## 1. At ideal body weigh

Do you think you are above your ideal body weight, at your ideal body weight, or below your ideal body weight?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Above your ideal body weight | 61\% | 57\% | 65\% | 43\% | 54\% | 72\% | 73\% | 59\% | 60\% | 68\% | 66\% | 49\% |
| At your ideal body weight | 29\% | 36\% | 22\% | 42\% | 32\% | 22\% | 21\% | 31\% | 28\% | 25\% | 27\% | 31\% |
| Below your ideal body weight | 5\% | 4\% | 6\% | 5\% | 8\% | 3\% | 6\% | 6\% | 5\% | 3\% | 3\% | 9\% |
| Not sure | 5\% | 3\% | 7\% | 10\% | 6\% | 4\% | 1\% | 4\% | 7\% | 4\% | 3\% | 11\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (453) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (544) \end{aligned}$ | $\begin{gathered} 100 \% \\ (81) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (303) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (412) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (201) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (351) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (396) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (250) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (915) \end{aligned}$ | $\begin{gathered} 100 \% \\ (82) \end{gathered}$ |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Above your ideal body weight | 61\% | 67\% | 59\% | 35\% | 68\% | 53\% | 62\% | 73\% | 63\% | 59\% | 63\% | 61\% | 61\% |
| At your ideal body weight | 29\% | 24\% | 34\% | 47\% | 10\% | 37\% | 27\% | 24\% | 29\% | 27\% | 31\% | 28\% | 28\% |
| Below your ideal body weight | 5\% | 5\% | 5\% | 7\% | 7\% | 7\% | 4\% | 3\% | 3\% | 3\% | 4\% | 8\% | 2\% |
| Not sure | 5\% | 4\% | 3\% | 12\% | 15\% | 3\% | 7\% | 1\% | 4\% | 10\% | 2\% | 2\% | 9\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (814) \end{aligned}$ | $\begin{gathered} 100 \% \\ (94) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (89) \end{gathered}$ | $\begin{gathered} 100 \% \\ (31) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (282) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (344) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (214) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (126) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (129) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (212) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (402) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ |

## 2. Best method for preventing weight gain

In your opinion, what is the best way to prevent weight gain, staying active, watching what you eat or something else?


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Staying active | 47\% | 43\% | 49\% | 63\% | 42\% | 49\% | 45\% | 47\% | 47\% | 48\% | 43\% | 50\% | 43\% |
| Watching what you eat | 39\% | 42\% | 44\% | 21\% | 39\% | 36\% | 41\% | 45\% | 36\% | 35\% | 46\% | 37\% | 41\% |
| Something else | 7\% | 9\% | 2\% | 2\% | 3\% | 7\% | 7\% | 8\% | 12\% | 3\% | 5\% | 10\% | 8\% |
| Not sure | 7\% | 6\% | 6\% | 15\% | 17\% | 8\% | 8\% | 1\% | 5\% | 14\% | 6\% | 4\% | 8\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (811) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (89) \end{gathered}$ | $\begin{gathered} 100 \% \\ (31) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (281) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (344) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (213) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (126) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (128) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (403) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (253) \end{aligned}$ |

## 3. Which method for preventing weight gain easier

In your opinion, which method for preventing weight gain is easiest, \$questext?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Staying active | 40\% | 36\% | 43\% | 35\% | 37\% | 45\% | 38\% | 39\% | 41\% | 38\% | 39\% | 42\% |
| Watching what you eat | 47\% | 53\% | 41\% | 50\% | 47\% | 42\% | 55\% | 50\% | 43\% | 49\% | 50\% | 39\% |
| \$easytext | 4\% | 4\% | 4\% | 2\% | 4\% | 5\% | 2\% | 4\% | 5\% | 1\% | 5\% | 2\% |
| Not sure | 10\% | 8\% | 12\% | 12\% | 13\% | 8\% | 4\% | 7\% | 11\% | 11\% | 7\% | 17\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (451) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (545) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (81) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (411) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (202) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (349) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (396) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (251) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (913) \end{aligned}$ | $100 \%$ <br> (83) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Staying active | 40\% | 38\% | 44\% | 42\% | 33\% | 39\% | 38\% | 42\% | 48\% | 36\% | 33\% | 45\% | 40\% |
| Watching what you eat | 47\% | 47\% | 50\% | 41\% | 47\% | 52\% | 46\% | 44\% | 35\% | 48\% | 52\% | 47\% | 42\% |
| \$easytext | 4\% | 5\% | 2\% | 1\% | 3\% | 2\% | 4\% | 6\% | 9\% | 1\% | 1\% | 5\% | 7\% |
| Not sure | 10\% | 9\% | 3\% | 16\% | 17\% | 7\% | 11\% | 7\% | 9\% | 15\% | 14\% | 4\% | 11\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (813) \end{aligned}$ | $\begin{gathered} 100 \% \\ (94) \end{gathered}$ | $\begin{gathered} 100 \% \\ (89) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (31) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (282) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (344) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (213) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (126) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (129) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (212) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (402) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (253) \end{aligned}$ |

## 4. Good and bad fats - Monounsaturated fats

To the best of your knowledge, are the fats listed below "good fats" or "bad fats"?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Good fat | 33\% | 33\% | 33\% | 28\% | 33\% | 36\% | 34\% | 29\% | 33\% | 39\% | 36\% | 26\% |
| Bad fat | 14\% | 12\% | 16\% | 6\% | 13\% | 19\% | 15\% | 13\% | 15\% | 13\% | 15\% | 12\% |
| Not sure | 53\% | 54\% | 52\% | 67\% | 54\% | 45\% | 51\% | 57\% | 52\% | 48\% | 49\% | 62\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (993) | (449) | (544) | (81) | (302) | (408) | (202) | (352) | (393) | (248) | (910) | (83) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Good fat | 33\% | 36\% | 29\% | 20\% | 31\% | 24\% | 33\% | 41\% | 54\% | 38\% | 40\% | 27\% | 31\% |
| Bad fat | 14\% | 14\% | 17\% | 11\% | 5\% | 16\% | 14\% | 14\% | 19\% | 10\% | 13\% | 14\% | 18\% |
| Not sure | 53\% | 50\% | 54\% | 69\% | 64\% | 60\% | 53\% | 46\% | 27\% | 53\% | 47\% | 59\% | 50\% |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
| (Unweighted |  |  |  |  |  |  |  |  |  |  |  |  |  |

## 5. Good and bad fats - Polyunsaturated fats

To the best of your knowledge, are the fats listed below "good fats" or "bad fats"?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Good fat | 33\% | 34\% | 32\% | 21\% | 29\% | 39\% | 38\% | 25\% | 32\% | 46\% | 37\% | 23\% |
| Bad fat | 19\% | 17\% | 20\% | 19\% | 17\% | 18\% | 24\% | 20\% | 19\% | 17\% | 20\% | 16\% |
| Not sure | 48\% | 49\% | 48\% | 60\% | 54\% | 43\% | 38\% | 55\% | 49\% | 37\% | 43\% | 61\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (990) | (449) | (541) | (80) | (302) | (408) | (200) | (349) | (393) | (248) | (908) | (82) |



## 6. Good and bad fats - Saturated fats

To the best of your knowledge, are the fats listed below "good fats" or "bad fats"?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Good fat | 6\% | 6\% | 5\% | 4\% | 6\% | 7\% | 3\% | 6\% | 6\% | 4\% | 6\% | 4\% |
| Bad fat | 65\% | 63\% | 68\% | 55\% | 65\% | 68\% | 72\% | 62\% | 65\% | 70\% | 69\% | 55\% |
| Not sure | 29\% | 32\% | 27\% | 40\% | 29\% | 25\% | 25\% | 32\% | 29\% | 25\% | 25\% | 41\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (991) | (448) | (543) | (81) | (302) | (406) | (202) | (351) | (393) | (247) | (909) | (82) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Good fat | 6\% | 5\% | 9\% | 3\% | 3\% | 6\% | 4\% | 5\% | 10\% | 7\% | 6\% | 4\% | 6\% |
| Bad fat | 65\% | 69\% | 56\% | 54\% | 69\% | 57\% | 64\% | 76\% | 74\% | 58\% | 71\% | 66\% | 66\% |
| Not sure | 29\% | 26\% | 35\% | 43\% | 28\% | 36\% | 31\% | 19\% | 15\% | 35\% | 23\% | 30\% | 29\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (991) | (809) | (93) | (89) | (31) | (281) | (340) | (213) | (126) | (127) | (211) | (401) | (252) |

## 7. Good and bad fats - Trans fats

To the best of your knowledge, are the fats listed below "good fats" or "bad fats"?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Good fat | 5\% | 4\% | 7\% | 3\% | 6\% | 6\% | 4\% | 6\% | 6\% | 3\% | 6\% | 4\% |
| Bad fat | 67\% | 67\% | 66\% | 54\% | 67\% | 72\% | 71\% | 67\% | 63\% | 74\% | 73\% | 51\% |
| Not sure | 28\% | 29\% | 27\% | 43\% | 27\% | 22\% | 25\% | 27\% | 31\% | 24\% | 21\% | 44\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (990) | (448) | (542) | (81) | (301) | (408) | (200) | (349) | (392) | (249) | (907) | (83) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Good fat | 5\% | 5\% | 13\% | 3\% | 5\% | 6\% | 5\% | 5\% | 5\% | 6\% | 6\% | 5\% | 4\% |
| Bad fat | 67\% | 72\% | 57\% | 44\% | 42\% | 57\% | 70\% | 82\% | 89\% | 63\% | 78\% | 65\% | 62\% |
| Not sure | 28\% | 23\% | 30\% | 52\% | 53\% | 37\% | 26\% | 13\% | 6\% | 31\% | 16\% | 30\% | 33\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (990) | (810) | (91) | (89) | (30) | (280) | (340) | (215) | (125) | (128) | (211) | (400) | (251) |

8. Favorability of government policies relating to obesity - Federal government subsidies to sugar producers

Do you favor or oppose the following government policies?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Favor strongly | 5\% | 4\% | 6\% | 3\% | 4\% | 8\% | 3\% | 9\% | 3\% | 4\% | 7\% | 2\% |
| Favor somewhat | 12\% | 9\% | 15\% | 18\% | 7\% | 13\% | 11\% | 11\% | 14\% | 9\% | 12\% | 13\% |
| Oppose somewhat | 22\% | 22\% | 21\% | 18\% | 22\% | 26\% | 18\% | 28\% | 16\% | 25\% | 22\% | 21\% |
| Oppose strongly | 36\% | 44\% | 29\% | 31\% | 32\% | 36\% | 49\% | 29\% | 42\% | 36\% | 41\% | 24\% |
| Not sure | 25\% | 20\% | 29\% | 30\% | 35\% | 17\% | 19\% | 23\% | 26\% | 25\% | 18\% | 41\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (962) | (435) | (527) | (79) | (289) | (397) | (197) | (339) | (380) | (243) | (884) | (78) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Favor strongly | 5\% | 4\% | 12\% | 9\% | 12\% | 4\% | 7\% | 2\% | 2\% | 13\% | 3\% | 4\% | 4\% |
| Favor somewhat | 12\% | 13\% | 11\% | 7\% | 12\% | 16\% | 11\% | 10\% | 6\% | 21\% | 9\% | 8\% | 13\% |
| Oppose somewhat | 22\% | 22\% | 27\% | 15\% | 11\% | 15\% | 25\% | 29\% | 32\% | 14\% | 32\% | 23\% | 17\% |
| Oppose strongly | 36\% | 38\% | 20\% | 39\% | 52\% | 29\% | 29\% | 45\% | 52\% | 29\% | 34\% | 39\% | 40\% |
| Not sure | 25\% | 23\% | 31\% | 30\% | 13\% | 36\% | 28\% | 14\% | 8\% | 24\% | 22\% | 26\% | 26\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (962) | (787) | (90) | (85) | (30) | (269) | (326) | (212) | (125) | (120) | (205) | (388) | (249) |

9. Favorability of government policies relating to obesity - Banning the sales of sugary soft drinks larger than 16 ounces

Do you favor or oppose the following government policies?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Favor strongly | 9\% | 6\% | 11\% | 9\% | 9\% | 12\% | 4\% | 15\% | 6\% | 6\% | 9\% | 8\% |
| Favor somewhat | 15\% | 13\% | 18\% | 17\% | 15\% | 16\% | 13\% | 23\% | 11\% | 13\% | 15\% | 17\% |
| Oppose somewhat | 21\% | 21\% | 22\% | 30\% | 21\% | 15\% | 26\% | 29\% | 19\% | 14\% | 21\% | 22\% |
| Oppose strongly | 46\% | 55\% | 38\% | 32\% | 43\% | 52\% | 56\% | 25\% | 54\% | 62\% | 51\% | 34\% |
| Not sure | 8\% | 5\% | 11\% | 12\% | 12\% | 6\% | 2\% | 8\% | 10\% | 5\% | 4\% | 18\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (959) | (440) | (519) | (79) | (288) | (399) | (193) | (335) | (385) | (239) | (882) | (77) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Favor strongly | 9\% | 8\% | 13\% | 10\% | 10\% | 9\% | 8\% | 7\% | 12\% | 17\% | 4\% | 6\% | 12\% |
| Favor somewhat | 15\% | 14\% | 31\% | 10\% | 14\% | 11\% | 14\% | 21\% | 27\% | 14\% | 15\% | 19\% | 11\% |
| Oppose somewhat | 21\% | 21\% | 18\% | 26\% | 21\% | 23\% | 20\% | 22\% | 19\% | 17\% | 29\% | 21\% | 19\% |
| Oppose strongly | 46\% | 51\% | 23\% | 37\% | 47\% | 49\% | 46\% | 43\% | 39\% | 39\% | 48\% | 45\% | 51\% |
| Not sure | 8\% | 6\% | 16\% | 17\% | 8\% | 7\% | 12\% | 7\% | 3\% | 12\% | 5\% | 9\% | 8\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (959) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (790) \end{aligned}$ | $\begin{gathered} 100 \% \\ (87) \end{gathered}$ | $100 \%$ <br> (82) | $\begin{gathered} \hline 100 \% \\ (31) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (269) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (331) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (203) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (120) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (393) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (246) \end{aligned}$ |

10. Favorability of government policies relating to obesity - Requiring restaurants to post calorie counts in menus

Do you favor or oppose the following government policies?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Favor strongly | 32\% | 23\% | 40\% | 26\% | 31\% | 35\% | 32\% | 45\% | 27\% | 21\% | 29\% | 37\% |
| Favor somewhat | 36\% | 34\% | 37\% | 39\% | 37\% | 33\% | 34\% | 40\% | 30\% | 39\% | 37\% | 33\% |
| Oppose somewhat | 13\% | 14\% | 12\% | 14\% | 12\% | 14\% | 13\% | 6\% | 15\% | 21\% | 15\% | 9\% |
| Oppose strongly | 12\% | 19\% | 6\% | 10\% | 10\% | 15\% | 14\% | 3\% | 20\% | 13\% | 13\% | 12\% |
| Not sure | 7\% | 10\% | 5\% | 10\% | 10\% | 3\% | 6\% | 6\% | 8\% | 7\% | 6\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (961) | (439) | (522) | (79) | (292) | (398) | (192) | (339) | (382) | (240) | (880) | (81) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Favor strongly | 32\% | 29\% | 48\% | 31\% | 37\% | 28\% | 31\% | 30\% | 43\% | 28\% | 32\% | 39\% | 22\% |
| Favor somewhat | 36\% | 35\% | 37\% | 39\% | 23\% | 40\% | 38\% | 34\% | 29\% | 30\% | 34\% | 35\% | 43\% |
| Oppose somewhat | 13\% | 16\% | 6\% | 7\% | 6\% | 11\% | 14\% | 19\% | 17\% | 18\% | 17\% | 9\% | 12\% |
| Oppose strongly | 12\% | 14\% | 2\% | 13\% | 21\% | 16\% | 8\% | 8\% | 11\% | 8\% | 11\% | 12\% | 18\% |
| Not sure | 7\% | 7\% | 8\% | 9\% | 13\% | 6\% | 8\% | 8\% | 1\% | 16\% | 5\% | 5\% | 6\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (961) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (789) \end{aligned}$ | $\begin{gathered} 100 \% \\ (87) \end{gathered}$ | $\begin{gathered} 100 \% \\ (85) \end{gathered}$ | $\begin{gathered} 100 \% \\ (31) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $100 \%$ | $\begin{aligned} & 100 \% \\ & (201) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (124) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (202) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (389) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (245) \end{aligned}$ |

11. Favorability of government policies relating to obesity - Prohibiting restaurants from using trans fats in foods

Do you favor or oppose the following government policies?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Favor strongly | 30\% | 27\% | 34\% | 21\% | 27\% | 35\% | 37\% | 39\% | 29\% | 21\% | 31\% | 30\% |
| Favor somewhat | 23\% | 21\% | 24\% | 22\% | 25\% | 23\% | 21\% | 27\% | 22\% | 18\% | 23\% | 22\% |
| Oppose somewhat | 16\% | 17\% | 15\% | 23\% | 14\% | 14\% | 13\% | 11\% | 15\% | 26\% | 16\% | 16\% |
| Oppose strongly | 16\% | 21\% | 11\% | 13\% | 13\% | 19\% | 16\% | 5\% | 21\% | 22\% | 19\% | 8\% |
| Not sure | 15\% | 14\% | 16\% | 21\% | 21\% | 9\% | 14\% | 18\% | 14\% | 14\% | 12\% | 24\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (965) | (441) | (524) | (80) | (294) | (398) | (193) | (339) | (384) | (242) | (884) | (81) |


12. Favorability of government policies relating to obesity - Requiring special labels for foods that contain genetically modified organisms, or GMOs

Do you favor or oppose the following government policies?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Favor strongly | 48\% | 39\% | 56\% | 36\% | 48\% | 54\% | 48\% | 51\% | 46\% | 45\% | 46\% | 51\% |
| Favor somewhat | 30\% | 33\% | 27\% | 42\% | 28\% | 28\% | 20\% | 31\% | 28\% | 30\% | 31\% | 25\% |
| Oppose somewhat | 6\% | 10\% | 2\% | 6\% | 4\% | 5\% | 10\% | 6\% | 5\% | 6\% | 7\% | 4\% |
| Oppose strongly | 7\% | 9\% | 4\% | 4\% | 8\% | 6\% | 10\% | 3\% | 9\% | 7\% | 7\% | 6\% |
| Not sure | 10\% | 9\% | 11\% | 11\% | 13\% | 7\% | 12\% | 8\% | 11\% | 11\% | 8\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (969) | (441) | (528) | (80) | (291) | (405) | (193) | (342) | (385) | (242) | (887) | (82) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Favor strongly | 48\% | 46\% | 59\% | 46\% | 62\% | 45\% | 44\% | 48\% | 53\% | 51\% | 44\% | 49\% | 47\% |
| Favor somewhat | 30\% | 29\% | 29\% | 34\% | 15\% | 31\% | 35\% | 31\% | 20\% | 33\% | 36\% | 27\% | 26\% |
| Oppose somewhat | 6\% | 7\% | 1\% | 2\% | 4\% | 4\% | 7\% | 8\% | 6\% | 5\% | 6\% | 5\% | 7\% |
| Oppose strongly | 7\% | 7\% | 2\% | 6\% | 7\% | 8\% | 4\% | 4\% | 15\% | 1\% | 8\% | 6\% | 10\% |
| Not sure | 10\% | 10\% | 9\% | 12\% | 11\% | 12\% | 10\% | 9\% | 5\% | 10\% | 7\% | 12\% | 10\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (969) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (797) \end{aligned}$ | $\begin{gathered} 100 \% \\ (90) \end{gathered}$ | $100 \%$ <br> (82) | $\begin{gathered} \hline 100 \% \\ (31) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (273) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (334) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (206) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (122) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (206) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (393) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (248) \end{aligned}$ |

## 13. Government role in reducing childhood obesity

Do you think government should or should not play a significant role in reducing obesity among children?


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Should play a significant role | 36\% | 32\% | 57\% | 40\% | 41\% | 33\% | 32\% | 40\% | 51\% | 45\% | 35\% | 36\% | 31\% |
| Should not play a significant role | 50\% | 56\% | 22\% | 39\% | 48\% | 53\% | 50\% | 48\% | 44\% | 35\% | 55\% | 52\% | 54\% |
| Don't know | 14\% | 11\% | 20\% | 21\% | 11\% | 14\% | 18\% | 12\% | 5\% | 19\% | 10\% | 13\% | 14\% |
| Totals <br> (Unweighted N ) | $\begin{aligned} & 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (814) \end{aligned}$ | $\begin{gathered} 100 \% \\ (92) \end{gathered}$ | $\begin{gathered} 100 \% \\ (89) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (31) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (282) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (214) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (127) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (129) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (402) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (253) \end{aligned}$ |

## 14. Government role in reducing obesity among adults

Do you think government should or should not play a significant role in reducing obesity among adults?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Should play a significant role | 32\% | 34\% | 30\% | 34\% | 28\% | 30\% | 36\% | 52\% | 25\% | 13\% | 32\% | 29\% |
| Should not play a significant role | 54\% | 56\% | 53\% | 48\% | 49\% | 59\% | 60\% | 32\% | 59\% | 78\% | 58\% | 46\% |
| Don't know | 14\% | 11\% | 17\% | 18\% | 22\% | 11\% | 4\% | 16\% | 15\% | 9\% | 10\% | 24\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (993) | (449) | (544) | (80) | (301) |  | (201) |  |  | (250) | (910) | (83) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Should play a significant role | 32\% | 27\% | 43\% | 47\% | 48\% | 25\% | 29\% | 30\% | 48\% | 43\% | 31\% | 28\% | 28\% |
| Should not play a significant role | 54\% | 62\% | 34\% | 33\% | 40\% | 59\% | 51\% | 64\% | 45\% | 41\% | 57\% | 57\% | 59\% |
| Don't know | 14\% | 12\% | 23\% | 20\% | 12\% | 16\% | 19\% | 6\% | 6\% | 16\% | 12\% | 15\% | 13\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (811) \end{aligned}$ | $\begin{gathered} 100 \% \\ (93) \end{gathered}$ | $\begin{gathered} 100 \% \\ (89) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (31) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (282) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (342) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (127) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (128) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (209) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (402) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ |

## 15. Percentage of obese people in US

To the best of your knowledge, what percentage of Americans are obese?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Mean | 42 | 39 | 44 | 43 | 36 | 45 | 42 | 43 | 40 | 44 | 43 | 39 |


|  |  | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Mean | 42 | 43 | 41 | 36 | 35 | 41 | 43 | 45 | 42 | 41 | 42 | 42 | 41 |

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## 16. Doctor declared obese

Has a doctor ever said that you were obese?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Yes | 17\% | 14\% | 20\% | 11\% | 18\% | 22\% | 14\% | 19\% | 15\% | 20\% | 19\% | 14\% |
| No | 80\% | 85\% | 76\% | 86\% | 78\% | 76\% | 86\% | 79\% | 81\% | 80\% | 80\% | 80\% |
| Prefer not to say | 3\% | 1\% | 4\% | 3\% | 4\% | 3\% | 1\% | 2\% | 4\% | 0\% | 1\% | 7\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (450) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (544) \end{aligned}$ | $\begin{gathered} 100 \% \\ (81) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (410) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (201) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (394) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (250) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (911) \end{aligned}$ | $\begin{gathered} 100 \% \\ (83) \end{gathered}$ |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Yes | 17\% | 18\% | 14\% | 17\% | 19\% | 15\% | 18\% | 19\% | 15\% | 19\% | 16\% | 19\% | 14\% |
| No | 80\% | 80\% | 78\% | 83\% | 81\% | 81\% | 79\% | 80\% | 80\% | 78\% | 83\% | 78\% | 83\% |
| Prefer not to say | 3\% | 2\% | 9\% | - | - | 4\% | 2\% | 1\% | 5\% | 2\% | 1\% | 4\% | 2\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (810) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (89) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (31) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (281) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (213) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (126) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (127) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (210) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (402) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ |

## 17. Interest in news and public affairs

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ... ?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Most of the time | 50\% | 59\% | 41\% | 36\% | 38\% | 54\% | 73\% | 45\% | 52\% | 53\% | 60\% | 25\% |
| Some of the time | 26\% | 24\% | 28\% | 24\% | 24\% | 31\% | 19\% | 28\% | 22\% | 29\% | 23\% | 33\% |
| Only now and then | 14\% | 11\% | 17\% | 30\% | 15\% | 10\% | 5\% | 18\% | 13\% | 12\% | 11\% | 22\% |
| Hardly at all | 10\% | 5\% | 15\% | 10\% | 22\% | 5\% | 3\% | 9\% | 13\% | 7\% | 6\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (453) | (547) | (81) | (303) | (413) | (203) | (352) | (397) | (251) | (917) | (83) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Most of the time | 50\% | 52\% | 40\% | 43\% | 43\% | 41\% | 49\% | 63\% | 63\% | 53\% | 42\% | 55\% | 45\% |
| Some of the time | 26\% | 24\% | 40\% | 25\% | 18\% | 33\% | 22\% | 25\% | 21\% | 25\% | 32\% | 20\% | 30\% |
| Only now and then | 14\% | 16\% | 15\% | 6\% | 11\% | 13\% | 20\% | 9\% | 15\% | 9\% | 17\% | 15\% | 16\% |
| Hardly at all | 10\% | 8\% | 5\% | 25\% | 28\% | 13\% | 9\% | 3\% | 1\% | 13\% | 9\% | 10\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (816) | (95) | (89) | (31) | (282) | (345) | (215) | (127) | (129) | (212) | (404) | (255) |

