May 3 - 5, 2014



1. Approve of the following people appearing topless in the media

Do you approve or disapprove of the following people appearing topless in the media?

		Ge	nder		Α	ge		Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Male celebrities	40%	43%	36%	54%	42%	36%	26%	41%	40%	37%	
Female celebrities	28%	43%	14%	38%	33%	25%	15%	30%	27%	29%	
Male politicians	19%	24%	14%	22%	24%	17%	11%	18%	20%	18%	
Female politicians	19%	29%	10%	34%	23%	12%	10%	18%	20%	20%	
Totals	(990)	(468)	(522)	(167)	(272)	(384)	(167)	(313)	(475)	(202)	

		Race				Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Male celebrities	40%	43%	29%	31%	38%	39%	44%	53%	44%	28%	43%	41%
Female celebrities	28%	29%	30%	19%	23%	31%	34%	34%	35%	22%	27%	29%
Male politicians	19%	21%	16%	11%	22%	16%	17%	23%	19%	10%	24%	19%
Female politicians	19%	19%	20%	19%	19%	16%	20%	20%	27%	12%	21%	17%
Totals	(990)	(776)	(122)	(92)	(347)	(282)	(68)	(126)	(159)	(184)	(377)	(270)

May 3 - 5, 2014



2. Disapprove of the following people appearing topless in the media

Do you approve or disapprove of the following people appearing topless in the media?

		Ge	nder		Α	ge		Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Male celebrities	38%	37%	40%	21%	33%	42%	60%	38%	35%	47%	
Female celebrities	55%	41%	67%	40%	48%	60%	74%	55%	54%	59%	
Male politicians	63%	58%	68%	47%	62%	68%	74%	66%	60%	67%	
Female politicians	68%	58%	76%	46%	64%	75%	85%	68%	67%	69%	
Totals	(990)	(468)	(522)	(167)	(272)	(384)	(167)	(313)	(475)	(202)	

		Race				Family	Income		Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Male celebrities	38%	35%	54%	41%	40%	45%	27%	26%	31%	48%	39%	33%	
Female celebrities	55%	53%	54%	69%	58%	56%	45%	53%	44%	61%	57%	55%	
Male politicians	63%	61%	68%	69%	62%	68%	71%	59%	61%	73%	60%	60%	
Female politicians	68%	67%	70%	69%	67%	75%	60%	66%	59%	74%	68%	68%	
Totals	(990)	(776)	(122)	(92)	(347)	(282)	(68)	(126)	(159)	(184)	(377)	(270)	

May 3 - 5, 2014



3. Topless - men - Beach

		Ge	nder		Α	ge		Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Acceptable	91%	91%	91%	83%	91%	93%	100%	90%	90%	97%	
Unacceptable	6%	6%	6%	13%	5%	6%	_	9%	7%	1%	
Not sure	2%	2%	3%	4%	4%	1%	0%	1%	3%	3%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(989)	(468)	(521)	(167)	(271)	(385)	(166)	(312)	(475)	(202)	

		Race				Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Acceptable	91%	93%	89%	81%	87%	97%	85%	96%	93%	90%	94%	88%
Unacceptable	6%	4%	8%	15%	9%	3%	12%	1%	4%	8%	5%	10%
Not sure	2%	2%	3%	3%	3%	1%	3%	2%	3%	2%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(989)	(774)	(123)	(92)	(349)	(282)	(68)	(126)	(158)	(184)	(377)	(270)

May 3 - 5, 2014



**4. Topless - men – Swimming pool**Do you think it is acceptable or unacceptable for a man to be topless in the following locations?

		Gender			Α	ge		Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	91%	92%	91%	85%	90%	93%	100%	90%	91%	95%
Unacceptable	6%	6%	7%	10%	7%	6%	_	9%	7%	2%
Not sure	2%	2%	3%	5%	3%	1%	0%	1%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(466)	(522)	(166)	(270)	(385)	(167)	(312)	(474)	(202)

		Race				Family	Income		Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Acceptable	91%	94%	86%	85%	87%	94%	88%	96%	93%	90%	92%	90%	
Unacceptable	6%	5%	12%	12%	10%	5%	9%	1%	4%	7%	6%	8%	
Not sure	2%	2%	3%	4%	3%	1%	3%	2%	3%	2%	2%	2%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(988)	(774)	(122)	(92)	(347)	(282)	(68)	(126)	(157)	(184)	(377)	(270)	

May 3 - 5, 2014



5. Topless - men – Park

		Ge	nder		Α	ge		Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Acceptable	52%	61%	44%	52%	46%	54%	55%	50%	51%	56%	
Unacceptable	37%	30%	44%	36%	42%	34%	35%	39%	37%	34%	
Not sure	11%	9%	13%	11%	11%	11%	10%	11%	12%	10%	
Totals (Unweighted N)	100% (988)	100% (466)	100% (522)	100% (166)	100% (271)	100% (385)	100% (166)	100% (313)	100% (473)	100% (202)	

		Race				Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Acceptable	52%	53%	50%	46%	47%	53%	48%	67%	46%	50%	50%	61%
Unacceptable	37%	35%	42%	45%	43%	36%	40%	23%	46%	40%	38%	25%
Not sure	11%	12%	9%	9%	10%	10%	12%	10%	8%	10%	12%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(773)	(123)	(92)	(348)	(282)	(68)	(126)	(158)	(184)	(376)	(270)

May 3 - 5, 2014



**6. Topless - men – Gym**Do you think it is acceptable or unacceptable for a man to be topless in the following locations?

		Ge	nder		Α	ge		Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Acceptable	60%	62%	59%	58%	56%	60%	71%	65%	60%	55%	
Unacceptable	32%	31%	33%	32%	38%	34%	20%	29%	33%	33%	
Not sure	8%	7%	8%	10%	6%	7%	9%	5%	7%	11%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(991)	(468)	(523)	(167)	(273)	(384)	(167)	(313)	(476)	(202)	

		Race				Family	Income		Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Acceptable	60%	62%	72%	39%	58%	63%	60%	63%	57%	56%	64%	61%	
Unacceptable	32%	30%	23%	52%	36%	29%	36%	30%	38%	35%	30%	28%	
Not sure	8%	8%	5%	9%	6%	9%	3%	7%	5%	9%	7%	10%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(991)	(775)	(123)	(93)	(349)	(282)	(67)	(125)	(160)	(184)	(376)	(271)	

May 3 - 5, 2014



7. Topless - men – Public transport
Do you think it is acceptable or unacceptable for a man to be topless in the following locations?

		Ge	Gender		Α	ge		Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	8%	12%	5%	15%	10%	6%	3%	8%	9%	8%
Unacceptable	87%	84%	89%	78%	83%	90%	97%	87%	86%	88%
Not sure	5%	4%	5%	7%	7%	5%	1%	5%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(986)	(465)	(521)	(166)	(271)	(384)	(165)	(311)	(473)	(202)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Acceptable	8%	8%	10%	9%	10%	6%	7%	6%	10%	6%	8%	10%
Unacceptable	87%	87%	87%	86%	84%	91%	86%	90%	85%	89%	87%	84%
Not sure	5%	5%	3%	5%	6%	3%	7%	4%	5%	4%	5%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(986)	(771)	(123)	(92)	(347)	(281)	(68)	(126)	(157)	(184)	(376)	(269)

May 3 - 5, 2014



### 8. Topless - men – Fast food restaurants

		Gender			Α	ge		Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	5%	7%	4%	7%	7%	5%	2%	6%	6%	4%
Unacceptable	91%	90%	92%	85%	90%	93%	97%	93%	90%	92%
Not sure	3%	3%	4%	9%	3%	2%	1%	1%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(983)	(463)	(520)	(166)	(270)	(384)	(163)	(310)	(472)	(201)

		Race				Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Acceptable	5%	5%	8%	3%	6%	4%	4%	7%	5%	5%	6%	5%
Unacceptable	91%	91%	89%	94%	89%	95%	91%	90%	91%	91%	91%	92%
Not sure	3%	3%	3%	3%	5%	1%	5%	3%	4%	4%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(983)	(769)	(122)	(92)	(348)	(279)	(68)	(125)	(158)	(184)	(373)	(268)

May 3 - 5, 2014



9. Topless - women - Beach

		Gender			Α	ge		Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	39%	54%	25%	52%	46%	35%	21%	45%	36%	39%
Unacceptable	53%	38%	67%	39%	46%	57%	74%	51%	53%	57%
Not sure	8%	8%	8%	9%	8%	8%	5%	4%	11%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(976)	(462)	(514)	(164)	(270)	(379)	(163)	(306)	(470)	(200)

		Race				Family	Income		Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Acceptable	39%	40%	29%	43%	33%	36%	57%	51%	51%	33%	35%	43%	
Unacceptable	53%	52%	64%	52%	60%	56%	35%	37%	38%	62%	57%	52%	
Not sure	8%	8%	7%	5%	7%	8%	9%	11%	12%	5%	8%	6%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(976)	(763)	(122)	(91)	(344)	(279)	(68)	(126)	(157)	(183)	(370)	(266)	

May 3 - 5, 2014



10. Topless - women – Swimming poolDo you think it is acceptable or unacceptable for a woman to be topless in the following locations?

		Ge	Gender		Α	ge		Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	32%	49%	17%	45%	38%	27%	19%	37%	29%	35%
Unacceptable	62%	45%	78%	48%	57%	66%	79%	61%	63%	62%
Not sure	5%	6%	5%	8%	5%	7%	1%	3%	8%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(976)	(462)	(514)	(164)	(270)	(379)	(163)	(308)	(468)	(200)

		Race				Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Acceptable	32%	33%	28%	36%	29%	28%	45%	42%	44%	26%	31%	31%
Unacceptable	62%	61%	69%	63%	65%	67%	50%	51%	51%	69%	63%	63%
Not sure	5%	6%	4%	2%	6%	5%	5%	7%	5%	5%	6%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(976)	(762)	(122)	(92)	(343)	(279)	(68)	(126)	(156)	(183)	(372)	(265)

May 3 - 5, 2014



11. Topless - women – Park

		Ge	nder		Α	ge		Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Acceptable	19%	30%	8%	30%	22%	14%	8%	21%	17%	19%	
Unacceptable	77%	66%	88%	64%	74%	81%	91%	78%	76%	79%	
Not sure	4%	5%	4%	6%	4%	5%	1%	1%	7%	3%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(978)	(464)	(514)	(164)	(269)	(382)	(163)	(307)	(470)	(201)	

		Race				Family	Income		Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Acceptable	19%	19%	13%	19%	17%	14%	30%	25%	27%	14%	17%	20%	
Unacceptable	77%	76%	83%	79%	79%	81%	65%	71%	69%	82%	78%	78%	
Not sure	4%	5%	4%	1%	5%	5%	5%	4%	4%	3%	6%	3%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(978)	(764)	(122)	(92)	(346)	(279)	(68)	(125)	(157)	(182)	(373)	(266)	

May 3 - 5, 2014



12. Topless - women – Gym

		Ge	Gender		Α	ge		Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	18%	27%	9%	33%	20%	11%	8%	21%	16%	18%
Unacceptable	78%	68%	87%	59%	76%	85%	91%	76%	78%	79%
Not sure	4%	5%	4%	8%	5%	4%	1%	2%	6%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(974)	(463)	(511)	(164)	(270)	(379)	(161)	(306)	(469)	(199)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Acceptable	18%	18%	15%	19%	18%	11%	29%	20%	26%	14%	16%	17%
Unacceptable	78%	78%	78%	79%	76%	86%	66%	77%	68%	82%	79%	81%
Not sure	4%	5%	7%	2%	6%	4%	6%	4%	6%	4%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(974)	(762)	(121)	(91)	(344)	(279)	(66)	(126)	(157)	(183)	(369)	(265)

May 3 - 5, 2014



13. Topless - women – Public transport

Do you think it is acceptable or unacceptable for a woman to be topless in the following locations?

		Ge	nder		Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	9%	15%	4%	22%	11%	5%	1%	12%	7%	12%
Unacceptable	88%	82%	93%	72%	86%	93%	99%	87%	89%	85%
Not sure	3%	2%	3%	6%	3%	2%	0%	1%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(978)	(464)	(514)	(165)	(270)	(381)	(162)	(307)	(470)	(201)

	Total	Race				Family	Income		Region				
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Acceptable	9%	9%	8%	13%	9%	7%	15%	9%	16%	7%	8%	8%	
Unacceptable	88%	88%	89%	86%	88%	92%	80%	88%	82%	90%	89%	90%	
Not sure	3%	3%	3%	2%	3%	1%	5%	2%	3%	3%	3%	2%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(978)	(767)	(122)	(89)	(345)	(277)	(68)	(126)	(156)	(183)	(373)	(266)	

May 3 - 5, 2014



### 14. Topless - women – Fast food restaurants

		Ge	nder		Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	9%	15%	4%	25%	10%	4%	0%	11%	8%	11%
Unacceptable	88%	83%	94%	70%	88%	95%	99%	89%	89%	86%
Not sure	2%	2%	2%	6%	2%	1%	1%	1%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(977)	(464)	(513)	(164)	(269)	(381)	(163)	(307)	(468)	(202)

	Total	Race				Family	Income		Region				
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Acceptable	9%	8%	6%	19%	8%	6%	14%	10%	13%	7%	7%	12%	
Unacceptable	88%	90%	91%	80%	89%	93%	82%	88%	84%	91%	90%	87%	
Not sure	2%	2%	3%	1%	3%	1%	5%	2%	3%	2%	3%	1%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(977)	(764)	(121)	(92)	(344)	(280)	(67)	(125)	(155)	(183)	(373)	(266)	

May 3 - 5, 2014



15. Different laws

Do you think the laws about going topless should be different for men and women or should they be the same?

		Ge	nder		Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Different	58%	54%	61%	46%	47%	60%	83%	55%	54%	72%
Same	31%	37%	26%	35%	38%	32%	13%	36%	32%	21%
Not sure	11%	9%	13%	18%	14%	8%	4%	9%	14%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(469)	(522)	(167)	(272)	(385)	(167)	(312)	(477)	(202)

	Total	Race			Family Income				Region				
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Different	58%	58%	60%	53%	54%	67%	50%	55%	51%	58%	62%	56%	
Same	31%	30%	33%	37%	36%	24%	34%	33%	40%	29%	26%	35%	
Not sure	11%	12%	6%	10%	10%	8%	15%	12%	9%	13%	12%	9%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(991)	(775)	(123)	(93)	(350)	(282)	(68)	(126)	(159)	(184)	(377)	(271)	