

1. Celebrate Christmas

Do you celebrate Christmas?

| | Gender | | | Age | | | | Party ID | | |
|--------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 90% | 89% | 91% | 86% | 93% | 88% | 93% | 90% | 87% | 94% |
| No | 8% | 9% | 8% | 9% | 7% | 10% | 7% | 10% | 10% | 5% |
| Don't know | 2% | 2% | 1% | 5% | — | 1% | 0% | 0% | 3% | 0% |
| Totals (Unweighted N) | 100% (1,000) | 100% (466) | 100% (534) | 100% (138) | 100% (260) | 100% (397) | 100% (205) | 100% (361) | 100% (351) | 100% (288) |

| | Race | | | | Family Income | | | | Region | | | |
|--------------------------|-----------------|---------------|--------------|--------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Yes | 90% | 92% | 84% | 87% | 92% | 91% | 96% | 92% | 90% | 91% | 91% | 88% |
| No | 8% | 8% | 11% | 10% | 7% | 8% | 4% | 7% | 9% | 9% | 6% | 12% |
| Don't know | 2% | 0% | 6% | 3% | 2% | 0% | — | 1% | 1% | 0% | 3% | 1% |
| Totals (Unweighted N) | 100% (1,000) | 100% (820) | 100% (96) | 100% (84) | 100% (330) | 100% (306) | 100% (78) | 100% (133) | 100% (136) | 100% (224) | 100% (322) | 100% (318) |

| | Religion | | | | | | |
|--------------------------|-----------------|---------------|---------------|-----------------|--------------|----------------|---------------------|
| | Total | Protestant | Catholic | Other Christian | Jewish | Other religion | Agnostic or Atheist |
| Yes | 90% | 98% | 98% | 95% | — | 83% | 78% |
| No | 8% | 2% | 2% | 5% | 100% | 11% | 21% |
| Don't know | 2% | 0% | — | — | — | 5% | 1% |
| Totals (Unweighted N) | 100% (1,000) | 100% (409) | 100% (204) | 100% (32) | 100% (24) | 100% (223) | 100% (108) |

| | Born Again | | |
|------------|------------|-----|-----|
| | Total | Yes | No |
| Yes | 90% | 95% | 87% |
| No | 8% | 4% | 11% |
| Don't know | 2% | 0% | 2% |

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| | Total | Born Again | |
|--------------------------|-----------------|---------------|---------------|
| | | Yes | No |
| Totals (Unweighted N) | 100% (1,000) | 100% (353) | 100% (645) |

2. Santa's political party

If Santa Claus voted in American elections, do you think he would be a Democrat, a Republican or not join any political party?

| | Gender | | | Age | | | | Party ID | | |
|----------------------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Democrat | 21% | 22% | 19% | 21% | 25% | 19% | 15% | 47% | 5% | 7% |
| Republican | 11% | 14% | 8% | 10% | 10% | 11% | 12% | 1% | 8% | 28% |
| He wouldn't join any party | 60% | 57% | 62% | 55% | 57% | 61% | 68% | 42% | 76% | 60% |
| Not sure | 9% | 7% | 11% | 14% | 8% | 9% | 5% | 10% | 11% | 4% |
| Totals (Unweighted N) | 100% (999) | 100% (465) | 100% (534) | 100% (138) | 100% (259) | 100% (397) | 100% (205) | 100% (360) | 100% (351) | 100% (288) |

| | Race | | | | Family Income | | | | Region | | | |
|----------------------------|------------|------------|-----------|-----------|---------------|------------|-----------|------------|------------|------------|------------|------------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Democrat | 21% | 18% | 32% | 21% | 22% | 22% | 21% | 19% | 29% | 20% | 19% | 18% |
| Republican | 11% | 12% | 1% | 12% | 10% | 11% | 8% | 14% | 6% | 12% | 11% | 13% |
| He wouldn't join any party | 60% | 63% | 46% | 55% | 59% | 60% | 62% | 64% | 59% | 61% | 59% | 61% |
| Not sure | 9% | 6% | 21% | 12% | 8% | 8% | 9% | 3% | 7% | 7% | 12% | 8% |
| Totals (Unweighted N) | 100% (999) | 100% (819) | 100% (96) | 100% (84) | 100% (330) | 100% (306) | 100% (78) | 100% (132) | 100% (135) | 100% (224) | 100% (322) | 100% (318) |

| | Religion | | | | | | |
|----------------------------|------------|------------|------------|-----------------|-----------|----------------|---------------------|
| | Total | Protestant | Catholic | Other Christian | Jewish | Other religion | Agnostic or Atheist |
| Democrat | 21% | 19% | 21% | 8% | 42% | 19% | 29% |
| Republican | 11% | 11% | 12% | 51% | 1% | 6% | 6% |
| He wouldn't join any party | 60% | 62% | 58% | 39% | 47% | 63% | 53% |
| Not sure | 9% | 7% | 9% | 2% | 9% | 11% | 12% |
| Totals (Unweighted N) | 100% (999) | 100% (409) | 100% (204) | 100% (32) | 100% (24) | 100% (222) | 100% (108) |

| | | Born Again | |
|-------------------------------|---------------|-------------------|---------------|
| | Total | Yes | No |
| Democrat | 21% | 22% | 19% |
| Republican | 11% | 14% | 9% |
| He wouldn't join any party | 60% | 55% | 62% |
| Not sure | 9% | 9% | 9% |
| Totals (Unweighted N) | 100% (999) | 100% (353) | 100% (644) |

3. Respondent on naughty or nice list

Do you think you are on Santa's nice list or his naughty list?

| | Gender | | | Age | | | | Party ID | | |
|-------------------|--------|-------|--------|-------|-------|-------|-------|----------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Nice list | 82% | 76% | 87% | 75% | 79% | 85% | 89% | 83% | 77% | 88% |
| Naughty list | 7% | 10% | 4% | 8% | 11% | 5% | 3% | 9% | 7% | 4% |
| Prefer not to say | 11% | 13% | 9% | 17% | 9% | 10% | 8% | 8% | 16% | 8% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (996) | (464) | (532) | (138) | (258) | (396) | (204) | (360) | (350) | (286) |

| | Race | | | | Family Income | | | | Region | | | |
|-------------------|-------|-------|-------|----------|---------------|-------|--------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Nice list | 82% | 82% | 83% | 79% | 82% | 85% | 83% | 89% | 80% | 85% | 81% | 82% |
| Naughty list | 7% | 7% | 5% | 7% | 10% | 5% | 10% | 6% | 8% | 5% | 8% | 7% |
| Prefer not to say | 11% | 10% | 12% | 14% | 9% | 10% | 7% | 5% | 12% | 10% | 11% | 11% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (996) | (816) | (96) | (84) | (330) | (305) | (78) | (132) | (135) | (223) | (321) | (317) |

| | Religion | | | | | | |
|-------------------|----------|------------|----------|-----------------|--------|----------------|---------------------|
| | Total | Protestant | Catholic | Other Christian | Jewish | Other religion | Agnostic or Atheist |
| Nice list | 82% | 88% | 81% | 95% | 72% | 76% | 72% |
| Naughty list | 7% | 2% | 10% | 4% | 3% | 13% | 8% |
| Prefer not to say | 11% | 10% | 10% | 1% | 25% | 11% | 20% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (996) | (406) | (204) | (32) | (24) | (222) | (108) |

| | Born Again | | |
|-------------------|------------|-----|-----|
| | Total | Yes | No |
| Nice list | 82% | 89% | 78% |
| Naughty list | 7% | 3% | 9% |
| Prefer not to say | 11% | 9% | 12% |

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| | Total | Born Again | |
|--------------------------|---------------|---------------|---------------|
| | | Yes | No |
| Totals (Unweighted N) | 100% (996) | 100% (350) | 100% (644) |

4. Percentage of Americans on naughty list

What percentage of Americans do you think are on Santa's naughty list?

| | Gender | | | Age | | | | Party ID | | |
|------|--------|------|--------|-------|-------|-------|-----|----------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Mean | 49 | 50 | 49 | 52 | 55 | 47 | 43 | 50 | 50 | 48 |

| | Race | | | Family Income | | | | Region | | | | |
|------|-------|-------|-------|---------------|----------|-------|--------|--------|-----------|---------|-------|------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Mean | 49 | 47 | 54 | 59 | 54 | 46 | 49 | 43 | 53 | 48 | 50 | 48 |

| | Religion | | | | | | |
|------|----------|------------|----------|-----------------|--------|----------------|---------------------|
| | Total | Protestant | Catholic | Other Christian | Jewish | Other religion | Agnostic or Atheist |
| Mean | 49 | 48 | 49 | 41 | 51 | 52 | 53 |

| | Born Again | | |
|------|------------|-----|----|
| | Total | Yes | No |
| Mean | 49 | 52 | 48 |

5. Preferred seasonal greeting

Which seasonal greeting do you prefer?

| | Gender | | | Age | | | | Party ID | | |
|--------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Merry Christmas | 72% | 73% | 71% | 58% | 69% | 77% | 86% | 59% | 75% | 86% |
| Happy holidays | 19% | 16% | 22% | 28% | 22% | 15% | 12% | 32% | 14% | 10% |
| I don't use seasonal greetings | 6% | 7% | 4% | 10% | 6% | 5% | 1% | 5% | 9% | 3% |
| Not sure | 3% | 3% | 2% | 4% | 3% | 3% | 1% | 4% | 2% | 1% |
| Totals (Unweighted N) | 100% (999) | 100% (465) | 100% (534) | 100% (138) | 100% (259) | 100% (397) | 100% (205) | 100% (360) | 100% (351) | 100% (288) |

| | Race | | | Family Income | | | | Region | | | | |
|--------------------------------|------------|------------|-----------|---------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Merry Christmas | 72% | 74% | 68% | 66% | 74% | 71% | 84% | 72% | 62% | 68% | 78% | 74% |
| Happy holidays | 19% | 19% | 22% | 20% | 20% | 21% | 11% | 19% | 31% | 25% | 13% | 16% |
| I don't use seasonal greetings | 6% | 5% | 7% | 8% | 5% | 4% | 6% | 5% | 5% | 7% | 5% | 7% |
| Not sure | 3% | 2% | 3% | 5% | 1% | 4% | — | 3% | 2% | 1% | 3% | 3% |
| Totals (Unweighted N) | 100% (999) | 100% (819) | 100% (96) | 100% (84) | 100% (330) | 100% (306) | 100% (78) | 100% (132) | 100% (135) | 100% (224) | 100% (322) | 100% (318) |

| | Religion | | | | | | |
|--------------------------------|------------|------------|------------|-----------------|-----------|----------------|---------------------|
| | Total | Protestant | Catholic | Other Christian | Jewish | Other religion | Agnostic or Atheist |
| Merry Christmas | 72% | 84% | 78% | 78% | 7% | 66% | 43% |
| Happy holidays | 19% | 12% | 18% | 20% | 80% | 20% | 36% |
| I don't use seasonal greetings | 6% | 2% | 1% | 2% | 10% | 11% | 19% |
| Not sure | 3% | 2% | 4% | — | 3% | 3% | 2% |
| Totals (Unweighted N) | 100% (999) | 100% (409) | 100% (204) | 100% (32) | 100% (24) | 100% (222) | 100% (108) |

| | Total | Born Again | |
|-----------------------------------|---------------|---------------|---------------|
| | | Yes | No |
| Merry Christmas | 72% | 85% | 66% |
| Happy holidays | 19% | 12% | 22% |
| I don't use seasonal greetings | 6% | 2% | 8% |
| Not sure | 3% | 1% | 3% |
| Totals (Unweighted N) | 100% (999) | 100% (353) | 100% (644) |

6. Approval of public nativity scenes

Do you approve or disapprove of the display of nativity scenes on public grounds?

| | Gender | | | Age | | | | Party ID | | |
|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Approve strongly | 56% | 53% | 60% | 39% | 50% | 64% | 73% | 39% | 60% | 75% |
| Approve somewhat | 23% | 26% | 20% | 26% | 26% | 21% | 17% | 30% | 19% | 19% |
| Disapprove somewhat | 7% | 7% | 7% | 12% | 8% | 4% | 2% | 11% | 6% | 1% |
| Disapprove strongly | 6% | 8% | 4% | 6% | 5% | 7% | 4% | 8% | 7% | 1% |
| Not sure | 8% | 7% | 10% | 16% | 10% | 4% | 4% | 12% | 8% | 4% |
| Totals (Unweighted N) | 100% (999) | 100% (466) | 100% (533) | 100% (138) | 100% (259) | 100% (397) | 100% (205) | 100% (360) | 100% (351) | 100% (288) |

| | Race | | | Family Income | | | | Region | | | | |
|-----------------------|------------|------------|-----------|---------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Approve strongly | 56% | 57% | 49% | 63% | 59% | 56% | 55% | 55% | 46% | 54% | 62% | 58% |
| Approve somewhat | 23% | 24% | 27% | 15% | 23% | 24% | 22% | 27% | 26% | 22% | 23% | 21% |
| Disapprove somewhat | 7% | 9% | — | 3% | 5% | 10% | 8% | 7% | 6% | 12% | 4% | 7% |
| Disapprove strongly | 6% | 6% | 4% | 6% | 3% | 3% | 7% | 8% | 7% | 7% | 3% | 8% |
| Not sure | 8% | 5% | 21% | 13% | 10% | 6% | 7% | 3% | 15% | 5% | 9% | 6% |
| Totals (Unweighted N) | 100% (999) | 100% (820) | 100% (95) | 100% (84) | 100% (329) | 100% (306) | 100% (78) | 100% (133) | 100% (136) | 100% (224) | 100% (321) | 100% (318) |

| | Religion | | | | | | |
|-----------------------|------------|------------|------------|-----------------|-----------|----------------|---------------------|
| | Total | Protestant | Catholic | Other Christian | Jewish | Other religion | Agnostic or Atheist |
| Approve strongly | 56% | 71% | 64% | 78% | 7% | 44% | 18% |
| Approve somewhat | 23% | 19% | 21% | 7% | 30% | 30% | 28% |
| Disapprove somewhat | 7% | 2% | 6% | 1% | 23% | 8% | 22% |
| Disapprove strongly | 6% | 2% | 1% | — | 36% | 6% | 23% |
| Not sure | 8% | 6% | 7% | 14% | 5% | 12% | 8% |
| Totals (Unweighted N) | 100% (999) | 100% (409) | 100% (203) | 100% (32) | 100% (24) | 100% (223) | 100% (108) |

| | Born Again | | |
|-----------------------|------------|------------|------------|
| | Total | Yes | No |
| Approve strongly | 56% | 77% | 46% |
| Approve somewhat | 23% | 13% | 28% |
| Disapprove somewhat | 7% | 2% | 9% |
| Disapprove strongly | 6% | 1% | 8% |
| Not sure | 8% | 6% | 9% |
| Totals (Unweighted N) | 100% (999) | 100% (353) | 100% (644) |

7. Approval of public secular holiday scenes

Do you approve or disapprove of the display of secular holiday scenes on public grounds?

| | Gender | | | Age | | | | Party ID | | |
|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Approve strongly | 47% | 45% | 49% | 37% | 45% | 48% | 61% | 37% | 48% | 58% |
| Approve somewhat | 29% | 32% | 27% | 28% | 34% | 29% | 23% | 33% | 28% | 25% |
| Disapprove somewhat | 6% | 7% | 6% | 9% | 6% | 6% | 3% | 8% | 7% | 4% |
| Disapprove strongly | 5% | 6% | 4% | 5% | 2% | 7% | 5% | 4% | 7% | 4% |
| Not sure | 13% | 11% | 14% | 22% | 13% | 10% | 7% | 18% | 10% | 9% |
| Totals (Unweighted N) | 100% (999) | 100% (466) | 100% (533) | 100% (138) | 100% (260) | 100% (396) | 100% (205) | 100% (360) | 100% (351) | 100% (288) |

| | Race | | | Family Income | | | | Region | | | | |
|-----------------------|------------|------------|-----------|---------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Approve strongly | 47% | 48% | 35% | 54% | 49% | 48% | 40% | 46% | 43% | 47% | 48% | 48% |
| Approve somewhat | 29% | 31% | 31% | 19% | 27% | 29% | 30% | 39% | 32% | 34% | 25% | 29% |
| Disapprove somewhat | 6% | 7% | 3% | 4% | 4% | 7% | 11% | 5% | 7% | 7% | 5% | 7% |
| Disapprove strongly | 5% | 4% | 3% | 9% | 4% | 4% | 6% | 5% | 5% | 4% | 4% | 6% |
| Not sure | 13% | 10% | 28% | 13% | 16% | 11% | 13% | 5% | 13% | 8% | 17% | 10% |
| Totals (Unweighted N) | 100% (999) | 100% (819) | 100% (96) | 100% (84) | 100% (330) | 100% (305) | 100% (78) | 100% (133) | 100% (136) | 100% (224) | 100% (322) | 100% (317) |

| | Religion | | | | | | |
|-----------------------|------------|------------|------------|-----------------|-----------|----------------|---------------------|
| | Total | Protestant | Catholic | Other Christian | Jewish | Other religion | Agnostic or Atheist |
| Approve strongly | 47% | 53% | 58% | 59% | 18% | 37% | 28% |
| Approve somewhat | 29% | 25% | 25% | 18% | 46% | 36% | 36% |
| Disapprove somewhat | 6% | 3% | 4% | 3% | 14% | 8% | 19% |
| Disapprove strongly | 5% | 6% | 3% | — | 21% | 3% | 8% |
| Not sure | 13% | 13% | 10% | 20% | 1% | 17% | 9% |
| Totals (Unweighted N) | 100% (999) | 100% (409) | 100% (204) | 100% (32) | 100% (24) | 100% (223) | 100% (107) |

| | Born Again | | |
|-----------------------|------------|------------|------------|
| | Total | Yes | No |
| Approve strongly | 47% | 55% | 43% |
| Approve somewhat | 29% | 23% | 32% |
| Disapprove somewhat | 6% | 3% | 8% |
| Disapprove strongly | 5% | 4% | 5% |
| Not sure | 13% | 15% | 12% |
| Totals (Unweighted N) | 100% (999) | 100% (353) | 100% (644) |

8. War on Christmas

Do you believe there is a war on Christmas going on?

| | Gender | | | Age | | | | Party ID | | |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 51% | 52% | 51% | 34% | 46% | 59% | 68% | 28% | 60% | 70% |
| No | 32% | 34% | 29% | 40% | 39% | 26% | 19% | 52% | 24% | 16% |
| Don't know | 17% | 14% | 20% | 25% | 15% | 15% | 13% | 20% | 16% | 15% |
| Totals (Unweighted N) | 100% (998) | 100% (466) | 100% (532) | 100% (137) | 100% (260) | 100% (396) | 100% (205) | 100% (360) | 100% (350) | 100% (288) |

| | Race | | | | Family Income | | | | Region | | | |
|--------------------------|---------------|---------------|--------------|--------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Yes | 51% | 56% | 24% | 54% | 53% | 49% | 58% | 47% | 47% | 50% | 54% | 51% |
| No | 32% | 31% | 46% | 22% | 27% | 39% | 24% | 41% | 37% | 36% | 28% | 31% |
| Don't know | 17% | 13% | 30% | 24% | 20% | 12% | 18% | 12% | 16% | 14% | 18% | 18% |
| Totals (Unweighted N) | 100% (998) | 100% (818) | 100% (96) | 100% (84) | 100% (330) | 100% (306) | 100% (78) | 100% (133) | 100% (134) | 100% (224) | 100% (322) | 100% (318) |

| | Religion | | | | | | |
|--------------------------|---------------|---------------|---------------|-----------------|--------------|----------------|---------------------|
| | Total | Protestant | Catholic | Other Christian | Jewish | Other religion | Agnostic or Atheist |
| Yes | 51% | 60% | 50% | 57% | 22% | 51% | 27% |
| No | 32% | 21% | 33% | 25% | 68% | 32% | 65% |
| Don't know | 17% | 20% | 18% | 19% | 9% | 16% | 8% |
| Totals (Unweighted N) | 100% (998) | 100% (407) | 100% (204) | 100% (32) | 100% (24) | 100% (223) | 100% (108) |

| | Born Again | | |
|------------|------------|-----|-----|
| | Total | Yes | No |
| Yes | 51% | 62% | 46% |
| No | 32% | 20% | 38% |
| Don't know | 17% | 18% | 16% |

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| | Total | Born Again | |
|--------------------------|---------------|---------------|---------------|
| | | Yes | No |
| Totals (Unweighted N) | 100% (998) | 100% (352) | 100% (644) |
