

Omnibus Poll

July 11 - 12, 2013



1.
Do you think that the media has paid too much or too little attention to the trial of George Zimmerman?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Too much	58%	67%	49%	45%	53%	61%	73%	44%	60%	74%	60%	40%
Too little	5%	5%	6%	11%	7%	3%	1%	9%	5%	0%	5%	10%
About the right amount	23%	17%	28%	22%	23%	25%	19%	35%	17%	16%	24%	16%
Not sure	14%	11%	17%	22%	18%	11%	6%	12%	18%	10%	12%	34%
Totals (Unweighted N)	100% (1,000)	100% (474)	100% (526)	100% (203)	100% (292)	100% (354)	100% (150)	100% (338)	100% (418)	100% (244)	100% (894)	100% (106)

	Race				Education					Region			
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Too much	58%	64%	29%	51%	52%	57%	55%	65%	64%	55%	58%	59%	58%
Too little	5%	3%	19%	7%	8%	5%	7%	4%	1%	4%	5%	7%	4%
About the right amount	23%	19%	45%	23%	20%	23%	24%	20%	25%	25%	26%	21%	22%
Not sure	14%	14%	7%	19%	20%	15%	14%	10%	11%	16%	12%	13%	16%
Totals (Unweighted N)	100% (1,000)	100% (789)	100% (104)	100% (107)	100% (53)	100% (345)	100% (342)	100% (179)	100% (81)	100% (167)	100% (210)	100% (359)	100% (264)

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2.

How closely have you been following the trial of George Zimmerman?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Very closely	17%	18%	15%	10%	16%	20%	21%	17%	14%	22%	17%	10%
Somewhat closely	32%	35%	29%	29%	26%	35%	36%	32%	30%	34%	33%	22%
Only a little	34%	34%	34%	36%	33%	32%	36%	37%	34%	29%	35%	28%
Not at all	15%	12%	18%	20%	19%	12%	7%	13%	17%	14%	14%	28%
Not sure	3%	1%	4%	5%	5%	1%	—	1%	5%	1%	2%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(474)	(526)	(203)	(292)	(354)	(150)	(338)	(418)	(244)	(894)	(106)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Very closely	17%	14%	33%	14%	16%	20%	18%	9%	13%	17%	20%	18%	11%
Somewhat closely	32%	35%	21%	24%	33%	28%	33%	37%	34%	28%	32%	34%	32%
Only a little	34%	33%	33%	37%	26%	35%	30%	40%	41%	36%	31%	33%	35%
Not at all	15%	15%	11%	20%	15%	14%	18%	14%	11%	13%	16%	13%	20%
Not sure	3%	3%	1%	5%	11%	4%	2%	1%	1%	6%	1%	2%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(789)	(104)	(107)	(53)	(345)	(342)	(179)	(81)	(167)	(210)	(359)	(264)