

# Omnibus Poll

July 05 - 06, 2013



1.

The white actor Johnny Depp is portraying the Native American character Tonto in the new remake of "The Lone Ranger". Do you think it is acceptable for Depp to play a Native American character?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	72%	76%	68%	68%	72%	78%	64%	72%	70%	76%	73%	63%
No	11%	11%	12%	10%	10%	11%	14%	10%	12%	12%	12%	7%
Not sure	17%	13%	20%	21%	18%	11%	22%	18%	18%	12%	15%	30%
Totals (Unweighted N)	100% (1,000)	100% (469)	100% (531)	100% (196)	100% (291)	100% (357)	100% (153)	100% (327)	100% (432)	100% (241)	100% (890)	100% (110)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Yes	72%	71%	67%	82%	64%	72%	71%	76%	78%	73%	68%	73%	74%
No	11%	12%	15%	6%	11%	10%	14%	10%	7%	9%	12%	11%	13%
Not sure	17%	17%	19%	12%	25%	18%	15%	14%	15%	18%	20%	16%	13%
Totals (Unweighted N)	100% (1,000)	100% (801)	100% (108)	100% (91)	100% (42)	100% (333)	100% (351)	100% (185)	100% (89)	100% (163)	100% (230)	100% (339)	100% (268)

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## 2.

Thinking about the casting, which comes closest to your view?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
I would prefer that a Native American actor plays a Native American character	27%	28%	26%	31%	25%	24%	31%	31%	28%	21%	27%	24%
It doesn't matter to me what race the actor is	66%	67%	66%	56%	67%	73%	64%	64%	63%	75%	67%	60%
Not sure	7%	5%	8%	13%	8%	3%	5%	6%	9%	5%	5%	16%
Totals (Unweighted N)	100% (1,000)	100% (469)	100% (531)	100% (196)	100% (291)	100% (357)	100% (153)	100% (327)	100% (432)	100% (241)	100% (890)	100% (110)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
I would prefer that a Native American actor plays a Native American character	27%	28%	34%	15%	20%	22%	31%	30%	30%	27%	25%	26%	29%
It doesn't matter to me what race the actor is	66%	65%	56%	79%	65%	72%	62%	65%	61%	69%	68%	66%	63%
Not sure	7%	6%	10%	6%	16%	6%	7%	5%	9%	4%	7%	8%	7%
Totals (Unweighted N)	100% (1,000)	100% (801)	100% (108)	100% (91)	100% (42)	100% (333)	100% (351)	100% (185)	100% (89)	100% (163)	100% (230)	100% (339)	100% (268)