

# OPIGRAM

August 28 - 29, 2013



## 1. When summer ends

When do you think summer ends?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Labor Day	23%	24%	22%	18%	20%	27%	26%	22%	24%	23%	24%	14%
When the school year begins again	16%	19%	13%	33%	16%	11%	6%	20%	14%	14%	14%	30%
September 21	49%	47%	50%	38%	46%	51%	59%	47%	46%	58%	49%	42%
Other	6%	4%	7%	4%	8%	5%	7%	5%	8%	4%	6%	3%
Not sure	6%	6%	7%	7%	10%	6%	2%	6%	9%	2%	6%	11%
Totals (Unweighted N)	100% (1,000)	100% (466)	100% (534)	100% (116)	100% (306)	100% (397)	100% (181)	100% (338)	100% (417)	100% (245)	100% (906)	100% (94)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Labor Day	23%	23%	18%	27%	19%	22%	22%	28%	26%	21%	21%	24%	25%
When the school year begins again	16%	15%	16%	21%	14%	22%	14%	13%	13%	21%	14%	16%	14%
September 21	49%	51%	53%	30%	40%	45%	53%	49%	52%	45%	50%	46%	53%
Other	6%	6%	2%	9%	13%	7%	5%	3%	5%	4%	9%	7%	3%
Not sure	6%	4%	11%	14%	14%	4%	7%	6%	4%	9%	5%	7%	4%
Totals (Unweighted N)	100% (1,000)	100% (859)	100% (84)	100% (57)	100% (20)	100% (275)	100% (361)	100% (230)	100% (114)	100% (164)	100% (206)	100% (348)	100% (282)

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## 2. Describe your summer

How would you describe your summer?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Best summer ever	4%	4%	5%	5%	6%	4%	2%	8%	2%	2%	5%	3%
A good summer	29%	29%	29%	28%	32%	27%	29%	27%	31%	29%	30%	23%
Average	53%	54%	53%	54%	49%	55%	55%	56%	51%	53%	52%	61%
A bad summer	10%	11%	10%	12%	7%	11%	12%	8%	12%	13%	11%	10%
Worst summer ever	3%	3%	3%	1%	6%	2%	3%	1%	4%	4%	3%	3%
Totals (Unweighted N)	100% (1,000)	100% (466)	100% (534)	100% (116)	100% (306)	100% (397)	100% (181)	100% (338)	100% (417)	100% (245)	100% (906)	100% (94)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Best summer ever	4%	3%	9%	9%	5%	1%	7%	6%	4%	5%	1%	4%	8%
A good summer	29%	29%	36%	22%	24%	25%	29%	33%	38%	28%	28%	31%	28%
Average	53%	53%	50%	54%	55%	58%	48%	52%	51%	44%	59%	54%	54%
A bad summer	10%	12%	5%	8%	6%	13%	12%	7%	7%	16%	11%	9%	8%
Worst summer ever	3%	3%	1%	7%	10%	3%	3%	2%	—	7%	1%	2%	3%
Totals (Unweighted N)	100% (1,000)	100% (859)	100% (84)	100% (57)	100% (20)	100% (275)	100% (361)	100% (230)	100% (114)	100% (164)	100% (206)	100% (348)	100% (282)