December 4 - 5, 2013



1. Do you like Christmas How much, if at all, do you like Christmas?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Like a lot	58%	49%	67%	57%	52%	60%	66%	53%	52%	74%
Like somewhat	24%	27%	22%	25%	25%	27%	19%	30%	26%	15%
Don't like very										
much	11%	16%	7%	11%	17%	8%	10%	11%	12%	10%
Don't like at all	5%	7%	3%	6%	4%	5%	4%	4%	8%	1%
Don't know	1%	2%	1%	1%	3%	1%	1%	2%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(471)	(527)	(153)	(256)	(390)	(199)	(369)	(361)	(268)

			Race			Family	Income			Region		
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Like a lot	58%	58%	60%	55%	52%	62%	59%	56%	55%	64%	60%	52%
Like somewhat	24%	24%	27%	23%	25%	23%	28%	33%	24%	20%	24%	28%
Don't like very												
much	11%	11%	7%	15%	17%	10%	9%	6%	13%	11%	11%	11%
Don't like at all	5%	5%	5%	7%	5%	5%	2%	3%	8%	3%	3%	7%
Don't know	1%	1%	1%	1%	2%	0%	1%	1%	_	2%	1%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(797)	(101)	(100)	(346)	(280)	(74)	(144)	(163)	(208)	(326)	(301)

				F	Religion		
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest
Like a lot	58%	71%	74%	62%	24%	42%	34%
Like somewhat	24%	20%	16%	17%	28%	32%	34%
Don't like very							
much	11%	6%	4%	6%	22%	19%	20%
Don't like at all	5%	2%	4%	15%	23%	5%	10%
Don't know	1%	0%	1%	_	4%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(381)	(185)	(22)	(24)	(264)	(122)



		Born	n Again	
	Total	Yes	No	
Like a lot	58%	68%	53%	
Like somewhat	24%	20%	27%	
Don't like very				
much	11%	8%	13%	
Don't like at all	5%	4%	6%	
Don't know	1%	1%	1%	
Totals	100%	100%	100%	
(Unweighted N)	(998)	(336)	(662)	

December 4 - 5, 2013



2. Agree with the following statements

Do you agree or disagree with the following statements?

		Ge	nder		Α	ge		Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
The true meaning of Christmas has been lost I am looking forward to	70%	70%	69%	61%	66%	74%	77%	61%	69%	81%
Christmas this year Christmas is my favorite public	63%	54%	70%	68%	57%	64%	60%	59%	60%	72%
holiday of the year I feel lonely at	54%	50%	57%	63%	43%	54%	59%	50%	49%	66%
Christmas	21%	19%	24%	28%	23%	16%	23%	25%	20%	19%
Totals	(998)	(470)	(528)	(153)	(254)	(390)	(201)	(369)	(360)	(269)

	•		Race			Family	Income	•		Regi	on	•
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
The true meaning of Christmas has been lost I am looking forward to	70%	73%	60%	60%	69%	70%	73%	73%	57%	72%	74%	71%
Christmas this year Christmas is my favorite public	63%	64%	58%	58%	57%	68%	56%	70%	58%	70%	61%	62%
holiday of the year I feel lonely at	54%	54%	52%	57%	53%	60%	58%	43%	46%	57%	61%	48%
Christmas	21%	22%	19%	21%	30%	21%	17%	9%	25%	22%	21%	19%
Totals	(998)	(796)	(102)	(100)	(345)	(281)	(74)	(144)	(163)	(207)	(326)	(302)



				F	Religion		
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest
The true meaning of Christmas has been lost I am looking forward to	70%	78%	72%	70%	36%	66%	57%
Christmas this year Christmas is my	63%	68%	77%	77%	29%	54%	48%
favorite public holiday of the year I feel lonely at	54%	62%	74%	59%	17%	45%	23%
Christmas	21%	21%	20%	7%	15%	25%	21%
Totals	(998)	(381)	(185)	(22)	(24)	(265)	(121)

		Born A	Again
	Total	Yes	No
The true meaning			
of Christmas has			
been lost	70%	76%	66%
I am looking			
forward to			
Christmas this			
year	63%	69%	59%
Christmas is my			
favorite public			
holiday of the year	54%	65%	49%
I feel lonely at			
Christmas	21%	22%	21%
Totals	(998)	(336)	(662)

December 4 - 5, 2013



3. Disagree with the following statementsDo you agree or disagree with the following statements?

		Ge	nder		A	ge		Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
The true meaning of Christmas has been lost I am looking forward to	12%	11%	12%	16%	12%	10%	8%	18%	10%	5%
Christmas this year Christmas is my	20%	24%	16%	17%	25%	18%	19%	24%	21%	13%
favorite public holiday of the year I feel lonely at	25%	29%	21%	24%	32%	23%	20%	28%	30%	14%
Christmas	60%	62%	58%	57%	62%	63%	53%	54%	59%	67%
Totals	(998)	(470)	(528)	(153)	(254)	(390)	(201)	(369)	(360)	(269)

	•		Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
The true meaning of Christmas has been lost I am looking forward to	12%	10%	21%	10%	12%	10%	16%	11%	16%	8%	13%	9%
Christmas this year Christmas is my favorite public	20%	19%	21%	26%	24%	17%	19%	13%	20%	16%	21%	21%
holiday of the year I feel lonely at	25%	27%	22%	18%	27%	20%	30%	28%	27%	23%	20%	33%
Christmas	60%	60%	58%	57%	47%	59%	68%	78%	54%	60%	64%	58%
Totals	(998)	(796)	(102)	(100)	(345)	(281)	(74)	(144)	(163)	(207)	(326)	(302)



				F	Religion		
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest
The true meaning of Christmas has been lost I am looking forward to	12%	11%	13%	6%	4%	11%	16%
Christmas this year Christmas is my	20%	15%	14%	11%	35%	25%	32%
favorite public holiday of the year I feel lonely at	25%	18%	10%	23%	38%	34%	51%
Christmas	60%	62%	60%	59%	63%	54%	64%
Totals	(998)	(381)	(185)	(22)	(24)	(265)	(121)

		Born A	Again	
	Total	Yes	No	
The true meaning				
of Christmas has				
been lost	12%	11%	12%	
I am looking				
forward to				
Christmas this				
year	20%	16%	22%	
Christmas is my				
favorite public				
holiday of the year	25%	15%	30%	
I feel lonely at				
Christmas	60%	59%	60%	
Totals	(998)	(336)	(662)	

December 4 - 5, 2013



4. Would you cancel ChristmasIf you could, would you or would you not cancel Christmas for 2013?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes, I would cancel										
Christmas	11%	14%	8%	18%	12%	8%	7%	12%	14%	5%
No, I would not										
cancel Christmas	84%	82%	87%	79%	81%	89%	88%	82%	81%	93%
Don't know	5%	5%	5%	3%	7%	3%	5%	6%	5%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(470)	(527)	(152)	(256)	(389)	(200)	(369)	(360)	(268)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes, I would cancel												
Christmas	11%	10%	7%	22%	15%	8%	14%	8%	13%	7%	12%	11%
No, I would not												
cancel Christmas	84%	86%	90%	71%	80%	88%	84%	88%	81%	88%	85%	83%
Don't know	5%	4%	3%	7%	6%	4%	2%	5%	5%	4%	4%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(796)	(102)	(99)	(344)	(281)	(74)	(144)	(162)	(207)	(327)	(301)

			Religion							
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest			
Yes, I would cancel										
Christmas	11%	9%	9%	_	25%	12%	16%			
No, I would not										
cancel Christmas	84%	88%	89%	100%	68%	79%	79%			
Don't know	5%	3%	2%	_	7%	9%	5%			
Totals	100%	100%	100%	100%	100%	100%	100%			
(Unweighted N)	(997)	(381)	(185)	(22)	(24)	(263)	(122)			



		Born A	Again
	Total	Yes	No
Yes, I would cancel			
Christmas	11%	10%	11%
No, I would not			
cancel Christmas	84%	88%	83%
Don't know	5%	2%	6%
Totals	100%	100%	100%
(Unweighted N)	(997)	(337)	(660)

December 4 - 5, 2013



5. How do you celebrate Christmas

Do you personally celebrate Christmas more as a religious holiday, more as a non-religious holiday or do you not celebrate Christmas at all?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Religious	55%	47%	62%	49%	48%	57%	69%	46%	50%	74%
Non-religious	38%	42%	34%	49%	41%	36%	22%	44%	42%	23%
Don't celebrate										
Christmas	8%	11%	4%	2%	11%	7%	9%	10%	8%	3%
Totals (Unweighted N)	100% (999)	100% (471)	100% (528)	100% (152)	100% (256)	100% (390)	100% (201)	100% (370)	100% (360)	100% (269)

			Race			Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Religious	55%	54%	69%	47%	57%	54%	52%	44%	42%	60%	61%	50%	
Non-religious Don't celebrate	38%	39%	26%	40%	34%	41%	43%	50%	48%	37%	33%	39%	
Christmas	8%	7%	5%	14%	10%	5%	5%	7%	10%	3%	6%	11%	
Totals (Unweighted N)	100% (999)	100% (798)	100% (102)	100% (99)	100% (345)	100% (281)	100% (74)	100% (144)	100% (162)	100% (208)	100% (327)	100% (302)	

			Religion							
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest			
Religious	55%	79%	74%	88%	14%	30%	6%			
Non-religious Don't celebrate	38%	20%	23%	12%	39%	56%	84%			
Christmas	8%	1%	3%	_	47%	14%	10%			
Totals (Unweighted N)	100% (999)	100% (382)	100% (185)	100% (22)	100% (24)	100% (264)	100% (122)			



		Born A	Again
	Total	Yes	No
Religious	55%	78%	44%
Non-religious	38%	19%	47%
Don't celebrate			
Christmas	8%	3%	9%
Totals	100%	100%	100%
(Unweighted N)	(999)	(337)	(662)