July 27-28, 2016
YouGov

1. Jousting | Rio

Are you going to watch any live broadcasts for the 2016 Summer Olympics in Rio de Janeiro?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Definitely | 17\% | 18\% | 16\% | 16\% | 19\% | 18\% | 15\% | 15\% | 23\% | 27\% | 16\% |
| Probably | 32\% | 35\% | 29\% | 39\% | 31\% | 26\% | 35\% | 34\% | 21\% | 32\% | 27\% |
| Probably not | 25\% | 23\% | 26\% | 32\% | 21\% | 22\% | 27\% | 24\% | 27\% | 20\% | 32\% |
| Definitely not | 20\% | 18\% | 22\% | 9\% | 18\% | 26\% | 21\% | 21\% | 21\% | 14\% | 15\% |
| Not sure | 7\% | 6\% | 7\% | 4\% | 11\% | 8\% | 2\% | 6\% | 8\% | 7\% | 10\% |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
| (Unweighted N ) | (998) | (485) | (513) | (158) | (260) | (401) | (179) | (699) | (124) | (116) | (59) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Definitely | 17\% | 20\% | 15\% | 16\% | 16\% | 19\% | 24\% | 13\% | 19\% | 15\% | 17\% | 18\% |
| Probably | 32\% | 35\% | 28\% | 34\% | 34\% | 29\% | 31\% | 30\% | 37\% | 28\% | 31\% | 32\% |
| Probably not | 25\% | 21\% | 26\% | 26\% | 22\% | 30\% | 23\% | 27\% | 18\% | 25\% | 26\% | 30\% |
| Definitely not | 20\% | 17\% | 22\% | 20\% | 22\% | 15\% | 18\% | 23\% | 23\% | 22\% | 18\% | 17\% |
| Not sure | 7\% | 7\% | 8\% | 3\% | 7\% | 7\% | 5\% | 7\% | 4\% | 10\% | 8\% | 3\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (392) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (256) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (477) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (261) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (124) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (136) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (220) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (416) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (151) \end{aligned}$ |

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## 2. Jousting | Attended

Jousting is a medieval sport where two opponents on horseback fight using wooden lances to knock each other off their horse. Have you ever attended a jousting event?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 18\% | 21\% | 15\% | 20\% | 20\% | 14\% | 17\% | 19\% | 3\% | 24\% | 16\% |
| No | 79\% | 77\% | 81\% | 74\% | 71\% | 85\% | 83\% | 77\% | 94\% | 71\% | 80\% |
| Not sure | 3\% | 3\% | 4\% | 6\% | 8\% | 1\% | 1\% | 3\% | 3\% | 6\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | $100 \%$ | 100\% | $100 \%$ | $100 \%$ | $100 \%$ |
| (Unweighted N) | (993) | (483) | (510) | (157) | (259) | (398) | (179) | (695) | (124) | (115) | (59) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Yes | 18\% | 14\% | 18\% | 21\% | 13\% | 20\% | 27\% | 24\% | 16\% | 18\% | 18\% | 17\% |
| No | 79\% | 81\% | 79\% | 77\% | 84\% | 74\% | 73\% | 73\% | 80\% | 73\% | 80\% | 82\% |
| Not sure | 3\% | 4\% | 3\% | 3\% | 3\% | 5\% | - | 3\% | 3\% | 9\% | 2\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (993) | (349) | (389) | (255) | (474) | (261) | (124) | (134) | (210) | (219) | (414) | (150) |

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3. Jousting | Olympic Sport

Would you support or oppose jousting becoming an Olympic sport?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Support | 28\% | 32\% | 24\% | 38\% | 38\% | 22\% | 17\% | 26\% | 23\% | 42\% | 32\% |
| Oppose | 34\% | 32\% | 35\% | 26\% | 22\% | 37\% | 46\% | 37\% | 33\% | 21\% | 23\% |
| Not sure | 39\% | 36\% | 41\% | 36\% | 39\% | 41\% | 36\% | 37\% | 44\% | 36\% | 45\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (994) | (481) | (513) | (158) | (259) | (399) | (178) | (697) | (124) | (114) | (59) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Support | 28\% | 28\% | 27\% | 29\% | 30\% | 24\% | 26\% | 29\% | 26\% | 24\% | 28\% | 33\% |
| Oppose | 34\% | 39\% | 27\% | 38\% | 32\% | 40\% | 35\% | 26\% | 36\% | 34\% | 31\% | 36\% |
| Not sure | 39\% | 33\% | 46\% | 33\% | 38\% | 36\% | 39\% | 44\% | 37\% | 42\% | 41\% | 31\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (994) | (348) | (392) | (254) | (473) | (261) | (124) | (136) | (211) | (219) | (414) | (150) |

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## 4. Jousting | Watch

If jousting were an Olympic sport, would you want to watch it on television?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Definitely | 12\% | 18\% | 6\% | 18\% | 16\% | 9\% | 7\% | 11\% | 10\% | 16\% | 21\% |
| Probably | 26\% | 30\% | 21\% | 33\% | 33\% | 21\% | 18\% | 25\% | 21\% | 29\% | 35\% |
| Probably not | 30\% | 23\% | 36\% | 22\% | 25\% | 31\% | 39\% | 31\% | 34\% | 26\% | 19\% |
| Definitely not | 23\% | 18\% | 28\% | 15\% | 16\% | 28\% | 31\% | 26\% | 22\% | 11\% | 15\% |
| Not sure | 9\% | 11\% | 8\% | 11\% | 10\% | 12\% | 4\% | 7\% | 12\% | 18\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (483) | (513) | (158) | (259) | (400) | (179) | (698) | (124) | (115) | (59) |



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## 5. Jousting | Medieval Times

If you had a choice, would you rather live in the modern world or in medieval England?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Modern world | 75\% | 73\% | 77\% | 70\% | 63\% | 78\% | 88\% | 79\% | 73\% | 69\% | 56\% |
| Medieval England | 11\% | 12\% | 9\% | 19\% | 18\% | 4\% | 5\% | 8\% | 11\% | 19\% | 24\% |
| Not sure | 14\% | 14\% | 14\% | 10\% | 19\% | 18\% | 7\% | 13\% | 16\% | 13\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (484) | (513) | (158) | (260) | (400) | (179) | (699) | (124) | (115) | (59) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Modern world | 75\% | 80\% | 69\% | 80\% | 72\% | 77\% | 82\% | 81\% | 75\% | 74\% | 75\% | 77\% |
| Medieval England | 11\% | 10\% | 10\% | 12\% | 13\% | 8\% | 11\% | 6\% | 10\% | 9\% | 12\% | 12\% |
| Not sure | 14\% | 10\% | 21\% | 8\% | 15\% | 15\% | 7\% | 13\% | 15\% | 17\% | 13\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (349) | (392) | (256) | (476) | (261) | (124) | (136) | (211) | (220) | (416) | (150) |

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6. Jousting | Social Rank

If you had to go back to medieval England, do you think you would end up as a lord or a peasant?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Lord | 25\% | 29\% | 21\% | 30\% | 32\% | 27\% | 12\% | 22\% | 25\% | 33\% | 40\% |
| Peasant | 47\% | 40\% | 54\% | 40\% | 36\% | 46\% | 65\% | 51\% | 45\% | 36\% | 33\% |
| Not sure | 28\% | 31\% | 25\% | 30\% | 32\% | 27\% | 23\% | 27\% | 30\% | 31\% | 27\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (482) | (510) | (157) | (258) | (398) | (179) | (694) | (123) | (116) | (59) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Lord | 25\% | 22\% | 24\% | 30\% | 21\% | 21\% | 47\% | 32\% | 23\% | 18\% | 29\% | 27\% |
| Peasant | 47\% | 50\% | 47\% | 42\% | 50\% | 51\% | 27\% | 43\% | 54\% | 49\% | 46\% | 40\% |
| Not sure | 28\% | 28\% | 28\% | 27\% | 29\% | 28\% | 26\% | 25\% | 23\% | 33\% | 25\% | 33\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (992) | (347) | (391) | (254) | (475) | (258) | (124) | (135) | (211) | (218) | (413) | (150) |

## YouGov

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| Interviewing Dates | July $27-28,2016$ |
| :--- | :--- |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from <br> matching. A random sample (strat <br> registration, political ideology, pa <br> voter registration) was selected fr <br> Voter registration and party ident <br> 2014 Current Population Survey R |
| Weighting | The sample was weighted using <br> race, education, political ideology <br> The weights range from 0.102 to <br> deviation of 1.059. |
| Number of respondents | 1000 |
| Margin of error | $\pm 4.5 \%$ (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 20 questions not reported. |

