YouGov

March 10 - 13, 2016

YouGov

1. Prices vs Unemployment

In general, do you think that it is more important to keep prices low or keep unemployment low?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Keep prices low	31%	27%	34%	42%	30%	29%	22%	28%	37%	32%	39%
Keep unemployment low	57%	61%	53%	41%	58%	60%	69%	62%	54%	49%	41%
Not sure	12%	11%	13%	17%	12%	11%	10%	10%	9%	19%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(485)	(511)	(210)	(266)	(381)	(139)	(661)	(118)	(138)	(79)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Keep prices low	31%	31%	31%	31%	34%	26%	27%	33%	29%	30%	29%	36%
Keep unemployment low	57%	60%	54%	57%	53%	62%	66%	55%	63%	61%	58%	47%
Not sure	12%	9%	15%	13%	14%	12%	6%	12%	8%	9%	13%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(381)	(364)	(251)	(477)	(264)	(117)	(138)	(169)	(236)	(374)	(217)

2. Quality Goods – Cars
In general, do you think that the following American goods are higher or lower quality than imports?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Higher quality	28%	24%	32%	24%	23%	30%	37%	28%	36%	25%	22%
About the same	37%	40%	34%	36%	35%	40%	35%	38%	36%	40%	24%
Lower quality	26%	32%	21%	30%	31%	23%	22%	27%	16%	22%	42%
Not sure	9%	5%	12%	10%	12%	7%	6%	7%	11%	12%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(478)	(509)	(201)	(265)	(382)	(139)	(658)	(116)	(137)	(76)

		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Higher quality	28%	33%	21%	32%	30%	28%	20%	30%	22%	30%	32%	25%
About the same	37%	39%	36%	36%	36%	37%	39%	37%	43%	32%	37%	36%
Lower quality	26%	19%	32%	29%	26%	27%	40%	19%	23%	26%	25%	31%
Not sure	9%	10%	11%	3%	9%	8%	0%	15%	11%	12%	7%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(381)	(356)	(250)	(473)	(263)	(116)	(135)	(165)	(234)	(373)	(215)

3. Quality Goods – Clothes

In general, do you think that the following American goods are higher or lower quality than imports?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Higher quality	46%	44%	48%	31%	41%	53%	57%	53%	43%	27%	36%
About the same	31%	32%	31%	39%	39%	24%	26%	29%	27%	45%	35%
Lower quality	12%	14%	11%	16%	12%	12%	11%	10%	11%	18%	19%
Not sure	10%	10%	10%	14%	8%	11%	6%	8%	19%	10%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(984)	(476)	(508)	(201)	(263)	(381)	(139)	(656)	(116)	(136)	(76)

		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Higher quality	46%	49%	35%	59%	44%	50%	50%	42%	52%	52%	44%	40%
About the same	31%	31%	38%	23%	35%	25%	33%	30%	28%	28%	33%	34%
Lower quality	12%	9%	16%	12%	11%	14%	9%	16%	9%	12%	13%	15%
Not sure	10%	11%	11%	7%	9%	11%	8%	12%	11%	8%	10%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(984)	(380)	(354)	(250)	(472)	(262)	(115)	(135)	(165)	(234)	(372)	(213)

4. Quality Goods – Electronics

In general, do you think that the following American goods are higher or lower quality than imports?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Higher quality	28%	30%	27%	34%	27%	25%	31%	28%	40%	19%	29%
About the same	37%	36%	37%	33%	32%	40%	41%	36%	28%	49%	31%
Lower quality	24%	27%	22%	22%	31%	25%	17%	26%	14%	23%	29%
Not sure	11%	8%	13%	11%	10%	10%	11%	9%	18%	9%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(986)	(477)	(509)	(201)	(264)	(382)	(139)	(658)	(116)	(136)	(76)

		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Higher quality	28%	31%	24%	32%	28%	26%	16%	39%	33%	27%	30%	22%
About the same	37%	38%	38%	32%	36%	39%	45%	28%	34%	32%	35%	46%
Lower quality	24%	19%	28%	28%	26%	24%	37%	15%	21%	31%	25%	21%
Not sure	11%	12%	11%	9%	10%	11%	2%	18%	12%	10%	10%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(986)	(381)	(355)	(250)	(473)	(263)	(115)	(135)	(165)	(234)	(372)	(215)

5. Quality Goods – Large appliances

In general, do you think that the following American goods are higher or lower quality than imports?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Higher quality	37%	38%	36%	32%	37%	36%	44%	39%	43%	26%	32%
About the same	38%	40%	37%	37%	33%	44%	37%	40%	33%	42%	30%
Lower quality	11%	12%	11%	9%	16%	9%	9%	9%	13%	12%	21%
Not sure	14%	11%	16%	21%	14%	11%	9%	12%	11%	20%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(984)	(476)	(508)	(201)	(263)	(381)	(139)	(657)	(116)	(135)	(76)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Higher quality	37%	36%	32%	47%	40%	32%	29%	41%	37%	36%	40%	34%
About the same	38%	37%	41%	35%	37%	38%	50%	36%	39%	39%	38%	38%
Lower quality	11%	9%	12%	12%	11%	13%	17%	3%	8%	14%	9%	14%
Not sure	14%	17%	14%	7%	12%	16%	4%	20%	15%	12%	13%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(984)	(380)	(354)	(250)	(473)	(261)	(115)	(135)	(166)	(233)	(371)	(214)

6. Free Trade Opinion

Overall, do you think that free trade between the United States and other countries has been good or bad for the United States?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very good	11%	11%	10%	18%	13%	7%	6%	11%	7%	14%	6%
Somewhat good	31%	29%	33%	41%	36%	23%	26%	26%	23%	47%	45%
Somewhat bad	25%	27%	23%	17%	21%	30%	30%	30%	18%	12%	17%
Very bad	15%	18%	11%	6%	9%	18%	28%	16%	16%	8%	17%
Not sure	19%	15%	23%	18%	21%	23%	11%	17%	34%	20%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(479)	(508)	(206)	(263)	(379)	(139)	(657)	(116)	(137)	(77)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very good	11%	12%	9%	13%	8%	11%	16%	14%	9%	11%	10%	13%
Somewhat good	31%	37%	28%	25%	29%	35%	30%	30%	34%	33%	26%	34%
Somewhat bad	25%	17%	27%	34%	25%	22%	35%	22%	25%	21%	27%	23%
Very bad	15%	12%	18%	14%	17%	16%	8%	11%	15%	17%	18%	8%
Not sure	19%	21%	20%	15%	21%	16%	11%	23%	16%	18%	19%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(379)	(358)	(250)	(474)	(261)	(117)	(135)	(167)	(234)	(374)	(212)

7. Impact of Free Trade

Do you think free trade between the United States and other countries has been good or bad for you personally?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very good	10%	13%	7%	17%	10%	7%	4%	8%	11%	14%	12%
Somewhat good	29%	29%	28%	38%	29%	23%	29%	27%	25%	35%	34%
Somewhat bad	19%	22%	16%	8%	16%	26%	23%	22%	21%	5%	16%
Very bad	7%	7%	7%	1%	5%	8%	17%	7%	6%	6%	9%
Not sure	36%	29%	42%	36%	41%	37%	27%	36%	37%	39%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(989)	(482)	(507)	(206)	(263)	(381)	(139)	(660)	(116)	(134)	(79)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very good	10%	11%	8%	11%	8%	10%	12%	12%	13%	9%	7%	12%
Somewhat good	29%	34%	24%	29%	25%	30%	40%	29%	27%	27%	28%	33%
Somewhat bad	19%	14%	23%	20%	20%	15%	22%	21%	19%	17%	22%	15%
Very bad	7%	7%	6%	9%	8%	10%	5%	3%	8%	10%	9%	1%
Not sure	36%	34%	40%	32%	39%	35%	22%	35%	33%	37%	34%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(989)	(379)	(360)	(250)	(475)	(260)	(117)	(137)	(167)	(234)	(372)	(216)

8. Support Import Taxes
Would you support or oppose increasing taxes on imported goods?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	18%	22%	13%	6%	16%	22%	26%	19%	21%	14%	9%
Somewhat support	30%	31%	29%	23%	29%	32%	34%	32%	29%	17%	34%
Somewhat oppose	19%	21%	17%	26%	17%	18%	14%	18%	17%	23%	18%
Strongly oppose	10%	11%	9%	21%	7%	8%	4%	10%	4%	10%	16%
Not sure	24%	15%	32%	24%	31%	21%	21%	20%	29%	36%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(484)	(509)	(207)	(266)	(382)	(138)	(660)	(117)	(137)	(79)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Strongly support	18%	16%	18%	19%	19%	19%	10%	16%	14%	17%	21%	16%
Somewhat support	30%	29%	28%	33%	28%	34%	45%	19%	31%	34%	30%	24%
Somewhat oppose	19%	19%	18%	20%	20%	16%	29%	13%	19%	17%	17%	22%
Strongly oppose	10%	7%	11%	13%	8%	8%	8%	20%	11%	11%	8%	12%
Not sure	24%	29%	25%	16%	26%	22%	8%	32%	24%	21%	24%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(381)	(362)	(250)	(476)	(263)	(117)	(137)	(169)	(234)	(374)	(216)

9. Positive Impact
If imports became more expensive, do you think this would have a positive or a negative impact on the American economy?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Positive impact	36%	39%	33%	34%	31%	38%	42%	39%	31%	31%	28%
Negative impact	35%	36%	34%	41%	40%	32%	27%	35%	40%	33%	34%
Not sure	29%	25%	33%	25%	29%	30%	31%	26%	29%	36%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(485)	(508)	(207)	(266)	(381)	(139)	(659)	(118)	(136)	(80)

		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Positive impact	36%	33%	36%	41%	39%	33%	38%	33%	41%	36%	37%	29%
Negative impact	35%	32%	37%	36%	34%	37%	38%	33%	38%	37%	32%	36%
Not sure	29%	35%	27%	22%	27%	30%	24%	34%	21%	27%	30%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(381)	(363)	(249)	(477)	(263)	(116)	(137)	(168)	(234)	(375)	(216)

10. Free Trade or Taxes
If the United States increased import taxes other countries are likely to respond by increasing taxes on American exports. Do you think that it is more important to increase taxes on imports into America or protect American exports from higher taxes abroad?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Increase import taxes	26%	30%	21%	18%	22%	28%	35%	28%	23%	21%	20%
Protect American exports	44%	45%	42%	50%	47%	38%	43%	42%	49%	47%	46%
Not sure	31%	24%	37%	32%	31%	34%	22%	30%	28%	33%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(482)	(510)	(205)	(267)	(381)	(139)	(660)	(118)	(137)	(77)

		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Increase import taxes	26%	23%	24%	32%	27%	24%	30%	23%	19%	29%	30%	20%
Protect American exports	44%	42%	45%	44%	41%	48%	49%	39%	54%	43%	39%	45%
Not sure	31%	35%	30%	24%	32%	28%	22%	37%	27%	28%	31%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(381)	(362)	(249)	(478)	(262)	(116)	(136)	(168)	(234)	(374)	(216)

11. Free Trade or Protectionism
Which statement comes closest to your opinion?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Free trade keeps prices low and, in the long run, increases prosperity and employment	39%	43%	34%	48%	40%	37%	28%	37%	30%	50%	46%
Barriers to trade protect domestic employment and, in the long run, stops wealth leaving the United States for other countries	36%	37%	35%	24%	33%	39%	49%	40%	40%	19%	29%
Not sure	25%	20%	31%	28%	27%	24%	23%	23%	30%	31%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(481)	(506)	(204)	(264)	(380)	(139)	(657)	(116)	(136)	(78)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Free trade keeps prices low and, in the long run, increases prosperity and employment	39%	40%	39%	37%	34%	37%	55%	45%	42%	39%	33%	44%
Barriers to trade protect domestic employment and, in the long run, stops wealth leaving the United States for other countries	36%	32%	35%	45%	39%	39%	32%	26%	36%	39%	40%	27%
Not sure	25%	28%	27%	18%	27%	24%	13%	29%	22%	22%	27%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(379)	(359)	(249)	(475)	(258)	(117)	(137)	(168)	(231)	(373)	(215)

12. Issue - Government and the Economy

Generally speaking, do you think the government should play a role in managing the economy or should markets be left to do their job?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
The government should play a leading role	13%	15%	11%	13%	13%	13%	12%	11%	18%	15%	18%
The government should play a significant but secondary role	18%	16%	19%	23%	18%	13%	21%	18%	21%	13%	19%
Markets should be left alone as much as possible, but some government regulation is necessary	48%	49%	46%	42%	44%	52%	53%	52%	32%	41%	50%
Markets should be left entirely alone	9%	12%	6%	6%	11%	8%	9%	10%	7%	7%	8%
Don't know	13%	8%	18%	16%	14%	14%	6%	10%	22%	25%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(483)	(510)	(207)	(267)	(381)	(138)	(660)	(118)	(137)	(78)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
The government should play a leading role	13%	21%	8%	7%	13%	13%	9%	13%	18%	7%	12%	15%
The government should play a significant but secondary role	18%	30%	15%	4%	19%	20%	16%	13%	20%	16%	18%	18%
Markets should be left alone as much as possible, but some government regulation is necessary	48%	27%	54%	70%	44%	48%	67%	47%	44%	53%	49%	43%
Markets should be left entirely alone	9%	5%	11%	11%	9%	9%	7%	8%	10%	8%	8%	9%
Don't know	13%	17%	13%	8%	15%	9%	1%	20%	8%	16%	13%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	Total	Party ID (3 category)			Family Income (3 category) continued from previous page				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
(Unweighted N)	(993)	(380)	(364)	(249)	(476)	(262)	(117)	(138)	(169)	(233)	(376)	(215)

Interviewing Dates	March 10 - 13, 2016
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.018 to 6.299, with a mean of one and a standard deviation of 1.09.
Number of respondents	1000
Margin of error	$\pm$ 4.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.