74\% | 51\% | 53\% | 57\% |
| Not sure | 8\% | 8\% | 8\% | 9\% | 8\% | 8\% | 5\% | 4\% | 11\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (976) | (462) | (514) | (164) | (270) | (379) | (163) | (306) | (470) | (200) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Acceptable | 39\% | 40\% | 29\% | 43\% | 33\% | 36\% | 57\% | 51\% | 51\% | 33\% | 35\% | 43\% |
| Unacceptable | 53\% | 52\% | 64\% | 52\% | 60\% | 56\% | 35\% | 37\% | 38\% | 62\% | 57\% | 52\% |
| Not sure | 8\% | 8\% | 7\% | 5\% | 7\% | 8\% | 9\% | 11\% | 12\% | 5\% | 8\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (976) | (763) | (122) | (91) | (344) | (279) | (68) | (126) | (157) | (183) | (370) | (266) |

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10. Topless - women - Swimming pool

Do you think it is acceptable or unacceptable for a woman to be topless in the following locations?


## 11. Topless - women - Park

Do you think it is acceptable or unacceptable for a woman to be topless in the following locations?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Acceptable | 19\% | 30\% | 8\% | 30\% | 22\% | 14\% | 8\% | 21\% | 17\% | 19\% |
| Unacceptable | 77\% | 66\% | 88\% | 64\% | 74\% | 81\% | 91\% | 78\% | 76\% | 79\% |
| Not sure | 4\% | 5\% | 4\% | 6\% | 4\% | 5\% | 1\% | 1\% | 7\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (978) | (464) | (514) | (164) | (269) | (382) | (163) | (307) | (470) | (201) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Acceptable | 19\% | 19\% | 13\% | 19\% | 17\% | 14\% | 30\% | 25\% | 27\% | 14\% | 17\% | 20\% |
| Unacceptable | 77\% | 76\% | 83\% | 79\% | 79\% | 81\% | 65\% | 71\% | 69\% | 82\% | 78\% | 78\% |
| Not sure | 4\% | 5\% | 4\% | 1\% | 5\% | 5\% | 5\% | 4\% | 4\% | 3\% | 6\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (978) | (764) | (122) | (92) | (346) | (279) | (68) | (125) | (157) | (182) | (373) | (266) |

## 12. Topless - women - Gym

Do you think it is acceptable or unacceptable for a woman to be topless in the following locations?

13. Topless - women - Public transport

Do you think it is acceptable or unacceptable for a woman to be topless in the following locations?


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14. Topless - women - Fast food restaurants

Do you think it is acceptable or unacceptable for a woman to be topless in the following locations?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Acceptable | 9\% | 15\% | 4\% | 25\% | 10\% | 4\% | 0\% | 11\% | 8\% | 11\% |
| Unacceptable | 88\% | 83\% | 94\% | 70\% | 88\% | 95\% | 99\% | 89\% | 89\% | 86\% |
| Not sure | 2\% | 2\% | 2\% | 6\% | 2\% | 1\% | 1\% | 1\% | 3\% | 3\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (977) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (464) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (513) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (269) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (381) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (163) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (468) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (202) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Acceptable | 9\% | 8\% | 6\% | 19\% | 8\% | 6\% | 14\% | 10\% | 13\% | 7\% | 7\% | 12\% |
| Unacceptable | 88\% | 90\% | 91\% | 80\% | 89\% | 93\% | 82\% | 88\% | 84\% | 91\% | 90\% | 87\% |
| Not sure | 2\% | 2\% | 3\% | 1\% | 3\% | 1\% | 5\% | 2\% | 3\% | 2\% | 3\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (977) | (764) | (121) | (92) | (344) | (280) | (67) | (125) | (155) | (183) | (373) | (266) |

## 15. Different laws

Do you think the laws about going topless should be different for men and women or should they be the same?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Different | 58\% | 54\% | 61\% | 46\% | 47\% | 60\% | 83\% | 55\% | 54\% | 72\% |
| Same | 31\% | 37\% | 26\% | 35\% | 38\% | 32\% | 13\% | 36\% | 32\% | 21\% |
| Not sure | 11\% | 9\% | 13\% | 18\% | 14\% | 8\% | 4\% | 9\% | 14\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (991) | (469) | (522) | (167) | (272) | (385) | (167) | (312) | (477) | (202) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Different | 58\% | 58\% | 60\% | 53\% | 54\% | 67\% | 50\% | 55\% | 51\% | 58\% | 62\% | 56\% |
| Same | 31\% | 30\% | 33\% | 37\% | 36\% | 24\% | 34\% | 33\% | 40\% | 29\% | 26\% | 35\% |
| Not sure | 11\% | 12\% | 6\% | 10\% | 10\% | 8\% | 15\% | 12\% | 9\% | 13\% | 12\% | 9\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (991) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (775) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{gathered} 100 \% \\ (93) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (282) \end{aligned}$ | $\begin{gathered} 100 \% \\ (68) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (126) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (184) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (377) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (271) \end{aligned}$ |

