

Omnibus Poll

June 25 - 26, 2013



1. Appropriate to google in following situations

Do you think it is appropriate to google or look up information online during any of the following situations? Mark as many as apply.

	Gender		Age				Party ID			Voter Registration		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
During dinner	15%	18%	13%	20%	18%	14%	11%	15%	16%	15%	16%	12%
During an intimate moment with partner	3%	2%	3%	3%	3%	1%	5%	6%	1%	1%	3%	2%
Socializing with friends	32%	35%	28%	45%	37%	26%	20%	30%	34%	29%	32%	24%
While on a date	10%	13%	7%	13%	11%	8%	10%	13%	10%	7%	11%	5%
Watching a movie at a theater	9%	9%	9%	8%	11%	8%	10%	14%	7%	5%	9%	10%
Watching TV	70%	72%	69%	79%	77%	69%	56%	67%	74%	69%	72%	60%
Walking on the sidewalk	23%	26%	21%	37%	25%	18%	17%	23%	24%	23%	24%	18%
While in a business meeting	15%	19%	10%	13%	17%	14%	14%	15%	18%	9%	15%	14%
Driving	4%	4%	3%	4%	4%	3%	4%	6%	2%	2%	3%	5%
While in the bathroom	42%	50%	35%	49%	50%	40%	30%	40%	42%	45%	44%	28%
It is not appropriate during any of these	22%	21%	23%	13%	16%	25%	35%	23%	20%	24%	21%	31%
Totals	(1,000)	(475)	(525)	(172)	(292)	(383)	(150)	(325)	(437)	(238)	(902)	(98)

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	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
During dinner	15%	15%	16%	17%	11%	14%	16%	15%	20%	15%	19%	12%	18%
During an intimate moment with partner	3%	2%	11%	1%	5%	4%	2%	1%	2%	3%	7%	1%	2%
Socializing with friends	32%	32%	33%	28%	18%	28%	31%	41%	40%	33%	36%	29%	30%
While on a date	10%	10%	16%	7%	10%	10%	9%	11%	10%	8%	13%	9%	10%
Watching a movie at a theater	9%	8%	18%	5%	8%	11%	6%	8%	13%	8%	12%	6%	9%
Watching TV	70%	72%	59%	72%	69%	63%	71%	81%	81%	70%	72%	71%	69%
Walking on the sidewalk	23%	26%	23%	11%	10%	20%	24%	27%	39%	21%	26%	19%	28%
While in a business meeting	15%	15%	21%	10%	11%	12%	14%	19%	24%	11%	19%	13%	16%
Driving	4%	3%	11%	2%	8%	4%	2%	4%	2%	2%	6%	3%	4%
While in the bathroom	42%	45%	32%	35%	27%	35%	45%	53%	54%	41%	39%	43%	45%
It is not appropriate during any of these	22%	22%	23%	21%	27%	29%	21%	10%	15%	24%	20%	22%	23%
Totals	(1,000)	(815)	(105)	(80)	(34)	(340)	(343)	(195)	(88)	(192)	(228)	(339)	(241)

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2. Ever googled in following situations

Have you ever googled or looked up information online during any of the following situations? Mark as many as apply.

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
During dinner	22%	27%	17%	36%	28%	18%	7%	23%	24%	19%	22%	22%
During an intimate moment with partner	1%	1%	1%	1%	2%	—	—	1%	1%	1%	1%	1%
Socializing with friends	32%	36%	28%	52%	40%	25%	10%	31%	34%	30%	32%	30%
While on a date	4%	5%	4%	9%	8%	1%	1%	5%	5%	3%	4%	9%
Watching a movie at a theater	4%	4%	4%	7%	6%	3%	2%	7%	3%	3%	5%	3%
Watching TV	63%	64%	63%	72%	71%	64%	42%	61%	64%	65%	64%	58%
Walking on the sidewalk	16%	20%	12%	34%	23%	7%	4%	14%	18%	15%	16%	14%
While in a business meeting	9%	13%	5%	9%	12%	8%	5%	7%	12%	7%	9%	7%
Driving	6%	9%	4%	12%	9%	4%	1%	5%	6%	8%	6%	4%
While in the bathroom	30%	36%	24%	40%	41%	25%	9%	27%	31%	31%	31%	20%
I have never googled anything during the above situations	29%	28%	31%	17%	21%	30%	55%	30%	29%	28%	29%	33%
Totals	(1,000)	(475)	(525)	(172)	(292)	(383)	(150)	(325)	(437)	(238)	(902)	(98)

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	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
During dinner	22%	24%	13%	19%	16%	15%	26%	28%	34%	23%	20%	20%	28%
During an intimate moment with partner	1%	1%	1%	—	—	1%	1%	0%	1%	1%	2%	0%	1%
Socializing with friends	32%	34%	23%	28%	17%	25%	34%	40%	51%	33%	34%	29%	33%
While on a date	4%	4%	4%	5%	—	2%	6%	8%	6%	5%	3%	4%	6%
Watching a movie at a theater	4%	4%	7%	5%	6%	2%	4%	7%	10%	5%	3%	4%	6%
Watching TV	63%	64%	59%	64%	47%	57%	66%	69%	78%	58%	68%	64%	63%
Walking on the sidewalk	16%	17%	13%	11%	10%	10%	15%	25%	32%	15%	16%	12%	23%
While in a business meeting	9%	11%	4%	4%	—	4%	9%	13%	27%	7%	10%	8%	10%
Driving	6%	7%	5%	4%	2%	4%	5%	12%	11%	4%	6%	7%	7%
While in the bathroom	30%	30%	27%	27%	13%	23%	33%	36%	44%	28%	29%	30%	31%
I have never googled anything during the above situations	29%	30%	28%	25%	47%	35%	27%	22%	19%	35%	28%	29%	27%
Totals	(1,000)	(815)	(105)	(80)	(34)	(340)	(343)	(195)	(88)	(192)	(228)	(339)	(241)