YouGov

June 30 - July 1, 2015

1. What's your sign
What is your star sign?

		Gender		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Aquarius	7%	8%	7%	7%	9%	7%	6%	8%	8%	5%
Pisces	7%	7%	7%	5%	5%	9%	9%	7%	7%	7%
Aries	6%	6%	6%	6%	6%	6%	5%	8%	5%	6%
Taurus	8%	9%	7%	13%	5%	9%	4%	10%	9%	5%
Gemini	7%	6%	8%	7%	7%	6%	10%	9%	6%	8%
Cancer	8%	7%	9%	6%	10%	8%	9%	7%	7%	12%
Leo	10%	11%	9%	10%	8%	11%	12%	9%	12%	9%
Virgo	10%	9%	12%	14%	9%	11%	8%	10%	12%	9%
Libra	8%	7%	8%	8%	9%	7%	6%	5%	6%	13%
Scorpio	7%	7%	7%	5%	10%	7%	8%	10%	7%	5%
Sagittarius	7%	7%	6%	4%	6%	6%	10%	7%	5%	8%
Capricorn	7%	6%	7%	6%	7%	7%	6%	7%	8%	4%
Not sure	8%	9%	7%	9%	10%	6%	6%	5%	9%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(471)	(526)	(150)	(266)	(400)	(181)	(356)	(404)	(236)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Aquarius	7%	8%	7%	5%	8%	7%	8%	11%	4%	8%	7%
Pisces	7%	7%	4%	8%	6%	6%	11%	5%	9%	8%	6%
Aries	6%	5%	7%	8%	5%	10%	5%	6%	6%	5%	7%
Taurus	8%	7%	11%	15%	6%	9%	8%	11%	8%	6%	9%
Gemini	7%	7%	7%	8%	7%	8%	6%	6%	8%	8%	5%
Cancer	8%	9%	5%	5%	7%	8%	11%	6%	13%	9%	4%
Leo	10%	10%	11%	8%	11%	9%	10%	12%	10%	8%	12%
Virgo	10%	11%	8%	9%	13%	10%	6%	8%	10%	10%	14%
Libra	8%	7%	7%	9%	8%	9%	6%	9%	7%	9%	4%
Scorpio	7%	7%	10%	8%	7%	7%	7%	4%	8%	7%	9%
Sagittarius	7%	7%	8%	4%	6%	6%	7%	6%	6%	6%	8%
Capricorn	7%	7%	6%	4%	8%	4%	8%	6%	5%	6%	10%
Not sure	8%	7%	8%	10%	7%	6%	7%	10%	6%	9%	5%

		Race			continued from previous page Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(752)	(115)	(130)	(396)	(260)	(200)	(219)	(241)	(369)	(168)

2. Zodiac - Informing
Do you believe that star signs can tell you something about yourself or another person?

		Gender		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	30%	21%	39%	34%	29%	31%	26%	40%	23%	32%
No	51%	62%	40%	48%	48%	52%	55%	46%	54%	52%
Not sure	19%	17%	21%	19%	22%	17%	19%	15%	23%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(473)	(526)	(150)	(266)	(400)	(183)	(355)	(407)	(236)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	30%	29%	49%	24%	37%	27%	22%	29%	32%	29%	32%
No	51%	51%	35%	59%	43%	57%	61%	51%	48%	53%	48%
Not sure	19%	20%	16%	16%	21%	15%	16%	19%	20%	18%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(754)	(114)	(131)	(397)	(260)	(200)	(219)	(241)	(370)	(169)

3. Zodiac - Prediction
Do you believe that horoscopes can tell you something about what will happen in the future

		Gender		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	14%	10%	19%	13%	18%	15%	10%	21%	11%	11%
No	65%	71%	60%	69%	60%	64%	71%	61%	68%	66%
Not sure	20%	20%	21%	17%	22%	22%	18%	18%	20%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(472)	(523)	(150)	(264)	(400)	(181)	(355)	(403)	(236)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	14%	12%	27%	17%	20%	10%	10%	20%	10%	14%	16%
No	65%	67%	45%	71%	57%	73%	72%	61%	71%	64%	65%
Not sure	20%	21%	29%	12%	23%	17%	18%	19%	20%	22%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(750)	(114)	(131)	(393)	(259)	(201)	(217)	(240)	(370)	(168)

4

4. Zodiac - Fate
Do you believe in fate?

		Gender		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	52%	44%	59%	46%	48%	56%	57%	56%	46%	61%
No	29%	36%	23%	34%	31%	24%	31%	28%	33%	23%
Not sure	19%	19%	18%	20%	21%	19%	12%	16%	22%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(474)	(525)	(149)	(266)	(401)	(183)	(356)	(406)	(236)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	52%	50%	67%	52%	57%	49%	45%	58%	51%	52%	48%
No	29%	31%	21%	27%	24%	33%	36%	27%	31%	28%	31%
Not sure	19%	19%	12%	21%	19%	18%	19%	16%	18%	20%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(753)	(115)	(131)	(396)	(260)	(201)	(218)	(242)	(370)	(169)