YouGov

March 2 - 3, 2016

1. Driver Safety
How safe do you think most drivers are?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very safe	5%	5%	4%	2%	6%	5%	4%	5%	1%	5%	7%
Somewhat safe	52%	56%	49%	52%	48%	50%	63%	54%	46%	46%	58%
Somewhat unsafe	30%	28%	32%	33%	36%	29%	23%	32%	37%	23%	19%
Very unsafe	10%	9%	11%	7%	6%	15%	9%	8%	15%	16%	10%
Don't know	3%	2%	4%	6%	4%	1%	1%	1%	1%	11%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(482)	(514)	(185)	(268)	(379)	(164)	(690)	(123)	(111)	(72)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very safe	5%	3%	5%	6%	2%	7%	5%	8%	8%	4%	3%	4%
Somewhat safe	52%	53%	52%	52%	48%	55%	57%	59%	51%	50%	52%	57%
Somewhat unsafe	30%	31%	28%	34%	32%	31%	33%	19%	33%	31%	31%	26%
Very unsafe	10%	11%	11%	7%	13%	6%	4%	13%	5%	10%	12%	11%
Don't know	3%	2%	4%	1%	4%	2%	1%	0%	2%	5%	2%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(364)	(386)	(246)	(461)	(285)	(133)	(117)	(194)	(239)	(365)	(198)

2. Purchase
You may have heard that some companies are developing 'driverless cars' - cars that are driven by sensors and a computer rather than a human driver. If money were no object, would you buy a driverless car?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely would	16%	18%	13%	20%	24%	11%	7%	16%	21%	12%	12%
Probably would	18%	20%	16%	17%	20%	17%	16%	16%	17%	23%	24%
Probably would not	24%	25%	23%	28%	22%	22%	26%	26%	15%	23%	21%
Definitely would not	33%	30%	36%	18%	25%	42%	47%	36%	34%	24%	27%
Don't know	9%	8%	11%	17%	9%	8%	5%	7%	13%	17%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(482)	(517)	(188)	(268)	(379)	(164)	(690)	(123)	(114)	(72)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Definitely would	16%	19%	16%	10%	18%	15%	13%	11%	15%	15%	16%	16%
Probably would	18%	23%	15%	16%	16%	22%	20%	11%	13%	18%	19%	20%
Probably would not	24%	24%	25%	23%	22%	25%	33%	21%	23%	23%	22%	29%
Definitely would not	33%	24%	34%	44%	33%	32%	31%	40%	34%	35%	34%	29%
Don't know	9%	10%	10%	7%	11%	6%	3%	16%	15%	9%	9%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(366)	(388)	(245)	(463)	(286)	(133)	(117)	(194)	(239)	(368)	(198)

3. Predicted Success
How popular, if it all, do you think driverless cars will become?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very popular	20%	24%	16%	28%	26%	15%	10%	16%	35%	22%	28%
Fairly popular	32%	30%	33%	37%	36%	32%	19%	31%	29%	40%	31%
Not very popular	26%	25%	28%	16%	22%	29%	40%	32%	15%	15%	13%
Not popular at all	12%	12%	11%	3%	9%	14%	21%	12%	11%	10%	9%
Don't know	10%	8%	12%	15%	7%	9%	10%	9%	10%	14%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(482)	(517)	(189)	(267)	(379)	(164)	(691)	(123)	(113)	(72)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very popular	20%	29%	19%	11%	23%	18%	14%	17%	17%	20%	21%	22%
Fairly popular	32%	28%	36%	30%	32%	32%	44%	20%	32%	30%	30%	38%
Not very popular	26%	23%	25%	35%	23%	33%	28%	24%	24%	32%	26%	23%
Not popular at all	12%	10%	10%	16%	12%	9%	10%	16%	13%	11%	12%	9%
Don't know	10%	10%	11%	8%	10%	8%	5%	23%	13%	8%	11%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(366)	(387)	(246)	(463)	(286)	(133)	(117)	(193)	(240)	(368)	(198)

4. Driverless Car Safety
How safe do you think driverless cars are?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very safe	12%	17%	7%	17%	16%	10%	5%	13%	11%	7%	12%
Somewhat safe	25%	29%	23%	25%	33%	21%	23%	23%	25%	36%	34%
Somewhat unsafe	23%	20%	26%	23%	22%	22%	27%	26%	19%	17%	12%
Very unsafe	22%	20%	24%	15%	15%	28%	28%	22%	29%	21%	13%
Don't know	18%	15%	20%	20%	14%	19%	17%	17%	16%	19%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(482)	(518)	(189)	(268)	(379)	(164)	(691)	(123)	(114)	(72)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very safe	12%	15%	11%	9%	9%	14%	17%	13%	20%	9%	9%	12%
Somewhat safe	25%	26%	25%	27%	22%	33%	27%	22%	21%	19%	27%	33%
Somewhat unsafe	23%	20%	22%	30%	24%	24%	22%	18%	20%	31%	19%	25%
Very unsafe	22%	21%	23%	20%	25%	17%	19%	23%	21%	21%	28%	12%
Don't know	18%	17%	20%	14%	19%	12%	15%	25%	17%	20%	16%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(366)	(388)	(246)	(464)	(286)	(133)	(117)	(194)	(240)	(368)	(198)

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March 2 - 3, 2016

5. You or Computer
Thinking about road safety, do you think that a computer or you would make safer decisions on the road?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
A computer	15%	17%	14%	18%	18%	14%	11%	14%	15%	14%	29%
Me	61%	60%	63%	52%	58%	67%	68%	64%	61%	55%	46%
Not sure	23%	23%	23%	31%	24%	19%	21%	21%	24%	31%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(482)	(517)	(189)	(268)	(379)	(163)	(691)	(122)	(114)	(72)

		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
A computer	15%	21%	14%	10%	14%	19%	22%	7%	12%	16%	15%	18%
Me	61%	54%	61%	72%	61%	61%	60%	64%	61%	62%	64%	56%
Not sure	23%	25%	25%	18%	25%	20%	19%	28%	27%	21%	20%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(365)	(388)	(246)	(463)	(286)	(133)	(117)	(194)	(239)	(368)	(198)

6. Human or Computer
Thinking about road safety, do you think that computer or human drivers would make safer decisions on the road?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Computers	28%	33%	23%	33%	29%	27%	21%	30%	23%	18%	34%
Humans	50%	46%	54%	42%	50%	54%	54%	50%	51%	57%	37%
Not sure	22%	21%	23%	25%	21%	19%	25%	19%	27%	25%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(482)	(517)	(189)	(268)	(378)	(164)	(690)	(123)	(114)	(72)

		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Computers	28%	32%	29%	20%	25%	35%	38%	16%	26%	27%	27%	31%
Humans	50%	46%	48%	60%	54%	45%	42%	55%	51%	52%	51%	47%
Not sure	22%	21%	23%	21%	21%	20%	21%	29%	23%	21%	21%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(366)	(387)	(246)	(464)	(286)	(133)	(116)	(194)	(240)	(367)	(198)

7. Responsibility
If someone is injured or killed by a driverless car that made a mistake, who do you think should be held responsible?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
The owner of the car	26%	23%	28%	13%	26%	29%	34%	25%	30%	25%	23%
The company that made the car	56%	57%	55%	62%	55%	56%	51%	56%	60%	55%	48%
Not sure	18%	20%	17%	26%	19%	15%	15%	19%	10%	19%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(480)	(518)	(189)	(266)	(379)	(164)	(689)	(123)	(114)	(72)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
The owner of the car	26%	24%	24%	31%	26%	27%	23%	24%	20%	30%	22%	33%
The company that made the car	56%	59%	55%	53%	56%	57%	52%	59%	61%	50%	59%	52%
Not sure	18%	17%	21%	16%	18%	16%	25%	17%	19%	20%	19%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(366)	(387)	(245)	(462)	(286)	(133)	(117)	(194)	(239)	(367)	(198)

Interviewing Dates	March 2 - 3, 2016
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.024 to 4.244, with a mean of one and a standard deviation of 0.93.
Number of respondents	1000
Margin of error	$\pm$ 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.