YouGov
September 17-18, 2013
YouGov

1. Smart Phone

Smart Phone

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Yes | 57\% | 56\% | 57\% | 79\% | 67\% | 47\% | 30\% | 60\% | 55\% | 54\% | 56\% | 59\% |
| No | 43\% | 44\% | 43\% | 21\% | 33\% | 53\% | 70\% | 40\% | 45\% | 46\% | 44\% | 41\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (475) | (525) | (147) | (274) | (398) | (181) | (334) | (415) | (251) | (889) | (111) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Yes | 57\% | 53\% | 66\% | 67\% | 50\% | 50\% | 60\% | 61\% | 69\% | 60\% | 53\% | 58\% | 54\% |
| No | 43\% | 47\% | 34\% | 33\% | 50\% | 50\% | 40\% | 39\% | 31\% | 40\% | 47\% | 42\% | 46\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (822) | (101) | (77) | (40) | (279) | (360) | (209) | (112) | (177) | (207) | (377) | (239) |

## 2. Frequency of checking smart phone

How often do you check your smart phone?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Very Frequently | 54\% | 56\% | 53\% | 71\% | 56\% | 39\% | 39\% | 56\% | 56\% | 48\% | 54\% | 55\% |
| Frequently | 28\% | 28\% | 27\% | 22\% | 24\% | 33\% | 43\% | 27\% | 28\% | 28\% | 27\% | 29\% |
| Occasionally | 15\% | 12\% | 16\% | 5\% | 18\% | 22\% | 11\% | 13\% | 13\% | 19\% | 15\% | 14\% |
| Rarely | 2\% | 2\% | 2\% | 0\% | 1\% | 3\% | 6\% | 2\% | 2\% | 1\% | 2\% | - |
| Never | 2\% | 2\% | 2\% | 1\% | 2\% | 3\% | 1\% | 2\% | 1\% | 4\% | 2\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (546) | (251) | (295) | (116) | (182) | (196) | (52) | (199) | (219) | (128) | (484) | (62) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Very Frequently | 54\% | 49\% | 66\% | 68\% | 49\% | 54\% | 55\% | 56\% | 56\% | 47\% | 52\% | 56\% | 59\% |
| Frequently | 28\% | 32\% | 20\% | 12\% | 24\% | 27\% | 31\% | 29\% | 23\% | 31\% | 35\% | 23\% | 26\% |
| Occasionally | 15\% | 14\% | 10\% | 19\% | 25\% | 16\% | 11\% | 11\% | 15\% | 18\% | 13\% | 15\% | 13\% |
| Rarely | 2\% | 2\% | - | - | - | 2\% | 2\% | 1\% | 4\% | 2\% | - | 3\% | 1\% |
| Never | 2\% | 2\% | 4\% | - | 2\% | 2\% | 1\% | 3\% | 1\% | 3\% | 0\% | 3\% | 1\% |
| Totals (Unweighted N) | $\begin{aligned} & \hline 100 \% \\ & (546) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (425) \end{aligned}$ | $\begin{gathered} 100 \% \\ (65) \end{gathered}$ | $100 \%$ <br> (56) | $\begin{gathered} 100 \% \\ (19) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (122) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (206) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $100 \%$ <br> (78) | $100 \%$ <br> (96) | $\begin{aligned} & \hline 100 \% \\ & (110) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (206) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (134) \end{aligned}$ |

## 3. How attached to smart phone

Of all the people you know who own smart phones, are you more attached to your smart phone than they are, about as attached, or less attached?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| More attached | 11\% | 12\% | 11\% | 14\% | 14\% | 7\% | 9\% | 14\% | 8\% | 15\% | 11\% | 14\% |
| About as attached | 46\% | 49\% | 43\% | 56\% | 53\% | 33\% | 30\% | 49\% | 48\% | 36\% | 46\% | 47\% |
| Less attached | 39\% | 37\% | 42\% | 26\% | 31\% | 57\% | 54\% | 34\% | 40\% | 45\% | 40\% | 33\% |
| Not sure | 4\% | 3\% | 5\% | 4\% | 2\% | 4\% | 7\% | 3\% | 3\% | 4\% | 3\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (546) | (251) | (295) | (116) | (182) | (196) | (52) | (199) | (219) | (128) | (484) | (62) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| More attached | 11\% | 11\% | 21\% | 7\% | 7\% | 15\% | 11\% | 12\% | 11\% | 13\% | 21\% | 9\% | 7\% |
| About as attached | 46\% | 38\% | 55\% | 74\% | 48\% | 48\% | 46\% | 43\% | 41\% | 49\% | 34\% | 47\% | 51\% |
| Less attached | 39\% | 49\% | 16\% | 15\% | 38\% | 34\% | 40\% | 42\% | 45\% | 36\% | 41\% | 41\% | 38\% |
| Not sure | 4\% | 3\% | 7\% | 4\% | 7\% | 3\% | 3\% | 3\% | 3\% | 2\% | 4\% | 3\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (546) | (425) | (65) | (56) | (19) | (122) | (206) | (121) | (78) | (96) | (110) | (206) | (134) |

## 4. Anxious about being unable to check smart phone

I feel anxious when I am unable to check my smart phone.

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Almost Always |  |  |  |  |  |  |  |  |  |  |  |  |
| True | 5\% | 3\% | 6\% | 9\% | 4\% | 2\% | - | 5\% | 4\% | 5\% | 4\% | 9\% |
| Usually True | 11\% | 12\% | 10\% | 18\% | 13\% | 3\% | 5\% | 12\% | 12\% | 7\% | 9\% | 20\% |
| Occasionally True | 27\% | 23\% | 31\% | 30\% | 26\% | 24\% | 29\% | 30\% | 26\% | 24\% | 27\% | 28\% |
| Usually Not True | 33\% | 35\% | 30\% | 31\% | 36\% | 30\% | 36\% | 27\% | 31\% | 45\% | 33\% | 32\% |
| Almost Never True | 25\% | 27\% | 24\% | 12\% | 22\% | 41\% | 29\% | 26\% | 27\% | 20\% | 28\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (546) | (251) | (295) | (116) | (182) | (196) | (52) | (199) | (219) | (128) | (484) | (62) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Almost Always |  |  |  |  |  |  |  |  |  |  |  |  |  |
| True | 5\% | 2\% | 10\% | 10\% | 10\% | 5\% | 5\% | 2\% | 2\% | 5\% | 5\% | 3\% | 7\% |
| Usually True | 11\% | 10\% | 17\% | 12\% | 7\% | 18\% | 10\% | 8\% | 8\% | 15\% | 13\% | 10\% | 7\% |
| Occasionally True | 27\% | 26\% | 29\% | 30\% | 14\% | 32\% | 30\% | 26\% | 22\% | 29\% | 26\% | 28\% | 23\% |
| Usually Not True | 33\% | 34\% | 20\% | 36\% | 44\% | 22\% | 31\% | 39\% | 38\% | 31\% | 31\% | 33\% | 34\% |
| Almost Never True | 25\% | 28\% | 25\% | 12\% | 26\% | 23\% | 25\% | 24\% | 30\% | 21\% | 24\% | 26\% | 28\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (546) | (425) | (65) | (56) | (19) | (122) | (206) | (121) | (78) | (96) | (110) | (206) | (134) |

## 5. Bothers when others check smart phone

It bothers me when others check their phone during dinner and other social times.

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Almost Always |  |  |  |  |  |  |  |  |  |  |  |  |
| True | 23\% | 20\% | 25\% | 16\% | 23\% | 29\% | 29\% | 23\% | 20\% | 29\% | 25\% | 13\% |
| Usually True | 21\% | 22\% | 21\% | 19\% | 22\% | 22\% | 23\% | 13\% | 25\% | 27\% | 22\% | 15\% |
| Occasionally True | 19\% | 17\% | 21\% | 19\% | 17\% | 22\% | 14\% | 23\% | 16\% | 17\% | 18\% | 21\% |
| Usually Not True | 21\% | 21\% | 22\% | 26\% | 23\% | 13\% | 24\% | 20\% | 23\% | 19\% | 19\% | 32\% |
| Almost Never True | 16\% | 20\% | 12\% | 20\% | 15\% | 15\% | 9\% | 21\% | 16\% | 8\% | 15\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (546) | (251) | (295) | (116) | (182) | (196) | (52) | (199) | (219) | (128) | (484) | (62) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Almost Always |  |  |  |  |  |  |  |  |  |  |  |  |  |
| True | 23\% | 27\% | 15\% | 12\% | 21\% | 20\% | 21\% | 29\% | 26\% | 26\% | 30\% | 19\% | 22\% |
| Usually True | 21\% | 26\% | 6\% | 13\% | 16\% | 14\% | 20\% | 31\% | 32\% | 19\% | 18\% | 20\% | 28\% |
| Occasionally True | 19\% | 20\% | 16\% | 13\% | 21\% | 14\% | 18\% | 20\% | 27\% | 23\% | 15\% | 16\% | 23\% |
| Usually Not True | 21\% | 19\% | 24\% | 29\% | 35\% | 24\% | 22\% | 14\% | 9\% | 21\% | 22\% | 22\% | 20\% |
| Almost Never True | 16\% | 8\% | 38\% | 32\% | 7\% | 28\% | 18\% | 7\% | 5\% | 11\% | 15\% | 24\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (546) | (425) | (65) | (56) | (19) | (122) | (206) | (121) | (78) | (96) | (110) | (206) | (134) |

6. Feel bad about frequently checking smart phone

I feel bad about how often I check my phone.

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Almost Always |  |  |  |  |  |  |  |  |  |  |  |  |
| True | 2\% | 1\% | 2\% | 2\% | 1\% | 2\% | - | 2\% | 0\% | 4\% | 1\% | 2\% |
| Usually True | 6\% | 6\% | 5\% | 8\% | 7\% | 1\% | 8\% | 6\% | 6\% | 4\% | 6\% | 5\% |
| Occasionally True | 19\% | 13\% | 24\% | 23\% | 24\% | 9\% | 20\% | 21\% | 17\% | 20\% | 19\% | 19\% |
| Usually Not True | 31\% | 33\% | 29\% | 33\% | 30\% | 32\% | 30\% | 31\% | 33\% | 28\% | 28\% | 47\% |
| Almost Never True | 43\% | 46\% | 40\% | 34\% | 38\% | 56\% | 43\% | 40\% | 44\% | 45\% | 45\% | 27\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (546) | (251) | (295) | (116) | (182) | (196) | (52) | (199) | (219) | (128) | (484) | (62) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Almost Always |  |  |  |  |  |  |  |  |  |  |  |  |  |
| True | 2\% | 1\% | 4\% | 1\% | 3\% | 3\% | 1\% | 1\% | - | 1\% | 3\% | 1\% | 1\% |
| Usually True | 6\% | 5\% | 4\% | 8\% | - | 6\% | 7\% | 5\% | 7\% | 3\% | 10\% | 7\% | 3\% |
| Occasionally True | 19\% | 18\% | 29\% | 15\% | 14\% | 15\% | 23\% | 18\% | 22\% | 17\% | 30\% | 12\% | 24\% |
| Usually Not True | 31\% | 32\% | 28\% | 30\% | 50\% | 28\% | 25\% | 43\% | 19\% | 41\% | 19\% | 32\% | 32\% |
| Almost Never True | 43\% | 43\% | 35\% | 45\% | 34\% | 47\% | 43\% | 33\% | 52\% | 38\% | 37\% | 49\% | 40\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (546) | (425) | (65) | (56) | (19) | (122) | (206) | (121) | (78) | (96) | (110) | (206) | (134) |

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September 17-18, 2013
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7. Choice - smart phone or wallet

If you were forced to give up one or the other, which would you rather keep your smart phone or your wallet?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Smart phone | 36\% | 33\% | 39\% | 44\% | 36\% | 30\% | 30\% | 42\% | 29\% | 41\% | 36\% | 37\% |
| Wallet | 53\% | 55\% | 51\% | 44\% | 51\% | 59\% | 69\% | 46\% | 59\% | 52\% | 53\% | 53\% |
| Not sure | 11\% | 12\% | 10\% | 12\% | 12\% | 10\% | 1\% | 12\% | 11\% | 8\% | 11\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (546) | (251) | (295) | (116) | (182) | (196) | (52) | (199) | (219) | (128) | (484) | (62) |


|  | Total | Race |  |  | Education |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Smart phone | 36\% | 35\% | 35\% | 41\% | 39\% | 36\% | 33\% | 40\% | 37\% | 38\% | 34\% | 34\% | 39\% |
| Wallet | 53\% | 54\% | 57\% | 46\% | 52\% | 50\% | 58\% | 49\% | 52\% | 54\% | 53\% | 58\% | 44\% |
| Not sure | 11\% | 11\% | 8\% | 13\% | 9\% | 14\% | 8\% | 11\% | 11\% | 8\% | 12\% | 8\% | 16\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (546) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (425) \end{aligned}$ | $\begin{gathered} 100 \% \\ (65) \end{gathered}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{gathered} 100 \% \\ (19) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (122) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (206) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ | $\begin{gathered} 100 \% \\ (78) \end{gathered}$ | $\begin{gathered} 100 \% \\ (96) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (110) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (206) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (134) \end{aligned}$ |

## 8. List: fraudluent/repeat voting

Here are some things that you might have done during the election this past November. HOW MANY of these activities were you involved in around this election? \$atext.raw

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  | Voter Registration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| 0 | 18\% | 17\% | 18\% | 16\% | 27\% | 14\% | 14\% | 17\% | 20\% | 15\% | 16\% | 29\% |
| 1 | 52\% | 52\% | 53\% | 49\% | 45\% | 57\% | 59\% | 55\% | 48\% | 56\% | 54\% | 43\% |
| 2 | 20\% | 19\% | 22\% | 25\% | 22\% | 20\% | 13\% | 20\% | 23\% | 16\% | 20\% | 22\% |
| 3 | 4\% | 6\% | 1\% | 4\% | 2\% | 3\% | 7\% | 3\% | 5\% | 3\% | 4\% | 2\% |
| 4 | 5\% | 5\% | 5\% | 7\% | 2\% | 5\% | 6\% | 3\% | 4\% | 10\% | 6\% | - |
| 5 | 1\% | 1\% | 1\% | - | 2\% | 1\% | - | 2\% | - | 0\% | 0\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (502) | (239) | (263) | (75) | (140) | (193) | (94) | (168) | (206) | (128) | (446) | (56) |



