

# Omnibus Poll

May 14 - 15, 2013



## 1. Had cancer

Have you ever had or currently have cancer?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	7%	8%	7%	3%	4%	6%	19%	5%	6%	12%	7%	6%
No	91%	91%	91%	93%	95%	93%	81%	94%	92%	87%	92%	87%
Not sure	1%	1%	2%	5%	1%	1%	—	1%	2%	2%	1%	7%
Totals (Unweighted N)	100% (1,000)	100% (461)	100% (539)	100% (189)	100% (288)	100% (360)	100% (162)	100% (338)	100% (420)	100% (242)	100% (903)	100% (97)

	Race				Education				
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Yes	7%	8%	7%	6%	4%	10%	5%	6%	9%
No	91%	92%	89%	91%	96%	89%	93%	92%	91%
Not sure	1%	1%	4%	3%	—	1%	2%	2%	—
Totals (Unweighted N)	100% (1,000)	100% (808)	100% (105)	100% (87)	100% (30)	100% (349)	100% (359)	100% (176)	100% (86)

	Cancer IR			
	Total	Have had cancer	Have not had cancer but family member has	Have not had cancer and no family member has had cancer
Yes	7%	100%	—	—
No	91%	—	100%	100%
Not sure	1%	—	—	—
Totals (Unweighted N)	100% (1,000)	100% (71)	100% (518)	100% (367)

# Omnibus Poll

May 14 - 15, 2013



## 2. Immediate family had cancer

Have any of your immediate relatives ever had cancer?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	57%	55%	59%	44%	52%	67%	61%	57%	55%	60%	58%	50%
No	39%	41%	37%	49%	44%	32%	35%	39%	40%	37%	39%	40%
Not sure	4%	4%	4%	7%	4%	2%	4%	4%	4%	3%	3%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(461)	(539)	(189)	(288)	(360)	(162)	(338)	(420)	(242)	(903)	(97)

	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Yes	57%	58%	49%	57%	30%	63%	55%	52%	70%
No	39%	39%	39%	39%	67%	34%	40%	44%	30%
Not sure	4%	2%	12%	5%	3%	3%	5%	4%	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(808)	(105)	(87)	(30)	(349)	(359)	(176)	(86)

	Cancer IR			
	Total	Have had cancer	Have not had cancer but family member has	Have not had cancer and no family member has had cancer
Yes	57%	77%	100%	—
No	39%	22%	—	100%
Not sure	4%	1%	—	—
Totals	100%	100%	100%	100%
(Unweighted N)	(1,000)	(71)	(518)	(367)

# Omnibus Poll

May 14 - 15, 2013



## 3. Genetic predisposition to cancer

Is there a particular form of cancer that you worry you are genetically predisposed towards developing?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	22%	16%	27%	27%	26%	21%	13%	23%	23%	18%	22%	19%
No	64%	68%	61%	63%	60%	64%	72%	64%	63%	66%	65%	60%
Not sure	14%	16%	12%	10%	15%	15%	15%	12%	14%	16%	13%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(461)	(539)	(189)	(288)	(360)	(162)	(338)	(420)	(242)	(903)	(97)

	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Yes	22%	24%	16%	17%	3%	21%	23%	25%	28%
No	64%	62%	63%	75%	84%	63%	65%	62%	61%
Not sure	14%	14%	20%	8%	13%	16%	12%	13%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(808)	(105)	(87)	(30)	(349)	(359)	(176)	(86)

	Cancer IR			
	Total	Have had cancer	Have not had cancer but family member has	Have not had cancer and no family member has had cancer
Yes	22%	25%	27%	15%
No	64%	59%	57%	77%
Not sure	14%	16%	16%	8%
Totals	100%	100%	100%	100%
(Unweighted N)	(1,000)	(71)	(518)	(367)

# Omnibus Poll

May 14 - 15, 2013



## 4. Which cancer predisposed to

Please specify:

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Lung	15%	13%	16%	16%	15%	14%	14%	16%	15%	13%	12%	45%
Bowel/anal	14%	16%	12%	11%	15%	16%	10%	16%	10%	18%	14%	9%
Breast	34%	3%	53%	28%	33%	42%	30%	40%	31%	33%	34%	38%
Prostate	11%	29%	—	7%	10%	12%	18%	11%	12%	8%	11%	10%
Pancreas	11%	12%	10%	13%	12%	8%	12%	12%	10%	10%	10%	21%
Esophagus	4%	2%	5%	3%	1%	6%	10%	3%	1%	13%	4%	4%
Stomach	9%	12%	8%	14%	10%	6%	9%	12%	8%	8%	9%	10%
Bladder	3%	7%	1%	2%	3%	3%	7%	5%	2%	4%	4%	—
Leukemia	5%	8%	3%	—	8%	5%	4%	4%	4%	8%	5%	4%
Non-Hodgkin												
Lymphoma	1%	—	2%	—	—	1%	9%	1%	2%	—	1%	—
Ovary	7%	—	11%	15%	6%	4%	5%	9%	8%	2%	7%	8%
Kidney	3%	1%	4%	3%	2%	2%	5%	2%	3%	4%	2%	9%
Brain	7%	9%	5%	6%	11%	2%	8%	4%	8%	8%	6%	10%
Liver	6%	6%	5%	7%	4%	6%	8%	8%	2%	9%	5%	8%
Melanoma/Skin												
Cancer	12%	14%	12%	10%	18%	11%	8%	10%	13%	14%	12%	17%
Uterus	4%	—	6%	5%	3%	5%	—	3%	4%	6%	3%	16%
Oral	2%	1%	2%	1%	1%	2%	—	1%	1%	4%	1%	4%
Other	11%	13%	11%	10%	12%	11%	14%	8%	14%	13%	13%	—
None of the above	2%	4%	2%	3%	4%	1%	—	—	2%	9%	3%	—
Totals	(236)	(81)	(155)	(55)	(78)	(80)	(23)	(84)	(105)	(47)	(213)	(23)

# Omnibus Poll

May 14 - 15, 2013



	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Lung	15%	15%	18%	12%	100%	22%	13%	8%	—
Bowel/anal	14%	15%	—	17%	—	15%	15%	10%	12%
Breast	34%	35%	49%	23%	49%	34%	32%	38%	38%
Prostate	11%	11%	10%	9%	—	13%	6%	10%	24%
Pancreas	11%	9%	19%	17%	49%	14%	11%	7%	3%
Esophagus	4%	4%	—	10%	—	6%	5%	2%	—
Stomach	9%	8%	20%	13%	—	10%	13%	2%	8%
Bladder	3%	3%	4%	5%	—	4%	3%	2%	4%
Leukemia	5%	4%	9%	5%	—	4%	6%	5%	—
Non-Hodgkin									
Lymphoma	1%	2%	—	—	—	—	1%	3%	4%
Ovary	7%	7%	22%	—	49%	3%	13%	5%	—
Kidney	3%	3%	8%	—	—	3%	5%	—	—
Brain	7%	7%	9%	5%	—	10%	2%	8%	8%
Liver	6%	5%	13%	5%	49%	7%	5%	—	8%
Melanoma/Skin									
Cancer	12%	13%	—	18%	—	13%	13%	13%	8%
Uterus	4%	2%	12%	8%	49%	3%	5%	4%	—
Oral	2%	2%	—	—	49%	1%	1%	—	4%
Other	11%	11%	15%	10%	—	7%	13%	17%	13%
None of the above	2%	2%	—	8%	—	5%	1%	—	5%
Totals	(236)	(197)	(20)	(19)	(2)	(80)	(87)	(43)	(24)

# Omnibus Poll

May 14 - 15, 2013



	Total	Cancer IR		
		Have had cancer	Have not had cancer but family member has	Have not had cancer and no family member has had cancer
Lung	15%	10%	15%	13%
Bowel/anal	14%	10%	15%	13%
Breast	34%	25%	41%	25%
Prostate	11%	17%	9%	12%
Pancreas	11%	21%	9%	11%
Esophagus	4%	5%	5%	3%
Stomach	9%	10%	7%	15%
Bladder	3%	8%	2%	5%
Leukemia	5%	10%	5%	3%
Non-Hodgkin				
Lymphoma	1%	—	2%	—
Ovary	7%	—	8%	6%
Kidney	3%	—	3%	2%
Brain	7%	5%	5%	11%
Liver	6%	—	6%	5%
Melanoma/Skin				
Cancer	12%	10%	10%	21%
Uterus	4%	—	4%	5%
Oral	2%	—	2%	—
Other	11%	12%	12%	6%
None of the above	2%	5%	1%	7%
Totals	(236)	(19)	(148)	(59)

# Omnibus Poll

May 14 - 15, 2013



## 5. Taken genetic screening tests

Have you ever taken genetic tests to screen you for predisposition towards particular types of cancer?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	4%	4%	5%	7%	3%	4%	5%	5%	4%	4%	4%	5%
No	92%	94%	91%	88%	92%	95%	92%	94%	92%	90%	93%	83%
Not sure	3%	3%	4%	5%	5%	1%	3%	1%	4%	6%	2%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(461)	(539)	(189)	(288)	(360)	(162)	(338)	(420)	(242)	(903)	(97)

	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Yes	4%	4%	8%	2%	2%	5%	6%	2%	2%
No	92%	93%	87%	92%	91%	91%	92%	94%	97%
Not sure	3%	3%	5%	6%	8%	4%	3%	5%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(808)	(105)	(87)	(30)	(349)	(359)	(176)	(86)

	Cancer IR			
	Total	Have had cancer	Have not had cancer but family member has	Have not had cancer and no family member has had cancer
Yes	4%	10%	5%	3%
No	92%	82%	93%	95%
Not sure	3%	7%	2%	2%
Totals	100%	100%	100%	100%
(Unweighted N)	(1,000)	(71)	(518)	(367)

# Omnibus Poll

May 14 - 15, 2013



## 6. Would like to take genetic screening tests

Would you like to take genetic tests to screen you for predisposition towards particular types of cancer?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	34%	33%	35%	44%	39%	31%	22%	42%	33%	26%	34%	37%
No	43%	45%	42%	35%	36%	44%	60%	41%	44%	44%	44%	40%
Not sure	23%	22%	23%	21%	24%	25%	18%	17%	23%	31%	23%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(955)	(444)	(511)	(177)	(280)	(344)	(153)	(321)	(403)	(231)	(862)	(93)

	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Yes	34%	33%	35%	40%	25%	33%	37%	41%	22%
No	43%	42%	44%	49%	58%	47%	39%	35%	47%
Not sure	23%	26%	22%	11%	17%	20%	24%	24%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(955)	(773)	(97)	(85)	(29)	(330)	(339)	(172)	(85)

	Cancer IR			
	Total	Have had cancer	Have not had cancer but family member has	Have not had cancer and no family member has had cancer
Yes	34%	31%	41%	28%
No	43%	48%	39%	48%
Not sure	23%	21%	20%	23%
Totals	100%	100%	100%	100%
(Unweighted N)	(955)	(64)	(492)	(355)



# Omnibus Poll

May 14 - 15, 2013



## 7. Preventative surgery

If test results suggested that you had a high chance of developing a particular type of cancer and surgery was possible, would you undergo preventative surgery to reduce the likelihood of developing the disease?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Definitely	15%	12%	17%	16%	14%	15%	14%	19%	10%	15%	15%	9%
Probably	36%	38%	34%	31%	33%	37%	44%	39%	34%	36%	37%	30%
Probably not	17%	18%	15%	19%	14%	17%	16%	13%	18%	20%	17%	17%
Definitely not	6%	7%	5%	7%	6%	6%	6%	5%	8%	5%	6%	7%
Not sure	27%	24%	29%	28%	32%	25%	19%	24%	30%	24%	25%	37%
Totals (Unweighted N)	100% (1,000)	100% (461)	100% (539)	100% (189)	100% (288)	100% (360)	100% (162)	100% (338)	100% (420)	100% (242)	100% (903)	100% (97)

	Race				Education				
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Definitely	15%	13%	22%	18%	9%	15%	18%	11%	8%
Probably	36%	37%	26%	39%	39%	35%	32%	43%	44%
Probably not	17%	17%	10%	18%	18%	17%	14%	17%	22%
Definitely not	6%	7%	11%	2%	8%	7%	6%	4%	6%
Not sure	27%	27%	30%	23%	27%	26%	29%	26%	19%
Totals (Unweighted N)	100% (1,000)	100% (808)	100% (105)	100% (87)	100% (30)	100% (349)	100% (359)	100% (176)	100% (86)

	Cancer IR			
	Total	Have had cancer	Have not had cancer but family member has	Have not had cancer and no family member has had cancer
Definitely	15%	30%	15%	11%
Probably	36%	36%	38%	35%
Probably not	17%	19%	16%	16%
Definitely not	6%	2%	6%	8%
Not sure	27%	14%	25%	30%
Totals (Unweighted N)	100% (1,000)	100% (71)	100% (518)	100% (367)

# Omnibus Poll

May 14 - 15, 2013



## 8. Preventative surgery - breast cancer

If a genetic test suggested you had over a 75% chance of developing breast cancer, would you undergo a preventative double mastectomy (removing all the natural breast tissue and replacing it with implants) to avoid developing the disease?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Definitely	18%	—	18%	12%	21%	17%	21%	21%	13%	20%	19%	12%
Probably	32%	—	32%	30%	26%	33%	39%	39%	31%	23%	33%	23%
Probably not	17%	—	17%	22%	14%	15%	19%	17%	15%	21%	17%	17%
Definitely not	6%	—	6%	6%	8%	6%	3%	2%	10%	5%	6%	3%
Not sure	27%	—	27%	30%	31%	28%	18%	21%	31%	31%	25%	45%
Totals (Unweighted N)	100% (539)	0% (-)	100% (539)	100% (114)	100% (143)	100% (185)	100% (96)	100% (199)	100% (210)	100% (130)	100% (478)	100% (61)

	Race				Education				
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Definitely	18%	17%	21%	21%	17%	15%	24%	13%	15%
Probably	32%	33%	40%	19%	11%	38%	27%	35%	30%
Probably not	17%	18%	12%	15%	16%	17%	15%	21%	15%
Definitely not	6%	7%	5%	2%	10%	5%	9%	2%	3%
Not sure	27%	25%	23%	42%	46%	25%	25%	29%	37%
Totals (Unweighted N)	100% (539)	100% (426)	100% (63)	100% (50)	100% (11)	100% (189)	100% (205)	100% (95)	100% (39)

	Cancer IR			
	Total	Have had cancer	Have not had cancer but family member has	Have not had cancer and no family member has had cancer
Definitely	18%	36%	18%	13%
Probably	32%	31%	32%	35%
Probably not	17%	11%	21%	14%
Definitely not	6%	3%	5%	8%
Not sure	27%	19%	24%	30%
Totals (Unweighted N)	100% (539)	100% (35)	100% (288)	100% (189)