YouGov

June 27 - 30, 2014



1. Following the World CupHow closely do you follow soccer when the World Cup is NOT being played?

		Ge	nder		Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very closely	7%	12%	3%	8%	10%	6%	3%	8%	7%	5%
Somewhat closely	11%	11%	11%	15%	14%	9%	7%	13%	12%	8%
Not very closely	20%	23%	18%	28%	18%	17%	21%	15%	22%	26%
Not at all	61%	54%	67%	49%	57%	67%	69%	63%	59%	61%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(484)	(506)	(186)	(270)	(369)	(165)	(325)	(439)	(226)

					Race			Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West			
Very closely	7%	7%	4%	14%	7%	7%	2%	7%	4%	1%	10%	10%			
Somewhat closely	11%	9%	16%	22%	11%	10%	10%	16%	8%	7%	11%	18%			
Not very closely	20%	20%	27%	16%	18%	20%	24%	23%	27%	19%	21%	16%			
Not at all	61%	64%	53%	48%	63%	63%	65%	54%	61%	72%	57%	56%			
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
(Unweighted N)	(990)	(753)	(113)	(124)	(370)	(302)	(59)	(118)	(213)	(208)	(355)	(214)			

		ldeology								
	Total	Liberal	Moderate	Conservative	Not sure					
Very closely	7%	9%	8%	6%	4%					
Somewhat closely	11%	15%	12%	9%	11%					
Not very closely	20%	18%	22%	20%	22%					
Not at all	61%	58%	58%	65%	64%					
Totals	100%	100%	100%	100%	100%					
(Unweighted N)	(990)	(229)	(318)	(335)	(108)					

YouGov

June 27 - 30, 2014



2. Following the World Cup How closely are you following the World Cup this year

		Ge	nder		Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very closely	13%	18%	8%	21%	13%	10%	6%	17%	11%	9%
Somewhat closely	17%	17%	17%	21%	15%	14%	19%	15%	17%	19%
Not very closely	26%	29%	24%	23%	27%	27%	30%	23%	26%	31%
Not at all	44%	36%	51%	35%	45%	49%	44%	45%	45%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(483)	(504)	(186)	(268)	(369)	(164)	(324)	(439)	(224)

		Race			Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very closely	13%	10%	12%	28%	12%	13%	20%	12%	11%	7%	16%	15%
Somewhat closely	17%	16%	21%	19%	14%	14%	15%	28%	12%	14%	19%	21%
Not very closely	26%	29%	22%	12%	24%	27%	17%	36%	37%	26%	26%	20%
Not at all	44%	44%	45%	41%	50%	46%	49%	24%	41%	54%	39%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(751)	(113)	(123)	(368)	(302)	(59)	(117)	(212)	(207)	(355)	(213)

			Ideology								
	Total	Liberal	Moderate	Conservative	Not sure						
Very closely	13%	15%	15%	10%	8%						
Somewhat closely	17%	19%	19%	17%	5%						
Not very closely	26%	29%	24%	27%	25%						
Not at all	44%	36%	42%	46%	62%						
Totals	100%	100%	100%	100%	100%						
(Unweighted N)	(987)	(229)	(317)	(334)	(107)						