

# 1. Favorability

Do you have a favorable or unfavorable opinion of Bill Cosby?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	6%	7%	5%	3%	7%	6%	8%	5%	14%	4%	5%
Somewhat favorable	16%	20%	12%	18%	16%	16%	12%	13%	26%	16%	26%
Somewhat unfavorable	25%	26%	24%	32%	20%	23%	25%	27%	20%	25%	16%
Very unfavorable	36%	33%	38%	23%	32%	42%	46%	39%	20%	30%	38%
Not sure	18%	15%	21%	24%	25%	13%	9%	16%	20%	25%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(489)	(511)	(207)	(272)	(375)	(146)	(669)	(118)	(141)	(72)

  

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	6%	7%	5%	7%	7%	4%	10%	1%	5%	5%	5%	8%
Somewhat favorable	16%	19%	13%	16%	18%	10%	12%	18%	11%	15%	21%	12%
Somewhat unfavorable	25%	24%	24%	28%	22%	29%	36%	19%	24%	30%	21%	25%
Very unfavorable	36%	34%	36%	38%	34%	43%	35%	33%	38%	33%	36%	36%
Not sure	18%	17%	22%	11%	18%	15%	7%	30%	22%	17%	16%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(393)	(372)	(235)	(500)	(239)	(119)	(142)	(186)	(229)	(357)	(228)

## 2. Heard of Accusations

Have you heard about the news that several different women have accused Bill Cosby of sexual assault?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	91%	90%	91%	79%	88%	96%	99%	94%	93%	76%	85%
No	5%	5%	5%	13%	6%	2%	1%	3%	4%	12%	8%
Don't remember	4%	5%	3%	8%	6%	3%	—	3%	2%	11%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(489)	(511)	(207)	(272)	(375)	(146)	(669)	(118)	(141)	(72)

  

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	91%	91%	86%	98%	88%	98%	94%	87%	93%	90%	92%	88%
No	5%	6%	6%	1%	6%	2%	6%	7%	4%	5%	4%	7%
Don't remember	4%	3%	7%	1%	6%	—	—	7%	3%	5%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(393)	(372)	(235)	(500)	(239)	(119)	(142)	(186)	(229)	(357)	(228)

### 3. Believe Accusations

Do you believe these women's accusations?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	53%	51%	54%	47%	42%	58%	64%	56%	39%	46%	55%
No	10%	10%	10%	12%	13%	7%	6%	7%	13%	20%	9%
Not sure	38%	39%	37%	41%	45%	34%	30%	37%	48%	33%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(488)	(509)	(206)	(271)	(375)	(145)	(666)	(118)	(141)	(72)

  

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	53%	58%	47%	54%	50%	61%	64%	41%	52%	56%	48%	57%
No	10%	10%	11%	7%	13%	7%	4%	6%	11%	9%	10%	10%
Not sure	38%	32%	42%	40%	36%	32%	32%	53%	37%	36%	43%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(392)	(372)	(233)	(498)	(238)	(119)	(142)	(185)	(228)	(356)	(228)

#### 4. Heard of Prosecution

Have you heard about the news that Bill Cosby is being prosecuted for sexual assault in Pennsylvania?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	77%	80%	74%	58%	72%	83%	95%	81%	80%	59%	69%
No	14%	11%	18%	26%	15%	12%	3%	12%	11%	23%	19%
Don't remember	9%	10%	8%	16%	12%	4%	3%	7%	9%	18%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(485)	(508)	(204)	(271)	(372)	(146)	(665)	(115)	(141)	(72)

  

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	77%	81%	71%	84%	71%	89%	88%	73%	78%	69%	81%	77%
No	14%	14%	17%	9%	19%	6%	7%	15%	15%	17%	12%	15%
Don't remember	9%	6%	12%	7%	10%	5%	5%	12%	7%	14%	7%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(388)	(370)	(235)	(497)	(236)	(119)	(141)	(184)	(227)	(354)	(228)

**5. Approve of Prosecution**

Do you approve or disapprove of the decision to prosecute Bill Cosby for allegedly drugging and assaulting a woman in 2004?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Approve	59%	59%	60%	54%	57%	61%	66%	63%	35%	57%	66%
Disapprove	14%	15%	14%	17%	13%	15%	12%	13%	28%	13%	7%
Not sure	27%	27%	26%	30%	31%	23%	22%	24%	37%	30%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(485)	(509)	(204)	(271)	(373)	(146)	(666)	(115)	(141)	(72)

  

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Approve	59%	58%	58%	63%	55%	63%	71%	57%	55%	66%	53%	64%
Disapprove	14%	17%	13%	13%	18%	12%	10%	8%	11%	16%	16%	13%
Not sure	27%	26%	28%	24%	26%	24%	19%	35%	33%	18%	31%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(388)	(371)	(235)	(497)	(237)	(119)	(141)	(185)	(227)	(354)	(228)

<b>Interviewing Dates</b>	January 1 - 4, 2016
<b>Target population</b>	U.S. adults, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.168 to 4.142, with a mean of one and a standard deviation of 0.863.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.1% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	20 questions not reported.