

# Omnibus Poll

July 09 - 10, 2013



## 1. Interest in royal baby

How interested are you in the pregnancy of the Kate Middleton and the upcoming birth of a new 'royal baby' in the British royal family?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Very interested	5%	2%	7%	5%	5%	4%	5%	7%	2%	7%	4%	9%
Somewhat interested	20%	11%	29%	17%	17%	19%	29%	22%	16%	24%	20%	17%
Not very interested	21%	17%	25%	18%	19%	23%	26%	25%	18%	22%	22%	13%
Not at all interested	50%	67%	34%	51%	55%	52%	39%	44%	58%	46%	51%	41%
Not sure	4%	4%	4%	10%	4%	2%	0%	3%	6%	1%	2%	20%
Totals (Unweighted N)	100% (1,000)	100% (471)	100% (529)	100% (183)	100% (296)	100% (372)	100% (147)	100% (327)	100% (430)	100% (243)	100% (915)	100% (85)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Very interested	5%	5%	6%	4%	—	5%	6%	6%	1%	6%	3%	4%	6%
Somewhat interested	20%	21%	21%	16%	2%	19%	21%	25%	22%	19%	21%	21%	18%
Not very interested	21%	23%	15%	16%	18%	21%	20%	24%	20%	14%	27%	21%	22%
Not at all interested	50%	48%	49%	62%	74%	50%	49%	44%	53%	54%	45%	51%	52%
Not sure	4%	3%	9%	2%	6%	5%	4%	1%	3%	7%	5%	3%	2%
Totals (Unweighted N)	100% (1,000)	100% (810)	100% (101)	100% (89)	100% (32)	100% (350)	100% (358)	100% (173)	100% (87)	100% (166)	100% (211)	100% (366)	100% (257)

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## 2. Opinion on being born heir to the throne

Do you consider being born as the heir to the British throne to be good luck, bad luck or neither?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Good luck	23%	23%	23%	21%	24%	23%	25%	29%	19%	24%	24%	20%
Bad luck	5%	5%	5%	3%	5%	5%	6%	5%	5%	6%	5%	4%
Neither good luck nor bad luck	60%	62%	59%	61%	55%	62%	64%	57%	63%	59%	61%	47%
Not sure	11%	10%	12%	15%	16%	10%	4%	9%	13%	11%	10%	29%
Totals (Unweighted N)	100% (1,000)	100% (471)	100% (529)	100% (183)	100% (296)	100% (372)	100% (147)	100% (327)	100% (430)	100% (243)	100% (915)	100% (85)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Good luck	23%	24%	20%	21%	18%	23%	25%	26%	19%	27%	20%	22%	25%
Bad luck	5%	5%	6%	5%	4%	5%	5%	5%	7%	6%	5%	4%	6%
Neither good luck nor bad luck	60%	60%	55%	64%	67%	57%	61%	61%	66%	53%	64%	62%	60%
Not sure	11%	11%	19%	10%	11%	15%	9%	9%	8%	14%	11%	12%	8%
Totals (Unweighted N)	100% (1,000)	100% (810)	100% (101)	100% (89)	100% (32)	100% (350)	100% (358)	100% (173)	100% (87)	100% (166)	100% (211)	100% (366)	100% (257)

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## 3. Royal familys value for people of Britain

In general, do you think that the royal family is a good thing for the people of Britain, or a bad thing?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Good thing	41%	36%	46%	27%	41%	42%	56%	43%	34%	51%	42%	28%
Bad thing	15%	22%	9%	20%	13%	15%	13%	18%	16%	10%	16%	10%
Not sure	43%	43%	44%	53%	46%	42%	31%	39%	50%	39%	42%	62%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(471)	(529)	(183)	(296)	(372)	(147)	(327)	(430)	(243)	(915)	(85)

	Race				Education					Region			
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Good thing	41%	45%	31%	33%	20%	38%	42%	52%	48%	39%	40%	41%	45%
Bad thing	15%	14%	14%	24%	38%	15%	14%	12%	10%	18%	13%	12%	21%
Not sure	43%	42%	56%	43%	42%	47%	43%	35%	42%	43%	47%	47%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(810)	(101)	(89)	(32)	(350)	(358)	(173)	(87)	(166)	(211)	(366)	(257)

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## 4. Favor American royal family

Do you think an American royal family would be a good thing for the people of the United States, or a bad thing?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Good thing	7%	6%	8%	6%	10%	5%	8%	13%	4%	4%	7%	14%
Bad thing	71%	79%	62%	66%	64%	72%	82%	60%	76%	76%	73%	45%
Not sure	22%	14%	29%	28%	25%	22%	10%	27%	19%	21%	20%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(471)	(529)	(183)	(296)	(372)	(147)	(327)	(430)	(243)	(915)	(85)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Good thing	7%	5%	10%	14%	12%	8%	7%	7%	1%	10%	8%	6%	7%
Bad thing	71%	75%	49%	68%	79%	61%	73%	79%	84%	64%	69%	71%	77%
Not sure	22%	20%	41%	19%	9%	31%	20%	14%	14%	26%	23%	22%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(810)	(101)	(89)	(32)	(350)	(358)	(173)	(87)	(166)	(211)	(366)	(257)