

1. Alt-Right | Favorability – Nigel Farage

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	4%	6%	2%	3%	5%	4%	2%	4%	1%	6%	—
Somewhat favorable	7%	9%	6%	12%	8%	4%	7%	7%	6%	14%	9%
Somewhat unfavorable	6%	9%	3%	8%	7%	6%	3%	7%	5%	6%	3%
Very unfavorable	11%	15%	7%	17%	5%	7%	15%	10%	18%	8%	9%
Not sure	13%	13%	13%	9%	13%	16%	13%	14%	12%	12%	11%
Never heard of him or her	59%	48%	69%	52%	62%	61%	60%	60%	57%	53%	69%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(488)	(510)	(162)	(258)	(394)	(184)	(695)	(127)	(114)	(62)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	4%	2%	5%	3%	2%	6%	7%	3%	2%	2%	6%	3%
Somewhat favorable	7%	6%	8%	9%	6%	13%	6%	5%	3%	6%	9%	10%
Somewhat unfavorable	6%	5%	5%	8%	6%	3%	8%	12%	2%	5%	8%	8%
Very unfavorable	11%	16%	10%	4%	9%	13%	7%	16%	10%	8%	11%	12%
Not sure	13%	11%	17%	10%	14%	13%	7%	13%	8%	12%	15%	14%
Never heard of him or her	59%	60%	54%	66%	63%	52%	65%	52%	74%	67%	51%	54%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(358)	(398)	(242)	(501)	(259)	(122)	(116)	(163)	(233)	(373)	(229)

2. Alt-Right | Favorability – Angela Merkel

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	6%	8%	5%	10%	3%	6%	6%	5%	8%	6%	11%
Somewhat favorable	19%	20%	19%	20%	17%	15%	28%	20%	22%	9%	34%
Somewhat unfavorable	12%	18%	7%	9%	11%	15%	13%	14%	3%	13%	7%
Very unfavorable	12%	16%	9%	14%	8%	12%	16%	13%	13%	8%	11%
Not sure	15%	14%	15%	10%	17%	18%	12%	13%	23%	15%	16%
Never heard of him or her	35%	24%	45%	38%	43%	34%	25%	34%	32%	49%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(485)	(508)	(161)	(257)	(392)	(183)	(691)	(127)	(113)	(62)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	6%	8%	5%	4%	5%	5%	13%	5%	2%	6%	8%	5%
Somewhat favorable	19%	23%	20%	14%	16%	26%	24%	16%	23%	20%	17%	19%
Somewhat unfavorable	12%	5%	15%	18%	9%	13%	13%	25%	12%	12%	12%	14%
Very unfavorable	12%	5%	18%	12%	10%	16%	13%	14%	12%	10%	12%	15%
Not sure	15%	18%	13%	14%	18%	11%	9%	14%	18%	9%	17%	13%
Never heard of him or her	35%	41%	29%	38%	41%	29%	29%	26%	32%	43%	34%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(356)	(396)	(241)	(498)	(259)	(122)	(114)	(163)	(233)	(370)	(227)

3. Alt-Right | Favorability – David Duke

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	—
Somewhat favorable	7%	11%	4%	7%	19%	3%	0%	7%	0%	9%	12%
Somewhat unfavorable	8%	11%	6%	11%	4%	10%	8%	8%	9%	8%	7%
Very unfavorable	45%	51%	40%	34%	33%	47%	65%	43%	64%	37%	53%
Not sure	10%	10%	11%	4%	12%	14%	9%	12%	6%	11%	5%
Never heard of him or her	28%	16%	39%	42%	30%	25%	17%	29%	19%	34%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(487)	(510)	(161)	(259)	(394)	(183)	(696)	(128)	(113)	(60)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	1%	1%	1%	2%	1%	1%	2%	1%	1%	0%	2%	0%
Somewhat favorable	7%	7%	8%	6%	8%	9%	3%	2%	2%	4%	9%	8%
Somewhat unfavorable	8%	8%	8%	9%	6%	12%	6%	12%	7%	7%	10%	8%
Very unfavorable	45%	46%	47%	41%	38%	51%	63%	51%	49%	45%	44%	45%
Not sure	10%	9%	11%	12%	13%	8%	5%	11%	12%	11%	10%	10%
Never heard of him or her	28%	29%	26%	30%	34%	20%	20%	23%	29%	33%	24%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(358)	(397)	(242)	(500)	(259)	(122)	(116)	(164)	(233)	(371)	(229)

4. Alt-Right | Favorability – Donald Trump

Do you have a favorable or unfavorable opinion of the following people?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	17%	19%	15%	7%	15%	18%	26%	21%	2%	9%	8%
Somewhat favorable	20%	23%	17%	15%	19%	24%	20%	23%	10%	16%	16%
Somewhat unfavorable	12%	14%	10%	13%	17%	11%	7%	13%	9%	5%	11%
Very unfavorable	47%	37%	55%	65%	43%	41%	43%	38%	72%	62%	62%
Not sure	4%	5%	3%	0%	2%	7%	5%	4%	6%	2%	2%
Never heard of him or her	1%	1%	1%	0%	4%	0%	—	0%	0%	6%	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(488)	(509)	(162)	(257)	(394)	(184)	(695)	(128)	(112)	(62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	17%	4%	16%	36%	12%	24%	19%	21%	18%	17%	17%	14%
Somewhat favorable	20%	7%	20%	36%	19%	24%	20%	15%	14%	21%	19%	24%
Somewhat unfavorable	12%	12%	11%	13%	13%	11%	13%	5%	15%	13%	13%	6%
Very unfavorable	47%	75%	44%	13%	50%	39%	47%	48%	45%	46%	45%	52%
Not sure	4%	1%	7%	2%	5%	2%	1%	5%	6%	2%	5%	2%
Never heard of him or her	1%	1%	2%	—	0%	0%	—	6%	2%	0%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(358)	(397)	(242)	(500)	(260)	(122)	(115)	(163)	(233)	(373)	(228)

5. Alt-Right | Favorability – Hillary Clinton

Do you have a favorable or unfavorable opinion of the following people?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	19%	15%	23%	16%	19%	17%	25%	12%	41%	37%	24%
Somewhat favorable	21%	21%	22%	24%	22%	23%	14%	18%	40%	17%	27%
Somewhat unfavorable	15%	16%	14%	23%	17%	11%	11%	16%	8%	13%	16%
Very unfavorable	40%	44%	37%	30%	36%	46%	44%	50%	6%	27%	30%
Not sure	4%	3%	4%	6%	4%	3%	4%	3%	5%	6%	3%
Never heard of him or her	1%	1%	1%	1%	2%	0%	1%	1%	0%	1%	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(488)	(510)	(162)	(258)	(394)	(184)	(695)	(127)	(114)	(62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	19%	39%	13%	3%	19%	16%	23%	21%	17%	20%	21%	17%
Somewhat favorable	21%	33%	20%	6%	24%	17%	17%	20%	27%	16%	21%	19%
Somewhat unfavorable	15%	19%	12%	13%	14%	17%	12%	13%	13%	17%	16%	12%
Very unfavorable	40%	5%	47%	76%	35%	49%	45%	42%	34%	44%	37%	49%
Not sure	4%	4%	6%	0%	6%	1%	3%	2%	8%	2%	4%	2%
Never heard of him or her	1%	0%	1%	2%	2%	—	—	1%	1%	1%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(359)	(397)	(242)	(501)	(260)	(121)	(116)	(164)	(233)	(372)	(229)

6. Alt-Right | Familiarity

How familiar are you with the 'alt-right' movement?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	5%	8%	3%	13%	4%	3%	2%	4%	8%	12%	3%
Somewhat familiar	19%	21%	18%	22%	19%	17%	20%	21%	16%	10%	22%
Not very familiar	22%	23%	22%	17%	26%	23%	23%	22%	23%	19%	28%
Never heard of it	53%	48%	58%	48%	50%	57%	55%	52%	54%	59%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(489)	(511)	(162)	(259)	(395)	(184)	(696)	(128)	(114)	(62)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very familiar	5%	7%	6%	3%	4%	7%	9%	6%	2%	5%	6%	6%
Somewhat familiar	19%	24%	21%	10%	17%	18%	32%	20%	17%	17%	18%	26%
Not very familiar	22%	21%	19%	30%	20%	28%	19%	24%	19%	27%	21%	23%
Never heard of it	53%	49%	54%	56%	59%	48%	40%	50%	62%	50%	55%	45%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(360)	(398)	(242)	(502)	(260)	(122)	(116)	(164)	(234)	(373)	(229)

7. Alt-Right | Trump Part of Alt-right

Do you think that Donald Trump is or is not part of the alt-right?

Asked of those familiar with the term

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Is part of the alt-right	35%	36%	33%	39%	32%	30%	41%	32%	42%	44%	35%
Is not part of the alt-right	27%	28%	25%	25%	23%	30%	28%	27%	30%	21%	24%
Not sure	38%	36%	42%	36%	45%	40%	31%	41%	27%	36%	41%
Totals (Unweighted N)	100% (504)	100% (281)	100% (223)	100% (83)	100% (132)	100% (197)	100% (92)	100% (352)	100% (68)	100% (50)	100% (34)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Is part of the alt-right	35%	48%	32%	19%	37%	28%	43%	32%	26%	27%	37%	43%
Is not part of the alt-right	27%	13%	30%	41%	20%	35%	37%	19%	33%	27%	26%	25%
Not sure	38%	39%	37%	40%	42%	36%	20%	49%	40%	46%	38%	33%
Totals (Unweighted N)	100% (504)	100% (208)	100% (192)	100% (104)	100% (225)	100% (142)	100% (75)	100% (62)	100% (80)	100% (116)	100% (184)	100% (124)

8. Alt-Right | White Nationalist Support

Do you think that white nationalists and racists tend to support or oppose Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
They tend to support Donald Trump	59%	57%	61%	65%	67%	52%	54%	56%	75%	59%	60%
They tend to oppose Donald Trump	11%	12%	10%	12%	12%	11%	8%	7%	18%	18%	26%
Not sure	30%	31%	30%	23%	20%	36%	38%	37%	6%	23%	14%
Totals (Unweighted N)	100% (997)	100% (488)	100% (509)	100% (162)	100% (257)	100% (395)	100% (183)	100% (696)	100% (126)	100% (113)	100% (62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
They tend to support Donald Trump	59%	76%	57%	38%	58%	61%	62%	54%	56%	60%	61%	55%
They tend to oppose Donald Trump	11%	9%	11%	12%	13%	7%	11%	9%	11%	8%	12%	10%
Not sure	30%	14%	32%	49%	29%	32%	27%	37%	32%	32%	26%	34%
Totals (Unweighted N)	100% (997)	100% (358)	100% (397)	100% (242)	100% (501)	100% (259)	100% (122)	100% (115)	100% (163)	100% (233)	100% (373)	100% (228)

9. Alt-Right | Court Support

Do you think that Donald Trump has intentionally tried to win support from white nationalists and racists?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely	28%	26%	31%	33%	34%	24%	25%	24%	51%	35%	22%
Probably	25%	22%	27%	34%	24%	20%	26%	23%	26%	25%	50%
Probably not	16%	18%	14%	14%	15%	20%	13%	18%	10%	14%	7%
Definitely not	16%	20%	13%	6%	13%	20%	22%	18%	3%	15%	19%
Not sure	14%	14%	14%	12%	14%	16%	14%	17%	10%	11%	1%
Totals (Unweighted N)	100% (998)	100% (488)	100% (510)	100% (160)	100% (259)	100% (395)	100% (184)	100% (696)	100% (128)	100% (112)	100% (62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Definitely	28%	46%	28%	7%	30%	22%	28%	34%	25%	28%	31%	28%
Probably	25%	35%	22%	16%	28%	24%	20%	17%	20%	28%	26%	24%
Probably not	16%	10%	15%	26%	12%	23%	15%	20%	20%	14%	15%	16%
Definitely not	16%	3%	18%	30%	13%	19%	23%	16%	15%	16%	15%	19%
Not sure	14%	6%	17%	21%	16%	13%	13%	12%	20%	14%	12%	14%
Totals (Unweighted N)	100% (998)	100% (358)	100% (398)	100% (242)	100% (500)	100% (260)	100% (122)	100% (116)	100% (164)	100% (233)	100% (372)	100% (229)

10. Alt-Right | Breitbart Favorability

Do you have a favorable or unfavorable opinion of the website Breitbart.com?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	6%	9%	4%	8%	7%	4%	6%	6%	8%	7%	5%
Somewhat favorable	10%	13%	8%	6%	11%	14%	8%	11%	3%	13%	11%
Somewhat unfavorable	3%	5%	2%	2%	6%	4%	2%	3%	3%	7%	5%
Very unfavorable	16%	18%	14%	15%	16%	13%	23%	15%	28%	6%	30%
Not sure	13%	15%	11%	13%	15%	12%	14%	13%	13%	13%	11%
Never heard of it	51%	40%	60%	56%	46%	53%	46%	52%	45%	54%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(487)	(509)	(161)	(256)	(395)	(184)	(693)	(128)	(113)	(62)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	6%	3%	7%	8%	5%	5%	9%	11%	7%	7%	5%	7%
Somewhat favorable	10%	5%	12%	16%	7%	15%	18%	9%	9%	9%	10%	13%
Somewhat unfavorable	3%	2%	4%	5%	3%	3%	8%	2%	4%	5%	4%	1%
Very unfavorable	16%	24%	17%	5%	12%	23%	25%	16%	14%	13%	20%	14%
Not sure	13%	9%	16%	13%	13%	11%	9%	21%	7%	12%	15%	15%
Never heard of it	51%	57%	44%	53%	59%	44%	32%	42%	59%	54%	45%	50%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(358)	(397)	(241)	(500)	(259)	(121)	(116)	(161)	(233)	(373)	(229)

Interviewing Dates	August 27 - 29, 2016
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.104 to 6.222, with a mean of one and a standard deviation of 1.093.
Number of respondents	1000
Margin of error	± 4.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	21 questions not reported.