June 04 - 05, 2013

Self declared baby boomer
Do you think of yourself as part of the 'baby boomer' generation?

	Gender				A	ge		Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	35%	36%	33%	7%	10%	70%	38%	37%	31%	40%	36%	24%
No	55%	54%	56%	79%	77%	23%	57%	54%	58%	50%	55%	53%
Not sure	10%	9%	11%	14%	14%	7%	6%	9%	11%	10%	8%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(460)	(540)	(197)	(277)	(373)	(150)	(326)	(429)	(245)	(895)	(105)

			Race		Education						
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad		
Yes	35%	37%	33%	26%	36%	35%	32%	40%	38%		
No	55%	56%	49%	56%	42%	52%	60%	56%	56%		
Not sure	10%	7%	17%	19%	22%	13%	9%	4%	6%		
Totals (Unweighted N)	100% (1,000)	100% (805)	100% (104)	100% (91)	100% (26)	100% (352)	100% (358)	100% (175)	100% (89)		

		S	Self declared baby boom	Baby boomers		
	Total	Yes	No	Not sure	Self declared baby boomer over 45	
Yes	35%	100%	_	_	100%	
No	55%	_	100%	_	_	
Not sure	10%	—	_	100%	_	
Totals	100%	100%	100%	100%	100%	
(Unweighted N)	(1,000)	(358)	(551)	(91)	(321)	



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2. Life satisfaction

How satisfied are you with how your life as compared with what you expected? Rate 1-9, 1 being much worse than you expected and 9 being much better than you expected.

		Ge	nder		A	ge			Party ID		Voter R	egistration
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
1 - Much worse												
than you expected	6%	5%	6%	3%	8%	5%	7%	7%	7%	3%	6%	4%
2	3%	4%	2%	3%	3%	4%	1%	3%	3%	2%	3%	4%
3	7%	6%	8%	5%	8%	10%	4%	7%	7%	7%	7%	9%
4	9%	8%	9%	7%	8%	11%	8%	9%	10%	6%	9%	5%
5	20%	21%	19%	24%	22%	19%	15%	26%	17%	16%	19%	27%
6	12%	11%	14%	14%	14%	10%	13%	11%	12%	15%	13%	10%
7	19%	21%	18%	18%	17%	20%	23%	18%	17%	25%	20%	15%
8	9%	10%	8%	9%	8%	9%	11%	9%	8%	13%	10%	3%
9 - Much better												
than you expected	9%	9%	9%	6%	5%	10%	19%	8%	9%	11%	10%	3%
Not sure	5%	5%	6%	11%	7%	3%	1%	2%	10%	2%	3%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(460)	(540)	(197)	(277)	(373)	(150)	(326)	(429)	(245)	(895)	(105)

			Race				Education		
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
1 - Much worse									
than you expected	6%	6%	8%	6%	6%	6%	7%	7%	1%
2	3%	2%	5%	5%	11%	2%	3%	2%	2%
3	7%	7%	5%	7%	2%	8%	8%	7%	4%
4	9%	9%	11%	9%	2%	10%	10%	7%	5%
5	20%	18%	25%	24%	23%	21%	19%	19%	15%
6	12%	15%	6%	6%	3%	14%	11%	11%	22%
7	19%	20%	22%	16%	24%	16%	19%	27%	22%
8	9%	10%	6%	8%	_	8%	10%	12%	16%
9 - Much better									
than you expected	9%	9%	8%	10%	13%	11%	8%	6%	9%
Not sure	5%	5%	6%	8%	16%	4%	7%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(805)	(104)	(91)	(26)	(352)	(358)	(175)	(89)

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		S	Self declared baby boom	ner	Baby boomers		
	Total	Yes	No	Not sure	Self declared baby boomer over 45		
1 - Much worse							
than you expected	6%	6%	6%	4%	5%		
2	3%	3%	3%	3%	3%		
3	7%	9%	6%	6%	10%		
4	9%	9%	9%	6%	10%		
5	20%	15%	22%	22%	15%		
6	12%	13%	13%	5%	13%		
7	19%	21%	19%	18%	22%		
8	9%	10%	10%	4%	10%		
9 - Much better							
than you expected	9%	11%	8%	12%	10%		
Not sure	5%	3%	4%	20%	2%		
Totals	100%	100%	100%	100%	100%		
(Unweighted N)	(1,000)	(358)	(551)	(91)	(321)		

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3. Life progess Overall, do you feel that things in your life are...?

		Ge	nder		Age Party		Party ID		Voter Registration			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Getting better	29%	29%	29%	36%	34%	22%	24%	36%	25%	25%	30%	21%
Staying about the												
same	44%	44%	44%	41%	42%	47%	46%	46%	39%	51%	45%	40%
Getting worse	21%	22%	21%	9%	18%	27%	28%	15%	27%	19%	21%	22%
Not sure	6%	5%	6%	13%	6%	4%	2%	2%	9%	5%	5%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(460)	(540)	(197)	(277)	(373)	(150)	(326)	(429)	(245)	(895)	(105)

			Race		Education						
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad		
Getting better	29%	28%	37%	24%	29%	22%	32%	33%	38%		
Staying about the											
same	44%	44%	44%	44%	37%	49%	39%	48%	43%		
Getting worse	21%	22%	13%	21%	28%	21%	22%	17%	17%		
Not sure	6%	5%	6%	10%	5%	7%	7%	2%	3%		
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%		
(Unweighted N)	(1,000)	(805)	(104)	(91)	(26)	(352)	(358)	(175)	(89)		

		S	Self declared baby boom	ner	Baby boomers		
	Total	Yes	No	Not sure	Self declared baby boomer over 45		
Getting better	29%	26%	33%	16%	24%		
Staying about the							
same	44%	43%	45%	43%	45%		
Getting worse	21%	28%	17%	19%	28%		
Not sure	6%	3%	5%	22%	3%		
Totals	100%	100%	100%	100%	100%		
(Unweighted N)	(1,000)	(358)	(551)	(91)	(321)		

