

1. Favorability of Late Night TV Hosts – James Corden

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	3%	4%	3%	2%	8%	2%	1%	6%	3%	2%
Somewhat favorable	7%	10%	5%	8%	9%	6%	6%	14%	5%	4%
Somewhat unfavorable	6%	6%	5%	4%	9%	4%	5%	5%	6%	5%
Very unfavorable	5%	7%	3%	1%	7%	6%	3%	3%	5%	5%
Don't know	79%	73%	85%	85%	67%	82%	84%	72%	81%	84%
Totals (Unweighted N)	100% (977)	100% (450)	100% (527)	100% (163)	100% (264)	100% (376)	100% (174)	100% (337)	100% (407)	100% (233)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	3%	3%	7%	4%	4%	3%	3%	5%	2%	2%	6%
Somewhat favorable	7%	7%	6%	13%	8%	8%	8%	6%	4%	9%	9%
Somewhat unfavorable	6%	5%	7%	7%	6%	7%	8%	6%	3%	8%	4%
Very unfavorable	5%	5%	4%	4%	7%	2%	1%	2%	5%	5%	4%
Don't know	79%	81%	76%	71%	76%	80%	79%	81%	85%	76%	77%
Totals (Unweighted N)	100% (977)	100% (742)	100% (108)	100% (127)	100% (367)	100% (288)	100% (189)	100% (165)	100% (198)	100% (382)	100% (232)

2. Favorability of Late Night TV Hosts – Jimmy Fallon

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	23%	21%	24%	24%	27%	23%	16%	30%	18%	22%
Somewhat favorable	38%	45%	31%	33%	39%	39%	39%	40%	36%	39%
Somewhat unfavorable	9%	10%	9%	8%	7%	11%	11%	8%	8%	14%
Very unfavorable	6%	7%	5%	1%	10%	5%	10%	4%	9%	6%
Don't know	24%	16%	30%	34%	17%	22%	25%	19%	29%	19%
Totals (Unweighted N)	100% (986)	100% (456)	100% (530)	100% (165)	100% (264)	100% (382)	100% (175)	100% (341)	100% (409)	100% (236)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	23%	24%	26%	12%	16%	27%	32%	23%	19%	27%	21%
Somewhat favorable	38%	39%	32%	34%	36%	41%	40%	36%	36%	38%	40%
Somewhat unfavorable	9%	10%	4%	9%	9%	12%	9%	10%	8%	8%	13%
Very unfavorable	6%	8%	2%	4%	7%	6%	5%	5%	8%	6%	6%
Don't know	24%	18%	36%	42%	31%	14%	13%	27%	30%	21%	19%
Totals (Unweighted N)	100% (986)	100% (750)	100% (108)	100% (128)	100% (369)	100% (295)	100% (188)	100% (167)	100% (202)	100% (384)	100% (233)

3. Favorability of Late Night TV Hosts – Jimmy Kimmel

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	17%	19%	15%	20%	19%	15%	13%	22%	14%	15%
Somewhat favorable	39%	41%	37%	30%	42%	42%	37%	39%	38%	38%
Somewhat unfavorable	13%	14%	12%	12%	13%	12%	15%	11%	11%	18%
Very unfavorable	5%	6%	4%	2%	7%	6%	6%	5%	7%	3%
Don't know	26%	19%	33%	36%	19%	25%	28%	23%	29%	25%
Totals (Unweighted N)	100% (983)	100% (454)	100% (529)	100% (162)	100% (264)	100% (383)	100% (174)	100% (339)	100% (409)	100% (235)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	17%	18%	15%	13%	12%	21%	19%	17%	10%	18%	19%
Somewhat favorable	39%	40%	42%	27%	33%	44%	47%	38%	42%	42%	31%
Somewhat unfavorable	13%	13%	8%	15%	13%	14%	14%	11%	12%	12%	17%
Very unfavorable	5%	6%	3%	6%	6%	6%	2%	3%	8%	5%	6%
Don't know	26%	23%	32%	39%	35%	15%	18%	31%	28%	24%	25%
Totals (Unweighted N)	100% (983)	100% (747)	100% (108)	100% (128)	100% (368)	100% (294)	100% (188)	100% (167)	100% (200)	100% (382)	100% (234)

4. Favorability of Late Night TV Hosts – Bill Maher

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	11%	15%	8%	9%	13%	9%	14%	20%	10%	2%
Somewhat favorable	21%	23%	19%	19%	26%	21%	16%	32%	17%	14%
Somewhat unfavorable	14%	14%	15%	8%	18%	13%	18%	13%	14%	17%
Very unfavorable	20%	30%	12%	9%	16%	25%	30%	5%	23%	36%
Don't know	33%	18%	48%	55%	27%	31%	23%	30%	36%	32%
Totals (Unweighted N)	100% (980)	100% (454)	100% (526)	100% (163)	100% (260)	100% (382)	100% (175)	100% (340)	100% (407)	100% (233)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	11%	11%	15%	11%	11%	11%	13%	12%	9%	9%	15%
Somewhat favorable	21%	20%	30%	16%	19%	24%	22%	20%	23%	19%	23%
Somewhat unfavorable	14%	15%	15%	12%	13%	16%	20%	16%	9%	17%	14%
Very unfavorable	20%	26%	2%	8%	16%	24%	28%	18%	23%	21%	19%
Don't know	33%	29%	38%	53%	42%	25%	17%	34%	36%	34%	30%
Totals (Unweighted N)	100% (980)	100% (745)	100% (107)	100% (128)	100% (367)	100% (292)	100% (187)	100% (165)	100% (197)	100% (384)	100% (234)

5. Favorability of Late Night TV Hosts – Trevor Noah

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	3%	5%	1%	5%	5%	2%	—	6%	2%	1%
Somewhat favorable	8%	10%	6%	11%	11%	6%	5%	13%	7%	2%
Somewhat unfavorable	8%	11%	5%	9%	11%	6%	5%	8%	7%	8%
Very unfavorable	6%	9%	4%	2%	6%	9%	8%	2%	8%	9%
Don't know	75%	65%	84%	74%	69%	78%	82%	71%	76%	80%
Totals (Unweighted N)	100% (979)	100% (455)	100% (524)	100% (163)	100% (262)	100% (379)	100% (175)	100% (339)	100% (407)	100% (233)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	3%	2%	8%	4%	3%	2%	4%	2%	0%	3%	6%
Somewhat favorable	8%	6%	13%	11%	7%	9%	8%	11%	3%	11%	6%
Somewhat unfavorable	8%	8%	5%	10%	10%	8%	7%	9%	6%	7%	10%
Very unfavorable	6%	7%	2%	4%	6%	4%	7%	3%	7%	6%	9%
Don't know	75%	76%	72%	71%	75%	77%	75%	75%	84%	74%	70%
Totals (Unweighted N)	100% (979)	100% (744)	100% (108)	100% (127)	100% (366)	100% (291)	100% (189)	100% (166)	100% (199)	100% (381)	100% (233)

6. Favorability of Late Night TV Hosts – Conan O’Brien

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	13%	15%	12%	15%	21%	12%	4%	18%	11%	11%
Somewhat favorable	37%	42%	33%	41%	38%	36%	35%	42%	35%	35%
Somewhat unfavorable	17%	17%	18%	6%	15%	22%	25%	13%	16%	26%
Very unfavorable	9%	10%	7%	3%	9%	9%	12%	6%	10%	8%
Don't know	24%	16%	31%	34%	18%	22%	23%	21%	27%	21%
Totals (Unweighted N)	100% (979)	100% (452)	100% (527)	100% (163)	100% (260)	100% (381)	100% (175)	100% (339)	100% (405)	100% (235)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	13%	13%	14%	15%	9%	16%	16%	21%	6%	14%	13%
Somewhat favorable	37%	40%	36%	23%	35%	39%	41%	36%	39%	35%	40%
Somewhat unfavorable	17%	18%	13%	17%	15%	20%	25%	13%	18%	18%	19%
Very unfavorable	9%	10%	5%	4%	10%	9%	5%	5%	12%	10%	6%
Don't know	24%	19%	31%	41%	30%	15%	13%	25%	25%	23%	22%
Totals (Unweighted N)	100% (979)	100% (745)	100% (107)	100% (127)	100% (366)	100% (292)	100% (188)	100% (165)	100% (200)	100% (382)	100% (232)

7. Favorability of Late Night TV Hosts – Jon Stewart

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	23%	26%	19%	26%	26%	21%	17%	40%	18%	7%
Somewhat favorable	20%	22%	18%	23%	23%	16%	19%	22%	20%	17%
Somewhat unfavorable	15%	18%	12%	5%	16%	16%	22%	8%	14%	26%
Very unfavorable	12%	16%	8%	4%	11%	16%	15%	5%	14%	18%
Don't know	31%	18%	43%	43%	24%	31%	27%	25%	34%	33%
Totals (Unweighted N)	100% (983)	100% (456)	100% (527)	100% (163)	100% (264)	100% (381)	100% (175)	100% (339)	100% (410)	100% (234)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	23%	24%	22%	14%	16%	30%	26%	25%	19%	22%	26%
Somewhat favorable	20%	18%	31%	22%	20%	20%	17%	21%	20%	20%	19%
Somewhat unfavorable	15%	16%	8%	11%	13%	18%	20%	14%	13%	18%	11%
Very unfavorable	12%	14%	4%	9%	11%	9%	19%	10%	15%	9%	16%
Don't know	31%	27%	36%	45%	40%	24%	18%	31%	33%	31%	28%
Totals (Unweighted N)	100% (983)	100% (747)	100% (109)	100% (127)	100% (368)	100% (293)	100% (188)	100% (167)	100% (201)	100% (382)	100% (233)

8. Diversity on TV

When it comes to diversity on television, which do you think is the greater problem?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Lack of women	7%	5%	9%	10%	7%	6%	6%	13%	4%	3%
Lack of racial minorities	18%	16%	20%	21%	23%	15%	11%	29%	17%	4%
There is no diversity problem on television	47%	58%	37%	37%	40%	55%	56%	28%	49%	71%
Not sure	28%	21%	34%	32%	29%	25%	27%	30%	29%	22%
Totals (Unweighted N)	100% (998)	100% (459)	100% (539)	100% (171)	100% (267)	100% (386)	100% (174)	100% (347)	100% (415)	100% (236)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Lack of women	7%	7%	7%	6%	7%	8%	5%	9%	5%	6%	9%
Lack of racial minorities	18%	11%	46%	32%	19%	16%	17%	19%	17%	16%	21%
There is no diversity problem on television	47%	54%	20%	33%	43%	48%	61%	43%	52%	50%	41%
Not sure	28%	28%	27%	28%	31%	28%	17%	29%	26%	27%	29%
Totals (Unweighted N)	100% (998)	100% (752)	100% (111)	100% (135)	100% (374)	100% (298)	100% (189)	100% (169)	100% (204)	100% (387)	100% (238)

9. Late Night Host Problem

How serious of a problem do you think the lack of a prominent woman late night television host is?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very serious	8%	6%	11%	9%	14%	6%	3%	18%	5%	2%
Somewhat serious	21%	19%	22%	26%	25%	15%	19%	31%	17%	14%
Not at all serious	54%	62%	47%	38%	44%	66%	64%	35%	57%	74%
Not sure	17%	13%	20%	27%	16%	13%	13%	15%	21%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(458)	(538)	(170)	(266)	(385)	(175)	(346)	(414)	(236)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very serious	8%	7%	15%	13%	12%	7%	7%	12%	6%	6%	12%
Somewhat serious	21%	19%	34%	21%	22%	21%	15%	25%	15%	22%	22%
Not at all serious	54%	61%	27%	39%	47%	55%	70%	46%	62%	54%	54%
Not sure	17%	14%	24%	27%	18%	16%	8%	17%	18%	18%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(752)	(111)	(133)	(374)	(296)	(189)	(169)	(205)	(385)	(237)

10. Foreign Criticism of US

Do you think it is acceptable or unacceptable for comedians who are citizens of foreign countries to host late night television shows whose comedy centers on making fun of life and society in the United States?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	41%	48%	35%	52%	47%	35%	31%	47%	41%	32%
Unacceptable	34%	30%	38%	14%	25%	42%	55%	26%	34%	47%
Not sure	25%	22%	27%	33%	28%	23%	14%	27%	25%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(457)	(536)	(169)	(266)	(383)	(175)	(346)	(411)	(236)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Acceptable	41%	42%	47%	33%	32%	47%	51%	44%	43%	39%	41%
Unacceptable	34%	36%	16%	40%	39%	32%	33%	30%	36%	36%	34%
Not sure	25%	22%	37%	28%	29%	21%	16%	26%	22%	25%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(748)	(111)	(134)	(374)	(293)	(189)	(167)	(205)	(384)	(237)