

OPIGRAM

August 20 - 21, 2013



1. – Hillary Clinton

Do you think the news media have treated the following people fairly?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Too harsh	13%	10%	17%	12%	12%	14%	17%	23%	11%	3%	14%	5%
About right	38%	38%	38%	43%	43%	35%	30%	57%	35%	16%	37%	47%
Too easy	34%	43%	26%	18%	27%	42%	50%	9%	37%	72%	38%	7%
Not sure	14%	9%	19%	27%	18%	9%	3%	12%	18%	10%	11%	41%
Totals (Unweighted N)	100% (1,000)	100% (477)	100% (523)	100% (108)	100% (269)	100% (440)	100% (183)	100% (335)	100% (427)	100% (238)	100% (929)	100% (71)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Too harsh	13%	12%	21%	14%	3%	14%	14%	15%	15%	16%	12%	11%	17%
About right	38%	35%	42%	50%	33%	33%	39%	40%	49%	43%	41%	38%	31%
Too easy	34%	40%	12%	21%	39%	39%	28%	38%	34%	23%	31%	38%	42%
Not sure	14%	12%	25%	15%	25%	14%	19%	7%	3%	19%	16%	12%	11%
Totals (Unweighted N)	100% (1,000)	100% (843)	100% (89)	100% (68)	100% (33)	100% (287)	100% (329)	100% (227)	100% (124)	100% (157)	100% (233)	100% (374)	100% (236)

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2. – Barack Obama

Do you think the news media have treated the following people fairly?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Too harsh	17%	13%	20%	17%	12%	18%	22%	32%	11%	2%	17%	13%
About right	26%	25%	27%	27%	31%	25%	20%	42%	24%	4%	26%	27%
Too easy	45%	55%	36%	32%	41%	50%	56%	15%	50%	84%	48%	24%
Not sure	12%	7%	17%	25%	16%	7%	2%	11%	14%	10%	9%	36%
Totals (Unweighted N)	100% (1,000)	100% (477)	100% (523)	100% (108)	100% (269)	100% (440)	100% (183)	100% (335)	100% (427)	100% (238)	100% (929)	100% (71)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Too harsh	17%	17%	28%	7%	12%	16%	17%	16%	21%	15%	16%	16%	20%
About right	26%	21%	33%	47%	24%	22%	28%	27%	31%	34%	29%	23%	20%
Too easy	45%	52%	18%	31%	49%	51%	37%	51%	45%	30%	42%	52%	52%
Not sure	12%	10%	20%	15%	15%	11%	18%	6%	4%	20%	13%	9%	9%
Totals (Unweighted N)	100% (1,000)	100% (843)	100% (89)	100% (68)	100% (33)	100% (287)	100% (329)	100% (227)	100% (124)	100% (157)	100% (233)	100% (374)	100% (236)

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3. – George W. Bush

Do you think the news media have treated the following people fairly?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Too harsh	34%	40%	28%	22%	27%	40%	44%	10%	34%	72%	36%	11%
About right	26%	26%	27%	34%	26%	25%	20%	28%	31%	13%	26%	28%
Too easy	27%	28%	26%	20%	29%	26%	34%	50%	19%	4%	28%	15%
Not sure	13%	7%	19%	24%	17%	10%	2%	12%	16%	10%	9%	45%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(477)	(523)	(108)	(269)	(440)	(183)	(335)	(427)	(238)	(929)	(71)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Too harsh	34%	39%	12%	24%	32%	36%	29%	33%	43%	26%	35%	38%	32%
About right	26%	26%	23%	29%	31%	21%	26%	29%	30%	27%	29%	27%	22%
Too easy	27%	25%	40%	28%	14%	29%	26%	32%	24%	28%	24%	24%	33%
Not sure	13%	11%	24%	19%	23%	13%	18%	6%	4%	19%	13%	11%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(843)	(89)	(68)	(33)	(287)	(329)	(227)	(124)	(157)	(233)	(374)	(236)

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4. – Chris Christie

Do you think the news media have treated the following people fairly?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Too harsh	11%	11%	12%	13%	8%	13%	9%	8%	11%	16%	11%	15%
About right	44%	50%	39%	36%	38%	45%	61%	49%	43%	38%	46%	33%
Too easy	19%	24%	15%	13%	21%	23%	17%	17%	19%	24%	21%	3%
Not sure	25%	15%	35%	38%	33%	19%	13%	26%	27%	21%	22%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(477)	(523)	(108)	(269)	(440)	(183)	(335)	(427)	(238)	(929)	(71)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Too harsh	11%	10%	14%	13%	12%	10%	10%	13%	14%	7%	10%	10%	18%
About right	44%	45%	29%	51%	42%	41%	42%	53%	47%	49%	38%	48%	40%
Too easy	19%	22%	13%	10%	17%	18%	19%	21%	21%	19%	20%	19%	19%
Not sure	25%	22%	45%	26%	29%	31%	29%	13%	18%	26%	32%	22%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(843)	(89)	(68)	(33)	(287)	(329)	(227)	(124)	(157)	(233)	(374)	(236)

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5. – Joe Biden

Do you think the news media have treated the following people fairly?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Too harsh	9%	8%	10%	8%	7%	8%	16%	18%	6%	3%	10%	3%
About right	41%	42%	40%	46%	40%	38%	42%	58%	39%	17%	41%	41%
Too easy	34%	41%	28%	17%	32%	44%	38%	11%	36%	69%	37%	13%
Not sure	16%	9%	22%	29%	21%	10%	5%	14%	20%	11%	12%	43%
Totals (Unweighted N)	100% (1,000)	100% (477)	100% (523)	100% (108)	100% (269)	100% (440)	100% (183)	100% (335)	100% (427)	100% (238)	100% (929)	100% (71)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Too harsh	9%	9%	19%	3%	—	9%	9%	10%	17%	10%	10%	9%	8%
About right	41%	37%	41%	62%	57%	36%	41%	43%	40%	40%	37%	41%	46%
Too easy	34%	39%	17%	19%	28%	40%	28%	38%	38%	27%	34%	39%	32%
Not sure	16%	15%	23%	15%	15%	16%	22%	9%	5%	22%	19%	11%	14%
Totals (Unweighted N)	100% (1,000)	100% (843)	100% (89)	100% (68)	100% (33)	100% (287)	100% (329)	100% (227)	100% (124)	100% (157)	100% (233)	100% (374)	100% (236)