

1. Sports Follower

Do you follow any of the sports listed below, whether at the college or professional level? Please tick all that apply...

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Men's basketball	28%	39%	18%	26%	28%	29%	30%	28%	26%	35%
Football	47%	60%	36%	40%	46%	50%	53%	48%	42%	58%
Men's ice hockey	14%	20%	9%	10%	15%	16%	13%	13%	14%	15%
Men's soccer	12%	16%	8%	14%	18%	12%	2%	18%	8%	12%
Men's baseball	26%	34%	18%	15%	22%	30%	37%	24%	25%	29%
Women's basketball	7%	9%	6%	9%	4%	9%	8%	9%	7%	7%
Women's soccer	7%	10%	5%	8%	8%	9%	3%	8%	7%	8%
Men's golf	11%	15%	7%	5%	9%	12%	20%	12%	8%	17%
Women's golf	3%	4%	2%	3%	0%	4%	7%	3%	3%	5%
Women's softball	5%	7%	4%	6%	3%	5%	9%	4%	5%	8%
Men's tennis	7%	10%	5%	4%	9%	8%	7%	10%	6%	8%
Women's tennis	11%	11%	11%	8%	8%	13%	14%	16%	9%	8%
Women's volleyball	6%	8%	4%	3%	5%	7%	8%	6%	5%	6%
None of these	37%	24%	49%	39%	37%	36%	34%	31%	43%	30%
Totals	(1,000)	(475)	(525)	(178)	(248)	(402)	(172)	(355)	(415)	(230)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Men's basketball	28%	24%	53%	29%	22%	28%	45%	26%	30%	27%	32%
Football	47%	47%	56%	39%	42%	48%	59%	39%	53%	48%	48%
Men's ice hockey	14%	16%	10%	5%	10%	14%	24%	17%	20%	11%	9%
Men's soccer	12%	10%	12%	24%	12%	14%	16%	17%	9%	10%	14%
Men's baseball	26%	27%	23%	23%	20%	29%	37%	27%	32%	20%	29%
Women's basketball	7%	5%	20%	10%	6%	9%	10%	7%	8%	7%	7%
Women's soccer	7%	6%	11%	13%	6%	8%	12%	8%	7%	6%	10%
Men's golf	11%	12%	15%	3%	8%	9%	18%	11%	8%	13%	11%
Women's golf	3%	3%	5%	2%	3%	2%	6%	2%	2%	4%	4%
Women's softball	5%	5%	5%	8%	6%	4%	7%	5%	5%	6%	5%
Men's tennis	7%	6%	15%	8%	8%	7%	9%	9%	7%	7%	8%
Women's tennis	11%	9%	33%	5%	8%	11%	13%	12%	10%	11%	10%
Women's volleyball	6%	3%	13%	12%	7%	4%	7%	4%	5%	6%	8%
None of these	37%	39%	26%	34%	38%	38%	24%	44%	29%	37%	36%

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	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Totals	(1,000)	(763)	(116)	(121)	(346)	(296)	(223)	(187)	(223)	(365)	(225)

2. Why Less Attention

Women's sports often receive less attention than men's sports. Why is that in your opinion? Please select all that apply

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
The quality of play is lower	23%	35%	12%	21%	31%	17%	26%	18%	23%	31%
Sexism	19%	16%	21%	31%	16%	13%	18%	30%	15%	10%
Women's sports are too unknown	25%	30%	21%	32%	23%	26%	21%	26%	24%	29%
Men's sports have greater tradition	38%	41%	35%	32%	43%	38%	39%	33%	37%	49%
The atmosphere is worse at women's sporting events	6%	8%	4%	14%	5%	3%	3%	5%	5%	9%
The media doesn't give them enough attention	42%	40%	44%	43%	37%	43%	46%	51%	36%	42%
Something else:	5%	5%	4%	3%	5%	6%	3%	3%	5%	6%
Not sure	18%	16%	20%	21%	15%	18%	16%	18%	20%	13%
Totals	(1,000)	(475)	(525)	(178)	(248)	(402)	(172)	(355)	(415)	(230)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
The quality of play is lower	23%	23%	20%	29%	22%	24%	30%	24%	23%	26%	18%
Sexism	19%	17%	23%	21%	17%	19%	18%	11%	17%	20%	24%
Women's sports are too unknown	25%	27%	16%	25%	24%	28%	26%	31%	25%	24%	24%
Men's sports have greater tradition	38%	39%	35%	34%	37%	36%	44%	32%	43%	40%	36%
The atmosphere is worse at women's sporting events	6%	7%	3%	4%	3%	10%	5%	4%	6%	8%	4%
The media doesn't give them enough attention	42%	40%	46%	52%	42%	39%	44%	38%	35%	46%	46%
Something else:	5%	6%	4%	1%	3%	7%	6%	4%	6%	3%	8%
Not sure	18%	18%	16%	19%	19%	21%	11%	18%	21%	18%	14%

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	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Totals	(1,000)	(763)	(116)	(121)	(346)	(296)	(223)	(187)	(223)	(365)	(225)

3. Main Reason for Less Attention

Which is the biggest reason why women's sports often receive less attention than men's sports?

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
The quality of play is lower	14%	24%	5%	12%	20%	14%	9%	11%	15%	16%
Sexism	11%	10%	13%	20%	9%	9%	9%	20%	9%	4%
Women's sports are too unknown	7%	6%	8%	7%	7%	5%	11%	6%	5%	11%
Men's sports have greater tradition	25%	25%	24%	21%	25%	25%	27%	18%	26%	31%
The atmosphere is worse at women's sporting events	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%
The media doesn't give them enough attention	22%	18%	26%	17%	21%	25%	25%	26%	20%	20%
Something else	3%	3%	2%	2%	3%	3%	2%	3%	3%	2%
Not sure	17%	13%	20%	18%	15%	18%	15%	15%	20%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(980)	(465)	(515)	(175)	(242)	(394)	(169)	(348)	(404)	(228)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
The quality of play is lower	14%	16%	9%	10%	12%	12%	20%	19%	19%	12%	9%
Sexism	11%	10%	16%	15%	9%	13%	10%	7%	10%	10%	20%
Women's sports are too unknown	7%	8%	2%	6%	5%	8%	8%	11%	7%	6%	5%
Men's sports have greater tradition	25%	25%	26%	23%	21%	27%	26%	22%	27%	24%	25%
The atmosphere is worse at women's sporting events	1%	1%	2%	0%	2%	2%	1%	1%	1%	2%	1%
The media doesn't give them enough attention	22%	21%	21%	30%	27%	22%	20%	23%	18%	24%	22%
Something else	3%	3%	2%	1%	2%	3%	4%	3%	3%	2%	3%
Not sure	17%	16%	22%	15%	22%	14%	11%	14%	16%	19%	16%
Totals (Unweighted N)	100% (980)	100% (750)	100% (111)	100% (119)	100% (339)	100% (289)	100% (221)	100% (185)	100% (220)	100% (358)	100% (217)

4. Women's World Cup Winner - 2011

Who won the 2011 FIFA Women's World Cup?

		Gender		Age				3 Point Party ID		
		Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Japan	9%	13%	4%	10%	12%	7%	5%	9%	7%	11%
United States	9%	5%	13%	7%	8%	12%	8%	10%	8%	10%
Sweden	3%	3%	3%	6%	1%	2%	2%	4%	3%	1%
France	2%	3%	0%	4%	2%	1%	—	1%	2%	2%
Don't know	78%	76%	80%	73%	77%	78%	85%	76%	81%	75%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(474)	(521)	(176)	(248)	(399)	(172)	(353)	(412)	(230)

		Race			Family Income			Region			
		Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South
Japan	9%	8%	13%	10%	8%	7%	13%	8%	9%	7%	12%
United States	9%	9%	10%	12%	10%	8%	10%	10%	5%	9%	12%
Sweden	3%	3%	4%	2%	4%	2%	3%	3%	3%	3%	2%
France	2%	1%	3%	3%	1%	2%	3%	3%	3%	1%	0%
Don't know	78%	80%	70%	73%	77%	80%	72%	76%	80%	80%	74%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(760)	(115)	(120)	(343)	(294)	(223)	(187)	(222)	(364)	(222)

5. Men's World Cup Winner - 2014

Who won the men's 2014 FIFA World Cup?

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Germany	23%	32%	15%	36%	29%	16%	10%	25%	22%	21%
Argentina	2%	1%	3%	2%	3%	2%	3%	3%	2%	3%
Netherlands	1%	1%	1%	1%	1%	2%	0%	2%	0%	2%
Brazil	6%	6%	6%	9%	8%	5%	2%	8%	5%	6%
Don't know	67%	60%	74%	52%	60%	75%	84%	62%	70%	69%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(984)	(473)	(511)	(175)	(245)	(396)	(168)	(348)	(407)	(229)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Germany	23%	21%	16%	42%	22%	23%	25%	34%	18%	18%	27%
Argentina	2%	1%	12%	1%	2%	3%	3%	3%	3%	3%	1%
Netherlands	1%	1%	1%	1%	0%	1%	2%	0%	—	2%	1%
Brazil	6%	6%	7%	6%	7%	6%	6%	5%	7%	6%	7%
Don't know	67%	71%	64%	50%	68%	67%	64%	58%	73%	71%	64%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(984)	(749)	(115)	(120)	(341)	(288)	(222)	(186)	(220)	(360)	(218)

6. Allow Women in Men's Leagues

Do you think that women should be allowed to compete in sports leagues with men if they want to?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	53%	52%	53%	62%	54%	51%	42%	65%	44%	52%
No	27%	30%	25%	21%	22%	29%	39%	16%	31%	34%
Not sure	20%	18%	22%	17%	24%	20%	19%	18%	25%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(474)	(521)	(177)	(247)	(400)	(171)	(352)	(413)	(230)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	53%	52%	48%	63%	60%	51%	52%	54%	46%	56%	52%
No	27%	26%	31%	27%	19%	30%	26%	26%	29%	26%	27%
Not sure	20%	22%	21%	11%	21%	18%	22%	20%	24%	18%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(759)	(115)	(121)	(343)	(294)	(223)	(187)	(222)	(364)	(222)