

Sample 1000 Adult Interviews  
 Conducted October 9 - 10, 2015  
 Margin of Error ±4%

1. Do you have a favorable or unfavorable opinion of Bill Cosby?

Very favorable .....	6%
Somewhat favorable .....	16%
Somewhat unfavorable .....	25%
Very unfavorable .....	39%
Don't know .....	15%

2. Have you heard about the news that several different women have accused Bill Cosby of sexual assault?

Yes .....	92%
No .....	5%
Don't remember .....	3%

3. Do you believe these women's accusations?

Yes .....	55%
No .....	11%
Not sure .....	34%

4. Have you heard about the news that Bill Cosby admitted under oath in 2005 that he bought drugs to give to women he wanted to have sex with?

Yes .....	65%
No .....	25%
Don't remember .....	11%

5. Do the allegations of sexual assault make you more or less interested in watching FUTURE Bill Cosby performances?

More interested	3%
Same level of interest	26%
Less interested	59%
Not sure	11%

6. Do the allegations of sexual assault make you more or less interested in watching PAST Bill Cosby performances?

More interested	3%
Same level of interest	31%
Less interested	56%
Not sure	10%

7. Do you think that the police should or should not investigate the claims that Bill Cosby sexually assaulted women?

Should investigate	75%
Should NOT investigate	13%
Not sure	12%

<b>Interviewing Dates</b>	October 9 - 10, 2015
<b>Target population</b>	U.S. adults, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.147 to 4.039, with a mean of one and a standard deviation of 0.811.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	20 questions not reported.