

Omnibus Poll

April 08 - 09, 2013



1. Greatest British Prime Minister

Who do you think has been the greatest British Prime Minister since 1945?

| | Gender | | | Age | | | | Party ID | | | Voter Registration | |
|--------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------------|----------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Clement Attlee | 0% | 1% | — | 1% | 0% | — | — | 1% | 0% | — | 0% | — |
| Winston Churchill | 22% | 28% | 16% | 19% | 22% | 21% | 28% | 23% | 22% | 21% | 24% | 11% |
| Anthony Eden | 0% | — | 0% | 0% | — | — | — | — | — | 0% | 0% | — |
| Harold MacMillan | 0% | 0% | — | — | 1% | — | — | 1% | — | — | 0% | — |
| Alec Douglas-Home | 0% | — | 0% | 1% | — | — | — | 0% | 0% | — | — | 2% |
| Harold Wilson | 0% | 1% | — | — | 2% | — | — | 1% | 1% | — | 1% | — |
| Edward Heath | 0% | 0% | 0% | 0% | 1% | — | 1% | — | 1% | — | 0% | 1% |
| Jim Callaghan | 0% | 0% | — | — | — | 1% | — | 0% | 0% | — | 0% | — |
| Margaret Thatcher | 36% | 35% | 37% | 18% | 33% | 45% | 48% | 32% | 31% | 52% | 39% | 21% |
| John Major | 0% | 1% | 0% | — | 0% | 1% | 1% | 0% | 0% | 0% | 0% | — |
| Tony Blair | 5% | 5% | 6% | 1% | 6% | 7% | 6% | 6% | 5% | 5% | 5% | 5% |
| Gordon Brown | 1% | 1% | 0% | 0% | 1% | 0% | 1% | 1% | 1% | — | 1% | — |
| David Cameron | 0% | 0% | 1% | 0% | — | 0% | 1% | 1% | 0% | — | 0% | — |
| Don't know | 33% | 27% | 39% | 58% | 33% | 25% | 15% | 35% | 38% | 21% | 29% | 61% |
| Totals (Unweighted N) | 100% (1,000) | 100% (453) | 100% (547) | 100% (183) | 100% (264) | 100% (381) | 100% (170) | 100% (323) | 100% (430) | 100% (247) | 100% (887) | 100% (113) |

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| | Total | Race | | | Education | | | | |
|--------------------------|-----------------|---------------|--------------|--------------|-----------------------|---------------|---------------|---------------|--------------|
| | | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad |
| Clement Attlee | 0% | 0% | — | — | — | — | 0% | — | 1% |
| Winston Churchill | 22% | 24% | 15% | 19% | 16% | 21% | 21% | 26% | 29% |
| Anthony Eden | 0% | 0% | — | — | — | — | — | 1% | — |
| Harold MacMillan | 0% | — | 2% | — | — | 1% | — | — | — |
| Alec Douglas-Home | 0% | 0% | 1% | — | — | — | 1% | — | — |
| Harold Wilson | 0% | — | — | 3% | — | — | 1% | — | — |
| Edward Heath | 0% | 0% | — | 1% | — | 1% | 0% | — | — |
| Jim Callaghan | 0% | 0% | 1% | — | — | — | — | 1% | — |
| Margaret Thatcher | 36% | 39% | 29% | 28% | 36% | 42% | 32% | 34% | 41% |
| John Major | 0% | 0% | 1% | — | — | 1% | — | 1% | 1% |
| Tony Blair | 5% | 6% | 1% | 4% | 1% | 6% | 5% | 4% | 7% |
| Gordon Brown | 1% | 1% | — | — | — | 0% | 0% | 2% | — |
| David Cameron | 0% | 0% | 1% | — | — | 0% | 0% | 1% | 1% |
| Don't know | 33% | 28% | 48% | 46% | 46% | 28% | 39% | 31% | 19% |
| Totals (Unweighted N) | 100% (1,000) | 100% (819) | 100% (99) | 100% (82) | 100% (46) | 100% (314) | 100% (377) | 100% (174) | 100% (89) |

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2. Opinion of Margaret Thatcher

Thinking back to Margaret Thatcher's period as Prime Minister, do you think she was...

| | Gender | | | Age | | | | Party ID | | | Voter Registration | |
|---------------------------|--------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|--------------------|----------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| A great Prime Minister | 38% | 42% | 34% | 15% | 35% | 46% | 57% | 26% | 34% | 61% | 41% | 19% |
| A good Prime Minister | 24% | 23% | 25% | 21% | 26% | 25% | 23% | 30% | 22% | 21% | 25% | 15% |
| An average Prime Minister | 7% | 8% | 7% | 6% | 10% | 7% | 5% | 9% | 8% | 4% | 8% | 6% |
| A poor Prime Minister | 4% | 5% | 3% | 3% | 3% | 4% | 7% | 7% | 4% | 1% | 4% | 3% |
| A terrible Prime Minister | 4% | 6% | 2% | 7% | 3% | 4% | 1% | 5% | 5% | — | 4% | 2% |
| Don't know | 23% | 16% | 29% | 49% | 22% | 13% | 7% | 23% | 27% | 14% | 18% | 56% |
| Totals (Unweighted N) | 100% (1,000) | 100% (453) | 100% (547) | 100% (183) | 100% (264) | 100% (381) | 100% (170) | 100% (323) | 100% (430) | 100% (247) | 100% (887) | 100% (113) |

| | Total | Race | | | Education | | | | |
|---------------------------|--------------|------------|-----------|-----------|-----------------------|-------------|--------------|--------------|-----------|
| | | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad |
| A great Prime Minister | 38% | 41% | 27% | 34% | 40% | 40% | 36% | 34% | 44% |
| A good Prime Minister | 24% | 25% | 24% | 18% | 14% | 28% | 21% | 27% | 28% |
| An average Prime Minister | 7% | 7% | 8% | 8% | 10% | 7% | 7% | 7% | 7% |
| A poor Prime Minister | 4% | 5% | 2% | 3% | — | 2% | 4% | 10% | 6% |
| A terrible Prime Minister | 4% | 4% | 2% | 5% | 2% | 3% | 5% | 5% | 5% |
| Don't know | 23% | 18% | 36% | 33% | 35% | 19% | 27% | 19% | 10% |
| Totals (Unweighted N) | 100% (1,000) | 100% (819) | 100% (99) | 100% (82) | 100% (46) | 100% (314) | 100% (377) | 100% (174) | 100% (89) |

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3. Margaret Thatcher good or bad for Britain

Overall, do you think Margaret Thatcher's period as Prime Minister was good for Britain, or bad for Britain?

| | Gender | | | Age | | | | Party ID | | | Voter Registration | |
|------------------|--------|-------|--------|-------|-------|-------|-------|----------|-------------|------------|--------------------|----------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Good for Britain | 67% | 71% | 62% | 43% | 67% | 75% | 81% | 59% | 63% | 82% | 70% | 41% |
| Bad for Britain | 9% | 13% | 6% | 11% | 8% | 8% | 8% | 13% | 11% | 1% | 9% | 7% |
| Don't know | 24% | 16% | 32% | 46% | 24% | 16% | 11% | 27% | 26% | 17% | 21% | 52% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (936) | (422) | (514) | (171) | (246) | (361) | (156) | (297) | (397) | (242) | (830) | (106) |

| | Total | Race | | | Education | | | | |
|------------------|-------|-------|-------|----------|-----------------------|-------------|--------------|--------------|-----------|
| | | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad |
| Good for Britain | 67% | 69% | 62% | 58% | 69% | 70% | 62% | 67% | 74% |
| Bad for Britain | 9% | 9% | 5% | 12% | 7% | 6% | 11% | 12% | 11% |
| Don't know | 24% | 22% | 32% | 30% | 24% | 24% | 28% | 22% | 16% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (936) | (770) | (89) | (77) | (44) | (294) | (351) | (162) | (85) |