YouGov
June 27-30, 2014
YouGov

1. Following the World Cup

How closely do you follow soccer when the World Cup is NOT being played?


|  | Total | Ideology |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Liberal | Moderate | Conservative | Not sure |
| Very closely | 7\% | 9\% | 8\% | 6\% | 4\% |
| Somewhat closely | 11\% | 15\% | 12\% | 9\% | 11\% |
| Not very closely | 20\% | 18\% | 22\% | 20\% | 22\% |
| Not at all | 61\% | 58\% | 58\% | 65\% | 64\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & \hline 100 \% \\ & (990) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (229) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (318) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (335) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (108) \end{aligned}$ |

## 2. Following the World Cup

How closely are you following the World Cup this year

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Very closely | 13\% | 18\% | 8\% | 21\% | 13\% | 10\% | 6\% | 17\% | 11\% | 9\% |
| Somewhat closely | 17\% | 17\% | 17\% | 21\% | 15\% | 14\% | 19\% | 15\% | 17\% | 19\% |
| Not very closely | 26\% | 29\% | 24\% | 23\% | 27\% | 27\% | 30\% | 23\% | 26\% | 31\% |
| Not at all | 44\% | 36\% | 51\% | 35\% | 45\% | 49\% | 44\% | 45\% | 45\% | 40\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (987) | (483) | (504) | (186) | (268) | (369) | (164) | (324) | (439) | (224) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Very closely | 13\% | 10\% | 12\% | 28\% | 12\% | 13\% | 20\% | 12\% | 11\% | 7\% | 16\% | 15\% |
| Somewhat closely | 17\% | 16\% | 21\% | 19\% | 14\% | 14\% | 15\% | 28\% | 12\% | 14\% | 19\% | 21\% |
| Not very closely | 26\% | 29\% | 22\% | 12\% | 24\% | 27\% | 17\% | 36\% | 37\% | 26\% | 26\% | 20\% |
| Not at all | 44\% | 44\% | 45\% | 41\% | 50\% | 46\% | 49\% | 24\% | 41\% | 54\% | 39\% | 44\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (987) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (751) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (113) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (368) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ | $\begin{gathered} 100 \% \\ (59) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (117) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (212) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (207) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (355) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (213) \end{aligned}$ |


|  |  | Ideology |  |  |
| :--- | :---: | ---: | :---: | :---: | :---: |
|  | Total | Liberal | Moderate | Conservative |
| Very closely | $13 \%$ | $15 \%$ | $15 \%$ | $10 \%$ |
| Somewhat closely | $17 \%$ | $19 \%$ | $19 \%$ | $17 \%$ |
| Not very closely | $26 \%$ | $29 \%$ | $24 \%$ | $27 \%$ |
| Not at all | $44 \%$ | $36 \%$ | $42 \%$ | $46 \%$ |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
| (Unweighted N) | $(987)$ | $(229)$ | $(317)$ | $(334)$ |

