

1. Gender Scale

Please try to place yourself on a scale of masculinity / femininity, where 0 is completely masculine and 6 is completely feminine.

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
0 – completely masculine	21%	42%	0%	15%	13%	24%	29%	19%	23%	28%	16%
1	11%	22%	0%	8%	14%	14%	6%	13%	4%	5%	12%
2	8%	15%	1%	10%	11%	7%	4%	9%	3%	9%	8%
3	6%	7%	5%	11%	10%	3%	2%	5%	10%	9%	7%
4	11%	4%	19%	21%	10%	10%	6%	13%	4%	4%	22%
5	13%	1%	25%	12%	14%	15%	11%	15%	5%	11%	16%
6 – completely feminine	24%	1%	46%	14%	18%	24%	40%	21%	40%	29%	17%
Neither masculine nor feminine	3%	4%	3%	4%	6%	2%	2%	3%	7%	1%	1%
Don't know	3%	4%	2%	5%	4%	1%	1%	2%	4%	6%	1%
Totals (Unweighted N)	100% (1,000)	100% (481)	100% (519)	100% (171)	100% (245)	100% (405)	100% (179)	100% (704)	100% (125)	100% (109)	100% (62)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
0 – completely masculine	21%	16%	20%	27%	21%	22%	17%	19%	26%	14%	20%	23%
1	11%	7%	14%	12%	7%	15%	17%	10%	16%	9%	10%	9%
2	8%	8%	10%	4%	6%	8%	10%	10%	6%	9%	7%	9%
3	6%	7%	7%	3%	8%	4%	5%	4%	7%	9%	4%	4%
4	11%	12%	10%	12%	11%	12%	16%	8%	8%	15%	9%	14%
5	13%	14%	11%	17%	12%	14%	16%	15%	12%	11%	13%	17%
6 – completely feminine	24%	30%	19%	23%	27%	22%	13%	24%	16%	28%	30%	18%
Neither masculine nor feminine	3%	3%	5%	1%	4%	1%	5%	4%	8%	2%	3%	2%
Don't know	3%	2%	4%	1%	2%	2%	–	7%	2%	2%	3%	3%
Totals (Unweighted N)	100% (1,000)	100% (357)	100% (387)	100% (256)	100% (444)	100% (281)	100% (141)	100% (134)	100% (192)	100% (240)	100% (359)	100% (209)

2. Masculinity

Do you have a positive or negative impression of 'masculinity'?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very positive	36%	42%	30%	22%	29%	41%	48%	36%	38%	35%	35%
Fairly positive	40%	35%	44%	40%	43%	42%	34%	41%	30%	38%	46%
Fairly negative	8%	7%	8%	15%	8%	5%	5%	8%	7%	7%	10%
Very negative	1%	1%	0%	0%	0%	2%	0%	1%	1%	1%	—
Don't know	16%	15%	18%	23%	20%	11%	13%	15%	24%	20%	9%
Totals (Unweighted N)	100% (999)	100% (481)	100% (518)	100% (171)	100% (245)	100% (404)	100% (179)	100% (703)	100% (125)	100% (109)	100% (62)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very positive	36%	31%	31%	52%	33%	44%	26%	36%	34%	34%	39%	33%
Fairly positive	40%	43%	38%	37%	38%	39%	51%	37%	31%	39%	41%	45%
Fairly negative	8%	10%	9%	2%	8%	4%	14%	9%	10%	9%	5%	8%
Very negative	1%	1%	1%	—	2%	0%	—	—	1%	2%	1%	0%
Don't know	16%	15%	21%	9%	19%	12%	10%	19%	23%	16%	15%	13%
Totals (Unweighted N)	100% (999)	100% (357)	100% (387)	100% (255)	100% (443)	100% (281)	100% (141)	100% (134)	100% (191)	100% (240)	100% (359)	100% (209)

3. Femininity

Do you have a positive or negative impression of 'femininity'?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very positive	40%	40%	41%	25%	29%	47%	57%	38%	47%	46%	37%
Fairly positive	39%	34%	44%	41%	45%	37%	33%	42%	27%	28%	49%
Fairly negative	5%	8%	3%	12%	7%	3%	1%	5%	4%	7%	9%
Very negative	2%	3%	1%	1%	2%	3%	2%	2%	1%	4%	—
Don't know	14%	15%	12%	21%	18%	10%	7%	13%	21%	15%	5%
Totals (Unweighted N)	100% (994)	100% (478)	100% (516)	100% (171)	100% (243)	100% (402)	100% (178)	100% (699)	100% (125)	100% (109)	100% (61)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very positive	40%	42%	34%	49%	40%	43%	35%	38%	33%	39%	44%	43%
Fairly positive	39%	38%	40%	37%	34%	40%	49%	42%	32%	40%	43%	37%
Fairly negative	5%	5%	5%	6%	5%	6%	7%	4%	8%	6%	3%	6%
Very negative	2%	1%	3%	1%	4%	1%	—	0%	3%	2%	1%	2%
Don't know	14%	14%	17%	6%	16%	10%	9%	15%	25%	12%	9%	13%
Totals (Unweighted N)	100% (994)	100% (356)	100% (386)	100% (252)	100% (441)	100% (279)	100% (141)	100% (133)	100% (190)	100% (240)	100% (357)	100% (207)

4. Gendered Clothing

Excluding costume parties and Halloween, please say if you have ever worn clothes intended exclusively for the opposite sex.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I have	19%	13%	25%	29%	26%	16%	8%	18%	12%	24%	29%
I have not	75%	82%	68%	61%	67%	80%	90%	78%	81%	66%	55%
Don't know	6%	5%	7%	11%	7%	4%	3%	4%	8%	10%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(481)	(517)	(171)	(244)	(404)	(179)	(704)	(124)	(109)	(61)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I have	19%	26%	17%	13%	22%	16%	19%	13%	22%	22%	14%	21%
I have not	75%	68%	76%	84%	72%	80%	78%	72%	74%	74%	80%	69%
Don't know	6%	7%	7%	4%	6%	4%	3%	15%	4%	5%	6%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(355)	(387)	(256)	(443)	(280)	(141)	(134)	(192)	(239)	(359)	(208)

Interviewing Dates	May 10 - 11, 2016
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.157 to 6.109, with a mean of one and a standard deviation of 0.735.
Number of respondents	1000
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.