

**1. General Like – Dogs**

Do you generally like or dislike...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Like a lot	70%	67%	73%	61%	69%	76%	70%	77%	44%	61%	66%
Like a little	20%	23%	18%	24%	19%	16%	25%	18%	30%	22%	22%
Dislike a little	7%	8%	5%	13%	6%	5%	2%	3%	16%	13%	12%
Dislike a lot	2%	2%	2%	2%	2%	2%	2%	2%	8%	1%	1%
Not sure	1%	1%	1%	0%	3%	0%	–	0%	3%	2%	–
Totals (Unweighted N)	100% (985)	100% (477)	100% (508)	100% (185)	100% (259)	100% (396)	100% (145)	100% (666)	100% (116)	100% (126)	100% (77)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Like a lot	70%	66%	69%	78%	68%	69%	79%	72%	71%	80%	67%	64%
Like a little	20%	23%	20%	17%	23%	21%	14%	15%	22%	16%	24%	18%
Dislike a little	7%	7%	9%	2%	6%	10%	3%	7%	4%	3%	4%	16%
Dislike a lot	2%	4%	1%	2%	2%	1%	4%	5%	2%	1%	4%	1%
Not sure	1%	2%	0%	1%	2%	–	0%	1%	1%	0%	1%	1%
Totals (Unweighted N)	100% (985)	100% (359)	100% (392)	100% (234)	100% (441)	100% (276)	100% (147)	100% (121)	100% (174)	100% (223)	100% (378)	100% (210)

**2. General Like – Cats**

Do you generally like or dislike...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Like a lot	48%	41%	54%	42%	47%	47%	57%	52%	40%	46%	30%
Like a little	26%	28%	24%	27%	30%	25%	21%	27%	31%	17%	30%
Dislike a little	13%	16%	9%	18%	12%	12%	8%	10%	7%	20%	28%
Dislike a lot	11%	12%	10%	9%	9%	14%	11%	10%	14%	15%	11%
Not sure	2%	2%	2%	2%	3%	1%	2%	1%	8%	3%	–
Totals (Unweighted N)	100% (985)	100% (476)	100% (509)	100% (184)	100% (257)	100% (395)	100% (149)	100% (666)	100% (117)	100% (125)	100% (77)

  

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Like a lot	48%	49%	49%	45%	51%	45%	43%	49%	53%	49%	46%	46%
Like a little	26%	29%	27%	21%	28%	27%	19%	25%	21%	27%	26%	29%
Dislike a little	13%	9%	16%	12%	11%	14%	16%	14%	10%	13%	13%	14%
Dislike a lot	11%	11%	8%	19%	8%	14%	20%	9%	14%	8%	12%	10%
Not sure	2%	2%	1%	3%	2%	0%	2%	3%	1%	2%	3%	0%
Totals (Unweighted N)	100% (985)	100% (355)	100% (393)	100% (237)	100% (438)	100% (281)	100% (147)	100% (119)	100% (175)	100% (222)	100% (378)	100% (210)

**3. Prefer**

Do you prefer cats or dogs?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Cats	29%	27%	31%	38%	24%	26%	30%	32%	24%	22%	22%
Dogs	56%	58%	53%	55%	54%	60%	50%	54%	52%	63%	60%
Not sure	16%	15%	16%	7%	22%	14%	20%	14%	24%	15%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(481)	(513)	(185)	(260)	(401)	(148)	(671)	(117)	(127)	(79)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Cats	29%	30%	33%	19%	28%	31%	26%	28%	34%	31%	24%	31%
Dogs	56%	51%	53%	66%	54%	58%	59%	55%	53%	58%	57%	53%
Not sure	16%	18%	14%	15%	18%	11%	15%	17%	13%	11%	19%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(364)	(393)	(237)	(442)	(282)	(149)	(121)	(178)	(226)	(377)	(213)

**4. Dog Owner**

Do you currently or have you ever had a dog?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I currently have one	42%	40%	44%	43%	45%	42%	37%	47%	16%	45%	36%
Yes, but not anymore	42%	40%	44%	26%	38%	49%	56%	44%	49%	35%	30%
No, never	16%	20%	12%	31%	18%	9%	7%	9%	34%	20%	33%
Totals (Unweighted N)	100% (999)	100% (482)	100% (517)	100% (186)	100% (262)	100% (403)	100% (148)	100% (673)	100% (118)	100% (129)	100% (79)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes, I currently have one	42%	40%	42%	47%	38%	53%	45%	33%	36%	42%	42%	47%
Yes, but not anymore	42%	43%	40%	46%	52%	31%	41%	31%	37%	46%	46%	36%
No, never	16%	18%	19%	7%	11%	15%	14%	36%	27%	11%	12%	17%
Totals (Unweighted N)	100% (999)	100% (365)	100% (396)	100% (238)	100% (447)	100% (282)	100% (149)	100% (121)	100% (178)	100% (226)	100% (381)	100% (214)

**5. Dog Places – Sit down restaurants**

Please indicate whether you think it is acceptable or unacceptable for people to bring dogs to the following places

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	14%	11%	16%	11%	22%	12%	9%	12%	16%	20%	14%
Unacceptable	76%	78%	74%	75%	65%	79%	88%	79%	68%	71%	77%
Not sure	10%	10%	9%	14%	13%	9%	2%	9%	16%	9%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(480)	(512)	(186)	(260)	(398)	(148)	(671)	(116)	(126)	(79)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Acceptable	14%	18%	14%	8%	18%	13%	11%	6%	11%	13%	14%	17%
Unacceptable	76%	74%	75%	83%	74%	80%	74%	80%	80%	78%	77%	71%
Not sure	10%	8%	12%	9%	9%	7%	15%	14%	9%	10%	9%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(363)	(392)	(237)	(444)	(280)	(148)	(120)	(178)	(224)	(378)	(212)

**6. Dog Places – Fast food restaurants**

Please indicate whether you think it is acceptable or unacceptable for people to bring dogs to the following places

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	17%	14%	19%	17%	19%	16%	13%	16%	17%	16%	18%
Unacceptable	72%	72%	71%	62%	68%	75%	83%	74%	69%	76%	53%
Not sure	12%	13%	10%	21%	13%	8%	4%	10%	14%	8%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(482)	(512)	(186)	(259)	(403)	(146)	(670)	(118)	(127)	(79)

  

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Acceptable	17%	17%	17%	14%	19%	15%	15%	12%	18%	15%	18%	15%
Unacceptable	72%	74%	69%	75%	72%	75%	73%	64%	71%	74%	70%	73%
Not sure	12%	9%	14%	11%	9%	10%	12%	24%	10%	11%	12%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(365)	(393)	(236)	(444)	(280)	(149)	(121)	(178)	(224)	(380)	(212)

**7. Dog Places – Bars**

Please indicate whether you think it is acceptable or unacceptable for people to bring dogs to the following places

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	18%	17%	18%	15%	21%	19%	13%	18%	18%	16%	17%
Unacceptable	72%	73%	71%	71%	68%	72%	78%	73%	75%	66%	69%
Not sure	10%	10%	10%	14%	11%	9%	9%	9%	7%	19%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(479)	(513)	(184)	(261)	(400)	(147)	(669)	(117)	(127)	(79)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Acceptable	18%	19%	19%	13%	18%	18%	17%	17%	11%	18%	17%	23%
Unacceptable	72%	72%	69%	78%	73%	75%	69%	66%	82%	68%	72%	67%
Not sure	10%	9%	12%	9%	9%	7%	14%	17%	7%	14%	10%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(363)	(392)	(237)	(445)	(280)	(148)	(119)	(178)	(223)	(378)	(213)

**8. Dog Places – Department stores**

Please indicate whether you think it is acceptable or unacceptable for people to bring dogs to the following places

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	23%	20%	26%	24%	29%	24%	14%	22%	25%	32%	18%
Unacceptable	64%	64%	64%	59%	60%	65%	72%	65%	62%	57%	69%
Not sure	13%	16%	10%	16%	11%	11%	14%	13%	14%	11%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(478)	(514)	(185)	(261)	(400)	(146)	(669)	(116)	(128)	(79)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Acceptable	23%	26%	23%	20%	28%	20%	17%	21%	20%	26%	24%	23%
Unacceptable	64%	63%	62%	69%	59%	69%	71%	63%	73%	64%	59%	63%
Not sure	13%	12%	15%	11%	13%	11%	12%	17%	7%	10%	17%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(363)	(392)	(237)	(443)	(281)	(148)	(120)	(175)	(224)	(380)	(213)



**9. Dog Places – Shopping malls**

Please indicate whether you think it is acceptable or unacceptable for people to bring dogs to the following places

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	29%	25%	33%	30%	35%	28%	22%	28%	27%	38%	29%
Unacceptable	58%	60%	57%	54%	51%	61%	72%	61%	54%	52%	57%
Not sure	12%	14%	10%	16%	14%	11%	6%	11%	18%	10%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(480)	(515)	(185)	(261)	(401)	(148)	(672)	(116)	(128)	(79)

  

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Acceptable	29%	30%	30%	27%	32%	27%	23%	30%	28%	28%	29%	32%
Unacceptable	58%	58%	57%	64%	56%	62%	64%	55%	63%	61%	58%	53%
Not sure	12%	12%	13%	10%	12%	11%	13%	15%	9%	11%	13%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(362)	(395)	(238)	(443)	(282)	(149)	(121)	(176)	(226)	(380)	(213)

**10. Dog Places – Public transportation**

Please indicate whether you think it is acceptable or unacceptable for people to bring dogs to the following places

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	47%	45%	50%	53%	52%	49%	30%	47%	45%	49%	51%
Unacceptable	37%	40%	34%	31%	34%	38%	48%	38%	45%	35%	26%
Not sure	16%	15%	16%	16%	14%	13%	22%	16%	10%	16%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(480)	(516)	(186)	(260)	(402)	(148)	(673)	(116)	(128)	(79)

  

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Acceptable	47%	47%	50%	43%	48%	54%	36%	42%	38%	51%	48%	50%
Unacceptable	37%	38%	34%	42%	34%	38%	45%	38%	38%	40%	37%	34%
Not sure	16%	16%	16%	15%	18%	8%	19%	21%	24%	9%	16%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(364)	(394)	(238)	(447)	(282)	(147)	(120)	(177)	(226)	(379)	(214)

**11. Dog Places – Grocery stores**

Please indicate whether you think it is acceptable or unacceptable for people to bring dogs to the following places

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	22%	19%	24%	25%	27%	18%	17%	19%	27%	28%	20%
Unacceptable	68%	68%	67%	59%	60%	74%	79%	71%	62%	66%	57%
Not sure	11%	13%	9%	16%	13%	8%	4%	10%	11%	6%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(482)	(510)	(186)	(261)	(397)	(148)	(668)	(118)	(128)	(78)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Acceptable	22%	25%	22%	17%	26%	17%	14%	22%	24%	19%	22%	23%
Unacceptable	68%	67%	66%	73%	65%	71%	75%	65%	66%	72%	67%	68%
Not sure	11%	8%	12%	11%	9%	12%	11%	13%	10%	10%	12%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(363)	(393)	(236)	(442)	(282)	(149)	(119)	(177)	(223)	(379)	(213)

<b>Interviewing Dates</b>	January 12 - 14, 2016
<b>Target population</b>	U.S. adults, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.197 to 6.056, with a mean of one and a standard deviation of 1.033.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.5% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	20 questions not reported.