

1. Played Hard to Get

In a romantic way have you ever 'played hard to get'?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	42%	37%	46%	44%	52%	37%	34%	40%	50%	54%	23%
No	46%	50%	41%	43%	35%	51%	52%	49%	36%	32%	60%
Not sure	13%	13%	13%	13%	13%	12%	14%	12%	14%	14%	16%
Totals (Unweighted N)	100% (998)	100% (481)	100% (517)	100% (206)	100% (264)	100% (379)	100% (149)	100% (677)	100% (124)	100% (130)	100% (67)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	42%	37%	44%	44%	45%	42%	36%	33%	45%	42%	44%	34%
No	46%	48%	44%	44%	42%	49%	55%	46%	46%	45%	44%	48%
Not sure	13%	14%	12%	11%	13%	9%	9%	21%	9%	13%	11%	18%
Totals (Unweighted N)	100% (998)	100% (384)	100% (372)	100% (242)	100% (501)	100% (247)	100% (124)	100% (126)	100% (174)	100% (225)	100% (393)	100% (206)

2. Pursued Hard to Get

Have you ever kept on trying when someone else was 'playing hard to get'?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	47%	55%	40%	40%	57%	47%	42%	51%	49%	43%	13%
No	44%	36%	51%	50%	32%	44%	51%	40%	40%	50%	74%
Not sure	9%	9%	9%	10%	10%	9%	7%	9%	11%	7%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(481)	(518)	(206)	(264)	(379)	(150)	(678)	(124)	(129)	(68)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	47%	45%	47%	50%	46%	47%	61%	38%	47%	54%	45%	45%
No	44%	44%	43%	45%	46%	45%	32%	43%	45%	40%	46%	42%
Not sure	9%	11%	10%	6%	8%	7%	6%	19%	8%	6%	9%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(384)	(372)	(243)	(503)	(246)	(124)	(126)	(174)	(225)	(394)	(206)

3. Gender Difference - Pursuing the Hard to Get

Gender Difference - Pursuing the Hard to Get

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Woman in Pursuit	51%	50%	52%	50%	50%	51%	55%	50%	50%	56%	51%
Man in Pursuit	49%	50%	48%	50%	50%	49%	45%	50%	50%	44%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(482)	(518)	(207)	(264)	(379)	(150)	(678)	(124)	(130)	(68)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Woman in Pursuit	51%	46%	54%	55%	47%	58%	52%	54%	56%	49%	50%	52%
Man in Pursuit	49%	54%	46%	45%	53%	42%	48%	46%	44%	51%	50%	48%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(384)	(372)	(244)	(503)	(247)	(124)	(126)	(174)	(225)	(395)	(206)

4. Woman in Pursuit

A woman repeatedly asks out a man who has been saying no because she believes that he is 'playing hard to get'. What words do you believe best describe this?
Please select all that apply.

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Romantic	11%	15%	7%	9%	14%	11%	7%	7%	11%	27%	6%
Creepy	22%	20%	23%	31%	27%	22%	4%	17%	31%	36%	18%
Desperate	62%	47%	75%	63%	61%	62%	62%	62%	51%	63%	70%
Old-fashioned	10%	12%	8%	14%	4%	10%	12%	7%	24%	14%	2%
Harmless	23%	30%	15%	22%	23%	21%	26%	23%	19%	19%	30%
Scary	9%	9%	9%	12%	10%	8%	7%	6%	9%	26%	2%
Totals	(507)	(240)	(267)	(103)	(134)	(191)	(79)	(345)	(57)	(69)	(36)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Romantic	11%	11%	7%	15%	11%	13%	4%	12%	12%	5%	16%	6%
Creepy	22%	22%	23%	19%	19%	23%	16%	33%	20%	15%	22%	28%
Desperate	62%	64%	58%	64%	61%	58%	75%	58%	53%	66%	64%	61%
Old-fashioned	10%	10%	9%	11%	12%	11%	4%	4%	14%	8%	12%	5%
Harmless	23%	20%	28%	17%	23%	19%	21%	29%	26%	24%	19%	23%
Scary	9%	7%	9%	12%	11%	11%	5%	3%	10%	7%	12%	6%
Totals	(507)	(182)	(194)	(131)	(245)	(132)	(67)	(63)	(94)	(110)	(196)	(107)

5. Man in Pursuit

A man repeatedly asks out a woman who has been saying no because he believes that she is 'playing hard to get'. What words do you believe best describe this?
Please select all that apply.

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Romantic	16%	16%	17%	24%	20%	10%	14%	12%	40%	26%	0%
Creepy	35%	28%	41%	45%	26%	38%	25%	38%	16%	24%	47%
Desperate	47%	47%	48%	50%	48%	48%	41%	50%	35%	32%	69%
Old-fashioned	24%	26%	21%	20%	21%	27%	26%	22%	43%	19%	17%
Harmless	16%	19%	13%	14%	17%	14%	20%	17%	8%	13%	20%
Scary	13%	7%	18%	15%	6%	19%	8%	14%	16%	4%	10%
Totals	(493)	(242)	(251)	(104)	(130)	(188)	(71)	(333)	(67)	(61)	(32)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Romantic	16%	19%	14%	16%	18%	9%	23%	15%	17%	20%	17%	11%
Creepy	35%	40%	30%	34%	31%	41%	35%	37%	33%	36%	29%	44%
Desperate	47%	42%	53%	47%	42%	55%	57%	50%	51%	52%	45%	46%
Old-fashioned	24%	28%	19%	23%	29%	19%	22%	11%	24%	28%	24%	19%
Harmless	16%	14%	19%	15%	14%	19%	16%	18%	12%	21%	14%	17%
Scary	13%	16%	10%	11%	11%	16%	6%	20%	14%	15%	10%	15%
Totals	(493)	(202)	(178)	(113)	(258)	(115)	(57)	(63)	(80)	(115)	(199)	(99)

6. Extremes

Do you agree or disagree that "an individual who goes to the extremes of stalking must really feel passionately for his/her love interest"?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Agree	23%	32%	15%	29%	31%	19%	14%	20%	28%	33%	28%
Disagree	61%	52%	69%	49%	53%	67%	71%	63%	59%	54%	53%
Not sure	16%	16%	17%	21%	16%	14%	15%	17%	14%	13%	18%
Totals (Unweighted N)	100% (996)	100% (480)	100% (516)	100% (206)	100% (262)	100% (379)	100% (149)	100% (675)	100% (124)	100% (130)	100% (67)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Agree	23%	24%	20%	28%	27%	22%	17%	19%	32%	17%	24%	21%
Disagree	61%	61%	62%	58%	56%	68%	68%	58%	58%	63%	60%	61%
Not sure	16%	15%	18%	14%	18%	10%	15%	23%	10%	20%	16%	18%
Totals (Unweighted N)	100% (996)	100% (384)	100% (369)	100% (243)	100% (502)	100% (246)	100% (124)	100% (124)	100% (174)	100% (224)	100% (393)	100% (205)

Interviewing Dates	February 8 - 10, 2016
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.03 to 4.046, with a mean of one and a standard deviation of 0.861.
Number of respondents	1000
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.