

1. Entrepreneur | Started a Business

Have you ever started your own business?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, and I worked at it full time	12%	14%	11%	3%	12%	14%	20%	14%	9%	12%	4%
Yes, but it was only in addition to other paid employment	13%	17%	9%	12%	15%	14%	10%	13%	11%	23%	4%
No, never	75%	69%	80%	84%	74%	72%	70%	73%	80%	65%	92%
Totals (Unweighted N)	100% (998)	100% (485)	100% (513)	100% (165)	100% (254)	100% (386)	100% (193)	100% (704)	100% (130)	100% (109)	100% (55)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes, and I worked at it full time	12%	14%	8%	18%	10%	15%	18%	12%	13%	10%	14%	12%
Yes, but it was only in addition to other paid employment	13%	12%	16%	11%	10%	19%	17%	9%	10%	13%	11%	20%
No, never	75%	74%	77%	72%	79%	66%	65%	79%	77%	77%	75%	68%
Totals (Unweighted N)	100% (998)	100% (353)	100% (388)	100% (257)	100% (469)	100% (270)	100% (111)	100% (148)	100% (182)	100% (199)	100% (404)	100% (213)

2. Entrepreneur | Want to Run a Business

Would you want to run your own business?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely	23%	28%	18%	26%	26%	21%	21%	17%	34%	43%	30%
Probably	27%	31%	24%	39%	31%	27%	12%	25%	30%	31%	31%
Probably not	18%	18%	18%	19%	13%	19%	21%	21%	11%	4%	26%
Definitely not	21%	16%	26%	10%	18%	20%	35%	24%	18%	11%	9%
Not sure	11%	8%	14%	6%	12%	14%	11%	13%	7%	10%	3%
Totals (Unweighted N)	100% (999)	100% (484)	100% (515)	100% (166)	100% (253)	100% (386)	100% (194)	100% (706)	100% (129)	100% (109)	100% (55)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Definitely	23%	27%	21%	21%	22%	28%	25%	18%	20%	16%	26%	30%
Probably	27%	26%	29%	25%	29%	30%	19%	21%	19%	31%	28%	28%
Probably not	18%	15%	19%	21%	17%	14%	25%	24%	32%	12%	16%	15%
Definitely not	21%	24%	17%	22%	21%	20%	22%	21%	22%	26%	19%	16%
Not sure	11%	8%	14%	12%	11%	9%	9%	16%	7%	14%	12%	11%
Totals (Unweighted N)	100% (999)	100% (354)	100% (387)	100% (258)	100% (470)	100% (270)	100% (111)	100% (148)	100% (182)	100% (200)	100% (404)	100% (213)

3. Entrepreneur | Risk Taking

Would you say that you like or dislike taking risks?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Like taking risks	32%	37%	27%	37%	41%	31%	19%	27%	45%	55%	23%
Dislike taking risks	46%	43%	50%	36%	44%	45%	61%	53%	35%	26%	32%
Not sure	22%	20%	23%	27%	15%	24%	20%	20%	21%	19%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(484)	(514)	(166)	(254)	(385)	(193)	(704)	(130)	(109)	(55)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Like taking risks	32%	33%	31%	31%	30%	34%	40%	32%	26%	27%	38%	34%
Dislike taking risks	46%	43%	43%	57%	49%	49%	43%	34%	50%	46%	47%	44%
Not sure	22%	24%	26%	11%	21%	17%	17%	34%	24%	28%	16%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(354)	(387)	(257)	(468)	(271)	(111)	(148)	(182)	(198)	(404)	(214)

4. Entrepreneur | Income Stability

Thinking about your income, which statement comes closest to your opinion?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would rather have a stable and secure income, even if it was not particularly high	66%	60%	72%	58%	63%	68%	74%	72%	60%	50%	48%
I would rather have the chance of earning a lot of money, even if it was risky	22%	32%	14%	23%	27%	21%	19%	19%	28%	35%	22%
Not sure	11%	8%	14%	19%	9%	11%	7%	9%	12%	15%	30%
Totals (Unweighted N)	100% (1,000)	100% (485)	100% (515)	100% (166)	100% (254)	100% (386)	100% (194)	100% (706)	100% (130)	100% (109)	100% (55)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would rather have a stable and secure income, even if it was not particularly high	66%	71%	63%	65%	70%	66%	59%	59%	72%	75%	63%	57%
I would rather have the chance of earning a lot of money, even if it was risky	22%	21%	24%	21%	22%	25%	33%	15%	16%	17%	27%	26%
Not sure	11%	8%	13%	13%	9%	9%	8%	26%	12%	8%	10%	17%
Totals (Unweighted N)	100% (1,000)	100% (354)	100% (388)	100% (258)	100% (470)	100% (271)	100% (111)	100% (148)	100% (182)	100% (200)	100% (404)	100% (214)

5. Entrepreneur | Team Work

Do you work better alone or in a team?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Work better alone	59%	61%	58%	57%	51%	64%	63%	61%	56%	59%	48%
Work better in a team	29%	29%	28%	27%	38%	26%	24%	27%	34%	32%	27%
Not sure	12%	10%	14%	16%	11%	10%	12%	12%	10%	9%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(484)	(513)	(166)	(253)	(385)	(193)	(703)	(130)	(109)	(55)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Work better alone	59%	61%	62%	53%	63%	59%	51%	53%	61%	70%	53%	56%
Work better in a team	29%	31%	20%	39%	26%	34%	40%	20%	25%	22%	37%	24%
Not sure	12%	8%	18%	8%	11%	7%	8%	27%	14%	8%	10%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(353)	(387)	(257)	(470)	(270)	(111)	(146)	(182)	(198)	(404)	(213)

Interviewing Dates	July 6 - 8, 2016
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0 to 6.057, with a mean of one and a standard deviation of 1.152.
Number of respondents	1000
Margin of error	± 4.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.