

1. Video game audience

Do you think video games are mainly for...

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Adults	24%	27%	21%	35%	24%	21%	18%	25%	25%	19%
Children	47%	49%	45%	38%	51%	52%	41%	45%	44%	57%
Not sure	29%	24%	34%	27%	25%	27%	41%	31%	30%	24%
Totals (Unweighted N)	100% (1,000)	100% (478)	100% (522)	100% (163)	100% (274)	100% (401)	100% (162)	100% (347)	100% (428)	100% (225)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Adults	24%	24%	20%	26%	23%	26%	21%	32%	23%	19%	26%
Children	47%	46%	48%	49%	50%	52%	54%	45%	52%	47%	43%
Not sure	29%	29%	32%	24%	28%	23%	26%	23%	25%	33%	31%
Totals (Unweighted N)	100% (1,000)	100% (769)	100% (116)	100% (115)	100% (371)	100% (280)	100% (192)	100% (184)	100% (215)	100% (362)	100% (239)

	Play Video Games				
	Total	Yes, console video games only	Yes, PC games only	Yes, both console video and PC games	I do not play video or PC games
Adults	24%	37%	28%	34%	14%
Children	47%	48%	46%	39%	52%
Not sure	29%	15%	26%	27%	34%
Totals (Unweighted N)	100% (1,000)	100% (95)	100% (200)	100% (242)	100% (462)

2. Heard of Minecraft

Have you ever heard of the video game "Minecraft"?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	63%	67%	59%	85%	75%	56%	35%	64%	63%	59%
No	33%	30%	35%	10%	18%	41%	62%	32%	32%	33%
Not sure	5%	3%	6%	5%	7%	3%	4%	3%	4%	7%
Totals (Unweighted N)	100% (1,000)	100% (478)	100% (522)	100% (163)	100% (274)	100% (401)	100% (162)	100% (347)	100% (428)	100% (225)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	63%	67%	45%	54%	60%	62%	63%	65%	68%	55%	67%
No	33%	30%	47%	36%	35%	32%	34%	31%	27%	38%	31%
Not sure	5%	3%	8%	10%	5%	6%	3%	4%	5%	7%	2%
Totals (Unweighted N)	100% (1,000)	100% (769)	100% (116)	100% (115)	100% (371)	100% (280)	100% (192)	100% (184)	100% (215)	100% (362)	100% (239)

	Play Video Games				
	Total	Yes, console video games only	Yes, PC games only	Yes, both console video and PC games	I do not play video or PC games
Yes	63%	71%	60%	87%	49%
No	33%	24%	38%	9%	44%
Not sure	5%	5%	2%	4%	7%
Totals (Unweighted N)	100% (1,000)	100% (95)	100% (200)	100% (242)	100% (462)

3. Played Minecraft

Have you ever played "Minecraft"?

Asked of those who have heard of Minecraft

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Never heard of Minecraft	37%	33%	41%	15%	25%	44%	65%	36%	37%	41%
Yes	14%	15%	13%	40%	14%	5%	2%	13%	18%	6%
No	49%	51%	46%	45%	61%	50%	33%	51%	45%	53%
Not sure	0%	—	0%	—	0%	—	—	—	0%	—
Totals (Unweighted N)	100% (999)	100% (478)	100% (521)	100% (162)	100% (274)	100% (401)	100% (162)	100% (347)	100% (428)	100% (224)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Never heard of Minecraft	37%	33%	55%	46%	40%	38%	38%	35%	32%	45%	33%
Yes	14%	13%	12%	21%	12%	9%	10%	10%	16%	12%	17%
No	49%	54%	33%	33%	48%	53%	52%	55%	52%	43%	50%
Not sure	0%	0%	—	—	—	—	—	0%	—	—	—
Totals (Unweighted N)	100% (999)	100% (769)	100% (116)	100% (114)	100% (371)	100% (280)	100% (191)	100% (184)	100% (215)	100% (362)	100% (238)

	Total	Play Video Games			
		Yes, console video games only	Yes, PC games only	Yes, both console video and PC games	I do not play video or PC games
Never heard of Minecraft	37%	29%	40%	13%	51%
Yes	14%	9%	6%	38%	5%
No	49%	62%	55%	49%	44%
Not sure	0%	—	—	0%	—
Totals (Unweighted N)	100% (999)	100% (95)	100% (200)	100% (242)	100% (461)

4. Heard news of Microsoft buying Minecraft

Have you heard the news that Microsoft is buying the company that makes "Minecraft"?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	31%	40%	24%	46%	30%	27%	27%	34%	32%	27%
No	62%	57%	67%	51%	62%	69%	62%	61%	59%	71%
Don't remember	6%	4%	9%	3%	8%	4%	12%	5%	9%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(478)	(522)	(163)	(274)	(401)	(162)	(347)	(428)	(225)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	31%	33%	25%	29%	24%	30%	49%	35%	32%	28%	34%
No	62%	63%	66%	56%	70%	63%	50%	58%	63%	65%	60%
Don't remember	6%	5%	9%	16%	6%	8%	1%	7%	5%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(769)	(116)	(115)	(371)	(280)	(192)	(184)	(215)	(362)	(239)

	Play Video Games				
	Total	Yes, console video games only	Yes, PC games only	Yes, both console video and PC games	I do not play video or PC games
Yes	31%	34%	37%	44%	22%
No	62%	64%	58%	49%	70%
Don't remember	6%	2%	5%	7%	7%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(95)	(200)	(242)	(462)

5. Play Video Games

Do you play either console games (e.g. PlayStation, Nintendo, Xbox) or PC games, or both?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes, console video games only	8%	10%	6%	12%	12%	5%	2%	10%	5%	10%
Yes, PC games only	20%	18%	22%	16%	15%	23%	24%	17%	21%	22%
Yes, both console video and PC games	25%	26%	25%	49%	32%	16%	8%	28%	29%	14%
I do not play video or PC games	47%	46%	47%	23%	40%	56%	66%	45%	45%	53%
Totals (Unweighted N)	100% (999)	100% (478)	100% (521)	100% (163)	100% (273)	100% (401)	100% (162)	100% (347)	100% (427)	100% (225)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes, console video games only	8%	7%	15%	8%	8%	7%	10%	7%	7%	8%	9%
Yes, PC games only	20%	20%	18%	19%	25%	16%	19%	17%	22%	22%	15%
Yes, both console video and PC games	25%	26%	26%	23%	22%	26%	20%	31%	25%	26%	21%
I do not play video or PC games	47%	47%	41%	50%	45%	50%	51%	45%	45%	43%	56%
Totals (Unweighted N)	100% (999)	100% (769)	100% (115)	100% (115)	100% (370)	100% (280)	100% (192)	100% (184)	100% (215)	100% (361)	100% (239)

	Play Video Games				
	Total	Yes, console video games only	Yes, PC games only	Yes, both console video and PC games	I do not play video or PC games
Yes, console video games only	8%	100%	—	—	—
Yes, PC games only	20%	—	100%	—	—
Yes, both console video and PC games	25%	—	—	100%	—
I do not play video or PC games	47%	—	—	—	100%
Totals (Unweighted N)	100% (999)	100% (95)	100% (200)	100% (242)	100% (462)