

1. Public Figures – Barack Obama

For the following public figures, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	48%	53%	44%	34%	43%	54%	63%	60%	18%	23%	47%
Nice list	41%	37%	44%	46%	39%	41%	35%	32%	74%	52%	40%
Not sure	11%	10%	12%	20%	18%	5%	2%	8%	8%	26%	14%
Totals (Unweighted N)	100% (994)	100% (484)	100% (510)	100% (186)	100% (246)	100% (394)	100% (168)	100% (667)	100% (118)	100% (129)	100% (80)

	Political Variables - Party ID (3 category)			Demographics - Family Income (3 category)				Demographics - Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	48%	19%	53%	84%	45%	54%	57%	41%	43%	47%	55%	43%
Nice list	41%	74%	30%	11%	45%	38%	36%	34%	41%	45%	35%	45%
Not sure	11%	7%	17%	5%	10%	8%	7%	25%	16%	8%	10%	12%
Totals (Unweighted N)	100% (994)	100% (374)	100% (384)	100% (236)	100% (468)	100% (291)	100% (105)	100% (130)	100% (198)	100% (202)	100% (380)	100% (214)

2. Public Figures – Vladimir Putin

For the following public figures, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	63%	65%	60%	51%	50%	73%	77%	67%	48%	56%	61%
Nice list	9%	11%	6%	10%	11%	8%	5%	7%	7%	13%	20%
Not sure	28%	23%	33%	39%	39%	19%	18%	26%	45%	31%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(484)	(510)	(185)	(247)	(396)	(166)	(667)	(119)	(128)	(80)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	63%	66%	61%	62%	59%	63%	81%	63%	63%	60%	61%	68%
Nice list	9%	9%	9%	9%	9%	12%	6%	6%	6%	10%	9%	10%
Not sure	28%	25%	30%	30%	32%	25%	13%	31%	30%	30%	30%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(375)	(384)	(235)	(469)	(290)	(105)	(130)	(197)	(203)	(379)	(215)

3. Public Figures – Paul Ryan

For the following public figures, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	33%	38%	28%	27%	31%	36%	35%	32%	33%	27%	44%
Nice list	22%	23%	22%	12%	21%	27%	29%	25%	11%	17%	24%
Not sure	45%	39%	50%	61%	48%	37%	36%	43%	56%	55%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(482)	(508)	(185)	(246)	(391)	(168)	(666)	(117)	(127)	(80)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	33%	37%	34%	23%	30%	38%	41%	27%	30%	39%	28%	37%
Nice list	22%	17%	18%	38%	20%	26%	28%	22%	18%	26%	24%	20%
Not sure	45%	46%	47%	39%	51%	37%	31%	51%	52%	35%	48%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(372)	(383)	(235)	(466)	(290)	(104)	(130)	(196)	(200)	(380)	(214)

4. Public Figures – Nancy Pelosi

For the following public figures, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	47%	54%	40%	32%	36%	56%	63%	54%	20%	31%	54%
Nice list	21%	19%	22%	15%	18%	24%	28%	19%	30%	20%	27%
Not sure	32%	27%	37%	53%	46%	20%	10%	27%	50%	49%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(485)	(508)	(185)	(248)	(392)	(168)	(666)	(117)	(130)	(80)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	47%	24%	50%	74%	40%	53%	60%	49%	41%	44%	49%	50%
Nice list	21%	37%	14%	10%	21%	20%	26%	17%	20%	24%	16%	26%
Not sure	32%	38%	36%	17%	38%	27%	14%	33%	38%	32%	35%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(373)	(382)	(238)	(467)	(289)	(105)	(132)	(199)	(202)	(378)	(214)

5. Public Figures – Mitch McConnell

For the following public figures, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	44%	57%	32%	39%	35%	49%	56%	46%	38%	33%	60%
Nice list	7%	6%	8%	5%	9%	8%	4%	7%	6%	10%	3%
Not sure	49%	37%	60%	56%	56%	43%	40%	47%	56%	57%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(989)	(482)	(507)	(186)	(246)	(392)	(165)	(663)	(118)	(128)	(80)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	44%	44%	48%	38%	39%	47%	58%	50%	40%	48%	41%	50%
Nice list	7%	5%	5%	12%	7%	7%	12%	2%	5%	7%	9%	6%
Not sure	49%	51%	47%	49%	54%	46%	29%	48%	56%	46%	50%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(989)	(372)	(382)	(235)	(466)	(288)	(104)	(131)	(197)	(200)	(378)	(214)

6. Public Figures – Harry Reid

For the following public figures, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	43%	51%	34%	27%	36%	52%	53%	47%	29%	31%	43%
Nice list	13%	16%	11%	11%	13%	14%	16%	13%	12%	15%	15%
Not sure	44%	33%	54%	62%	52%	34%	31%	40%	58%	54%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(479)	(508)	(186)	(245)	(390)	(166)	(663)	(115)	(129)	(80)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	43%	21%	49%	63%	35%	49%	54%	50%	38%	43%	44%	44%
Nice list	13%	25%	6%	9%	14%	13%	17%	10%	15%	13%	12%	14%
Not sure	44%	54%	45%	28%	51%	39%	29%	40%	47%	44%	44%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(373)	(381)	(233)	(464)	(289)	(104)	(130)	(195)	(201)	(377)	(214)

7. Public Figures – Donald Trump

For the following public figures, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	61%	57%	65%	79%	58%	56%	53%	58%	82%	66%	52%
Nice list	23%	27%	20%	8%	22%	30%	31%	28%	6%	13%	29%
Not sure	16%	16%	15%	13%	20%	13%	16%	14%	12%	22%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(482)	(509)	(185)	(247)	(394)	(165)	(665)	(116)	(130)	(80)

	Political Variables - Party ID (3 category)			Demographics - Family Income (3 category)				Demographics - Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	61%	82%	57%	39%	64%	61%	64%	50%	62%	62%	59%	64%
Nice list	23%	11%	22%	45%	21%	27%	22%	26%	20%	29%	22%	23%
Not sure	16%	8%	21%	16%	15%	12%	14%	25%	18%	9%	19%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(373)	(381)	(237)	(467)	(288)	(104)	(132)	(197)	(200)	(379)	(215)

8. Public Figures – Hillary Clinton

For the following public figures, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	50%	58%	43%	48%	41%	55%	58%	58%	16%	32%	69%
Nice list	36%	30%	42%	28%	40%	38%	37%	32%	68%	41%	18%
Not sure	14%	12%	15%	24%	19%	8%	5%	10%	16%	27%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(483)	(507)	(185)	(249)	(389)	(167)	(662)	(118)	(130)	(80)

	Political Variables - Party ID (3 category)			Demographics - Family Income (3 category)				Demographics - Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	50%	18%	57%	84%	44%	57%	59%	51%	43%	53%	53%	49%
Nice list	36%	70%	24%	10%	42%	33%	30%	26%	35%	38%	35%	38%
Not sure	14%	12%	19%	6%	14%	10%	11%	23%	22%	9%	12%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(372)	(381)	(237)	(467)	(288)	(105)	(130)	(199)	(198)	(379)	(214)

9. Public Figures – Bernie Sanders

For the following public figures, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	33%	38%	29%	18%	28%	39%	48%	39%	15%	19%	32%
Nice list	35%	35%	35%	43%	30%	34%	35%	34%	36%	35%	42%
Not sure	32%	27%	36%	39%	42%	27%	17%	27%	48%	46%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(480)	(508)	(185)	(243)	(395)	(165)	(666)	(114)	(129)	(79)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	33%	19%	31%	59%	30%	38%	36%	35%	28%	34%	34%	34%
Nice list	35%	50%	35%	15%	34%	37%	48%	26%	32%	42%	34%	33%
Not sure	32%	31%	35%	26%	36%	25%	16%	39%	40%	23%	32%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(371)	(381)	(236)	(465)	(287)	(104)	(132)	(196)	(201)	(376)	(215)

10. Public Figures – Ted Cruz

For the following public figures, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	34%	36%	33%	33%	32%	36%	36%	33%	42%	38%	32%
Nice list	28%	33%	24%	21%	19%	34%	40%	33%	9%	21%	37%
Not sure	37%	30%	43%	46%	48%	30%	24%	35%	49%	42%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(484)	(508)	(185)	(247)	(393)	(167)	(665)	(118)	(130)	(79)

	Political Variables - Party ID (3 category)			Demographics - Family Income (3 category)				Demographics - Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	34%	50%	32%	17%	32%	37%	44%	32%	32%	37%	32%	38%
Nice list	28%	12%	28%	55%	25%	32%	39%	27%	20%	31%	33%	25%
Not sure	37%	39%	40%	28%	43%	31%	17%	41%	48%	32%	35%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(372)	(383)	(237)	(466)	(291)	(104)	(131)	(197)	(201)	(379)	(215)

11. Celebrities – Daniel Snyder

For the following celebrities, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	15%	18%	12%	10%	19%	18%	10%	14%	20%	15%	19%
Nice list	6%	8%	5%	7%	7%	8%	3%	5%	7%	8%	14%
Not sure	78%	74%	83%	83%	75%	74%	87%	81%	73%	77%	67%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(482)	(509)	(184)	(245)	(395)	(167)	(666)	(119)	(126)	(80)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	15%	16%	13%	19%	15%	15%	16%	15%	12%	19%	17%	12%
Nice list	6%	10%	3%	8%	7%	6%	8%	4%	3%	8%	6%	10%
Not sure	78%	75%	84%	73%	78%	79%	75%	82%	85%	73%	77%	79%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(373)	(380)	(238)	(466)	(288)	(105)	(132)	(197)	(200)	(379)	(215)

12. Celebrities – Charlie Sheen

For the following celebrities, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	75%	76%	74%	71%	69%	77%	84%	79%	73%	61%	70%
Nice list	8%	9%	8%	5%	9%	10%	9%	8%	7%	9%	14%
Not sure	17%	15%	19%	24%	22%	13%	8%	14%	20%	30%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(482)	(509)	(185)	(249)	(391)	(166)	(666)	(116)	(129)	(80)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	75%	70%	77%	78%	72%	82%	83%	63%	70%	78%	77%	72%
Nice list	8%	11%	7%	7%	10%	8%	7%	6%	9%	11%	7%	8%
Not sure	17%	19%	17%	15%	18%	11%	10%	31%	22%	11%	16%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(371)	(383)	(237)	(466)	(290)	(104)	(131)	(199)	(201)	(379)	(212)

13. Celebrities – Chris Pratt

For the following celebrities, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	11%	10%	11%	9%	11%	13%	7%	10%	14%	9%	16%
Nice list	27%	26%	27%	38%	35%	23%	9%	26%	19%	31%	40%
Not sure	62%	63%	62%	53%	54%	64%	83%	64%	67%	60%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(483)	(510)	(186)	(247)	(393)	(167)	(666)	(118)	(129)	(80)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	11%	11%	11%	10%	11%	9%	11%	11%	8%	10%	11%	12%
Nice list	27%	28%	26%	27%	25%	35%	32%	13%	23%	32%	26%	26%
Not sure	62%	61%	63%	63%	63%	56%	57%	76%	68%	57%	63%	61%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(373)	(383)	(237)	(468)	(289)	(105)	(131)	(199)	(201)	(379)	(214)

14. Celebrities – Taylor Swift

For the following celebrities, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	16%	18%	14%	22%	15%	16%	11%	16%	12%	14%	28%
Nice list	60%	60%	60%	56%	60%	64%	56%	63%	59%	53%	48%
Not sure	24%	22%	26%	23%	25%	20%	32%	21%	29%	34%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(484)	(511)	(185)	(247)	(397)	(166)	(669)	(119)	(127)	(80)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	16%	15%	19%	13%	17%	16%	18%	11%	8%	22%	16%	18%
Nice list	60%	60%	58%	64%	57%	63%	65%	60%	61%	53%	62%	61%
Not sure	24%	25%	24%	23%	26%	21%	17%	30%	32%	25%	21%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(374)	(383)	(238)	(468)	(291)	(105)	(131)	(199)	(201)	(381)	(214)

15. Celebrities – Mark Zuckerberg

For the following celebrities, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	20%	26%	14%	16%	18%	23%	22%	20%	13%	19%	29%
Nice list	46%	42%	50%	44%	47%	47%	46%	47%	48%	44%	39%
Not sure	34%	32%	36%	40%	35%	30%	31%	32%	39%	37%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(483)	(510)	(186)	(247)	(394)	(166)	(669)	(119)	(127)	(78)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	20%	16%	21%	24%	18%	18%	28%	26%	21%	25%	21%	14%
Nice list	46%	53%	41%	45%	44%	54%	46%	38%	40%	46%	45%	54%
Not sure	34%	31%	38%	31%	38%	28%	26%	36%	40%	30%	35%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(372)	(384)	(237)	(467)	(290)	(104)	(132)	(199)	(201)	(379)	(214)

16. Celebrities – Serena Williams

For the following celebrities, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	14%	17%	12%	9%	14%	16%	16%	16%	4%	15%	18%
Nice list	57%	57%	57%	58%	57%	58%	52%	54%	86%	47%	57%
Not sure	29%	26%	31%	32%	29%	26%	32%	31%	11%	38%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(483)	(510)	(185)	(249)	(394)	(165)	(668)	(118)	(129)	(78)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	14%	12%	13%	20%	16%	13%	16%	8%	9%	16%	15%	15%
Nice list	57%	67%	51%	53%	54%	63%	59%	51%	56%	57%	55%	61%
Not sure	29%	21%	36%	27%	30%	23%	26%	41%	35%	27%	30%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(372)	(383)	(238)	(467)	(291)	(103)	(132)	(198)	(202)	(380)	(213)

17. Celebrities – Caitlyn Jenner

For the following celebrities, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	55%	60%	50%	46%	57%	56%	61%	56%	48%	54%	58%
Nice list	16%	13%	20%	20%	15%	17%	11%	17%	11%	13%	21%
Not sure	29%	27%	31%	35%	28%	27%	28%	27%	41%	33%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(484)	(507)	(186)	(246)	(392)	(167)	(667)	(117)	(128)	(79)

	Political Variables - Party ID (3 category)			Demographics - Family Income (3 category)				Demographics - Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	55%	45%	56%	68%	53%	61%	50%	52%	45%	51%	61%	54%
Nice list	16%	22%	14%	12%	17%	17%	21%	9%	16%	18%	12%	22%
Not sure	29%	33%	31%	20%	30%	21%	29%	39%	38%	30%	26%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(373)	(380)	(238)	(465)	(290)	(104)	(132)	(197)	(201)	(379)	(214)

18. Celebrities – Roger Goodell

For the following celebrities, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	33%	46%	21%	25%	33%	38%	31%	34%	35%	27%	35%
Nice list	8%	8%	8%	7%	8%	9%	9%	7%	5%	13%	9%
Not sure	59%	46%	71%	68%	59%	53%	60%	59%	60%	60%	56%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(484)	(510)	(185)	(247)	(395)	(167)	(667)	(118)	(129)	(80)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	33%	33%	33%	32%	28%	40%	38%	33%	34%	37%	33%	27%
Nice list	8%	9%	7%	11%	8%	7%	10%	10%	5%	7%	9%	10%
Not sure	59%	58%	61%	57%	64%	53%	52%	57%	60%	56%	58%	63%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(373)	(382)	(239)	(468)	(290)	(105)	(131)	(199)	(201)	(379)	(215)

19. Celebrities – Bill Cosby

For the following celebrities, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	73%	72%	74%	69%	68%	77%	77%	77%	55%	71%	74%
Nice list	8%	10%	6%	10%	7%	7%	10%	8%	11%	5%	12%
Not sure	19%	18%	20%	21%	25%	16%	13%	15%	34%	25%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(483)	(510)	(185)	(247)	(395)	(166)	(668)	(119)	(127)	(79)

	Political Variables - Party ID (3 category)			Demographics - Family Income (3 category)				Demographics - Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	73%	73%	72%	75%	67%	80%	83%	75%	72%	74%	70%	77%
Nice list	8%	10%	8%	5%	12%	6%	7%	2%	5%	11%	10%	6%
Not sure	19%	17%	20%	19%	22%	14%	10%	23%	23%	15%	20%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(373)	(382)	(238)	(468)	(289)	(104)	(132)	(199)	(201)	(378)	(215)

20. Celebrities – Kanye West

For the following celebrities, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	61%	64%	57%	53%	55%	69%	62%	65%	46%	54%	58%
Nice list	14%	13%	15%	16%	19%	13%	5%	12%	23%	12%	19%
Not sure	25%	22%	28%	31%	26%	18%	32%	23%	31%	34%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(989)	(480)	(509)	(184)	(245)	(394)	(166)	(663)	(119)	(128)	(79)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	61%	57%	61%	66%	58%	69%	61%	53%	55%	64%	65%	56%
Nice list	14%	18%	12%	11%	16%	11%	14%	11%	17%	15%	11%	15%
Not sure	25%	25%	27%	23%	25%	20%	25%	36%	28%	21%	24%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(989)	(374)	(381)	(234)	(467)	(288)	(104)	(130)	(198)	(200)	(376)	(215)

21. Celebrities – Tom Brady

For the following celebrities, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	37%	41%	34%	31%	36%	46%	29%	38%	31%	38%	38%
Nice list	29%	35%	24%	23%	27%	30%	40%	30%	30%	24%	27%
Not sure	33%	25%	41%	46%	37%	24%	31%	31%	38%	38%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(484)	(510)	(185)	(247)	(395)	(167)	(668)	(119)	(127)	(80)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	37%	37%	40%	31%	34%	44%	39%	37%	31%	39%	42%	34%
Nice list	29%	31%	23%	40%	28%	31%	31%	29%	38%	26%	27%	28%
Not sure	33%	32%	37%	29%	38%	25%	31%	34%	31%	34%	31%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(374)	(381)	(239)	(467)	(290)	(105)	(132)	(199)	(202)	(379)	(214)

22. Celebrities – Adele

For the following celebrities, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	8%	12%	4%	6%	10%	8%	7%	7%	5%	11%	17%
Nice list	60%	53%	66%	62%	62%	63%	46%	59%	69%	57%	56%
Not sure	32%	35%	30%	33%	27%	29%	47%	34%	26%	32%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(485)	(509)	(185)	(249)	(394)	(166)	(669)	(117)	(129)	(79)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	8%	8%	9%	7%	8%	10%	5%	7%	3%	13%	9%	7%
Nice list	60%	65%	55%	61%	57%	64%	70%	53%	54%	56%	62%	64%
Not sure	32%	27%	37%	32%	35%	26%	25%	40%	43%	31%	30%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(372)	(384)	(238)	(467)	(291)	(104)	(132)	(197)	(203)	(380)	(214)

23. Respondent List

Do you think you are on Santa's naughty list or his nice list?

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Naughty list	9%	9%	9%	10%	10%	9%	3%	8%	5%	10%	17%
Nice list	70%	67%	73%	67%	70%	70%	73%	71%	78%	66%	58%
Not sure	21%	25%	19%	23%	20%	21%	23%	21%	17%	24%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(486)	(514)	(186)	(249)	(397)	(168)	(671)	(119)	(130)	(80)

	Political Variables - Party ID (3 category)				Demographics - Family Income (3 category)				Demographics - Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Naughty list	9%	8%	10%	7%	10%	8%	11%	4%	5%	8%	11%	8%
Nice list	70%	78%	61%	75%	69%	78%	60%	62%	66%	72%	70%	70%
Not sure	21%	15%	29%	17%	21%	14%	28%	34%	28%	20%	19%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(376)	(385)	(239)	(470)	(293)	(105)	(132)	(199)	(203)	(383)	(215)

24. Baby, It's Cold Outside

If someone were persuading you to stay the night, what reason would you find most persuasive?

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
It's cold outside	36%	33%	40%	32%	39%	33%	44%	36%	37%	34%	45%
There aren't any cabs	17%	17%	18%	24%	9%	17%	22%	18%	19%	15%	16%
One more drink	15%	19%	11%	12%	25%	14%	5%	14%	14%	18%	17%
One more cigarette	2%	1%	3%	0%	4%	3%	1%	2%	1%	3%	0%
Not sure	29%	31%	28%	32%	24%	33%	28%	30%	29%	29%	22%
Totals (Unweighted N)	100% (993)	100% (483)	100% (510)	100% (186)	100% (246)	100% (395)	100% (166)	100% (669)	100% (118)	100% (126)	100% (80)

	Political Variables - Party ID (3 category)			Demographics - Family Income (3 category)				Demographics - Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
It's cold outside	36%	41%	35%	33%	43%	36%	20%	22%	32%	42%	37%	33%
There aren't any cabs	17%	17%	18%	17%	14%	17%	24%	26%	17%	14%	16%	22%
One more drink	15%	15%	14%	16%	12%	17%	21%	16%	13%	15%	16%	15%
One more cigarette	2%	3%	1%	4%	3%	2%	—	—	—	4%	2%	4%
Not sure	29%	24%	33%	31%	28%	27%	35%	36%	38%	26%	29%	26%
Totals (Unweighted N)	100% (993)	100% (375)	100% (381)	100% (237)	100% (468)	100% (292)	100% (104)	100% (129)	100% (199)	100% (203)	100% (378)	100% (213)

Interviewing Dates	December 18 - 21, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.156 to 4.079, with a mean of one and a standard deviation of 0.836.
Number of respondents	1000
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.