Omnibus Poll

June 07 - 08, 2013

YouGov

1.

If you were creating your ideal breakfast, which of the following would you include (Please check all that apply)

	Total	Gender		Age				Party ID			Voter Registration	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Bacon	54%	56%	52%	49%	56%	54%	56%	54%	50%	60%	56%	34%
Bagels	14%	15%	13%	19%	19%	11%	8%	15%	14%	14%	15%	8%
Hard-boiled eggs	7%	7%	7%	10%	5%	7%	7%	13%	4%	4%	7%	4%
Cereal	14%	15%	13%	16%	13%	16%	11%	16%	13%	13%	13%	26%
French toast	20%	21%	19%	27%	24%	15%	14%	25%	18%	15%	21%	13%
Fried eggs	28%	35%	22%	20%	27%	31%	33%	27%	27%	32%	29%	20%
Fruit	39%	35%	43%	47%	38%	34%	43%	41%	39%	38%	41%	28%
Grits	15%	13%	16%	10%	11%	15%	25%	19%	12%	13%	15%	8%
Hash browns	39%	43%	36%	41%	39%	42%	33%	40%	36%	43%	41%	28%
Home fries	18%	20%	16%	18%	16%	20%	18%	17%	17%	20%	19%	12%
Muffins	12%	13%	11%	14%	9%	13%	13%	14%	11%	12%	13%	8%
Oatmeal	17%	17%	16%	17%	13%	18%	20%	20%	14%	16%	18%	8%
Omelet	24%	24%	24%	25%	23%	24%	25%	24%	21%	30%	25%	18%
Pancakes	25%	27%	22%	30%	25%	24%	19%	25%	22%	28%	25%	20%
Poached egg	7%	8%	7%	9%	5%	5%	13%	8%	6%	9%	8%	4%
Porridge	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%
Salmon/lox	7%	8%	5%	11%	6%	5%	6%	9%	6%	5%	7%	4%
Sausages	33%	38%	28%	28%	33%	33%	38%	31%	34%	33%	34%	26%
Scrambled eggs	35%	36%	35%	35%	33%	34%	42%	42%	31%	35%	37%	20%
Soft-boiled eggs	5%	5%	4%	5%	3%	6%	4%	4%	5%	6%	4%	7%
Toast	38%	41%	36%	26%	28%	43%	57%	42%	36%	36%	39%	32%
Waffles	16%	18%	14%	24%	15%	13%	14%	18%	14%	17%	17%	11%
Yogurt	16%	14%	18%	19%	24%	12%	9%	17%	17%	13%	16%	20%
Another kind of food	4%	5%	4%	5%	6%	4%	4%	4%	4%	5%	5%	2%
Not sure	2%	2%	2%	2%	3%	2%	1%	1%	3%	1%	2%	6%
Totals	(1,000)	(478)	(522)	(201)	(296)	(358)	(143)	(321)	(429)	(250)	(894)	(106)

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	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Bacon	54%	56%	52%	43%	41%	56%	55%	59%	37%
Bagels	14%	14%	13%	17%	14%	12%	14%	16%	21%
Hard-boiled eggs	7%	4%	15%	14%	18%	6%	8%	4%	3%
Cereal	14%	11%	17%	27%	39%	14%	13%	13%	6%
French toast	20%	18%	25%	23%	23%	19%	22%	17%	16%
Fried eggs	28%	29%	21%	28%	32%	31%	29%	25%	14%
Fruit	39%	39%	42%	39%	26%	36%	42%	43%	46%
Grits	15%	10%	51%	7%	9%	14%	19%	12%	10%
Hash browns	39%	40%	34%	38%	34%	42%	42%	32%	35%
Home fries	18%	20%	13%	12%	8%	21%	18%	16%	12%
Muffins	12%	13%	10%	11%	11%	11%	14%	13%	7%
Oatmeal	17%	15%	19%	24%	25%	13%	16%	23%	19%
Omelet	24%	24%	29%	21%	22%	20%	28%	25%	29%
Pancakes	25%	24%	32%	23%	16%	23%	29%	26%	17%
Poached egg	7%	8%	3%	6%	4%	7%	8%	8%	8%
Porridge	1%	1%	2%	—	—	0%	1%	3%	—
Salmon/lox	7%	7%	8%	7%	2%	6%	7%	7%	17%
Sausages	33%	32%	49%	22%	38%	37%	34%	26%	21%
Scrambled eggs	35%	32%	54%	35%	19%	38%	38%	35%	29%
Soft-boiled eggs	5%	4%	5%	7%	12%	2%	6%	5%	4%
Toast	38%	36%	47%	41%	47%	44%	35%	36%	21%
Waffles	16%	15%	18%	21%	10%	15%	18%	17%	14%
Yogurt	16%	14%	18%	25%	28%	13%	16%	17%	20%
Another kind of food	4%	5%	2%	2%	5%	3%	3%	7%	9%
Not sure	2%	2%	1%	3%	—	2%	2%	3%	3%
Totals	(1,000)	(801)	(106)	(93)	(39)	(353)	(336)	(180)	(92)

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2.
In the morning, which do you prefer?

	Total	Gender		Age				Party ID			Voter Registration	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Coffee	65%	64%	65%	45%	57%	72%	82%	64%	65%	65%	65%	57%
Tea	16%	16%	17%	24%	21%	12%	8%	20%	14%	14%	15%	23%
Neither coffee or tea	21%	22%	20%	35%	25%	17%	9%	19%	22%	23%	21%	22%
Totals	(1,000)	(478)	(522)	(201)	(296)	(358)	(143)	(321)	(429)	(250)	(894)	(106)

	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Coffee	65%	64%	54%	77%	72%	67%	62%	61%	66%
Tea	16%	15%	29%	11%	9%	14%	17%	20%	18%
Neither coffee or tea	21%	23%	21%	15%	19%	20%	24%	22%	19%
Totals	(1,000)	(801)	(106)	(93)	(39)	(353)	(336)	(180)	(92)