January 16-19, 2016
YouGov

1. NYC Favorability

Do you have a favorable or an unfavorable opinion of New York City?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 22\% | 20\% | 24\% | 20\% | 23\% | 20\% | 29\% | 20\% | 31\% | 28\% | 18\% |
| Somewhat favorable | 34\% | 29\% | 39\% | 37\% | 34\% | 34\% | 31\% | 32\% | 37\% | 39\% | 43\% |
| Somewhat unfavorable | 19\% | 21\% | 16\% | 14\% | 19\% | 21\% | 21\% | 22\% | 9\% | 8\% | 20\% |
| Very unfavorable | 9\% | 15\% | 4\% | 5\% | 5\% | 13\% | 11\% | 10\% | 3\% | 7\% | 9\% |
| Don't know | 16\% | 15\% | 17\% | 24\% | 19\% | 13\% | 8\% | 16\% | 19\% | 17\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (998) | (486) | (512) | (202) | (271) | (384) | (141) | (667) |  |  |  |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very favorable | 22\% | 34\% | 16\% | 16\% | 22\% | 20\% | 27\% | 23\% | 36\% | 17\% | 20\% | 20\% |
| Somewhat favorable | 34\% | 36\% | 30\% | 38\% | 34\% | 36\% | 38\% | 28\% | 32\% | 30\% | 37\% | 35\% |
| Somewhat unfavorable | 19\% | 13\% | 19\% | 25\% | 18\% | 22\% | 21\% | 16\% | 11\% | 17\% | 20\% | 24\% |
| Very unfavorable | 9\% | 4\% | 13\% | 10\% | 6\% | 11\% | 11\% | 12\% | 7\% | 11\% | 9\% | 8\% |
| Don't know | 16\% | 13\% | 22\% | 12\% | 20\% | 11\% | 3\% | 21\% | 14\% | 25\% | 13\% | 13\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (383) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (330) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (285) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (484) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (256) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (130) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (128) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (212) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (217) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (360) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (209) \end{aligned}$ |

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January 16-19, 2016
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2. Visited

Have you ever visited or lived in New York City?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 53\% | 57\% | 49\% | 36\% | 54\% | 56\% | 64\% | 53\% | 55\% | 48\% | 55\% |
| No | 47\% | 43\% | 51\% | 64\% | 46\% | 44\% | 36\% | 47\% | 45\% | 52\% | 45\% |
| Totals <br> (Unweighted N) | $\begin{gathered} \hline 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (486) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (514) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (203) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (271) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (385) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (668) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (119) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (135) \end{aligned}$ | $\begin{gathered} 100 \% \\ (78) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Yes | 53\% | 50\% | 52\% | 56\% | 41\% | 55\% | 74\% | 71\% | 87\% | 35\% | 51\% | 44\% |
| No | 47\% | 50\% | 48\% | 44\% | 59\% | 45\% | 26\% | 29\% | 13\% | 65\% | 49\% | 56\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (383) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (332) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (285) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (485) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (256) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (130) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (129) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (213) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (218) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (360) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (209) \end{aligned}$ |

January 16-19, 2016
YouGov
3. American-ness

Do you think that some parts of the country are more or less American than other parts of the country?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 41\% | 44\% | 38\% | 37\% | 38\% | 42\% | 48\% | 41\% | 32\% | 42\% | 50\% |
| No | 42\% | 40\% | 43\% | 43\% | 42\% | 43\% | 37\% | 43\% | 52\% | 35\% | 27\% |
| Not sure | 17\% | 16\% | 19\% | 20\% | 20\% | 15\% | 15\% | 16\% | 16\% | 23\% | 23\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (485) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (514) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (203) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (271) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (385) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (140) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (667) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (119) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (135) \end{aligned}$ | $\begin{gathered} 100 \% \\ (78) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Yes | 41\% | 31\% | 43\% | 50\% | 38\% | 45\% | 43\% | 44\% | 32\% | 40\% | 47\% | 39\% |
| No | 42\% | 53\% | 37\% | 33\% | 41\% | 40\% | 51\% | 38\% | 43\% | 37\% | 38\% | 50\% |
| Not sure | 17\% | 15\% | 19\% | 17\% | 21\% | 15\% | 7\% | 19\% | 24\% | 23\% | 15\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (382) | (332) | (285) | (485) | (255) | (130) | (129) | (213) | (217) | (360) | (209) |

## 4. Real America - Most

What types of areas do you think are the most like 'real America'?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Big cities | 12\% | 11\% | 13\% | 16\% | 13\% | 8\% | 14\% | 6\% | 35\% | 20\% | 17\% |
| Suburbs | 11\% | 11\% | 12\% | 15\% | 10\% | 10\% | 11\% | 11\% | 14\% | 14\% | 6\% |
| Small towns | 31\% | 33\% | 29\% | 26\% | 29\% | 34\% | 34\% | 35\% | 20\% | 23\% | 26\% |
| Rural areas | 17\% | 19\% | 15\% | 8\% | 15\% | 25\% | 15\% | 18\% | 7\% | 19\% | 13\% |
| Not sure | 28\% | 26\% | 31\% | 35\% | 32\% | 23\% | 27\% | 29\% | 24\% | 24\% | 38\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (482) | (510) | (201) | (270) | (381) | (140) | (665) | (117) | (134) | (76) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Big cities | 12\% | 20\% | 13\% | 3\% | 13\% | 6\% | 15\% | 18\% | 17\% | 7\% | 13\% | 12\% |
| Suburbs | 11\% | 17\% | 7\% | 10\% | 12\% | 9\% | 15\% | 9\% | 16\% | 14\% | 9\% | 10\% |
| Small towns | 31\% | 24\% | 29\% | 42\% | 29\% | 37\% | 35\% | 25\% | 24\% | 28\% | 36\% | 30\% |
| Rural areas | 17\% | 10\% | 18\% | 24\% | 19\% | 17\% | 7\% | 18\% | 17\% | 21\% | 14\% | 17\% |
| Not sure | 28\% | 30\% | 33\% | 21\% | 27\% | 31\% | 28\% | 30\% | 27\% | 29\% | 27\% | 31\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (377) | (331) | (284) | (483) | (254) | (129) | (126) | (212) | (216) | (358) | (206) |

January 16-19, 2016
5. Real America - Leas

What types of areas do you think are the least like 'real America'?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Big cities | 39\% | 43\% | 34\% | 29\% | 36\% | 43\% | 45\% | 46\% | 17\% | 25\% | 28\% |
| Suburbs | 6\% | 6\% | 6\% | 6\% | 7\% | 7\% | 2\% | 4\% | 11\% | 7\% | 12\% |
| Small towns | 5\% | 5\% | 5\% | 8\% | 7\% | 3\% | 1\% | 2\% | 9\% | 9\% | 11\% |
| Rural areas | 12\% | 11\% | 12\% | 18\% | 8\% | 10\% | 13\% | 8\% | 30\% | 17\% | 12\% |
| Not sure | 39\% | 34\% | 43\% | 39\% | 42\% | 36\% | 39\% | 40\% | 33\% | 42\% | 38\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (990) | (479) | (511) | (199) | (270) | (381) | (140) | (663) | (117) | (133) | (77) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Big cities | 39\% | 22\% | 39\% | 58\% | 39\% | 43\% | 30\% | 39\% | 34\% | 40\% | 41\% | 38\% |
| Suburbs | 6\% | 8\% | 6\% | 2\% | 6\% | 5\% | 8\% | 4\% | 6\% | 6\% | 5\% | 7\% |
| Small towns | 5\% | 8\% | 4\% | 2\% | 6\% | 3\% | 2\% | 5\% | 6\% | 3\% | 5\% | 5\% |
| Rural areas | 12\% | 21\% | 10\% | 4\% | 12\% | 8\% | 16\% | 15\% | 17\% | 8\% | 9\% | 16\% |
| Not sure | 39\% | 41\% | 41\% | 34\% | 37\% | 41\% | 44\% | 37\% | 39\% | 44\% | 40\% | 34\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (990) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (377) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (329) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (482) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (128) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (126) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (358) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (206) \end{aligned}$ |

## 6. NYC American-ness

Do you think that New York City is more or less American than the rest of the country?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More American | 7\% | 7\% | 7\% | 8\% | 10\% | 6\% | 4\% | 5\% | 22\% | 8\% | 9\% |
| As American | 56\% | 52\% | 59\% | 53\% | 51\% | 58\% | 62\% | 57\% | 49\% | 56\% | 56\% |
| Less American | 20\% | 26\% | 14\% | 20\% | 16\% | 22\% | 20\% | 22\% | 10\% | 19\% | 19\% |
| Not sure | 17\% | 14\% | 20\% | 19\% | 24\% | 14\% | 14\% | 17\% | 19\% | 18\% | 16\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (484) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (513) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (203) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (383) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (666) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (135) \end{aligned}$ | $\begin{gathered} 100 \% \\ (78) \end{gathered}$ |



YouGov
January 16-19, 2016
YouGov
7. New Yorkers Share

Do you think New Yorkers share most of the same values as Americans in the rest of the country?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 46\% | 46\% | 47\% | 44\% | 40\% | 49\% | 54\% | 46\% | 57\% | 39\% | 43\% |
| No | 29\% | 33\% | 25\% | 30\% | 27\% | 34\% | 20\% | 27\% | 27\% | 40\% | 31\% |
| Not sure | 25\% | 22\% | 28\% | 27\% | 33\% | 18\% | 26\% | 27\% | 16\% | 21\% | 26\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (994) | (485) | (509) | (201) | (270) | (382) | (141) | (666) | (119) | (131) | (78) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Yes | 46\% | 67\% | 36\% | 36\% | 47\% | 43\% | 53\% | 44\% | 54\% | 46\% | 41\% | 50\% |
| No | 29\% | 18\% | 34\% | 34\% | 27\% | 33\% | 30\% | 27\% | 23\% | 25\% | 32\% | 31\% |
| Not sure | 25\% | 15\% | 30\% | 30\% | 26\% | 24\% | 18\% | 30\% | 23\% | 29\% | 27\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (994) | (381) | (330) | (283) | (483) | (255) | (128) | (128) | (212) | (217) | (356) | (209) |

January 16-19, 2016
8. New Yorkers Worse

Do you think the values of New Yorkers are better or worse than the values of most Americans?


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Better | 5\% | 10\% | 4\% | 2\% | 4\% | 6\% | 9\% | 5\% | 10\% | 2\% | 4\% | 7\% |
| As good | 47\% | 63\% | 38\% | 42\% | 49\% | 45\% | 50\% | 46\% | 57\% | 44\% | 41\% | 53\% |
| Worse | 24\% | 10\% | 26\% | 37\% | 19\% | 31\% | 32\% | 22\% | 13\% | 29\% | 28\% | 22\% |
| Not sure | 24\% | 18\% | 32\% | 20\% | 28\% | 18\% | 9\% | 27\% | 21\% | 26\% | 27\% | 18\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (381) | (331) | (284) | (484) | (256) | (128) | (128) | (212) | (217) | (358) | (209) |

January 16-19, 2016
9. NY Secession

Would you be happy or sad if New York City seceded from the United States?


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Happy | 11\% | 7\% | 15\% | 10\% | 10\% | 12\% | 12\% | 12\% | 11\% | 6\% | 14\% | 9\% |
| Sad | 53\% | 63\% | 42\% | 54\% | 48\% | 54\% | 70\% | 51\% | 54\% | 53\% | 47\% | 60\% |
| Not sure | 37\% | 31\% | 43\% | 35\% | 42\% | 34\% | 18\% | 37\% | 35\% | 40\% | 39\% | 31\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (993) | (381) | (327) | (285) | (484) | (253) | (128) | (128) | (210) | (216) | (359) | (208) |

## Interviewing Dates

Target population

## Sampling method

Weighting

## Number of respondents

Margin of error
Survey mode
Questions not reported

January 16-19, 2016
U.S. adults, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.

The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.024 to 4.296 , with a mean of one and a standard deviation of 0.933

1000
$\pm 4.2 \%$ (adjusted for weighting)
Web-based interviews
20 questions not reported.

