

Sample 1000 Adult Interviews
 Conducted September 22 - 23, 2015
 Margin of Error ±4.4%

1. Do you think that the level of violence that is depicted on television is or is not excessive?

Is excessive 61%
 Is not excessive 24%
 Not sure 15%

2. Do you personally find graphic depictions of violence on television entertaining?

Yes 22%
 No 63%
 Not sure 16%

3. Do you think that graphic depictions of violence can ever add to the story of a television show?

Yes, most of the time 11%
 Yes, but only if they are done well 61%
 No, never 17%
 Not sure 11%

4. How bad, if at all, do you think it is for children to watch...

	Very bad	Somewhat bad	Not too bad	Not bad at all	Not sure
Bloody depictions of violence on television	57%	30%	6%	4%	2%
Bloodless depictions of violence on television	33%	40%	18%	7%	3%
Cartoon depictions of violence on television	35%	30%	21%	10%	3%

5. How easy do you think it is for parents to control what their children see on television?

Very easy	25%
Somewhat easy	29%
Somewhat difficult	31%
Very difficult	12%
Not sure	3%

6. Do you agree or disagree that violence on television is a contributing cause in mass shootings?

Agree	39%
Disagree	41%
Not sure	20%