

# Omnibus Poll

April 26 - 27, 2013



## 1. Amanda Knox - media coverage

Thinking about the media coverage of Amanda Knox, the American who was accused of murdering a fellow exchange student in Italy in 2007, would you say that overall the media coverage has been...

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Too harsh on Knox	13%	14%	13%	15%	9%	14%	15%	15%	10%	16%	13%	10%
Too soft on Knox	11%	13%	10%	7%	12%	14%	11%	9%	11%	16%	12%	7%
About fair on Knox	26%	24%	27%	17%	21%	33%	28%	29%	23%	25%	26%	24%
Not sure	50%	49%	51%	61%	58%	40%	46%	47%	56%	44%	49%	59%
Totals (Unweighted N)	100% (1,000)	100% (469)	100% (531)	100% (184)	100% (300)	100% (359)	100% (155)	100% (331)	100% (426)	100% (243)	100% (905)	100% (95)

	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Too harsh on Knox	13%	14%	10%	9%	21%	12%	12%	16%	12%
Too soft on Knox	11%	11%	9%	14%	9%	12%	11%	11%	12%
About fair on Knox	26%	26%	25%	26%	14%	26%	24%	28%	33%
Not sure	50%	49%	56%	50%	56%	50%	53%	46%	43%
Totals (Unweighted N)	100% (1,000)	100% (809)	100% (98)	100% (93)	100% (41)	100% (341)	100% (342)	100% (182)	100% (94)

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## 2. Amanda Knox - read her memoir

On April 30, Amanda Knox is releasing a memoir in which she addresses what happened on the night of the murder, her life in prison and her life after her acquittal.

Would you be interested in reading her memoir?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Definitely	5%	5%	6%	10%	4%	4%	5%	9%	3%	5%	6%	3%
Probably	19%	15%	23%	18%	20%	19%	18%	23%	16%	18%	19%	18%
Probably not	32%	33%	30%	28%	22%	36%	41%	29%	33%	33%	31%	36%
Definitely not	33%	37%	30%	29%	38%	35%	27%	31%	36%	31%	34%	23%
Not sure	11%	11%	12%	14%	16%	7%	10%	10%	12%	13%	10%	21%
Totals (Unweighted N)	100% (1,000)	100% (469)	100% (531)	100% (184)	100% (300)	100% (359)	100% (155)	100% (331)	100% (426)	100% (243)	100% (905)	100% (95)

	Race				Education					
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	
Definitely	5%	4%	9%	8%	19%	6%	3%	6%	3%	
Probably	19%	18%	26%	19%	15%	21%	19%	16%	16%	
Probably not	32%	33%	26%	27%	32%	29%	35%	29%	34%	
Definitely not	33%	34%	25%	33%	18%	31%	33%	40%	41%	
Not sure	11%	11%	13%	13%	16%	13%	11%	9%	5%	
Totals (Unweighted N)	100% (1,000)	100% (809)	100% (98)	100% (93)	100% (41)	100% (341)	100% (342)	100% (182)	100% (94)	

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## 3. Amanda Knox - would you go through ordeal

Amanda Knox will earn at least \$4m dollars from her memoir. In theory, would you go through an ordeal similar to Amanda Knox's if you knew you would get a multimillion dollar book deal at the end of it?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Definitely	3%	5%	2%	4%	3%	4%	1%	3%	2%	6%	3%	5%
Probably	8%	11%	5%	6%	11%	6%	8%	11%	7%	4%	8%	6%
Probably not	12%	16%	9%	14%	10%	11%	18%	11%	13%	13%	12%	16%
Definitely not	65%	55%	73%	55%	58%	74%	67%	62%	65%	67%	66%	50%
Not sure	12%	13%	12%	21%	18%	6%	6%	13%	13%	10%	11%	22%
Totals (Unweighted N)	100% (1,000)	100% (469)	100% (531)	100% (184)	100% (300)	100% (359)	100% (155)	100% (331)	100% (426)	100% (243)	100% (905)	100% (95)

	Total	Race			Education					
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	
Definitely	3%	2%	5%	7%	4%	5%	2%	2%	1%	
Probably	8%	6%	12%	14%	10%	10%	5%	5%	5%	
Probably not	12%	13%	11%	9%	10%	9%	14%	16%	13%	
Definitely not	65%	69%	55%	50%	49%	61%	68%	64%	78%	
Not sure	12%	10%	17%	19%	28%	14%	10%	12%	2%	
Totals (Unweighted N)	100% (1,000)	100% (809)	100% (98)	100% (93)	100% (41)	100% (341)	100% (342)	100% (182)	100% (94)	